

INDICATIVE PROGRAM



December 4-5, 2024 | SMX Convention Center, SM Lanang Premier, JP Laurel Ave., Davao City

Organized by the Commission on Higher Education (CHED) through the Office of Programs and Standards Development (OPSD), in cooperation with the University of Southeastern Philippines (USEP), and the IT and Business Process Association of the Philippines (IBPAP)

DAY 1 A.M. (December 04, 2024)		
	08:00-08:45	Registration Welcome and Safety Instructions
	08:46-09:00	Pambansang Awit (USEP Harmonia Polifonica Chorale) Prayer (USEP Harmonia Polifonica Chorale) CHED Hymn (USEP Harmonia Polifonica Chorale)
	09:01-09:15	Welcome Remarks Dr. Bonifacio G. Gabales, Jr. SUC IV President, University of Southeastern Philippines
	09:16-09:30	CHEDX2.0 : The Road Ahead for Higher Ed Atty. Cinderella Filipina S. Benitez-Jaro Executive Director IV, Commission on Higher Education
	09:31 - 09:45	Presentation of the CHEDx2023 Coffee Table Book to CHED Dr. Ma. Teresita Medado President, Asia Pacific College
	09:46-10:15	Keynote Speaker: Building Synergy, Aligning with Industry, Leveraging IT Expertise Dr. J. Prospero E. de Vera III Secretary, Commission on Higher Education
	10:16 - 10:45	Government-Industry-Academe: Sealing the Synergy for IT Education Skills and Competencies (CHED; DICT; DTI; IBPAP) Sealing Synergy for IT Education a. Presentation of the PSF to CHED b. Launch of the ojt.ph platform
		Jonathan Defensor De Luzuriaga Board Trustee, IT & Business Process Association of the Philippines (IBPAP)
	10:46 - 11:00	Photo Opportunity
	11:01 - 11:30	Opening of the Exhibits
Exemplify		Exhibits Tour
	11:31 - 12:00	Press Conference
	12:01 - 01:00	Lunch Break
DAY 1 P.M. (December 04, 2024)		
Expand	01:01 -01:30	Embracing Digital Transformation in Higher Education Dr. Shirley C. Agrupis Commissioner, Commission on Higher Education
	01:31 - 02:00	Bringing the Industry to the Academe: Conceive Design Implement Operate (CDIO) Framework Mr Kim Fai SOH Deputy Director, School of Mechanical and Aeronautical Engineering, Singapore Polytechnic
Exemplify	02:01 - 02:45	<i>Panel Discussion</i> Education and the World of Work: Boosting Education through Smart Technologies (Project BEST) Moderator: Calen Martin D. Legaspi CHED Technical Committee on Computer Science and Board Trustee, Philippine Software Industry Association (PSIA) Panel Members: CHED OPSD, SKIPP Proponents - Leuther Mojica Business Head, Orange & Bronze (IBPAP) PSF - Haidee Enriquez (CEO Microsourcing) Oneil Victoriano, AdDU-CHED-SKiPP Project Lead
		Dr. Gregg Victor Gabison PH Country Manager, Ray Business Technologies, and CHED TCIS Member
	02:46-03:30	

Exemplify	Breakout 1 (Room A)	AI for Academic Purpose
		Virgilio Villarico Associate Director, Innovation and Gen AI Lead, Accenture Operations in the Philippines
Exceed	Breakout 2 (Room B)	Women in STEM; Education Analytics
		Michelle Alarcon President, Analytics Association of the Philippines
	03:30 - 03:40	Tech Bite
	03:41-04:10	
Exceed	Breakout 3 (Room A)	The Future of Work: How Digital Transformation Is Changing Workforce Requirements and Skills
		Dr. Dodjie Maestrecampo President, Mapua University
Exemplify	Breakout 4 (Room B)	Investigating Generative AI Mechanisms for the Academe in Improving Educational Engagement and Outcomes
		Dr. Michelle Banawan Academic Program Director, Asian Institute of Management
	04:11-04:45	
Expand	Breakout 5 (Room A)	Integrating Soft Skills with Domain Expertise for IT Professionals
		Ralf Ian Gallegos Manager, Recruiting, iQor
Exemplify	Breakout 6 (Room B)	Futures Learning Commons and Creative Spaces, Futures Information
		Asso. Prof. Stephen B. Alayon Program Head, Bachelor of Science and Information Science, West Visayas State University
	04:46-05:15	
Exceed	Breakout 7 (Room A)	Creating Seamless Pathways for Higher Education: Certifications and Microcredentials
		Ms. Yean Feng Yue IBM Corporate Social Responsibility Leader – APAC
Expand	Breakout 8 (Room B)	Cybersecurity Synergy: Collaborative Strategies for Academia and Industry in the Evolving Digital Landscape
		Allan S. Cabanlong, Asean Eng Regional Director, GFCE Southeast Asia Hub
	05:16-05:30	Highlights of Day 1 and Networking Sessions
DAY 2 A.M. (December 05, 2024)		
	8:00 – 8:45	<i>Registration</i>
Expand	8:46 – 9:05	PQF and PSF: Supporting the Frameworks
		DDG Nelly Dillera Deputy Director General, Technical Education Skills Development Authority PQF National Coordinating Council, PSF Resource Persons
Expand	09:06 – 9:55	PSF Foundational Overview
		Raymond S Cardino Program Developer and PSF Advocate, DTI PTTC
	09:55 - 10:30	Meet-up and Networking Session
	10:31-10:45	Tech Bite
	10:46-11:45	
Exceed	Breakout 9 (Room A)	Contact Center & Business Process Management PSF: Emerging Tech Career Pathways c/o IBPAP
		Atty. Ma. Jamea Garcia Board of Director, Contact Center Association of the Philippines (CCAP)
Exceed	Breakout 10 (Room B)	Global In-House Center PSF: Emerging Tech Career Pathway c/o IBPAP
		Christine Bata Executive Director, Global In-House Center Council (GICC)
	11:46-01:00	Lunch Break

DAY 2 P.M. (December 05, 2024)		
	01:01-01:45	
Exceed	Breakout 11 (Room A)	Digital Arts and Animation PSF: Emerging Tech Career Pathways Daniel Enriquez <i>Animation Council of the Philippines (ACPI), Executive Director and Member of the TEchnical Panel for Game Development and Animation</i>
Exceed	Breakout 12 (Room B)	Game Development PSF: Emerging Tech Career Pathways c/o IBPAP Norman Lee <i>Game Developers Association of the Philippines (GDAP), Board Trustee and Chairperson of the Technical Panel for Game Development and Animation</i>
	01:46-02:30	
Exceed	Breakout 13 (Room A)	Health Information Management PSF: Emerging Tech Career Pathways Dr Carlos Ongaco <i>Co-Founder and President, MedCode, Inc. for Healthcare Information Management Association of the Philippines, Inc.. (HIMAP)</i>
Exceed	Breakout 14 (Room B)	Software Development and Security: PSF Emerging Tech Career Pathways Allan Tan <i>Philippine Software Industry Association (PSIA), Board Trustee</i>
	02:31-02:45	Tech Bite
	02:46-04:15	
Exceed	Plenary	Building Synergy: Aligning IT Education with Industry Dr. Rolyn Daguil, PhD <i>President, Caraga State University</i> Dr. Bobby D. Gerardo, D. Eng <i>President, Northern Iloilo State University</i> Dr. Cherry Lyn Sta. Romana <i>Dean. College of Computer Studies, Cebu Institute of Technology- University</i> Frankie Antolin <i>Executive Director for Talent Attraction and Development, IT & Business Porcess Association of the Philippines</i> Jonathan Defensor De Luzuriaga <i>President, Philippine Software Industry Association</i> <i>Moderator</i> Dr. Gregg Victor Gabison <i>PH Country Manager, Ray Business Technologies, CHED TCIS Member</i>
	04:16-04:25	Covenant Signing
	04:26-04:30	Highlights of Day 2
	04:31-05:00	Closing Remarks Dr. Maricar R. Casquejo <i>CESO III, Regional Director, CHED RO XI</i>