

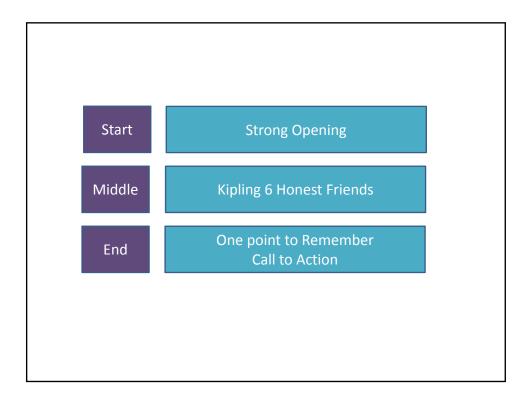
Objective

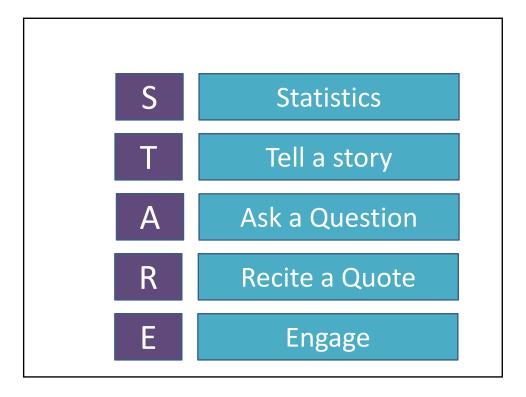
To be able to prepare and pitch to panelists confidently with impact, on 31 Jan (SUTD) and 2 Feb (SP, SUTD)

GOLD WITHIN

What is the one quality you want to practice or amplify for the presentation?

CONTENT STRUCTURE





Why

• Why this project?

What

 What is it all about? (HMW statement)

Who

- Who are the users and their needs?
- Who is your persona?

How

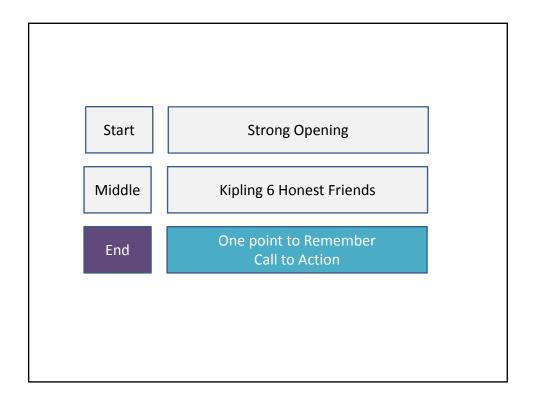
 What is your project concept and solution?

Where

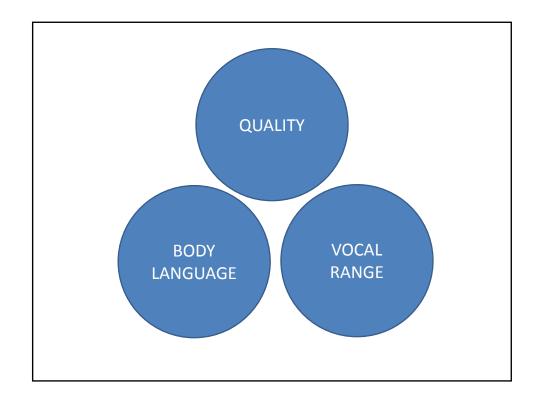
 Where is your users market?
Where will your concept solution be launched?

When?

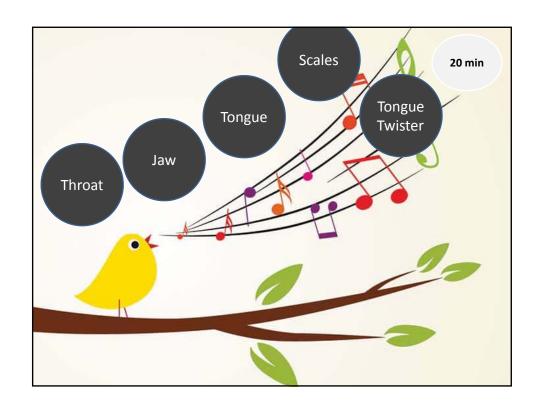
- Why now?
- What is your project timeline?
- What's next for your project?

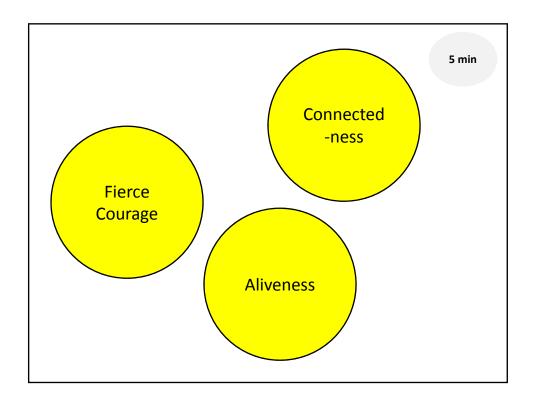


DELIVERY



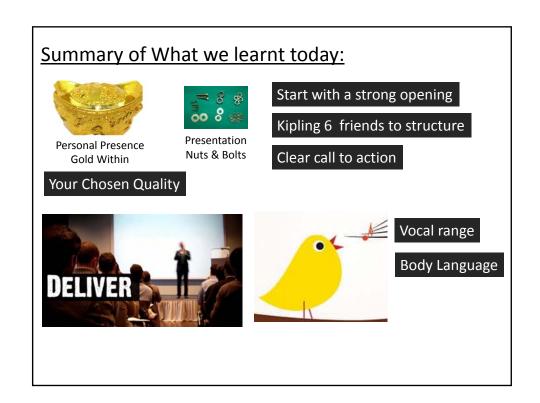






Some Tips on Body Language in Presentation:

- Eye contact
- Shoulder / Hips facing
- Back
- Gestures
- Positioning / Block the Projector

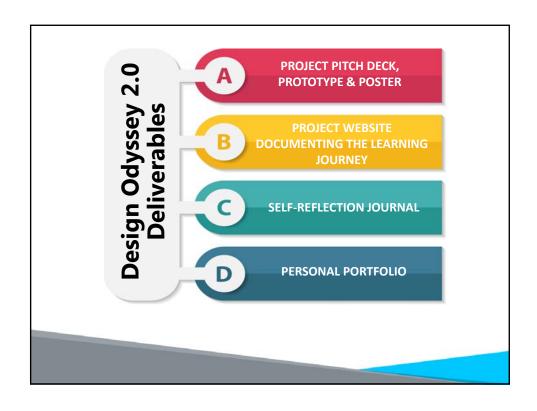


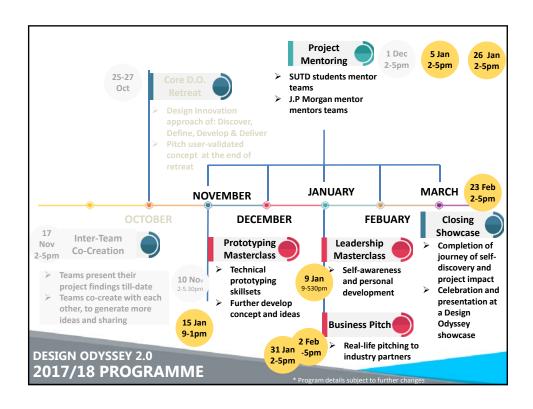
Your Call to Action

What is ONE action or habit I commit to applying and practicing for the final pitch?

Who will hold me accountable?

Overall Debrief





Reflection

Personal Deliverable:

Do a journal of your entire Design Odyssey journey (submit by **5 March** to design_odyssey@sutd.edu.sg)

What did I discover about myself through Design Odyssey?

What have I learnt?

What is next for me?



Deliverable

Team Deliverable: Final Presentation on 31 Jan or 2 Feb

- Prepare your prototype, and slide deck.
- Keep your presentation strictly to 10 min. Rehearse
- Continue to update your website
- Submit your slide deck to <u>design_odyssey@sutd.edu.sg</u> by 26 Jan 2018
- Choose which slot you would like to present (google form sent separately)
- Get ready to present to panelists including industry partners, and mentors on 31 Jan (SUTD), or 2 Feb (Singapore Poly, SUTD) 2018. More details in email