



Liz Bancroft-Turner

Strategy and Innovation

Experienced Business Professional with 15+ years of C-suite relationship development within software and financial verticals. Experienced with agile and transformational programme deliveries within Global Fortune 500 companies in both domestic and international marketplaces across start-ups, semi-established and global enterprise ecosystems. Proven history of creating business value with strategic thinking, innovation and adaptability.



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Dublin, Ireland

KEY SKILLS

SCRUM Master

PRINCE2

Digital Transformation

Systems
Implementation,
Integration and Training

Strategy & Business
Model Innovation

TECHNICAL SKILLS

Database, CRM

MySQL, Access, Salesforce, Hubspot

Software Packages

Sharepoint, Slack, Trello, Wrike, JIRA, Confluence, Github, Youtrack, Miro

CERTIFICATES

NLP Business Practitioner
(12/2007)

PRINCE2 Practitioner
(05/2005)

Scrum Master (PSM1)
(01/2021)

PROFESSIONAL EXPERIENCE

Innovation and Strategy EMEA Lead - Contract Strategyzer, Switzerland

04/2021 - Present

Remote

Responsible for the development of new growth plans for innovation across EMEA, advising Global 500 fortune companies on Strategy and Innovation

Achievements/Tasks

- Responsible for driving sales strategy and innovation.
- Managing net new (80%) and existing business (20%).
- Overachieved 125% of €1.2M target for 2021-2022.
- Net new Global Fortune 500 Logos won: RBI, Biogen, Dell, Deautshe, BT, Zurich, SwissRe, Atkins Global, MoD, ITech Media, Spotify.

Maternity Break Dublin

04/2019 - 04/2021

Programme Manager - Contract IOHK, Hong Kong

03/2018 - 04/2019

Remote

Responsible for managing a key strategic Blockchain/Cryptocurrency programme with the aim of delivering a decentralised blockchain platform to the public and managing communication to the cryptocurrency community via Youtube

Achievements/Tasks

- Managed cross-functional squads geographically across Marketing and Comms, Product Management, DevOps, Engineering and Development. Using Confluence, JIRA and Github for user stories, development and release.
- Facilitated the definition of project scope, goals and deliverables, managing project plans, budget and resource requirements.

Lead IT & Project Delivery Manager FlexiGroup

03/2017 - 03/2018

Dublin

Responsible for the design, development and deployment of Ireland's first cloud lending platform to the Irish market, overseeing a number of business units and stakeholders in various international locations and managing all third-party vendors

Achievements/Tasks

- Successfully drove new cloud lending product (cloud SaaS platform) to market on time.
- Led and managed the fit-out of acquiring a new office location in the city.
- Led the successful implementation of phase 1 and 2 development features to market using agile methodologies
- Successfully embedded and adopted the operational rhythm of business for Ireland.
- Implemented project and change management best practice processes and tools.

EDUCATION

Bournemouth University
Business Information Systems

Poole College
Advanced Business

Quantock School
England

PROFESSIONAL EXPERIENCE

Agile Programme Manager - Contract

Allied Irish Bank

01/2017 - 04/2017

Dublin

Responsible for the delivery of a number of key workstreams for PSD2

Achievements/Tasks

- Designed the Governance structure for a number of key workstreams for PSD2, advising and training staff on best practices and agile methodologies.
- Designed and Implemented the transition plan for the roll off of EY resources to AIB staff.

Business Manager - Contract

Microsoft

08/2016 - 01/2017

Dublin

Worked with the EMEA CAD leadership team to lead and implement a Change Transformation Strategy and Plan as part of the CSS transformation programme to bring Consumer and Commercial together as one.

Achievements/Tasks

- Developed and delivered a framework to execute the strategy for the CAD EMEA to align and deliver on the overall vision and strategy.
- Designed and led the strategic planning for all communications flow downstream and across all business units through newsletters, team off sites and stakeholder engagements.

Digital and Change Programme Manager - Contract

Royal Sun Alliance

10/2015 - 05/2016

Dublin

Responsible for the delivery of 17 Business Readiness Workstreams to operationalise the deployment of a Broker Trading Portal

Achievements/Tasks

- Implemented a change readiness plan that operationalized a broker portal platform and migrated a large portfolio book to the new system.
- Designed and developed the Governance structure for the Business Readiness Programme.
- Implemented and delivered Business Readiness Plan and Checklist across 17 workstreams.

Innovation Portfolio Manager - Contract

Citibank Innovation Lab

03/2015 - 10/2015

Dublin

Working with Citi's clients and partners to build new products, service concepts and prototypes for delivery at a regional and global level involving R&D, Design Thinking, UX design and agile methodologies

Achievements/Tasks

- Led two key major programmes that gave Citi a leading edge with respect to advances within the Digital Space and Big Data – Crypto Currency and Supplier Onboarding. Building relationships with key internal and external stakeholders and walking through MVP and use case scenarios.
- Implemented project governance framework for business Ideation and execution within the innovation lab.

Transformation Programme Manager - Contract

Vodafone

07/2014 - 01/2015

Dublin

Responsible for delivering the Credit Transformation programme from the Grant Thornton assessment and audit review

Achievements/Tasks

- Developed and executed a large-scale and complex credit management transformation programme; designed programme governance framework and delivered five key work streams on time and to budget, navigating technical challenges, learning and development gaps and cultural change. Reported at C-suite level.
- Improved efficiencies within governance and organisational design structures, streamlined processes, upgraded system, and enhanced reporting and KPIs.
- Remit expanded to lead a Corporate Contact Centre review, in collaboration with Ernst & Young, focused on customer experience, cost reduction and revenue uplift; conducted as-is analysis to provide recommendations on offshoring potential.

PROFESSIONAL EXPERIENCE

Programme Manager - Contract

EY, Allied Irish Bank

01/2014 - 07/2014

Dublin

Contracted to manage the delivery of AIB's Asset Quality Review

Achievements/Tasks

- Worked on the credit file review workstream for AIB's asset quality review to challenging budget and timescale, as directed by the Central Bank of Ireland; oversaw a 23-person team that conducted level one, two and three file reviews on defined random sample of loans within a cohort defined by AQR scope.

Project Manager - Contract

Accenture, Microsoft

07/2014 - 12/2014

Responsible for the design and delivery of a 100-day plan to implement the Agreement to Invoice project, a major cost reduction and competitive advantage initiative, focused on digitisation, simplification and choice points

Achievements/Tasks

- Led a team of 16 across 9 workstreams including agreements, pricing and discounts, ordering, billing, compliance, launch, service delivery, R&A and channel leads.
- Defined and delivered a governance structure, SWOT analysis, capability maturity model, heat map and current state overview, communications plan for collaborated with many business units to champion plan.

Founder / Director

Pandapouch

09/2010 - 04/2013

UK and Dublin

Established a children's apparel business; negotiated exclusive distribution rights from Vietnamese suppliers for the UK and Irish wholesale and retail markets. Managed all online and traditional marketing, accounts and tax.

Achievements/Tasks

- Secured deals with high-profile retailers in the UK and Ireland, including Harrods, Powers Court Garden Centre, Orchard Garden Centre, Adamson's Luggage in Stephens Green and a number of small boutique shops in Dublin and England.
- Launched two pop-up shops in Dun Laoghaire, for direct sales to customers, and sold 100% of stock.

Senior Project Manager (Vice President)

Pioneer Investments Management (Amundi)

10/2007 - 08/2010

Dublin

Responsible for delivering large-scale transformation initiatives from project planning to implementation and change management

Achievements/Tasks

- Delivered a number of key initiatives from SAS70, to decommissioning of one trading platform to another and developing an in-house risk budgeting system.

Senior Implementation Consultant

DSTi (SS&C)

10/2000 - 08/2007

London, UK

Responsible for the delivery and implementation of front-office trading systems to Investment banks worldwide

Achievements/Tasks

- Implemented Front office Trading Systems and provided onsite solution delivery and support to investment banks globally. Tasks included pre-sales, proof of concept, business analysis, testing, data migration, deployment and training.