

BUSINESS CASE	
Proposed Project	TAILORED DIET: A website that has a tailored diet plan for persons with specific health conditions that correlates with their medications, which will aid in their recovery.
Date Produced	February 7, 2021
Background	<p>From research it can be concluded that there are many people with health issues, including terminal cases who do not have a proper platform that affords them the ability to have a well tailored diet plans that syncs with their medications for their respective health conditions. What can be seen in the market are only platforms for weight loss and gain diet plans. This is not sufficient and persons with certain health issues cannot rely on that and will have to be setting up appointments with certified dieticians, which may take longer than usual. Also people with certain health conditions, most especially terminal health conditions live with a stigma that affects the state of their mental health, and they also need support in the area where their mental health is concerned.</p> <p>This project will give them quick access to these plans that is tailored to their health condition, and gives them a quicker access to dieticians</p> <p>This is also in line with the goals from the UN Sustainable Development Goals 3: Good Health and Well-being.</p> <p>This project is in line with goals 3.4. By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being. 3.8. Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all.</p>
Business Need/ Opportunity	<p>This project will address the need for the community to have a well organized diet plan that is tailored for specific health issues, and also correlates to specific medications which will aid in the bettering the health of patients and speed up recovery and well-being of the people in the community. All done and organized by certified dieticians.</p> <p>It will also address the mental health part of the community as it aims to eliminate the stigma most people have, as a result of their terminal health cases, by providing access to certified therapist, and also chat rooms for similar situations.</p>
Options	This project will a website that will be performed and completed by Samuel Iregbu.
Cost-Benefit Analysis	

The cost that has been identified for this project:

1. Hosting: Hosting the website live on platforms such as WIX and WordPress is not free, but this is very beneficial for its management and maintenance services., and it is also easy to use.
2. Time: Time is of the essence and I currently do not have that much of it as I am juggling capstone project and final year classes that also have projects.

Recommendation

All the scrum deadlines will be met and a minimum viable product that is suitable for delivery will be delivered
