

DES 341: Interactive Media I - Fall 2019

001: M-W 9am - 11:50, 002: M-W 12pm - 3pm

Course Description

Interactive design for the Web focusing on principles of information architecture, navigation systems, and visual interface. HTML / CSS markup and the use of visual design tools. Creation and optimization of graphics in compressed formats. Introduction to Web production work-flow through development of site projects and a personal portfolio. Topics include usability and the aesthetics of web media. This course requires that students furnish a laptop computer that meets the departmental standards in terms of hardware and software (see departmental website for requirements). Open to non-majors who have prerequisites and consent of the instructor.

Course Objectives

- Develop vocabulary and skills necessary to discuss theirs and others' Interaction Design work
- Create multiple websites to practice web design skills
- Create web designs that foster compelling user experiences
- Exposure to and practice with HTML, CSS, servers, and other web technologies

Faculty Contact Information

Instructor: Alanna Risse

arisse@pdx.edu

<http://des341.com>

Office Hours and Location:

By appointment only

<http://des341.com/appointments>

Location: TBD

Pre-requisites

DES 120 and 210; also formal acceptance into the third year by Sophomore Portfolio Review.

Course Communications

DES-341-001 (9-11:50am):

<https://d2l.pdx.edu/d2l/home/769797>

DES-341-002 (12 - 3pm):

<https://d2l.pdx.edu/d2l/home/769761>

Class Website:

<http://des341.com>

Schedule and Project Descriptions listed on des341.com website.

Student Learning Outcomes

- Acquire and apply knowledge of formal and technical design
- Analyze, evaluate and critique design works
- Understand and apply strategies for creative idea generation and conceptual development
- Initiate, define, and solve visual problems
- Understand and apply cultural, historic, and aesthetic design theory
- Knowledge and application of client-designer or audience-designer strategies

ASSIGNMENTS

In addition to the projects, students will be doing a variety of readings, presentations, and research throughout the term. These aren't intended to take up much time, but will provide students with another way to supplement their learning as well as build good habits of seeking out and analyzing inspiring work. Arriving to class without your homework posted counts as an absence.

Because time is so limited for in-class discussion, and because thinking, writing and speaking about your work is so important, students will be posting all of their work progress—all of which should include both written and graphic elements. Students will comment on their design concepts, reasoning, ideas for future directions, technical issues, discoveries, etc. Note: All process and work must be submitted to D2L in order to receive credit.

ALTERNATE ASSIGNMENTS/PROJECTS

If you have a burning desire to do something other than what I'm assigning, and you think you'll be able to learn and practice the same concepts that the assignment is trying to foster, let me know. I'd MUCH rather have you working on something you want to work on than have you do something just because I told you to.

RE-DOING PROJECTS

Students have the opportunity to re-do any project by the end of the semester. Projects—in addition to all documentation, writing, and process work—must be posted to the class blog prior to the last day of class in order to be considered.

CRITIQUES

Being able to speak intelligently about one's work is an essential skill in Design. This course explores a lot of new concepts and vocabulary not found in most of the rest of the Graphic Design curriculum, and so it is especially vital to actively participate in these discussions. Students should be prepared to discuss not only the aesthetic, technical and interactive components of their own projects, but also question and comment upon the work of their peers in an open, honest and respectful way.

Engagement in class discussions is the largest portion of a student's Participation grade, and individual presentations will be a substantial factor in determining each student's grade for a project.

Course Requirements

This course consists of exams, assignments, and their percentage/point value

Method of Evaluation

Project 1: 25%

Project 2: 35%

Project 3: 20%

Assignments and Exams: 10%

Professionalism: 10%

Grading Scale

A	93% +	In order to receive an A in this class, students must demonstrate a high degree of thoughtfulness in concept, solid and functional execution, willingness to experiment and go beyond the scope of what's taught in class, and thorough documentation of process throughout the term. These students must also frequently participate in discussion both in class and online.
A-	90–92%	
B+	87–89%	Above-average concept and execution. Doing all of the assignments, meeting all of the requirements and occasionally participating in discussions—and nothing more—will get you at most a B in this class.
B	83–86%	
B-	80–82%	
C+	77–79%	Average concept and execution, or great designs executed poorly. Students will receive a C even if all of the requirements are met, but it is clear that the student is not making an effort to push themselves in their work or participate in class.
C	73–76%	
C-	70–72%	
D+	67–69%	Below average work quality, minimal participation in discussions, late or missing assignments. If you are struggling in this class, don't hesitate to make an appointment to come talk with me.
D	63–66%	
D-	60–62%	
F	59% -	Please don't be this student.

Required Texts & Readings

Websites:

<http://des341.com> Please bookmark this immediately. This will be the “homeroom” for this class. I will be using this to supplement our class with lots and lots of great resources. I'll also use it to share links to your projects for critiques and class discussions.

Books

There are no required books for this class. There will be required reading in the form of articles that will be assigned as homework throughout the term. Recommended books, articles, and other media will be posted to the website <http://des341.com>.

Attendance Policy

Students in the Graphic Design Program are required to attend classes, for the full class duration and are expected to be punctual. Students not enrolled in the class are not permitted to attend. All classes in Graphic Design share the same attendance policy: up to two absences are allowed per course, per term. At three absences there is a 5% grade deduction of the final grade (ie. from an 85% to an 80%), at 4 absences, there is a 10% grade deduction of the final grade (ie. from an 85% to a 75%), and at 5 absences, a student will be automatically failed from the class. For students who intend to continue coming to class after an automatic failure, it will not change the final outcome of your grade, an F is an F.

Late arrivals and early departures are defined as 10 minutes or less. Greater than 10 minutes is an automatic absence. Late arrivals and early departures are worth ½ absence each. Each of you is expected to keep track of your own attendance.

Student Resources

PSU's Writing Center: <https://www.pdx.edu/writing-center/>

The writing center has guides, videos and an ability to set up an appointment online.

PSU's Counseling Center: <http://www.pdx.edu/shac/counseling>

The counseling center offers a variety of services to help you. The website has information on walk-ins and what to do in the case of an emergency.

Access and Inclusion for Students with Disabilities:

<http://www.pdx.edu/drc/accommodations>

PSU values diversity and inclusion; we are committed to fostering mutual respect and full participation for all students. My goal is to create a learning environment that is equitable, useable, inclusive, and welcoming. If any aspects of instruction or course design result in barriers to your inclusion or learning, please notify me. The Disability Resource Center (DRC) provides reasonable accommodations for students who encounter barriers in the learning environment.

If you have, or think you may have, a disability that may affect your work in this class and feel you need accommodations, contact the Disability Resource Center to schedule an appointment and initiate a conversation about reasonable accommodations. The DRC is located in 116 Smith Memorial Student Union, 503-725-4150, drc@pdx.edu, <http://www.pdx.edu/drc>

If you already have accommodations, please contact me to make sure that I have received a faculty notification letter and discuss your accommodations. Students who need accommodations for tests and quizzes are expected to schedule their tests to overlap with the time the class is taking the test.

For information about emergency preparedness, please go to the Fire and Life Safety webpage (<https://www.pdx.edu/environmental-health-safety/fire-and-life-safety>) for information.

Women's Resource Ctr: <http://www.pdx.edu/wrc/welcome-to-the-womens-resource-center>

Queer Resource Center: <http://www.pdx.edu/queer/>

PSU Graphic Design Blog: <http://psu.gd/category/blog/>

There are many resources available to you as a student here at PSU, and even more as part of the Art + Design department and community. If you are looking for something in particular, we probably have it, just ask.

Academic Integrity / Plagiarism

Plagiarism is the act of claiming someone's work as your own through copying it without giving the creator of the work credit. Plagiarism can also include using another person's theories, ideas, or

phrases without proper attribution. The simplest way to avoid plagiarizing is to always cite the source from which you gather information or develop arguments. Plagiarism is a serious issue and is a violation of the PSU Student Conduct Code. (<https://www.pdx.edu/dos/psu-student-code-conduct>) Work that qualifies as plagiarism can result in failure from this course.

Code of Conduct and Title IX

Title IX is a federal law that requires the university to appropriately respond to any concerns of sex/gender discrimination, sexual harassment or sexual violence. To assure students receive support, faculty members are required to report any instances of sexual harassment, sexual violence and/or other forms of prohibited discrimination to PSU's Title IX Coordinator, Julie Caron. If you would rather share information about these experiences with an employee who does not have these reporting responsibilities and can keep the information confidential, please contact one of the following campus resources or visit this link: <https://www.pdx.edu/sexual-assault/get-help>

- Women's Resource Center (503-725-5672) or schedule online at <https://psuwrp.youcanbook.me>
- Center for Student Health and Counseling (SHAC): 1880 SW 6th Ave, (503) 725-2800
- Student Legal Services: 1825 SW Broadway, (SMSU) Room M343, (503) 725-4556

PSU's Title IX Coordinator and Deputy Title IX Coordinators can meet with you to discuss how to address concerns that you may have regarding a Title IX matter or any other form of discrimination or discriminatory harassment. Please note that they cannot keep the information you provide to them confidential but will keep it private and only share it with limited people that have a need to know. You may contact the Title IX Coordinators as follows:

- PSU's Title IX Coordinator: Julie Caron by calling 503-725-4410, via email at titleixcoordinator@pdx.edu or in person at Richard and Maureen Neuberger Center (RMNC), 1600 SW 4th Ave, Suite 830
- Deputy Title IX Coordinator: Yesenia Gutierrez by calling 503-725-4413, via email at yesenia.gutierrez.gdi@pdx.edu or in person at RMNC, 1600 SW 4th Ave, Suite 830
- Deputy Title IX Coordinator: Dana Walton-Macaulay by calling 503-725-5651, via email at dana26@pdx.edu or in person at Smith Memorial Union, Suite, 1825 SW Broadway, Suite 433

For more information about Title IX please complete the required student module Creating a Safe Campus in your D2L.