

SAMSUDIN

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PROFILE

Bridging the gap between complex supply chain metrics and strategic business decisions.

With a unique blend of Informatics Engineering (S.Kom) technical roots and Strategic Communication (M.I.Kom) expertise, I don't just mine data—I translate it into compelling narratives that drive efficiency.

Currently a Supply Chain Data Analyst, I specialize in transforming raw operational data into actionable insights for the FMCG and manufacturing sectors. My approach combines robust technical analysis with clear communication to accelerate decision-making across departments.

Tech Stack: Python, Power BI, SAP ERP, Looker Studio, Advanced Excel, WMS.

I am looking for opportunities to leverage data for business transformation. Let's connect if you need someone who speaks both the language of algorithms and the language of business.

WORK EXPERIENCE

PT. Sukanda Djaya Diamond Cold Storage – Bekasi, Indonesia

Supply Chain Data Analyst

Dec 2022 – Present

- Collected, cleansing, and analyzed data from logistics systems such as WMS and SAP ERP to support operational and strategic decision-making.
- Developed interactive dashboards using Power BI to monitor warehouse performance, stock movement, cycle count accuracy, and delivery efficiency.
- Improved inventory accuracy through rigorous root-cause analysis of stock discrepancies across SAP ERP and WMS.
- Spearheaded cross-functional collaboration (Sales, Ops, IT) to refine supply chain data flows, significantly reducing data inconsistencies.
- Designed and deployed interactive Power BI dashboards to track Warehouse KPIs (Stock Turnover, Service Level), enabling management to make faster, data-driven decisions.
- Engineered automated reporting pipelines using Python and Advanced Excel, reducing manual data processing time by 80% per day.
- Analyzed historical logistics data to support demand forecasting, contributing to better inventory turnover and reduced aging stock.
- Performed root cause analysis on data discrepancies or declining performance cases.
- Overseeing disposal processes and managing principal-related matters.

PT Samudera Logistics Services – Bekasi, Indonesia

Administration Staff

May – Nov 2022

- Created supplier arrival planning and scheduling.
- Prepared and verified daily operational reports, including Write Off Proposals (WOP), for internal use and external clients.
- Managed material stock data accurately using systems such as SAP, WMS, or Excel, including input and updates of incoming and outgoing goods.
- Ensured completeness of logistics documents such as delivery notes, goods receipt reports, and shipping documents.
- Coordinated with warehouse and operations teams to ensure smooth distribution processes.
- Ensuring KPI targets for invoicing to clients are achieved.

PT Mulia Boga Raya – Bekasi, Indonesia*Warehouse Administration**Sep 2021 – Mar 2022*

- Managed and maintained warehouse administrative documents, including receipt reports, release records, and stock opname reports.
- Ensured stock data in the system (SAP ERP/WMS) was accurate and up to date.
- Coordinated with production, procurement, and distribution departments regarding goods requirements and deliveries.
- Supervised the data entry process for incoming and outgoing goods and ensured completeness of supporting documents such as delivery notes, invoices, and others.
- Assisted with internal and external audits related to warehouse administration.
- Organized warehouse document archives systematically to facilitate easy retrieval and reporting.
- Generated monthly and weekly reports on stock levels and warehouse activities for management.
- Maintained effective communication with the warehouse team and relevant parties to ensure smooth operations.

PT Linfox Logistic Indonesia – Bekasi, Indonesia*Transport Manajemen System (TMS)**Jul 2021 – Sep 2021*

- Managed the daily operations and configuration of the company's Transport Management System (TMS).
- Collaborated with logistics vendors, warehouses, and other departments to ensure smooth goods delivery.
- Created and compiled transportation performance reports (KPIs) such as On-Time Delivery (OTD) and trip completion rate.
- Actively contributed to the implementation, migration, or integration of TMS with SAP or WMS systems.
- Ensured all transportation activities complied with safety standards and applicable regulations.

CV Makmur Jaya – Bekasi, Indonesia*Customer Service Representative Indosat**Feb 2021 – Jun 2021*

- Handled customer inquiries, requests, and complaints directly or via phone.
- Provided quick, accurate, and procedure-compliant solutions to customer issues related to products, networks, or services.
- Communicated product information, new features, service packages, and promotions in a clear and educational manner.
- Documented every customer interaction thoroughly and accurately in the system.
- Participated in regular training on new products, service systems, and customer communication soft skills.
- Proposed service improvement ideas based on customer needs and behavior.
- Maintained customer data confidentiality and complied with the company's information security policies.

PT Frina Lestari Nusantara – Bekasi, Indonesia*Admin WH Raw Material**Dec 2017 – Jul 2019*

- Recorded and verified raw material receiving documents from suppliers into the system (ERP/WMS) accurately and on time.
- Entered daily raw material in-out data and ensured consistency between physical stock and system records (stock card & actual stock).
- Prepared daily, weekly, and monthly raw material stock reports for production and audit purposes.
- Maintained and managed document archives such as Delivery Orders (DO), Purchase Orders (PO), Delivery Notes, and Minutes of Meeting.
- Coordinated with Quality Control, Purchasing, and Production teams regarding the completeness, quality, and needs of raw materials.
- Ensured FIFO (First In First Out) or other methods were implemented according to raw material warehouse SOPs.
- Supervised document compliance during cycle count, stock opname, and both internal and external audits.
- Applied the 5R system (Sort, Set in Order, Shine, Standardize, Sustain) within the warehouse administration area.
- Utilized ERP systems (ABAS, Oracle) and supporting Microsoft Office applications for reporting and data analysis.

EDUCATION

Institute of Social Sciences and Management STIAM – Jakarta, Indonesia
Master of Communication Science, Communication Science; Cumulative GPA: 3.86/4.0

Jan 2023 – Jul 2024

STMIK MIC Cikarang – Bekasi, Indonesia
Bachelor of Engineering, Informatics Engineering; Cumulative GPA: 3.59/4.0

Jun 2016 – Mar 2020

LEADERSHIP

Badan Executive Mahasiswa STMIK MIC Cikarang - Bekasi, Indonesia

President

Dec 2017 – Dec 2018

- Guiding the activities of the Student Executive Body (BEM) organization.

SCIENTIFIC JOURNAL

TITLE

Strategi Komunikasi Kepala Desa Dalam Meningkatkan Pendidikan Masyarakat Di Desa Karang Mukti

Kecamatan Karang Bahagia Kabupaten Bekasi

Sep 2024

EduInovasi VOL. 4 NO. 04 E-ISSN 2775-7269

<https://doi.org/10.47467/edu.v4i3.4466>

TITLE

Governance Of The Desa karang Mukti Corporate Social Responsibility (CSR) Program In The Development
Of Embung Batu Beureum Tourism

Apr 2024

CV. PUBLIKASI INDONESIA VOL. 5 NO. 04 E-ISSN 2723-6692

<https://doi.org/10.59141/jiss.v5i04.1086>

TITLE

Strategi Public Relations Klinik Pusat Fertilitas Bocah Indonesia Dalam
Menyebarluaskan Informasi Melalui Media Sosial Instagram

Aug 2023

IKOPIN VOL. 2 NO. 10 ISSN 2809-1612

<https://garuda.kemdikbud.go.id/documents/detail/3684554>

ADDITIONAL

Technical Skills: Microsoft Office (Excel), SAP ERP, WMS, Looker Data Studio, Power BI, Python, Analytics

Languages: Indonesia (Native), English (Passive)

Certifications & Training: Python, Bootcamp Data Analysis, Looker Data Studio, Komunikasi Digital, Ahli K3
Umum, Office Application, Junior Office Application, Multimedia TI, Quality Management System, Inventory
Management, Warehouse Management,

REFERENCE

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