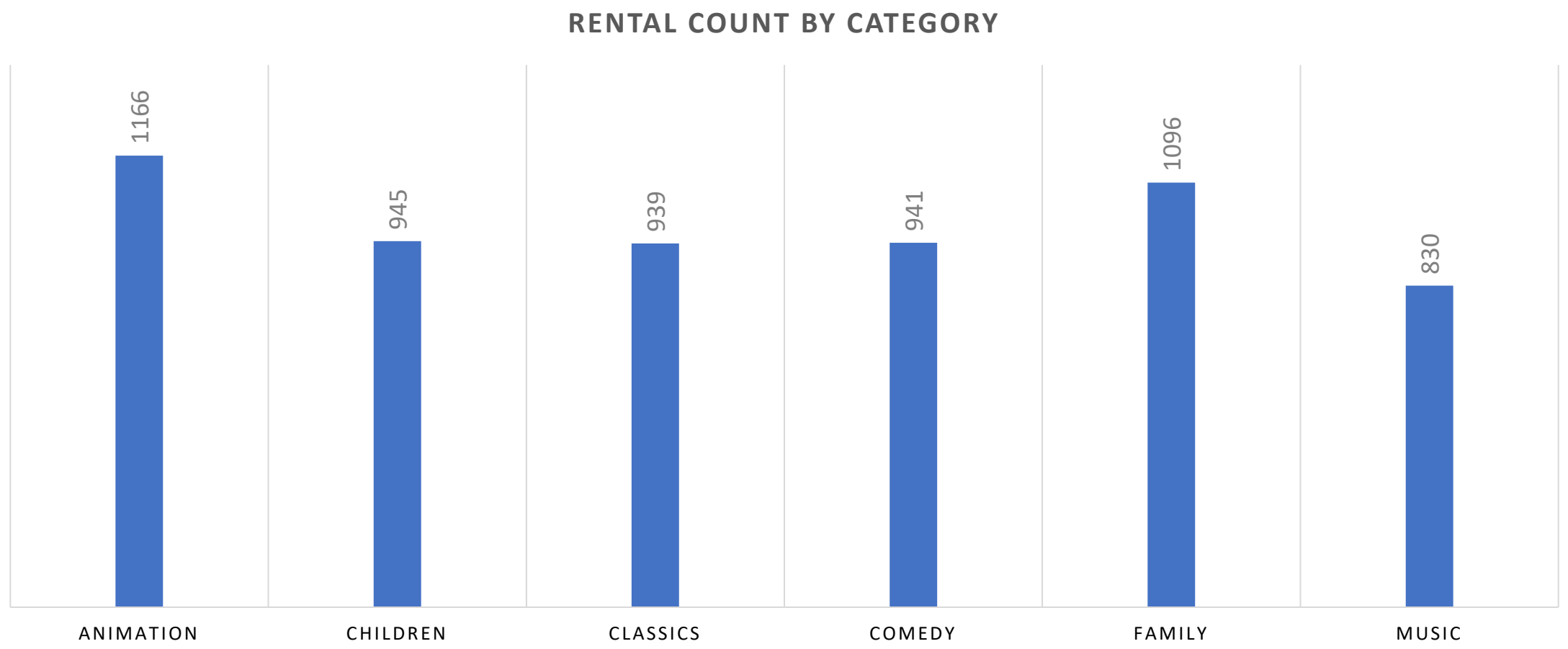
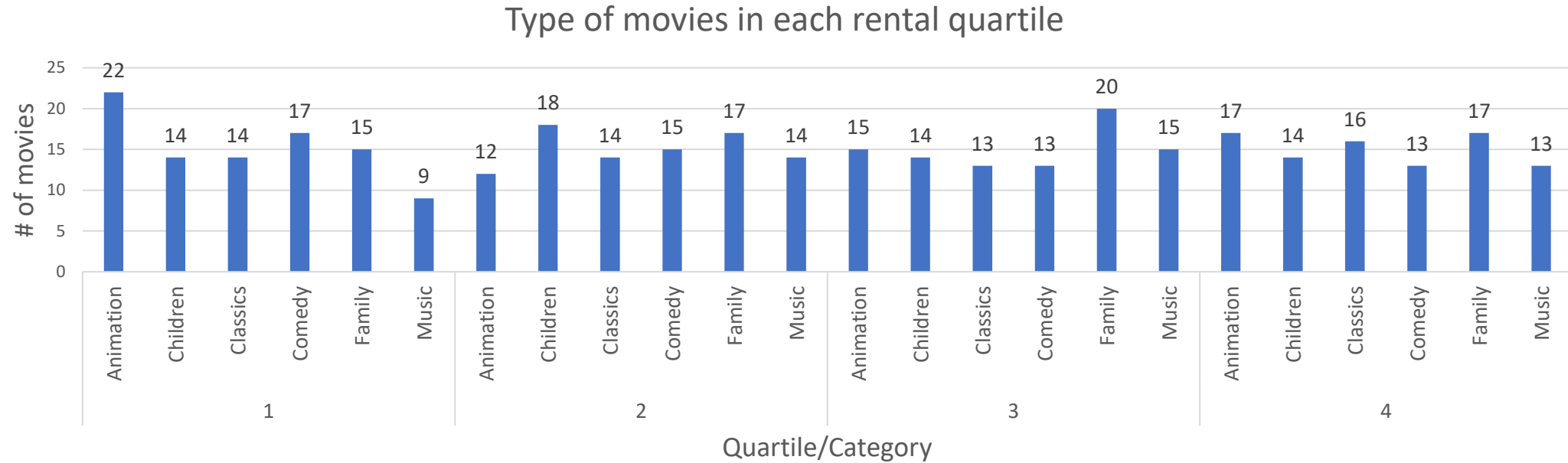


What Movies are Families Watching?



Films that fit under the ‘Family’ and ‘Animation’ categories are the most rented family-friendly films.

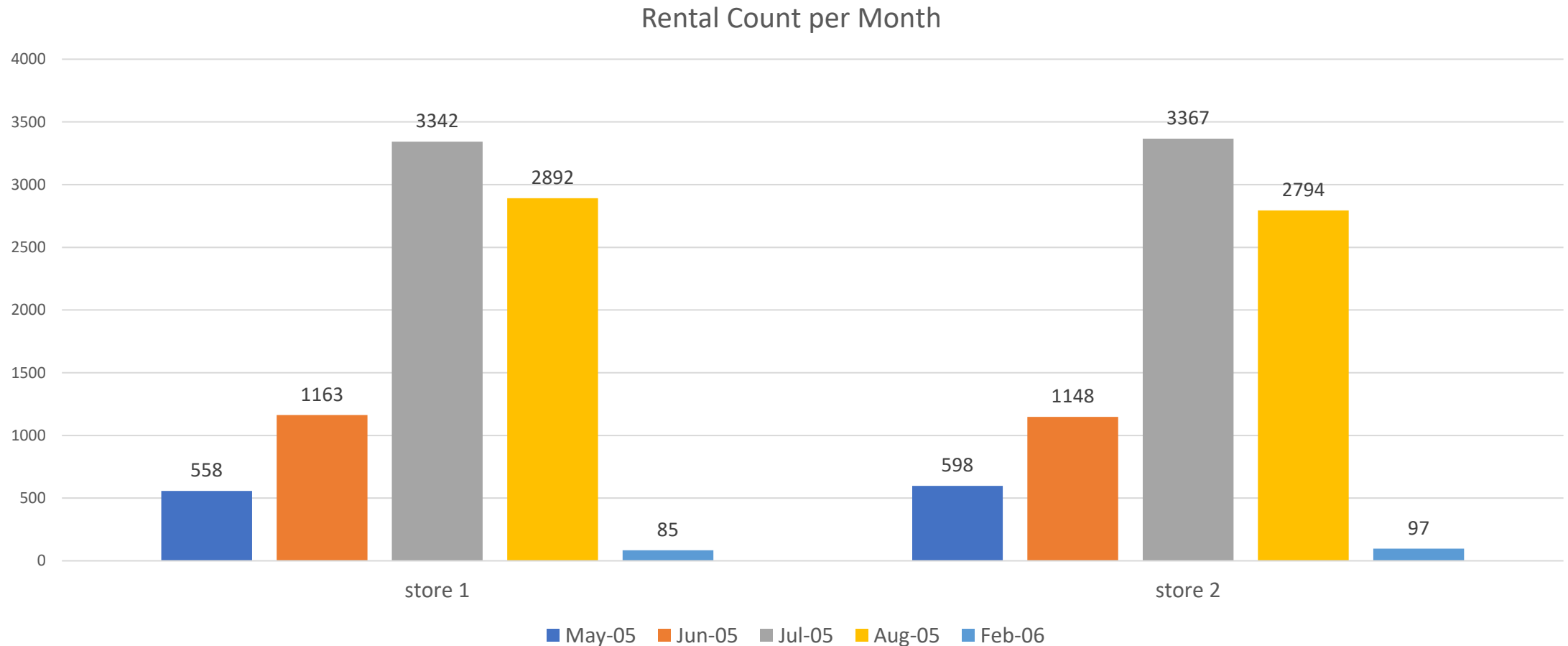
What proportion of family-friendly films lie in each rental quartile?



This graph is meant to give a broad representation of the rental duration of different family-friendly films through the use of quartiles. The larger the quartile, the longer the rental duration.

The results for each category tend to vary quite a bit in each quartile. However, it can be seen that a large proportion of animation films (22 out of 66 animation films) tend to have a short rental duration as they lie in the first quartile

What was the number of rental orders per staff?



Both stores have a very similar trend in their monthly rental counts from their staff members. August 2005 saw the greatest number of rental orders for both stores from their staff.

What was the amount spent by the top 10 paying customers from February to May 2007?



Only 4 of the 10 customers spent money in May 2007. Eleanor Hunt was the only person to spend over 100 in a single month.