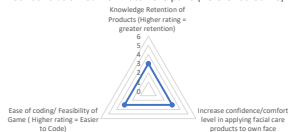


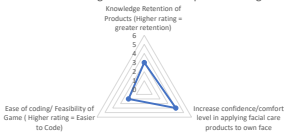
Attribute List	Relative Importance	Concentration Game: Match the pairs (Reference Game)		Word Ordering Game - Order the products usage		Stack 'Em - Layer Your Products		Spot it - Compare The Differences		Glow up - Choose and use your products and beat your high score		Facenapoly - Budget your products wisely	
		Rating	Weighted Rate	Rating	Weighted Rate	Rating	Weighted Rate	Rating	Weighted Rate	Rating	Weighted Rate	Rating	Weighted Rate
Knowledge Retention of Products (Higher rating = greater retention)	0.40	3	1.2	3	1.2	4	1.2	5	2	5	2	4	1.6
Increase confidence/comfort level in applying facial care products to own face	0.35	3	1.05	4	1.4	4	1.4	3	1.05	4	1.4	2	0.7
Ease of coding/ Feasibility of Game (Higher rating = Easier to Code)	0.25	3	0.75	2	0.5	2	0.5	3	0.75	2	0.5	1	0.25
	Total	3		3.1		3.1		3.8		3.90		2.55	
	Rank	5		3		3		2		1		6	
Choice								2nd rank was considered due to the easier coding difficulty which lead to a more spread-out triangular shape in the attribute chart below.		Highest rank was our final choice. Between the 1st and 2nd rank, we chose the option with higher rating in attributes 1 and 2.			

Relative Performance	Rating
Much worse than reference concept	1
Worse than reference concept	2
Same as reference concept	3
Better than reference concept	4
Much better than reference concept	5

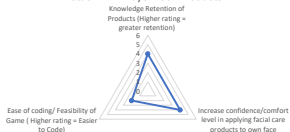
Concentration Game: Match the pairs (Reference Game)



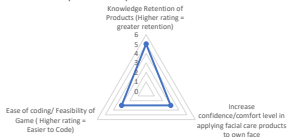
Word Ordering Game - Order the products usage



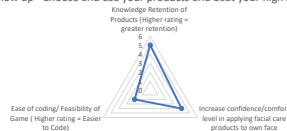
Stack 'Em - Layer Your Products



Spot it - Compare The Differences



Glow up - Choose and use your products and beat your high score



Facenapoly - Budget your products wisely

