



INDICATIVE PROGRAM

DAY 1 A.M. (December 04, 2024)

Exemplify	08:00-08:45	Registration Welcome and Safety Instructions
	08:46-09:00	Pambansang Awit / Prayer (USEP Chorale) CHED Hymn
	09:01-09:15	Welcome Remarks Dr. Bonifacio G. Gabales, Jr. <i>SUC IV President, University of Southeastern Philippines</i>
	09:16-09:30	CHED X2.0 : The Road Ahead for Higher Ed Atty. Cinderella Filipina S. Benitez-Jaro <i>CHED Executive Director IV</i>
	09:31-10:00	Keynote Speaker: Building Synergy, Aligning with Industry, Leveraging IT Expertise Secretary J. Prospero E. de Vera III <i>Commission on Higher Education</i>
	10:01-10:30	Private Sector Advisory Council (PSAC) Jobs for IT Human Resource Development Mr. Fred Ayala
	10:31 - 10:45	PSF Overview by IBPAP <i>Jonathan Defensor De Luzuriaga, IT & Business Porcess Association, Board of Trustee</i>
	10:46 - 11:00	Government-Industry-Academe PSF Commitment Ceremony (CHED; DICT; IBPAP)
Exemplify	11:01 - 11:10	Photo Opportunity
	11:11 - 11:30	Opening of the Exhibits and Ribbon Cutting Exhibits Tour
	11:31 - 12:00	Press Conference
	12:01 - 01:00	Lunch

DAY 1 P.M. (December 04, 2024)

Expand	01:01 - 01:30	Bringing the Industry to the Academe: Conceive Design Implement Operate (CDIO) Framework Mr Kim Fai SOH <i>Deputy Director, School of Mechanical and Aeronautical Engineering, Singapore Polytechnic</i>
Exemplify		<i>Panel Discussion</i>
	01:31 - 02:15	Education and the World of Work: Boosting Education through Smart Technologies (Project BEST) Moderator: Calen Martin D. Legaspi, CHED Technical Committee on Computer Science and Board Trustee, Philippine Software Industry Association (PSIA) Panel Members: CHED OPSD, SKIPP Proponents - Leuther Mojica, Business Head, Orange & Bronze (IBPAP), PSF - Haidee Enriquez (CEO Microsourcing), Oneil Victoriano, AdDU-CHED-SKiPP Project Lead Dr. Gregg Victor Gabison , CHED Technical Panel

02:16-03:00

Exemplify

Breakout 1 (Room A)

AI for Academic Purpose

Virgilio Villarico

Accenture Operations in the Philippines, Associate Director: Innovation and Gen AI Lead

Exceed

Breakout 2 (Room B)

Investigating Generative AI Mechanisms for the Academe in Improving Educational Engagement and Outcomes

Michelle Banawan, PhD

Academic Program Director, Asian Institute of Management

03:01-03:15

Tech Bite

03:16-04:00

Exceed

Breakout 3 (Room A)

The Future of Work: How Digital Transformation Is Changing Workforce Requirements and Skills

Dr. Dodjie Maestrecampo, *President, Mapua University*

Exemplify

Breakout 4 (Room B)

Women in STEM

Michelle Alarcon c/o CHED

President, Analytics Association of the Philippines

04:01-04:45

Expand

Breakout 5 (Room A)

Integrating Soft Skills with Domain Expertise for IT Professionals

Ralf Ian Gallegos

Manager, Recruiting, iQor

Exemplify

Breakout 6 (Room B)

Futures Learning Commons and Creative Spaces, Futures Information

Asso. Prof. Stephen B. Alayon

Program Head, Bachelor of Science and Information Science, West Visayas State University

04:46-05:30

Exceed

Breakout 7 (Room A)

Creating Seamless Pathways for Higher Education: Certifications and Microcredentials

Ms. Yean Feng Yue

IBM Corporate Social Responsibility Leader – APAC

Expand

Breakout 8 (Room B)

Cybersecurity Synergy: Collaborative Strategies for Academia and Industry in the Evolving Digital Landscape

Allan S. Cabanlong, Asean Eng

Regional Director, GFCE Southeast Asia Hub

05:31-05:45

Highlights of Day 1

DAY 2 A.M. (December 05, 2024)

Expand

8:00 – 8:45

Registration

8:46 – 9:15

PQF and PSF: Supporting the Frameworks

PQF National Coordinating Council, PSF Resource Persons

Expand	09:16-10:00	PSF Foundational Overview c/o IBPAP c/o IBPAP DTI PTTC
	10:01-10:30	PSG Development Based on PSF: The GDA Experience c/o IBPAP GDAP
	10:31-10:45	Tech Bite
10:46-11:45		
Exceed	Breakout 9 (Room A)	Contact Center & Business Process Management PSF: Emerging Tech Career Pathways c/o IBPAP Jay Santisteban Contact Center Association of the Philippines (CCAP), Operations Director
Exceed	Breakout 10 (Room B)	Global In-House Center PSF: Emerging Tech Career Pathway c/o IBPAP Christine Bata Global In-House Center Council (GICC), Executive Director
	11:46-01:00	Lunch Break
DAY 2 P.M. (December 05, 2024)		
01:01-01:45		
Exceed	Breakout 11 (Room A)	Digital Arts and Animation PSF: Emerging Tech Career Pathways Daniel Enriquez Animation Council of the Philippines (ACPI), Executive Director
Exceed	Breakout 12 (Room B)	Game Development PSF: Emerging Tech Career Pathways c/o IBPAP Norman Lee Game Developers Association of the Philippines (GDAP), Board Trustee
01:46-02:30		
Exceed	Breakout 13 (Room A)	Health Information Management PSF: Emerging Tech Career Pathways Dr Carlos Ongaco Co-Founder and President, MedCode, Inc. for Healthcare Information Management Association of the Philippines, Inc.. (HIMAP)
Exceed	Breakout 14 (Room B)	Software Development and Security: PSF Emerging Tech Career Pathways Allan Tan Philippine Software Industry Association (PSIA), Board Trustee
	02:31-02:45	Tech Bite
02:46-04:15		
Exceed	Plenary	Building Synergy: Aligning IT Education with Industry Dr. Rolyn Daguil, PhD , President, Caraga State University Dr. Bobby D. Gerardo, D. Eng , President, Northern Iloilo State University Dr. Cherry Lyn Sta. Romana , Dean. College of Computer Studies, Cebu Institute of Technology- University Dr. Dave E. Marcial , Director, Dr. Mariano C. Lao Global Studies Center, Siliman University Frankie Antolin , Executive Director for Talent Attraction and Development, IT & Business Porcess Association of the Philippines Jonathan Defensor De Luzuriaga , President, Philippine Software Industry Association * Dr. Gregg Victor Gabison

04:16-04:25	Covenant Signing
04:26-04:30	Highlights of Day 2
04:31-05:00	Closing Remarks Dr. Cherri Melanie Ancheta-Diego , <i>Director IV, OPSD</i>

Organized by the Commission on Higher Education (CHED) through the Office of Programs and Standards Development (OPSD), in cooperation with the University of Southeastern Philippines (USEP), and the IT and Business Process Association of the Philippines (IBPAP)