Samuel Faiers

I enjoy crafting interfaces and experiences that are empathetic, delightful and meaningful to their users.

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Experience

Junior Digital Designer – Disciple Media

March 2019 to August 2020

- Greatly improved the efficiency of the design process by building and maintaining the company design system, which saw a 100% adoption rate.
- Increased marketing website conversions by 24% after conducting usability tests and using the results to guide improvements to the homepage.
- Worked closely with the Product Managers and Developers, ensuring technically feasible designs that aligned with the product vision, while being mindful of usability and accessibility.

Digital Design Intern – Tamassy Creative

March 2018 to March 2019

- Met with clients in order to fully understand their business goals, ensuring they were delivered a high-quality project that went beyond their expectations.
- Created sitemaps, wireframes and prototypes to communicate user flows and interactions to developers.
- Collaborated with the Developers to ensure consistent, pixel-perfect implementation of website designs.

Education

Digital Arts – The University of Kent

September 2014 to July 2017

First Class Bachelor's Degree with Honours

Moulsham High School

September 2007 to June 2014

A Levels: Media Studies (B)   Geography (C)   Psychology (C)
GCSEs: Nine GCSEs graded A to C including English, Maths and Science

Skills

Design

User flows   Information architecture   Wireframing   Prototyping   Design systems   Visual design   Animation   Interaction design   Accessibility   Usability testing   A/B testing

Design tools

Figma   Sketch   InVision   Adobe XD   Photoshop   Illustrator   InDesign   After Effects

Web development

HTML   CSS   JavaScript