**Isabella Silva de Macedo Nobrega**

Dublin 11 | 083 409 9402 [isabellaslp@yahoo.com.br](mailto:isabellaslp@yahoo.com.br) |

**SUMMARY**

Bilingual (English/Portuguese). A person passionate for communication with a strong interpersonal and verbal communication skills. Currently completing a BA (Hons) in Marketing and working in the Hospitality industry. With over 8 years' experience in promoting, organizing, hosting, and producing events in Brazil as well as customer service, hospitality and retail in Ireland. I intend to acquire experience and knowledge in the marketing field and start to build up my career as a marketer in Ireland.

**EDUCATION**

* **Honours Bachelor’s Degree in Marketing (NFQ Level 8)** | Independent College, Ireland | Sep/21 – May/23
* ***Further Education & Certificates***
* International House Dublin – English Course | Dec/18 - Aug/20
* PR & Marketing Communications – UCD Professional Academy | May/22 – Aug/22

**CAREER BACKGROUND**

**The Tara Building – Event Assistant** | From Sep/22 to Present | Dublin, Ireland

* Execute a wide variety of events to a high standard
* Ensure clients’ needs and desires are taken on board and performed efficiently
* Led the team when needed

**The Fleet Hotel - Front-Desk Receptionist** | From Sep/21 to Present | Dublin, Ireland

* As front of house for the hotel I am responsible for ensuring that guests' needs are catered for throughout their stay.
* Greeting guests and assisting them with check-in and check-out - HotSoft
* Responding to customers' complaints in a calm and professional manner
* Managing online and phone reservations
* Keeping bookings and payment records updated
* Assisting managers
* Multitasking and prioritizing

**Jump Juice Bars - Sales Assistant** | From March/19 - to Sep/21 |Dublin, Ireland

* Delivering excellent customer service by preparing drinks orders promptly and accurately.
* Effectively communicating product information with clients and answering queries.
* Training and motivating new team members.

**François Promotions and Events - Events and Promotions Manager** | From Jan/11 to Nov/18 |Rio de Janeiro - Brazil

* Organizing and developing field promotions, events, and experiential marketing initiatives for a range of blue-chip brands including Coca Cola, Adidas, Visa Electron and Johnnie Walker.

**Artmix Promotions and Events - Sales Promoter, Hostess, Producer** | From Jan/14 to Nov/18 |Rio de Janeiro – Brazil

* Developing field marketing and promotional activities for blue chip brands including Pacco Rabanne, Thierry Mugler, Carolina Herrera, Benetton, Valentino, Prada.

**GENERAL SKILLS**

* ***Language Skills:*** Portuguese – Native | English – Fluent
* ***Computer Skills:*** Experience with Microsoft Office Suite (PowerPoint, Excel, Word, Outlook), Internet and Social Media User.
* ***Technical Skills:*** Digital marketing, Customer Service and Sales Process.
* ***Soft Skills:*** Leadership, Communication, Emotional intelligence, Problem Solving and Team player.

***References Upon Request***