

Augmented Reality

AR is something I honestly never really knew of before actually learning about it (besides Pokemon Go). I think Augmented reality will be something that a lot of companies will start leaning towards, it's just more efficient and easier. For example, my glasses had broken and I wanted to try some on and see what would look good on me, however, I was unable to go anywhere at the time. That's when I discovered an app that allowed me to try on the glasses through my phone camera. I didn't have to do anything but just download an app on my phone, it was that easy!

Augmented Reality will help more than just eye care companies though, fairly recently Walmart also decided to dip their foot into the augmented reality pool so that it would be easier for shoppers to shop online from their phone. AR will almost certainly be used by companies in the future for selling things like furniture too. That way any customers that want to see if a couch or some other piece of furniture would fit nicely in their house, they could easily check by just pulling out their phone.

It could be used for more constructional purposes too. If an architect were to be building something, like a house, and needed to decide on a front door, all they would have to do is use their phone camera to make a door appear on the house where the front door would actually go. They could experiment with all sorts of things too, it doesn't have to be doors specifically. My step dad does flooring, and I'm sure he would love an app to show him how certain flooring pieces would look without having to actually buy flooring pieces to put down, he could see which one looks the best through AR on his phone camera, and then he could actually lay down the flooring.

There are so many perks and unique things that AR can accomplish in the future and there is no doubt in my mind that the future will be full of Augmented Reality. And I didn't even talk about how much video games will change due to Augmented Reality, and how much more real and fun they will be. This is very fun to learn about, and even better when you get to interact with it yourself!