

# SEAN MORRIS

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## PROFESSIONAL SUMMARY

- An award winner in customer service, business environmental sustainability, design, & management.
- Communications: event management & MC, radio broadcaster, public speaker, copywriter, marketing.
- Graphic design for print, web, SEO, social media, corporate media, & public relations.
- Multimedia: sales, digital media, high target achiever, customer service advocate, public relations.
- Professional in the use of Adobe CS, MS Office, Windows & Mac OSX, audio editing, HR management.
- STEAM & space outreach educator to schools, universities, libraries, clubs & societies.

## EMPLOYMENT HISTORY & EXPERIENCE

June 2019 > Present  
Midlands 103

**Sales Executive, Area Manager, Customer Service**

- Create & maintain sales leads through engaging & creative multimedia advertising proposals. Manage content for radio broadcast, public events, & website/social media.
- Maintain relationships via account management & refining client requirements according to market, demographic trends, KPIs & spending budgets.
- Graphic design of social media, website content, & sales media.
- Strategise revenue & growth targets with clients.
- Creative script & voice over production for commercials & digital content.

November 2007 > Present  
Midlands 103

**Radio & Media**

- Research, create & produce engaging entertainment content for broadcast.
- MC for outside broadcasts, roadshows & the company's awards programmes.
- Regular on-air correspondent in space & science content.

March 2016 > July 2019  
Discovery

**Owner/Manager of music retail business**

- Day-to-day business operations in sales, financial control, marketing, market research, shop maintenance, stock control & supply chain management.
- HR: staff training, wellbeing, management, & work experience programmes.
- Designed & maintained e-commerce website for customer relations & online sales.
- Graphic & print design of all elements of the business.

January 2003 > June 2015  
Dezynamite

**Owner/Manager of corporate design & printing business**

- Project management of digital & print briefs for clients through website design, print design, virtual products & social media, by overseeing all aspects from initial client consultation through to end-product delivery & presentation.
- Oversaw printing projects from initial consultation & design through to industry standard graphics, printing, finishing & final delivery.
- Day-to-day business operations: sales, financial control, marketing, market research, premises & machinery maintenance, on machines & software.
- HR: staff training, wellbeing, management, & work experience programmes.
- Oversaw initiatives for various award programmes for the company.

Other Employment Experience

- Technical Support Department Manager at Brother, Dublin (2000 - 2002)
- Remote Technical Support Agent at Xerox, Dublin (1999-2000)
- Grade IV Clerical Officer at Intreo (2005) & the Health Service Executive (1998-1999)

## EDUCATION, TRAINING & PERSONAL DEVELOPMENT

2022

**HR Manager** *LOETB* Studied for Level 6 Certificate Qualification, awaiting results.

2022

**Peninsula Health & Safety** *CIPD Certified*

Manual Handling, Lone Working, Driving for Business, Display Screen Equipment.

2021 - 2022

**Science Capital Teaching Approach** *University College London*

2021

**Astronomy with an Online Telescope** *The Open University*

2016

**Television Production, Direction & Presentation** *The Park Studio, Dublin*

2003 - 2016

**Courses/Certificates in IT, Adobe CS, HTML/CSS, CompTIA A+** *Intreo, Adobe*

2005 - 2013

**Courses/Certificates in Business, Marketing, & Development** *Offaly LEO*

1999

**Bachelor of Science (unfinished)** *Maynooth University*

1996

**Leaving Certificate, Honours** *St. Columba's CBS, Tullamore*

## REFERENCES

Available upon request.