

Microsoft Movies Project

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How will Microsoft
Studios join the
business of creating
video content?

The Microsoft Movies Project

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Data

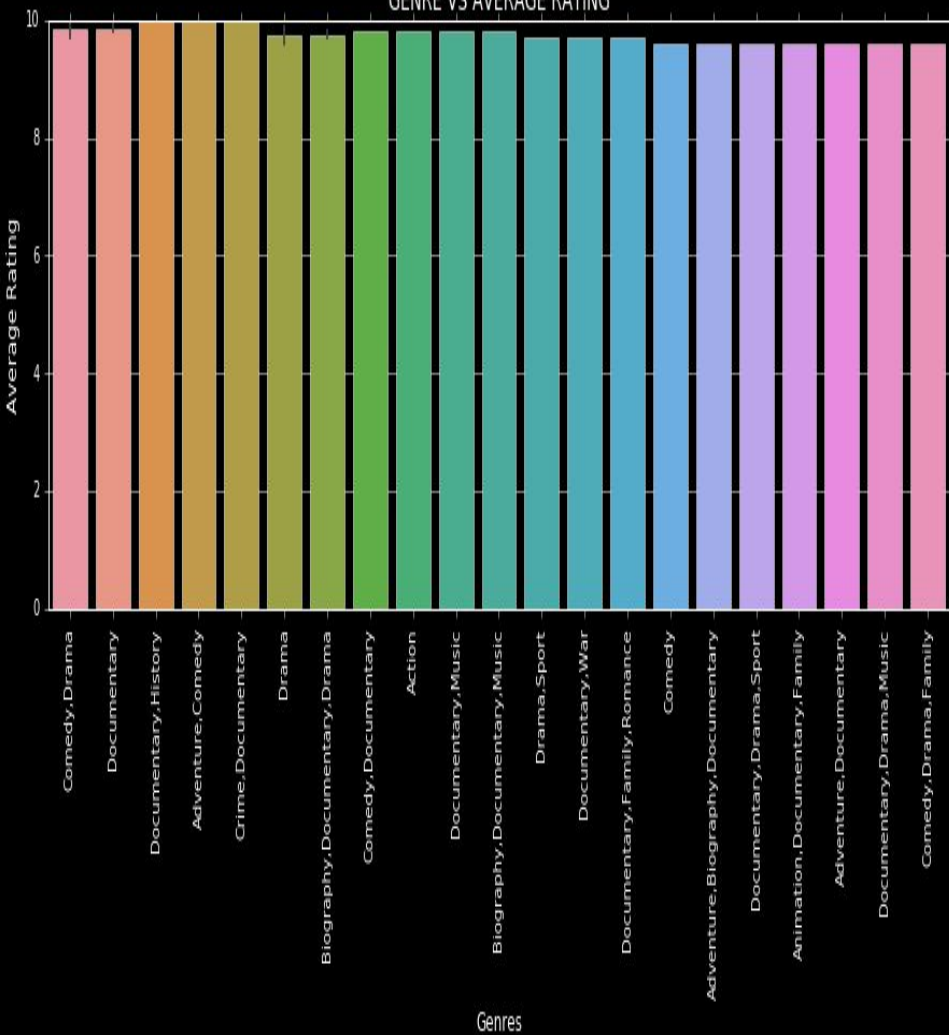
Data Exploration,
Preparation and Analysis.

- <https://www.imdb.com/>
- <https://www.the-numbers.com/>

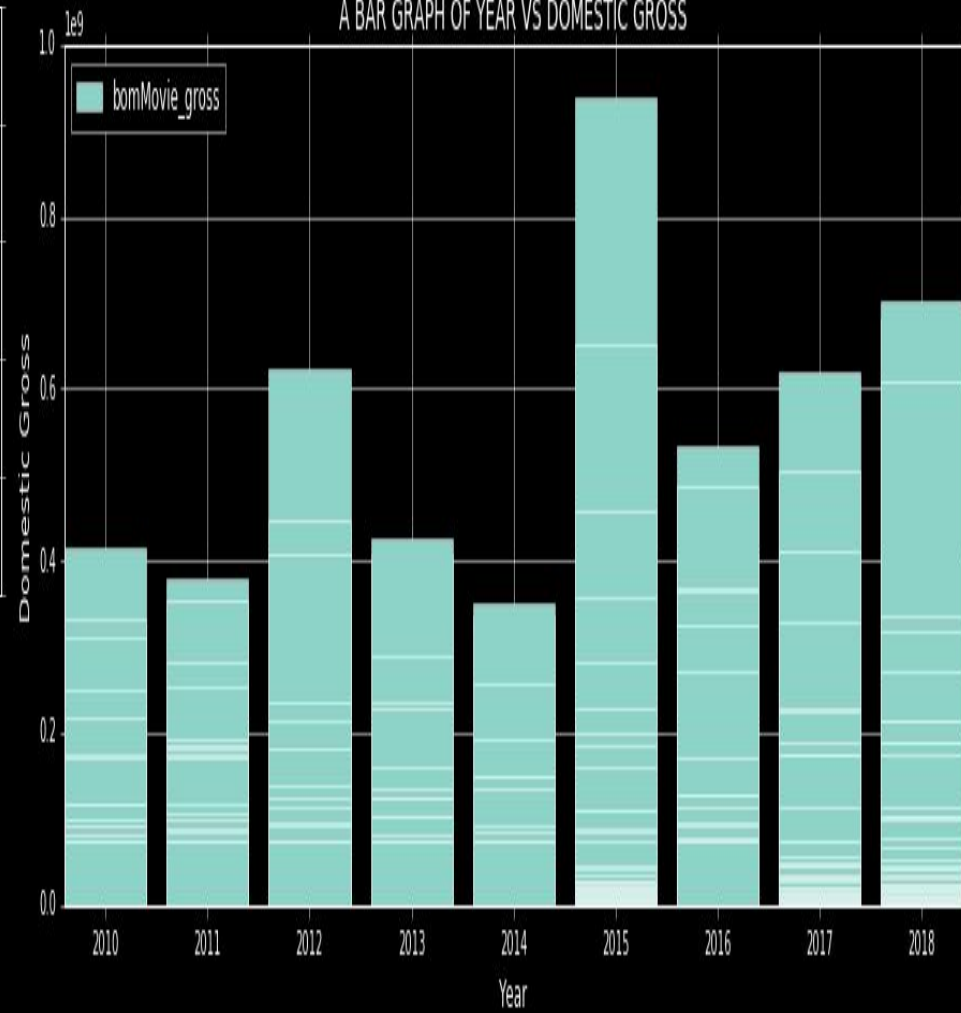


We expect to see the
performance and
revenue from creating
video content.

GENRE VS AVERAGE RATING



A BAR GRAPH OF YEAR VS DOMESTIC GROSS



Conclusion

There is a clear indication that there is an avenue for Microsoft Studios to join in creating video and film content. The revenue from the industry is a key indicator of the potential of video creation and we strongly urge Microsoft Studios to start producing video content.