

# Welton Gomes dos Montes

*Brazilian*

*Stamp 2 (Stamp 1g aspirant)*

*Finishing the bachelor's degree in international business. (August 2022)*

*Professional of marketing, advertising and business. Available for new opportunities.*

## Address:

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## WORK EXPERIENCES

### **Trust Iluminação, São Paulo/Brasil — Marketing consultant**

April 2017 - May 2018

Analysis of marketing and merchandising actions in conjunction with the store chain marketing team. Analysis of results of actions with the brand.

### **Quiznos Sub Brasil, Brasília/São Paulo/Brasil — Marketing Supervisor**

September 2013 - November 2016

Supervision and elaboration of trade marketing actions with the chain's franchises in partnership with the American headquarters.

### **Privalia.com, São Paulo/Brasil – Designer advertiser planner**

May 2010 – September 2013

Designer planner of campaigns and relationship with suppliers and customers. Deadline responsible of production and promotion.

## GRADUATION

### **Dorset College, Dublin – Bachelor Graduation Level 8**

January 2022 – December 2022 (Ongoing)

Graduation in International Business with emphasis in international marketing.

### **Universidade Mackenzie, São Paulo — Postgraduate**

August 2010- May 2012

Post-graduation and specialization in marketing and integrated communication with an emphasis on trade marketing.

### **Universidade Mackenzie, São Paulo — Bachelor Graduate**

February 2002 - December 2007

Graduation in Advertising with emphasis on creative process.

## PERSONAL CHARACTERISTICS

**Pro-active person**

**Analytical and dynamics profile  
disciplined and flexible person.**

## AWARDS

**E-commerce Awards 2013 - best  
fashion website design.  
(Privalia.com.br)**

**Arnold World Classic 2019 –  
Revelation stand cardio fitness  
(Kangoo Jumps Brasil)**

## TECHNICAL COURSE

**SENAC - Graphic Design  
(Photoshop, Illustrator e  
Indesign) - 2009**

**Digital Marketing Institute -  
Certified of Digital Marketing -  
2021**

## LANGUAGES

**Native Portuguese speaker**

**Advanced english C1**

**Intermediate Spanish B1**