

CONTACT

 [LinkedIn](#)

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 [Github](#)

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SAMANTHA FOIGEL

Front-End Developer

Experienced communications professional venturing into tech, currently enrolled in the [Scrimba Bootcamp](#), actively honing skills through hands-on projects. Notable for strong interpersonal skills, adept problem-solving, and fostering seamless teamwork.

Professional Experience

Social Media Manager & Customer Success Lead

Mary Agrotechnologies | Sept 2021 -July 2022

Mary is an agricultural automation startup that leverages vertically integrated hardware, sensors, big data and AI to replicate those same ideal conditions in an artificially controlled environment.

- Developed impactful marketing campaigns and materials for major consumer events, resulting in a 20% increase in email subscribers.
- Led the creation of visually compelling website materials and engaging social media posts for Instagram, Facebook, TikTok and email marketing materials.
- Utilized analytics from various platforms to strategically target marketing materials, driving significant growth in social media engagement and overall sales.

Engagement and Outreach Coordinator

City of Toronto | Sept 2019 - May 2021

Government Administration committed to building a high performing public service.

- Provided constituent support and collaborated with city staff to achieve efficient issue resolution.
- Communicated effectively with constituents and worked collaboratively with city staff to address concerns and solve problems.
- Established a reputation for strong communication and problem-solving skills, fostering positive relationships with constituents and contributing to community satisfaction.

Communication and Social Media Intern

Delta Family Resource Centre | May 2018 - June 2018

Delta Family is a non-profit and community-based agency.

- Showcased design expertise by crafting diverse promotional materials, emphasizing user-friendly web interfaces.
- Utilized design skills to create visually appealing and accessible promotional materials for effective marketing.
- Enhanced the overall aesthetic and usability of promotional content, contributing to a positive and engaging user experience.

HARD SKILLS

HTML/CSS

JavaScript

Responsive Design

React

Version Control/Git

Testing & Debugging

API Integration

UX / UI

SOFT SKILLS

Problem-solving

Collaboration

Communication

Attention to detail

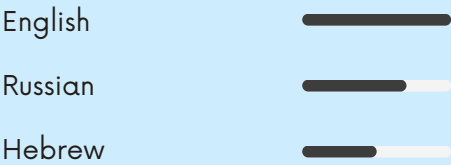
Analytical

Adaptable

Creative

Time management

MY LANGUAGES



Education Background

Studying Sabbatical

July 2022 - Present

Choosing a sabbatical to refine my front-end development skills was a deliberate step, motivated by a genuine passion for web development and the desire to master HTML, CSS, JavaScript, Responsive Design and other essential web design skills .

My background as a Communications Specialist has shown me the transferability of skills crucial for a front-end developer role. This decision represents my commitment to continuous learning and the merging of communication expertise with technical proficiency to create user-centric, innovative websites.

Professional Communication

Toronto Metropolitan University (TMU)
Sept 2015 - April 2019

Ontario Secondary School Diploma

Tanenbaum Chat
Sept 2010 - June 2014

Licenses & Certifications

Currently enrolled in the Scrimba Frontend Developer Career Path

Scrimba
Projected to finish by February 2024

Programming with JavaScript

Meta
Credential ID: C9CA3QMCEG9D
Issued Jul 2023

Version Control

Meta
Credential ID: 85YTN3CSBQL9
Issued Jul 2023

Introduction to Front-End Development

Meta
Credential ID: JEEKLDWA94ZA
Issued Mar 2023

HTML, CSS, and Javascript for Web Developers

The John's Hopkins University
Credential ID: 6TPUKT8M9V5T
Issued Mar 2023

Introduction to User Experience Design

Georgia Institute of Technology
Credential ID: HFGH2U422FEN
Issued Dec 2022