

Lean Canvas – Career AI Agent

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Problem Lack of personalized career guidance Skill–career mismatch Limited access to career counselors	Solution AI-powered career recommendation agent Skill-based analysis Interactive dashboard	Unique Value Proposition Instant, personalized career guidance using AI Accessible and scalable solution
Customer Segments Students Fresh graduates Job seekers Career switchers	Key Metrics Number of users Career recommendations generated User satisfaction	Channels Web dashboard Educational platforms Career workshops
Cost Structure Cloud hosting Model maintenance Development time	Revenue Streams Freemium access Institutional licensing Premium career insights	Unfair Advantage AI-driven personalization SDG-aligned social impact Scalable design