Microsoft Movies Project

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How will Microsoft Studios join the business of creating video content?

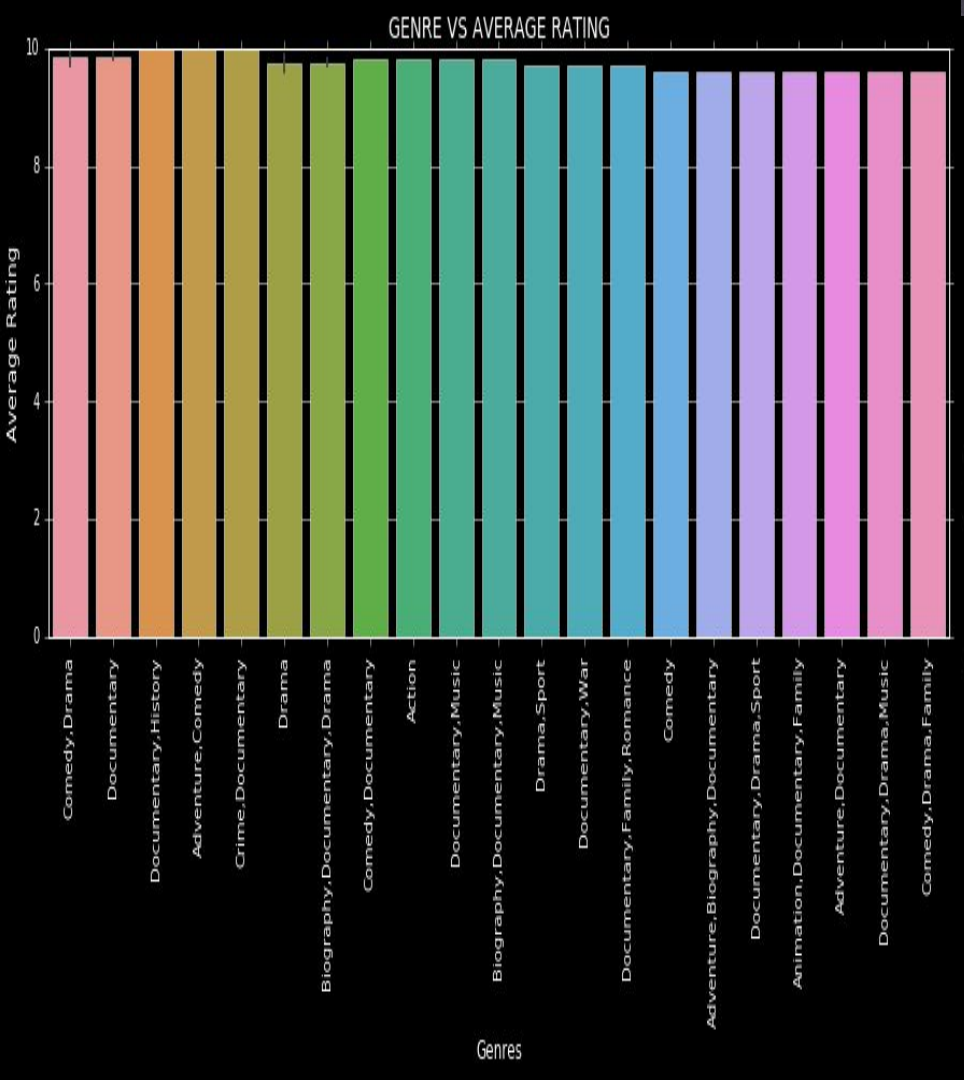
The Microsoft Movies Project

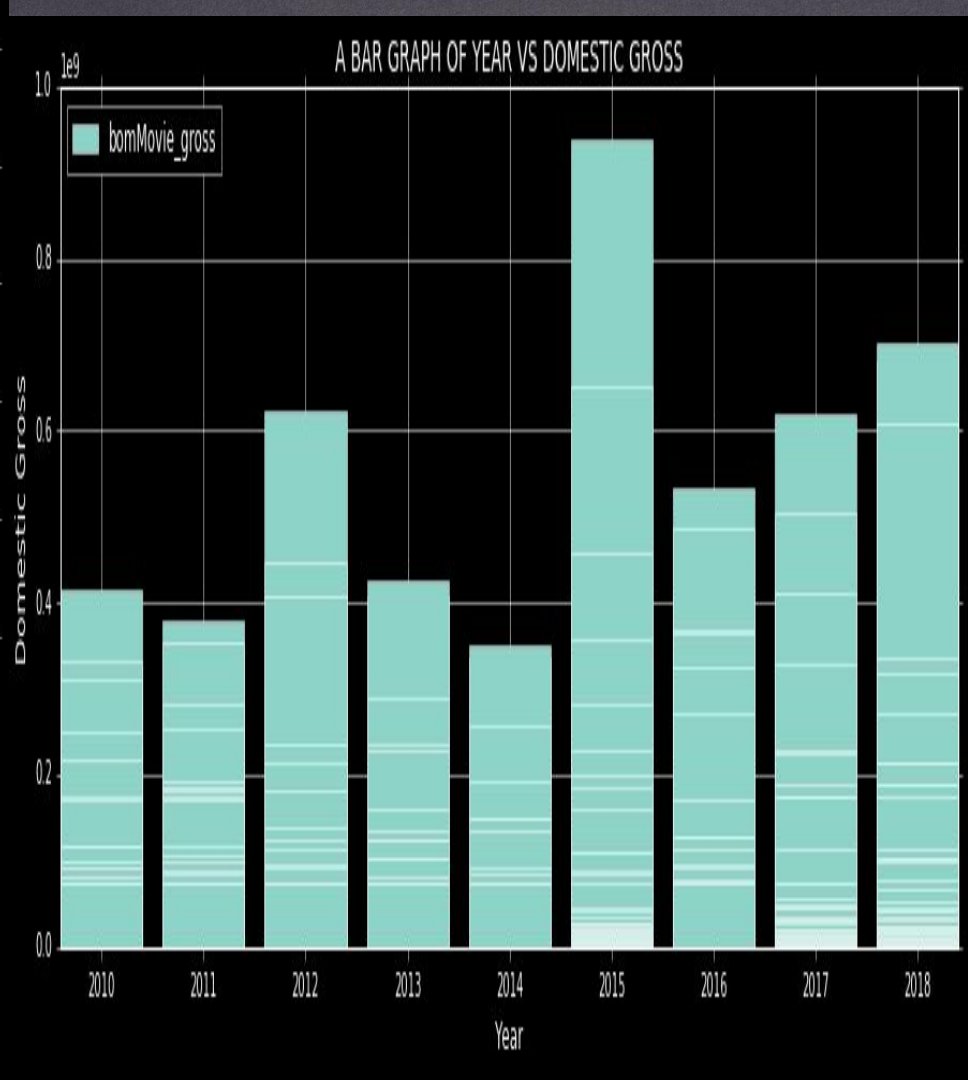
Data

Data Exploration,
Preparation and Analysis.

- https://www.imdb.com/
- https://www.the-numbers.com/

We expect to see the performance and revenue from creating video content.


GENRE VS AVERAGE RATING
Average Rating
Genres
Comedy,Drama
Documentary
Documentary,History
Adventure,Comedy
Crime,Documentary
Drama
Biography,Documentary,Drama
Comedy,Documentary
Action
Documentary,Music
Biography,Documentary,Music
Drama,Sport
Documentary,War
Documentary,Family,Romance
Comedy
Adventure,Biography,Documentary
Documentary,Drama,Sport
Animation,Documentary,Family
Adventure,Documentary
Documentary,Drama,Music
Comedy,Drama,Family


A BAR GRAPH OF YEAR VS DOMESTIC GROSS
1e9
bomMovie_gross
Domestic Gross
Year
2010
2011
2012
2013
2014
2015
2016
2017
2018

Conclusion

There is a clear indication that there is an avenue for Microsoft Studios to join in creating video and film content. The revenue from the industry is a key indicator of the potential of video creation and we strongly urge Microsoft Studios to start producing video content.