

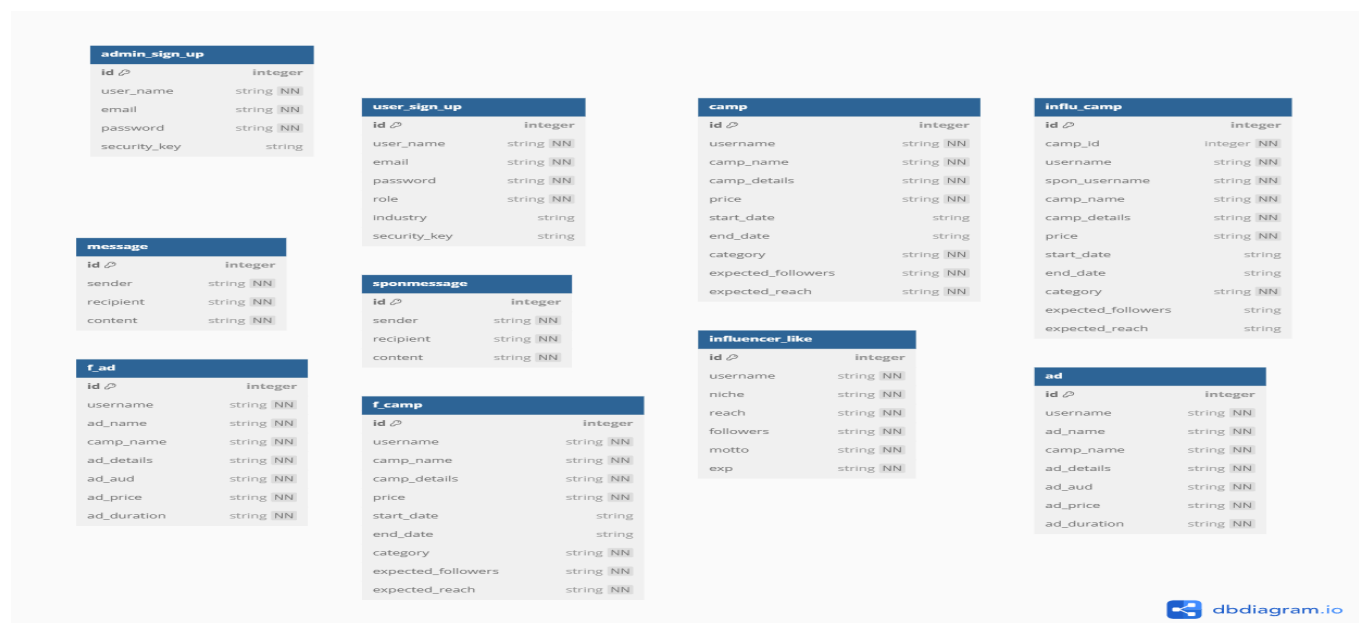
Influencer Engagement & Sponsorship Coordination Platform

Approach : Influencer Engagement & Sponsorship Coordination Platform project mainly focuses on the backend. I used HTML, CSS for web page design and python flask for backend logic of the application. I used sqlite database in the backend to store data. There are 3 types of users - Influencer ,Sponsor and Admin. Sponsors can create camps and ads and influencers can accept the camps and share the ads. Admin can monitor everything that is going on in the platform and flag a certain ad or camp if it seems inappropriate. I used the jinja2 library to make my project frontend dynamic. For aesthetic feeling I give to my Project a name,“**SponsorPulse: Connect, Collaborate, Conquer**”

Technologies applied:

- 1) Python Flask
- 2) Flask SQL-Alchemy
- 3) HTML, CSS, jinja2
- 4) sqlite3

Database Schema:



Video URL for presentation:

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