



### Retractable Banners: Mosquito 800

Total Graphic Area: 31.5" w X 85" h  
Total Visual Area: 31.5" w x 78.5" h

Please be sure to include a 1/2" bleed at  
the top & a 6" bleed at the bottom

Graphics printed on 8oz. Oxford using the  
dye-sublimation printing process will need  
an extra 1" bleed around the perimeter  
(see template on the right)

### General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

85" total height

31.5" width

.5" bleed area

78.5" visual height

6" bleed area

BLEED AREA  
will not be visible when mounted  
into bannerstand

31.5" width

78.5" visual height

6" bleed area  
trim line

8oz. OXFORD TEMPLATE (Dye-Sublimation)

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