

James Milton by Samuel Godfrey

age: 20

residence: Blythewood, South Carolina

education: Associate's Degree

occupation: Student

marital status: Single



"Just get in and out of there, no drama."

Wakes up at 5AM, eats breakfast, gets into the car, arrives at campus a couple of hours early, parks his car in the first available spot, walks to his classes' building, and gets on with his day. Returns to parking spot at 4PM after classes have concluded, and drives home via a memorized route.

Comfort With Technology

INTERNET



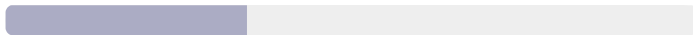
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Stability
- Assurance

Values

- Efficiency

Criteria For Success:

Nothing exploded or otherwise went seriously wrong.

Wants

- An uncomplicated schedule

Fears

- Missing class
- Unexpected Events