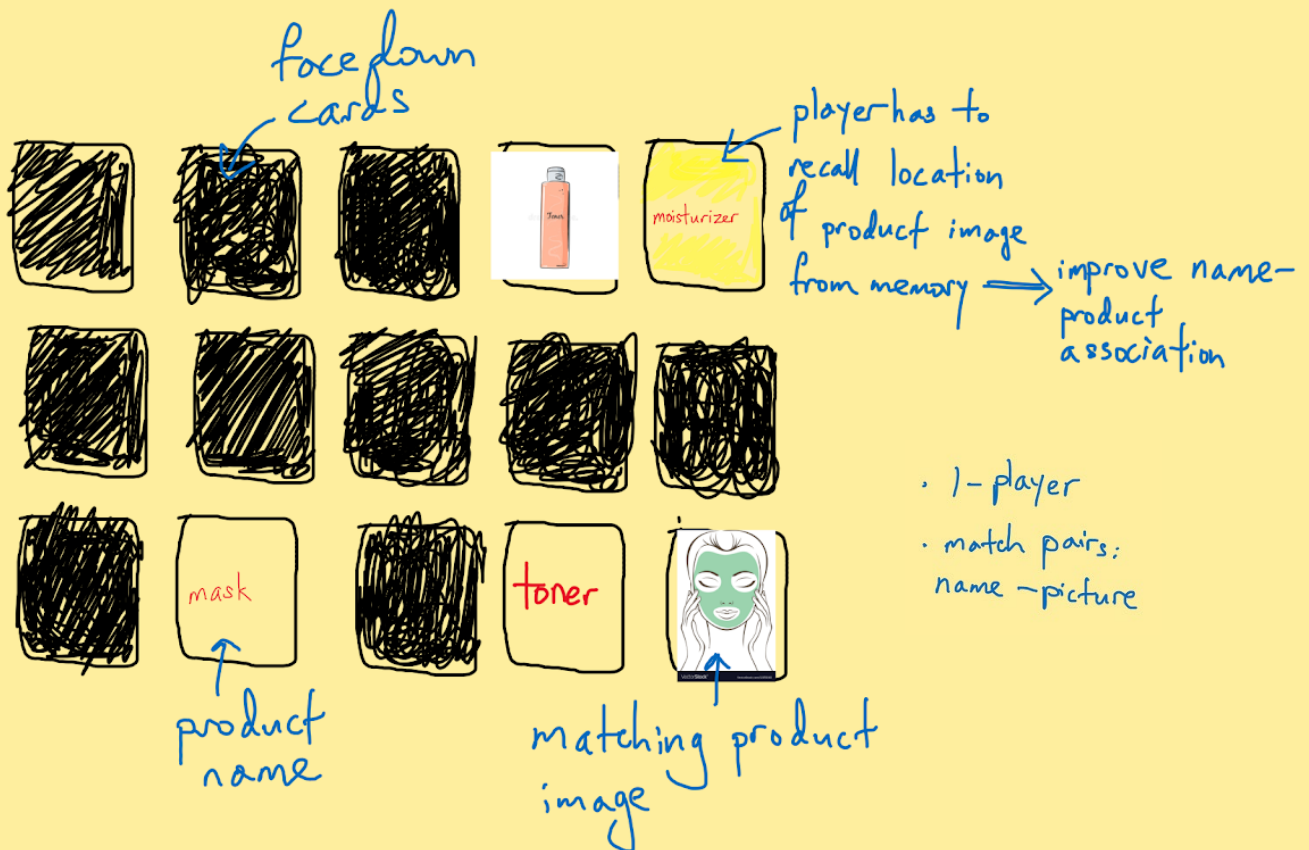


1. Concentration Game: Match the pairs!








Objective: The game's objective is that through repeatedly seeing facial care products and their names, the Player increases his/her name-product association and therefore improves his/her knowledge of what facial care products are available in the market.

How to Play:

- The starting state of the game is all the cards facing down.
- Each card consists of a facial care product and its name and has its own "twin".
- The Player has to match each card to its corresponding "twin" by flipping over each card one at a time. Wrongly matched cards will be returned to the face-down state.
- The goal is to have all the cards facing up.

2. Word Ordering: Order them right!

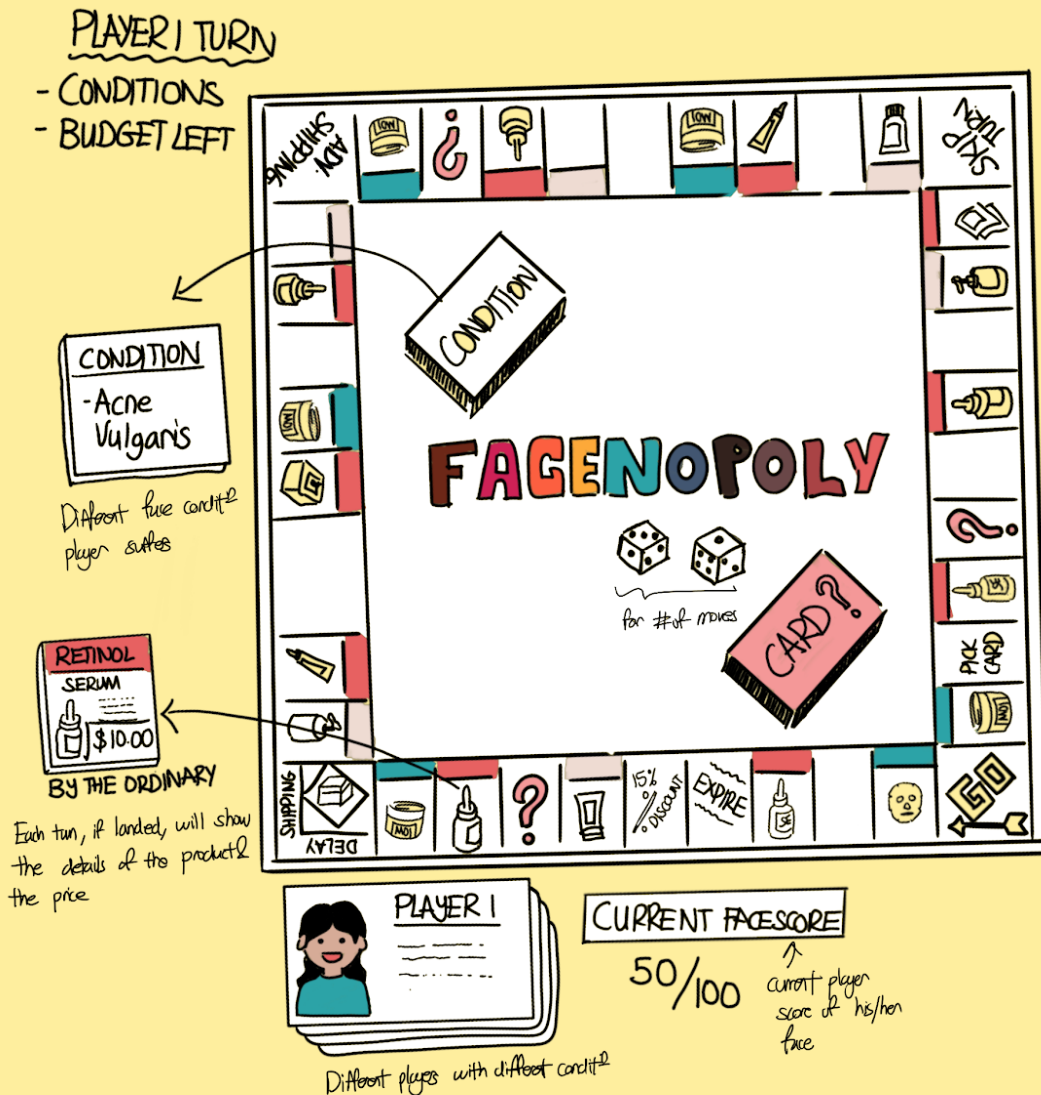
MOISTURISER	CLEANSER	MOISTURISING CLEANSER	SUNBLOCK	TONER
				
1	2	3	4	5

Objective: This game's objective is to teach users a specific order to use facial products to cleanse and protect their face.

How to Play:

1. At the start, the facial products will be randomly displayed in a row.
2. There will be empty slots below the products for players to slot the products into in sequential order.
3. If the order is correct, the user wins and gets a score.
4. A maximum score of 100 is displayed if the user got it right with no errors, and for each wrong order, 10 points will be deducted.

3. Facenopoly: Budget Wisely!



Objective:

To understand the cost of different facial products and best adjust one's products according to the budget at hand and the conditions of one's face.

How to Play:

- The concept is slightly different compared to that of a monopoly multiplayer board game. Each Player chooses an avatar card with varying conditions of face.
- Throughout the game, players can add conditions to their face, of which their face score would drop.
- Additionally, landing on different products allows the players to see the products' description and pricing for purchase.
- When a player reaches a 100 face score, the game ends.

4. Stack 'Em: Layer Your Products!



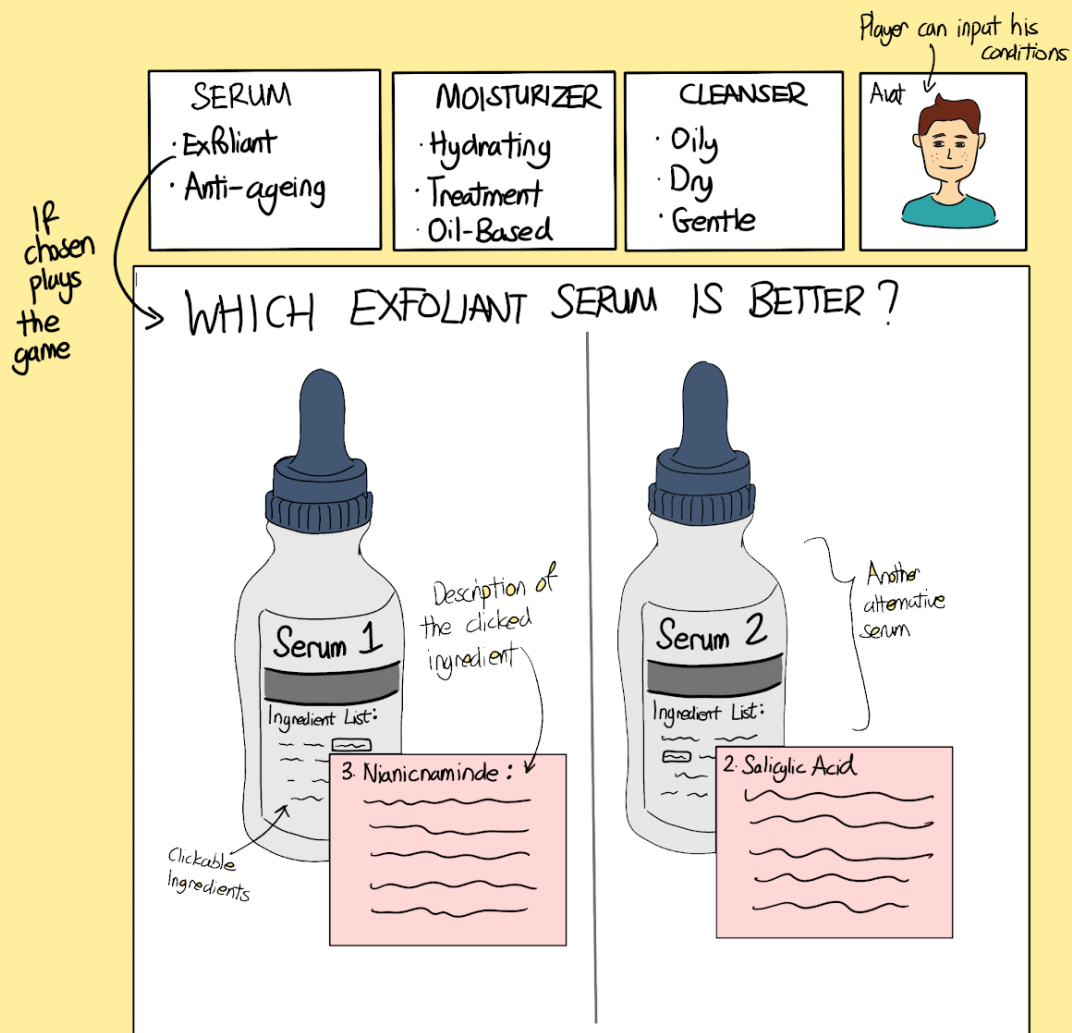
Objective:

To not have more than the Product displayed on the right side, for example, in the sketch above, it would be 1 Exfoliating Scrub. The main objective is to learn how to layer the products.

How to Play:

- At the start, each Player gets 5 cards from the deck.
- To have a valid hand, a player must have either "Cleanser" or "Soap Water" or "Moisturizer".
- A complete set is "Cleanser", "Toner", "Moisturizer", and "Sunblock".
- Certain cards are worth 2 cards (E.g., Day Cream is a combination of Moisturizer and Sunblock)
- To win, collect the complete set and as many additional cards (Vitamin C, Facemask etc.) as much as possible.

5. Spot it: Which is the correct Product?



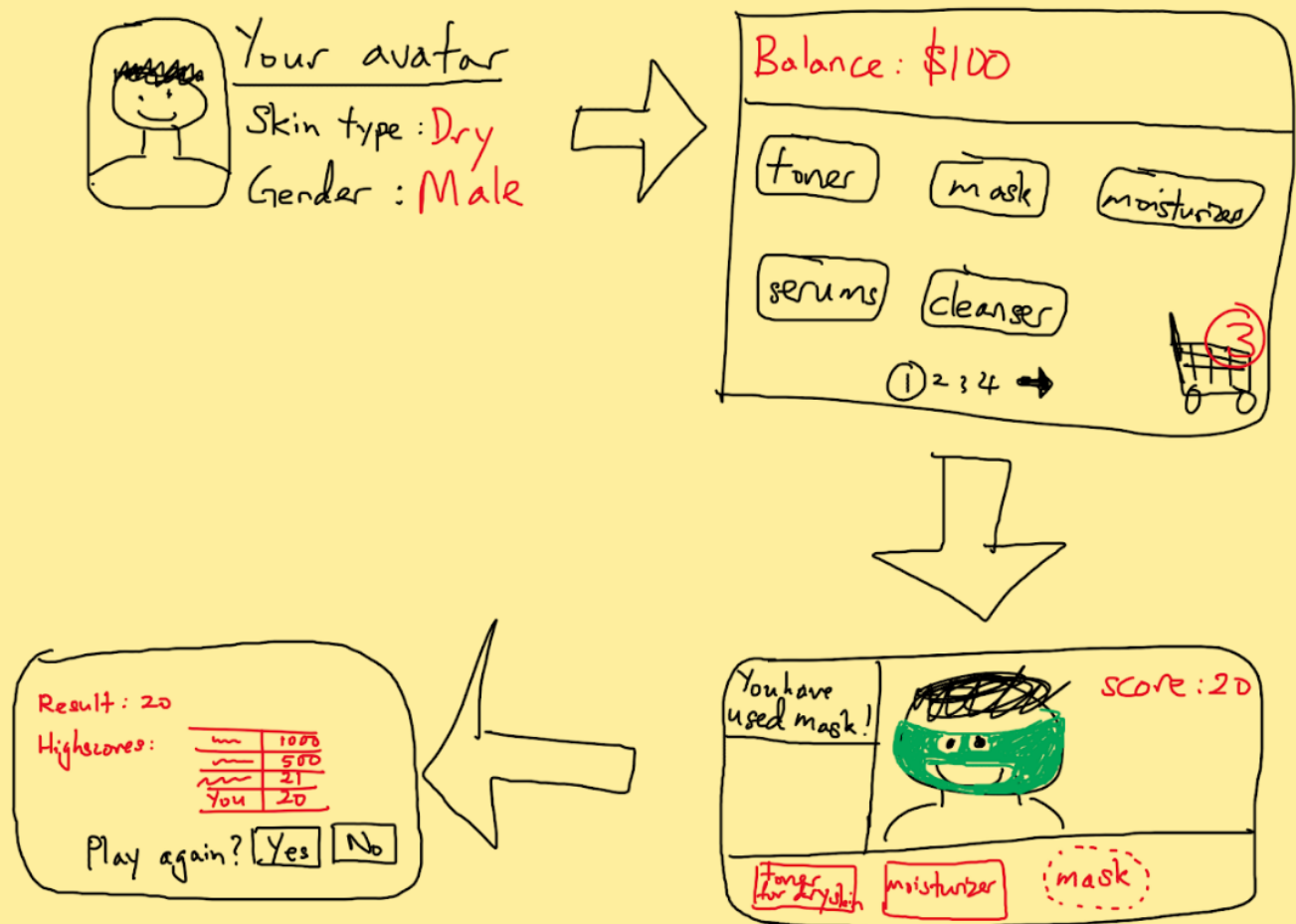
Objective:

To understand the differences between two products for each category given the conditions inputted by the Player.

How to Play:

1. Player inputs the set of conditions that he/she has.
2. The Player will get a list of different type of products for each category.
3. For each category the Player chooses, for example, Exfoliant Serum. The game will show 2 different products, of which one is an exfoliant serum, while the alternative serum will be a random one.
4. The Player can click and run down the list of ingredient list to understand the serums better and ultimately make the correct choice.
5. Once done, the Player will get a good list of correct products to use.

6. Glow Up: Beat your High Score!



Objective: The game's objective is to let the Player learn through trial and error the different facial care products suitable for his/her skin type and in what order should the products be applied. The suitability of the products and their order on the Player's avatar will affect the Player's ending score.

How to Play:

- The Player first creates his/her own avatar with personalisable skin type and gender.
- The Player will be given a fixed budget which he/she can spend on facial care products in the virtual store. There will be different products for different skin types and genders.
- Then, the Player will use all the products in any order he/she desires. The score of the Player will be updated as the products are used. The Player is allowed to undo his/her most previous action.
- The game ends when all the previously purchased products have been used up, with a leaderboard updating the Player's score.