INDICATIVE PROGRAM



December 4-5, 2024 | SMX Convention Center, SM Lanang Premier, JP Laurel Ave., Davao City

Organized by the Commission on Higher Education (CHED) through the Office of Programs and Standards Development (OPSD), in cooperation with the University of Southeastern Philippines (USeP), and the IT and Business Process Association of the Philippines (IBPAP)

Begin			DAY 1 A.M. (December 04, 2024)
Welcome and Safety Instructions Pambansang with (USeP Harmonia Polifonica Chorale) Prayer (USeP Harmonia Polifonica Chorale) 09:01-09:19 09:01-09:15 De Bonifacio G. Gabales, Jr. SUCL In Pracident, University of Southeastern Philippines 09:16-09:30 09:16-09:30 09:16-09:30 CHED*20: The Road Ahead for Higher Ed Atty, Cindergla Filipina S. Bentice. Jave Executive Director IV, Commission on Higher Education Presentation of the CHED 20:32 Coffee Table Book to CHED Dr. A. Terrestan Mediado President, Rasi Pacific College Keynote Speaker: Building Synergy, Aligning with Industry, Leveraging IT Expertise Dr. J. Prospero E. de Vera III Secretary, Commission on Higher Education Covernment-Industry-Academic: Sealing the Synergy for IT Education Skills and Competencies (CHED, Dict.) Tr. IBPAP) Sealing Synergy for IT expertise Dr. J. Prospero E. de Vera III Secretary, Commission on Higher Education Government-Industry-Academic: Sealing the Synergy for IT Education Skills and Competencies (CHED, Dict.) Tr. IBPAP) Sealing Synergy for IT Education Skills and Competencies (CHED, Dict.) Tr. IBPAP) Dr. J. Duanch of the city is pist to CHED Dr. J. Duanch of the CHED Dr. J. Duanch of the CHED Dr. J. Duanch			
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CHED Hymn (USeP Harmonia Polifonica Chorale)		08:46-09:00	Pambansang Awit (USeP Harmonia Polifonica Chorale)
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Secretary, Commission on Higher Education Government-Industry-Academe: Sealing the Synergy for IT Education Skills and Competencies (CHED, DICT; DTI; BPAP) Sealing Synergy for IT Education a Presentation of the PSF to CHED b. Launch of the ojt.ph platform Jonathan Defensor De Luzuriaga Board Trustee, IT & Business Process Association of the Philippines (IBPAP) 10:46-11:00 Photo Opportunity Opening of the Exhibits Exhibits Tour 11:31-12:00 Press Conference 12:01-01:00 Lunch Break DAY 1 P.M. (December 04, 2024) DAY 1 P.M. (December 04, 2024) Embracing Digital Transformation in Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education Dr. Shirley C. Agrupis Dr. Shir		00.46.40.45	
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Exemplify	Breakout 1 (Room A)	Al for Academic Purpose
Exer		Virgilio Villarico Associate Director, Innovation and Gen Al Lead, Accenture Operations in the Philippines
Exceed	Breakout 2 (Room B)	Investigating Generative AI Mechanisms for the Academe in Improving Educational Engagement and Outcomes Dr. Michelle Banawan Academic Program Director, Asian Institute of Management
	03:30 - 03:40	Tech Bite
	03:41-04:10	
		The Future of Work: How Digital Transformation Is Changing Workforce Requirements and Skills
Exceed	Breakout 3 (Room A)	Dr. Dodjie Maestrecampo President, Mapua University
lify	Breakout 4	Women in STEM; Education Analytics
Exemplify	(Room B)	Michelle Alarcon President, Analytics Association of the Philippines
	04:11-04:45	
Þ	Breakout 5	Integrating Soft Skills with Domain Expertise for IT Professionals
Expand	(Room A)	Ralf lan Gallegos Manager, Recruiting, iQor
lify		Futures Learning Commons and Creative Spaces, Futures Information
Exemplify	Breakout 6 (Room B)	Asso. Prof. Stephen B. Alayon Program Head, Bachelor of Science and Information Science, West Visayas State University
	04:46-05:15	
Exceed	Breakout 7 (Room A)	Creating Seamless Pathways for Higher Education: Certifications and Microcredentials Ms. Yean Feng Yue IBM Corporate Social Responsibility Leader – APAC
Б	Breakout 8	Cybersecurity Synergy: Collaborative Strategies for Academia and Industry in the Evolving Digital Landscape
Expand	(Room B)	Allan S. Cabanlong, Asean Eng Regional Director, GFCE Southeast Asia Hub
	05:16-05:30	Highlights of Day 1 and Networking Sessions
		DAY 2 A.M. (December 05, 2024)
	8:00 - 8:45	Registration
ъ		PQF and PSF: Supporting the Frameworks
Expand	8:46 - 9:05	DDG Nelly Dillera Deputy Director General, Technical Education Skills Development Authority
Ğ		PQF National Coordinating Council, PSF Resource Persons
þ	09:06 - 9:55	PSF Foundational Overview
Expand		Raymond S Cardino
	09:55 - 10:30	Program Developer and PSF Advocate, DTI PTTC Meet-up and Networking Session
		Tech Bite
	10:46-11:45	
Exceed	Breakout 9 (Room A)	Contact Center & Business Process Management PSF: Emerging Tech Career Pathways c/o IBPAP Atty. Ma. Jamea Garcia
Ex		Board of Director, Contact Center Association of the Philippines (CCAP)
eq	Breakout 10	Global In-House Center PSF: Emerging Tech Career Pathway c/o IBPAP
Exceed	(Room B)	Christine Bata Executive Director, Global In-House Center Council (GICC)
	11:46-01:00	Lunch Break

	DAY 2 P.M. (December 05, 2024)				
	01:01-01:45				
Exceed	Breakout 11 (Room A)	Digital Arts and Animation PSF: Emerging Tech Career Pathways Daniel Enriquez Animation Council of the Philippines (ACPI), Executive Director and Member of the TEchnical Panel for Game Development and Animation			
Exceed	Breakout 12 (Room B)	Game Development PSF: Emerging Tech Career Pathways c/o IBPAP Norman Lee Game Developers Association of the Philippines (GDAP), Board Trustee and Chairperson of the Technical Panel for Game Development and Animation			
	01:46-02:30				
Exceed	Breakout 13 (Room A)	Health Information Management PSF: Emerging Tech Career Pathways Dr Carlos Ongaco Co-Founder and President, MedCode, Inc. for Healthcare Information Management Association of the Philippines, Inc (HIMAP)			
Exceed	Breakout 14 (Room B)	Software Development and Security: PSF Emerging Tech Career Pathways Allan Tan Philippine Software Industry Association (PSIA), Board Trustee			
	02:31-02:45	Tech Bite			
	02:46-04:15				
Exceed	Plenary	Building Synergy: Aligning IT Education with Industry Dr. Rolyn Daguil, PhD President, Caraga State University Dr. Bobby D. Gerardo, D. Eng President, Northern Iloilo State University Dr. Cherry Lyn Sta. Romana Dean. College of Computer Studies, Cebu Institute of Technology- University Frankie Antolin Executive Director for Talent Attraction and Development, IT & Business Porcess Association of the Philippines Jonathan Defensor De Luzuriaga President, Philippine Software Industry Association Moderator Dr. Gregg Victor Gabison PH Country Manager, Ray Business Technologies, CHED TCIS Member			
	04:16-04:25	Covenant Signing			
	04:26-04:30	Highlights of Day 2			
	04:31-05:00	Closing Remarks Dr. Cherrie Melanie Ancheta-Diego Director IV, OPSD			