

# INDICATIVE PROGRAM



December 4-5, 2024 | SMX Convention Center, SM Lanang Premier, JP Laurel Ave., Davao City

Organized by the Commission on Higher Education (CHED) through the Office of Programs and Standards Development (OPSD), in cooperation with the University of Southeastern Philippines (USEP), and the IT and Business Process Association of the Philippines (IBPAP)

DAY 1 A.M. (December 04, 2024)		
	08:00-08:45	Registration Welcome and Safety Instructions
	08:46-09:00	Pambansang Awit (USEP Harmonia Polifonica Chorale) Prayer (USEP Harmonia Polifonica Chorale) CHED Hymn (USEP Harmonia Polifonica Chorale)
	09:01-09:15	<b>Welcome Remarks</b> <b>Dr. Bonifacio G. Gabales, Jr.</b> SUC IV President, University of Southeastern Philippines
	09:16-09:30	<b>CHED<sup>X</sup>2.0 : The Road Ahead for Higher Ed</b> <b>Atty. Cinderella Filipina S. Benitez-Jaro</b> Executive Director IV, Commission on Higher Education
	09:31 - 09:45	<b>Presentation of the CHEDx2023 Coffee Table Book to CHED</b> <b>Dr. Ma. Teresita Medado</b> President, Asia Pacific College
	09:46-10:15	<b>Keynote Speaker: Building Synergy, Aligning with Industry, Leveraging IT Expertise</b> <b>Dr. J. Prospero E. de Vera III</b> Secretary, Commission on Higher Education
	10:16 - 10:45	<b>Government-Industry-Academe: Sealing the Synergy for IT Education Skills and Competencies (CHED; DICT; DTI; IBPAP)</b> <b>Sealing Synergy for IT Education</b> a. Presentation of the PSF to CHED b. Launch of the ojt.ph platform
		<b>Jonathan Defensor De Luzuriaga</b> Board Trustee, IT & Business Process Association of the Philippines (IBPAP)
	10:46 - 11:00	Photo Opportunity
Exemplify	11:01 - 11:30	<b>Opening of the Exhibits</b>
		<b>Exhibits Tour</b>
	11:31 - 12:00	Press Conference
	12:01 - 01:00	Lunch Break
DAY 1 P.M. (December 04, 2024)		
Expand	01:01 -01:30	<b>Embracing Digital Transformation in Higher Education</b> <b>Dr. Shirley C. Agrupis</b> Commissioner, Commission on Higher Education
	01:31 - 02:00	<b>Bringing the Industry to the Academe: Conceive Design Implement Operate (CDIO) Framework</b> <b>Mr Kim Fai SOH</b> Deputy Director, School of Mechanical and Aeronautical Engineering, Singapore Polytechnic
Exemplify	02:01 - 02:45	<i>Panel Discussion</i> <b>Education and the World of Work: Boosting Education through Smart Technologies (Project BEST)</b> Moderator: <b>Calen Martin D. Legaspi</b> CHED Technical Committee on Computer Science and Board Trustee, Philippine Software Industry Association (PSIA)  Panel Members: CHED OPSD, SKIPP Proponents - Leuther Mojica Business Head, Orange & Bronze (IBPAP) PSF - Haidee Enriquez (CEO Microsourcing) Oneil Victoriano, AddU-CHED-SKIPP Project Lead
		<b>Dr. Gregg Victor Gabison</b> PH Country Manager, Ray Business Technologies, and CHED TCIS Member

	<b>02:46-03:30</b>	
<b>Exemplify</b>	Breakout 1 (Room A)	<b>AI for Academic Purpose</b>
		<b>Virgilio Villarico</b> Associate Director, Innovation and Gen AI Lead, Accenture Operations in the Philippines
<b>Exceed</b>	Breakout 2 (Room B)	<b>Women in STEM: Towards a True Inclusive and Innovative Future</b>
		<b>Michelle Alarcon</b> President, Analytics and Artificial Intelligence Association of the Philippines (AAP)
	<b>03:30 - 03:40</b>	<b>Tech Bite</b>
	<b>03:41-04:10</b>	
<b>Exceed</b>	Breakout 3 (Room A)	<b>The Future of Work: How Digital Transformation Is Changing Workforce Requirements and Skills</b>
		<b>Dr. Dodjie Maestrecampo</b> President, Mapua University
<b>Exemplify</b>	Breakout 4 (Room B)	<b>Investigating Generative AI Mechanisms for the Academe in Improving Educational Engagement and Outcomes</b>
		<b>Dr. Michelle Banawan</b> Academic Program Director, Asian Institute of Management
	<b>04:11-04:45</b>	
<b>Expand</b>	Breakout 5 (Room A)	<b>Integrating Soft Skills with Domain Expertise for IT Professionals</b>
		<b>Ralf Ian Gallegos</b> Manager, Recruiting, iQor
<b>Exemplify</b>	Breakout 6 (Room B)	<b>Futures Learning Commons and Creative Spaces, Futures Information</b>
		<b>Asso. Prof. Stephen B. Alayon</b> Program Head, Bachelor of Science and Information Science, West Visayas State University
	<b>04:46-05:15</b>	
<b>Exceed</b>	Breakout 7 (Room A)	<b>Creating Seamless Pathways for Higher Education: Certifications and Microcredentials</b>
		<b>Ms. Yean Feng Yue</b> IBM Corporate Social Responsibility Leader – APAC
<b>Expand</b>	Breakout 8 (Room B)	<b>Cybersecurity Synergy: Collaborative Strategies for Academia and Industry in the Evolving Digital Landscape</b>
		<b>Allan S. Cabanlong, Asean Eng</b> Regional Director, GFCE Southeast Asia Hub
<b>Expand</b>	<b>05:16-05:30</b>	<b>Transitioning CHEDx 2.0 to CHEDx 2025: Levelling up Onwards</b>
		<b>Dr. Cherri Melanie Ancheta-Diego</b> Director IV, OPSD, Commission on Higher Education
	<b>05:31-05:45</b>	Highlights of Day 1 and Networking Sessions

DAY 2 A.M. (December 05, 2024)		
	8:00 – 8:45	Registration
Expand	8:46 – 9:05	<b>PQF and PSF: Supporting the Frameworks</b> <b>DDG Nelly Dillera</b> Deputy Director General, Technical Education Skills Development Authority PQF National Coordinating Council, PSF Resource Persons
Expand	09:06 – 9:55	<b>PSF Foundational Overview</b> <b>Raymond S. Cardino</b> Program Developer and PSF Advocate, DTI PTTC
	09:55 - 10:30	<b>Meet-up and Networking Session</b>
	10:31-10:45	<b>Tech Bite</b>
	10:46-11:45	
Exceed	Breakout 9 (Room A)	<b>Contact Center &amp; Business Process Management PSF: Emerging Tech Career Pathways c/o IBPAP</b> <b>Atty. Ma. Jamea Garcia</b> Board of Director, Contact Center Association of the Philippines (CCAP)
Exceed	Breakout 10 (Room B)	<b>Global In-House Center PSF: Emerging Tech Career Pathway c/o IBPAP</b> <b>Christine Bata</b> Executive Director, Global In-House Center Council (GICC)
	11:46-01:00	<b>Lunch Break</b>
DAY 2 P.M. (December 05, 2024)		
	01:01-01:45	
Exceed	Breakout 11 (Room A)	<b>Digital Arts and Animation PSF: Emerging Tech Career Pathways</b> <b>Daniel Enriquez</b> <i>Animation Council of the Philippines (ACPI), Executive Director and Member of the TTechnical Panel for Game Development and Animation</i>
Exceed	Breakout 12 (Room B)	<b>Game Development PSF: Emerging Tech Career Pathways c/o IBPAP</b> <b>Norman Lee</b> <i>Game Developers Association of the Philippines (GDAP), Board Trustee and Chairperson of the Technical Panel for Game Development and Animation</i>
	01:46-02:30	
Exceed	Breakout 13 (Room A)	<b>Health Information Management PSF: Emerging Tech Career Pathways</b> <b>Dr. Carlos Ongaco</b> <i>Co-Founder and President, MedCode, Inc. for Healthcare Information Management Association of the Philippines, Inc.. (HIMAP)</i>
Exceed	Breakout 14 (Room B)	<b>Software Development and Security: PSF Emerging Tech Career Pathways</b> <b>Allan Tan</b> <i>Philippine Software Industry Association (PSIA), Board Trustee</i>
	02:31-02:45	<b>Tech Bite</b>
	02:46-04:15	
Exceed	Plenary	<b>Building Synergy: Aligning IT Education with Industry</b> <b>Dr. Rolyn Daguil</b> <i>President, Caraga State University</i> <b>Dr. Bobby D. Gerardo</b> <i>President, Northern Iloilo State University</i> <b>Dr. Cherry Lyn Sta. Romana</b> <i>Dean. College of Computer Studies, Cebu Institute of Technology- University</i> <b>Frankie Antolin</b> Executive Director for Talent Attraction and Development, IT & Business Porcess Association of the Philippines <b>Jonathan Defensor De Luzuriaga</b> President, Philippine Software Industry Association <i>Moderator</i> <b>Dr. Gregg Victor Gabison</b> <i>PH Country Manager, Ray Business Technologies, CHED TCIS Member</i>
	04:16-04:25	Covenant Signing
	04:26-04:30	Highlights of Day 2
		Closing Remarks
	04:31-05:00	<b>Dr. Maricar R. Casquejo, CESO III</b> Director IV, Commission on Higher Education Regional Office XI