

# SAMUEL ROBINSON

User Experience Designer who is just beginning his incredible journey in the field of UX. Third year student at Wilfrid Laurier University, working towards my bachelor of design (B.Des). It is my mission to advocate for the needs of everyday, normal people.



## EXPERIENCE

### User Experience Intern @ Sherpa UX Los Angeles, CA

May 2021 – September 2021

- participated in meetings to discuss project plans
- designed (from wireframe to final mockup) and tested multiple main screens using Adobe XD, which made up the whole user experience of a music streaming app
- Developed feedback systems for login and similar interactions
- participated in team meetings in order to advise app developers of best UX practises
- conducted user testing and analysis in order to learn pain points and areas for improvement
- iterated app usability using research findings
- helped to develop the most important aspects of the back-end admin panel
- will be back once the app has been released in order to maintain frequent updates including haptics and usability improvements

### Student of User Experience Design @ WLU Toronto, ON

2019 – present

- participated in multiple major group projects
- served as team lead on multiple occasions to guide the team towards success
- undertook user research, mapping, wireframing, prototyping, user-testing, and iteration, and all aspects of the design thinking process
- successfully presented solutions to the class, professor, and clients
- won awards for outstanding work

## EDUCATION

### Wilfrid Laurier University

2019–2023

Bachelor of Design (B.Des), User Experience Design

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## COURSES

Design Thinking 1 & 2  
Digital Technology Lab  
Graphic Design Studio 1 & 2  
UX Strategy  
Interaction Design 1 & 2  
Maker Lab 1 & 2  
Web Design Lab 1 & 2  
Trends in UX  
Information Design  
Design of Immersive Spaces  
Research in UX  
Mobile App Design Lab

## TOOLS

Adobe XD  
Adobe Illustrator  
Adobe Premiere Pro  
Adobe InDesign  
Google Suite  
Miro  
OptimalSort  
Wordpress  
Github  
Sketch  
HTML  
CSS

## SKILLS

Team Leadership  
Wireframing/Prototyping  
User Testing  
UI Design  
User Research  
Journey/Empathy Mapping  
Design Thinking  
Implementing Feedback  
Responsibility  
Quick Learning  
Self-Motivation