



CLOUD SERVICE PROVIDERS - II

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MICROSOFT AZURE

- Microsoft Azure is a cloud computing service which is used for building testing deploying and managing the application.
- This process is done in a global network of the Microsoft-managed data centre.
- It is private as well as a public cloud platform.



AZURE APPLICATION SERVICES

 Azure application services help you develop, deploy, and maintain various applications on the Azure platform. Let's look at the three most notable application services: Azure Al, Azure Bots, Azure Analytics, and Azure IoT.

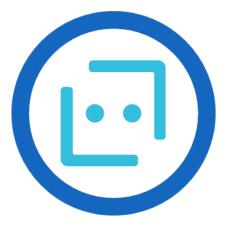


AZURE APPLICATION SERVICES: AZURE AI

- Microsoft Azure enables your AI teams to have quick access to AI services and helps you engage with customers, empower your employees, and optimize business processes across the organization.
- Your developers can create interactive applications on Azure's AI Platform which offers AI capabilities like NLP, speech recognition, voice synthesis, face detection, video indexing, and text analytics.

AZURE APPLICATION SERVICES: BOTS

- Azure Bot's service could help in improving customer experience by capitalizing on the automation abilities of bots.
- The bot framework does not impose any pressure on developers as it provides everything needed to build and connect bots.
- As a result, bots could ensure interactions with users on a wide range of platforms.
- Bots are highly efficient instruments for providing customer support along with savings of time and money.



AZURE APPLICATION SERVICES: AZURE ANALYTICS

- You can process and analyze large volumes of data to make well-informed critical business decisions with Azure's analytics suite.
- It allows your analytics team to run complicated queries across huge sets of data and get actionable insights.
- The analytics solution offers an interactive real-time workspace to your data engineers, data scientists, and business analysts working on shared projects that enable them to quickly perform real-time analysis of large data sets on varied topics.

AZURE APPLICATION SERVICES: AZURE INTERNET OF THINGS (IOT)

- Azure IoT provides your organization with platform and services that can help you develop IoT solutions without reinventing the wheel.
- Azure's IoT Central (SaaS) offers pre-configured solutions while "Azure IoT solution accelerators" offer more flexibility to develop a custom solution for your organization.
- Further, Azure IoT offers numerous SDKs and integration support for connecting a range of IoT devices and gather insights from the incoming data with advanced analytics and visualization.

AZURE DATA SERVICES

- Azure data services store and manage data on cloud.
- Microsoft Azure comes with a range of data services: Azure Storage, Azure SQL Database, Azure DocumentDB, Azure StorSimple, and Azure Redis Cache.
- Let's talk about Azure Storage and Azure Backup.

AZURE DATA SERVICES: AZURE STORAGE

- Microsoft Azure's data storage service offers secure and scalable cloud storage for both, structured and unstructured data.
- Using Azure Storage, your data security experts can ensure safe integration of your on-premise data with the cloud data.
- Azure Storage supports multiple storage options such as blob, queue, file, and NoSQL. You can store
 any size of data, from a small size blob to a large file, as per your business requirement without
 affecting the production environment.

AZURE DATA SERVICES: BACKUP

- It is a cost-effective backup solution that requires nothing more than a click. You can use this service for backup of Azure Virtual machines and SQL workloads as well as on-premises VMware machines.
- The Azure central backup management portal can support the effective management of resources and activity.

AZURE DEVELOPMENT SERVICES

 Microsoft Azure offers multiple development tools and services to enhance the overall software development and deployment process.

■ Here's a quick look at one of the essential services by Microsoft i.e. Azure DevOps, enabling continuous

delivery to customers.



AZURE DEVELOPMENT SERVICES: DEVOPS

- The Azure DevOps services are ideal for smarter planning and better collaboration to ensure faster delivery.
- Azure DevOps services help in leveraging proven agile tools for planning, tracking, and discussion of work among different teams.
- Furthermore, users could find Azure DevOps services as ideal choices for building, testing, and deploying with CI/CD.
- Also, it ensures access to unlimited, cloud-hosted private Git repos and collaboration for building better code with advanced file management and pull requests.

AZURE COMPUTE SERVICES

- Azure compute services are the hosting services responsible for hosting and running the application workloads.
- These include Azure Virtual Machines (VMs), Azure Container Service, Azure App Services, Azure Batch, and Azure ServiceFabric.

AZURE COMPUTE SERVICES: VIRTUAL MACHINES

- This service helps in creating Linux and Windows virtual machines (VMs) in a matter of seconds. The most interesting aspect of this Azure service is the facility of VMs according to your needs.
- You can get Burstable VMs, Compute-optimized VMs, Memory-optimized VMs, and general-purpose VMs with Microsoft Azure. In addition to these VMs available at competitive prices, you can also explore the series of VMs on Azure.

AZURE NETWORK SERVICES

- Azure Network Services refer to those services that perform networking operations within Azure and between Azure and on-premise infrastructure.
- These include Azure Virtual Network, Azure ExpressRoute, Azure-provided DNS, Azure Traffic Manager and Azure Content Delivery Network (CDN).