IDEAS CONCEPT

CHALLENGE: Smart Dating

NAME OF THE IDEA: Masterdater

IDEA IN A NUTSHELL:

Person X has 4 datings apps, for a wider dating pool. Person X wants to ensure that she is not swiping right on a same person twice.

Masterdater is an app that consolidates all dating apps.

Swipe right once.
Swipe right on every diff dating platform.

HOW IT WORKS?:

It's an app that works on Apple and Android.

Sign up -> Personal Info -> It crawls and populate your profile and photos -> on other apps -> Start swiping and chatting!

WHY IS THE IDEA EXCITING?

To avoid dating mistakes, and create more opportunities.

WHAT WE NEED?

NEXT STEPS:

To do a paper prototype and flowchart on how it works.