

Experience

Junior Digital Designer – Disciple Media

April 2019 to August 2020

- Collaborated with a multidisciplinary team to deliver and iterate new features for a multi-platform SaaS product, with the web version being ranked “#3 Product of the Day” on Product Hunt.
- Increased website conversions by 24% after conducting usability tests to identify user attitudes and pain points, informing improvements to the homepage.
- Built and maintained the global design system, writing detailed documentation and working closely with other designers and front-end developers to ensure it was adopted by the wider team.

Digital Design Intern – Tamassy Creative

March 2018 to April 2019

- Cooperated with clients and stakeholders to fully understand their business goals, making iterations based on their feedback and ensuring they were delivered high-quality responsive websites.
- Produced sitemaps, wireframes and prototypes to communicate design decisions to stakeholders.
- Worked closely with developers from ideation to implementation, ensuing a streamlined hand-off process.

Education

Digital Arts – The University of Kent

September 2014 to July 2017

First Class Bachelor's Degree with Honours

Moulsham High School

September 2007 to June 2014

A Levels: Media Studies (B) • Geography (C) • Psychology (C)

GCSEs: Nine GCSEs graded A to C including English, Maths and Science

Skills

Design

Design thinking • Agile methodologies • User research • User flows • Information architecture • Wireframing • Prototyping • Design systems • Interaction design • Accessibility • Usability testing • A/B testing • Analytics

Design tools

Figma • Sketch • InVision • Adobe XD • Photoshop • Illustrator • InDesign • After Effects

Web development

HTML • CSS • JavaScript