



My name is ADELEKE, Adetipe Toluwalope, I am a Digital Marketing Specialist. I help businesses leverage social media and search platforms to win new customers, generate quality leads and grow their online presence through effective marketing strategies, thereby increasing their ROI.



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Adeleke Toluwalope

Digital Marketing Specialist

Skills

- Social Media Marketing & Management
- Paid Advertising (Google, Facebook, Instagram, Twitter, TikTok Ads Manager)
- Google Analytics
- Search Engine Optimization
- Conceptualization & Copywriting

Work Experience

Jan. 2023 - present

Tessybanks_Media

Assistant Social Media Manager

- Handling social media campaign and managing team to handling social media timeline upload

Feb. 2023 - present

Tolu_Socials

Digital Marketing Manager

- Managing digital marketing strategies to reach more client in website and social media

Certifications

- Google Ads- Measurement Certification (**Google**)
- Google Ads- Powered Performance Ads Assessment (**Google**)
- Social Media Management (**Tessybanks_media**)
- Digital Marketing Foundations (**LinkedIn**)

Other Information

- Nationality: Nigerian
- Language: English