

**DAHSBOARD - CLICK HOME TO CHECK OUT**





# SALES ANALYSIS



TOTAL SALES

742K

TOTAL QUANTITY

8028

06-01-2014

30-12-2017

Region

Central

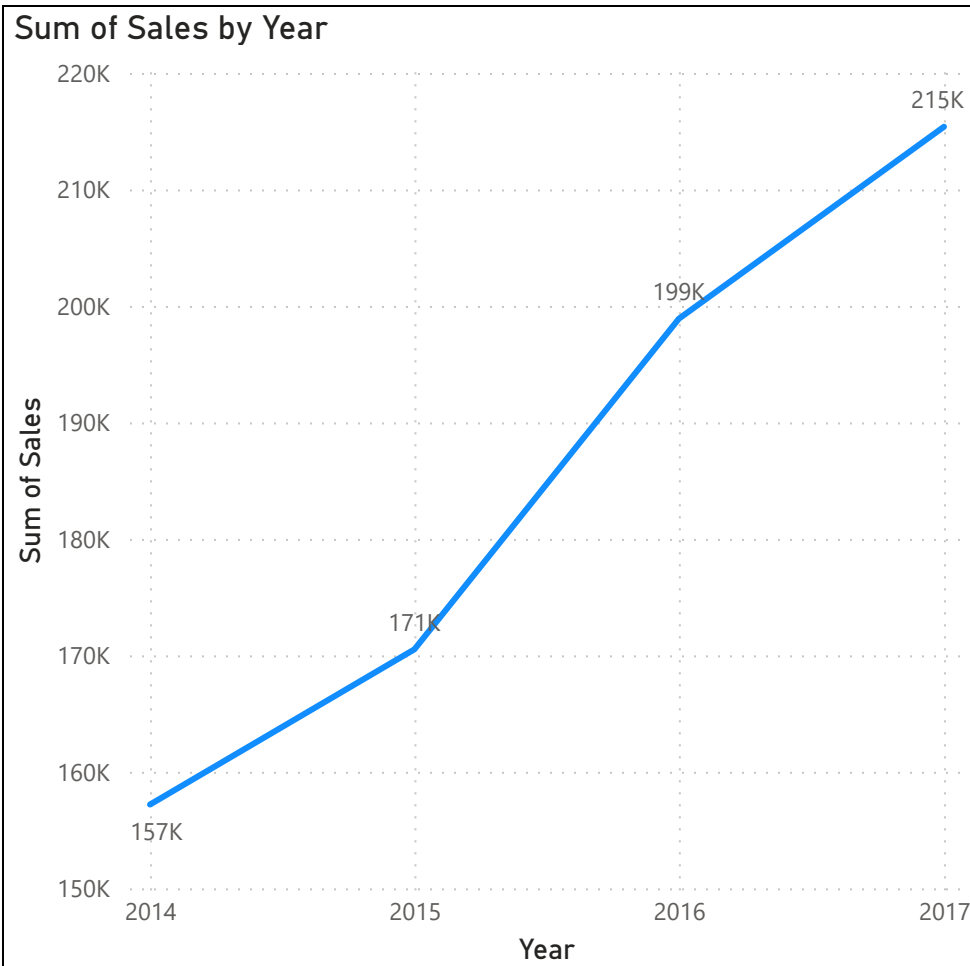
East

South

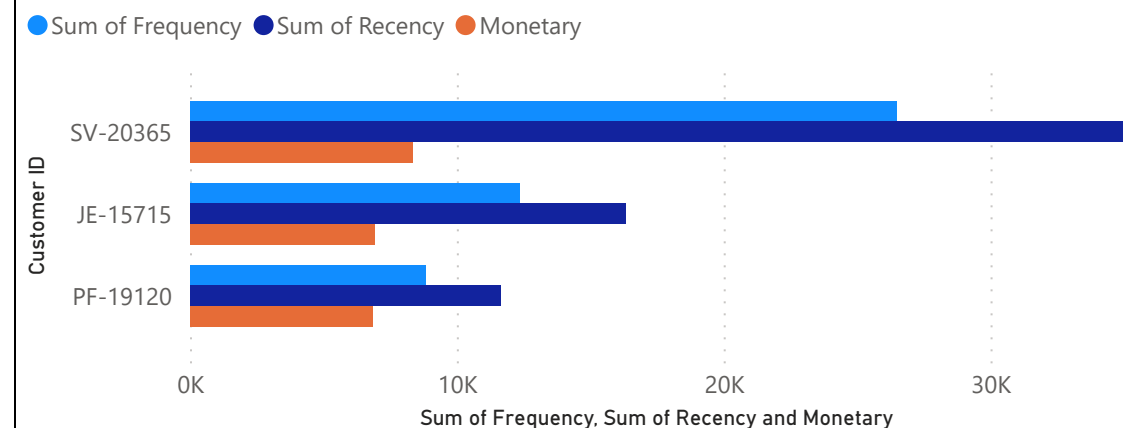
West

Bookmark

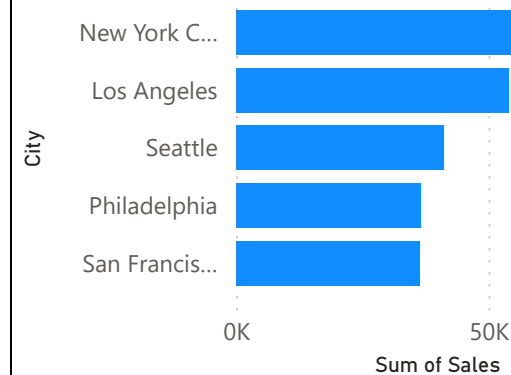
DRILL



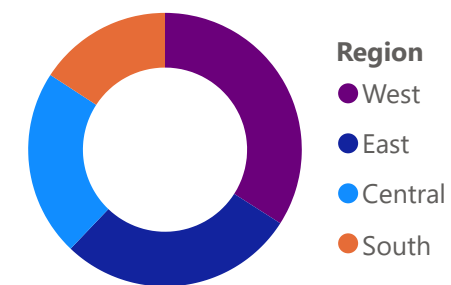
Sum of Frequency, Sum of Recency and Monetary by Customer ID



Sum of Sales by City



Sum of Sales by Region





# PROFIT ANALYSIS



TOTAL PROFIT

18K

AVG ORDER VALUE

350

06-01-2014



30-12-2017



Region

Central

East

South

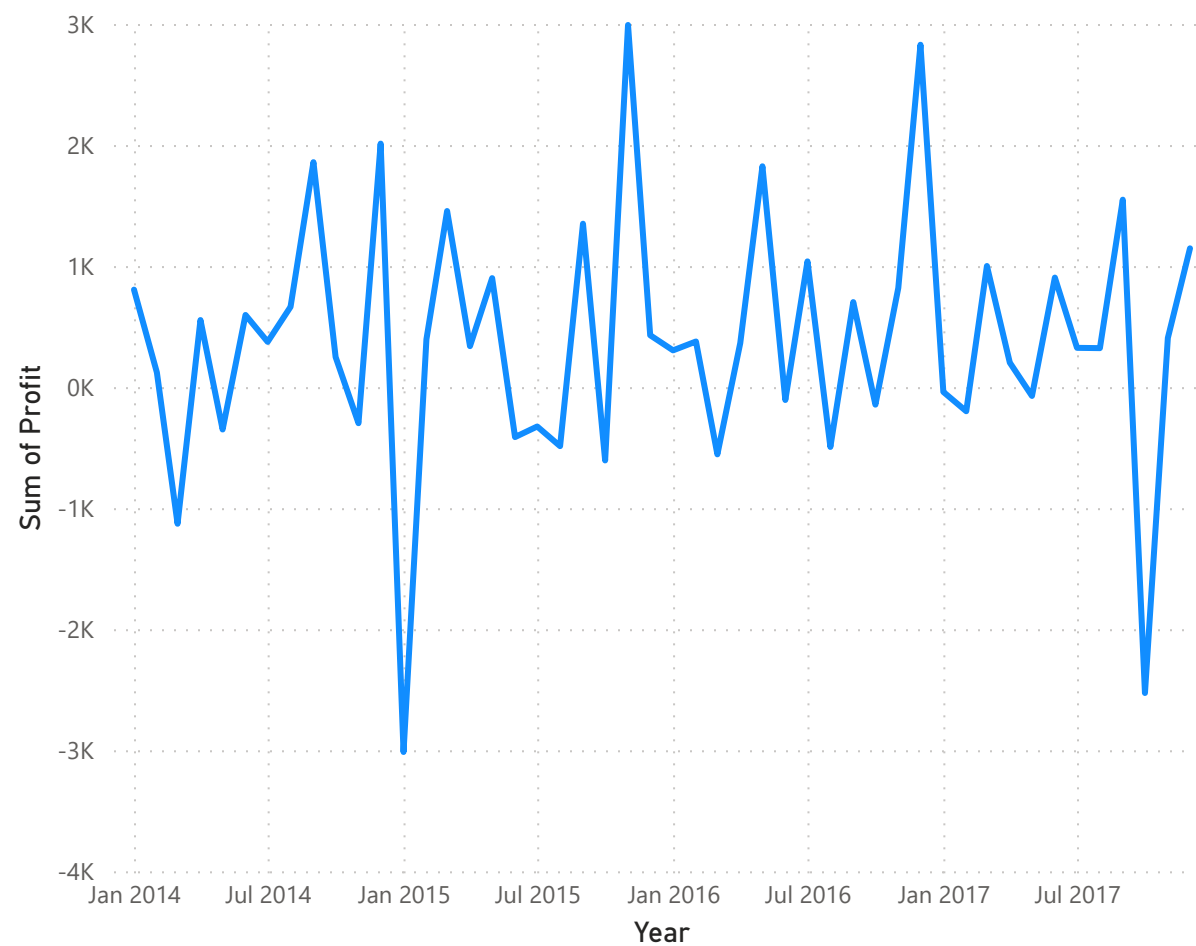
West

Bookmark

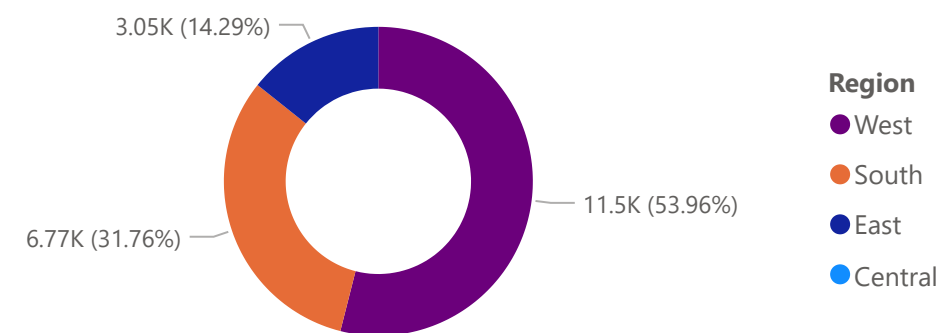
DRILL



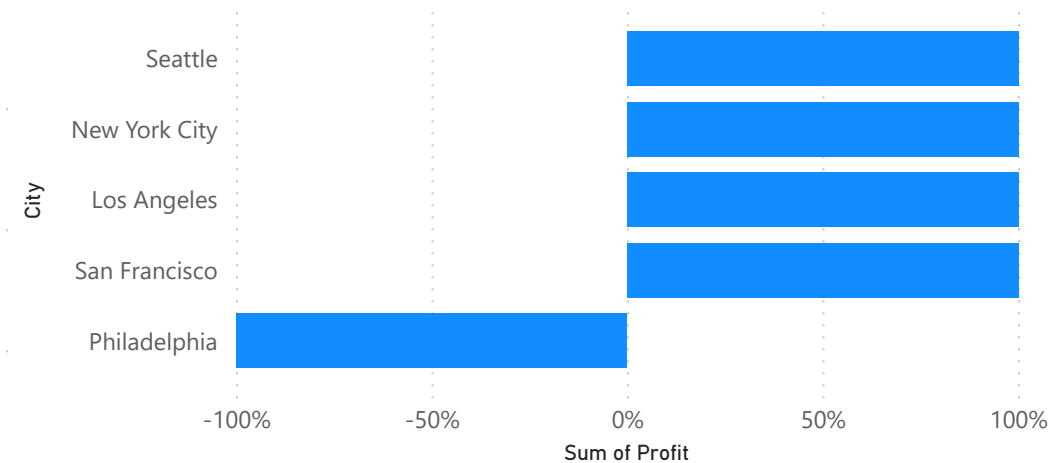
Sum of Profit by Year and Month



Sum of Profit by Region



Sum of Profit by City





CLICK TO VIEW

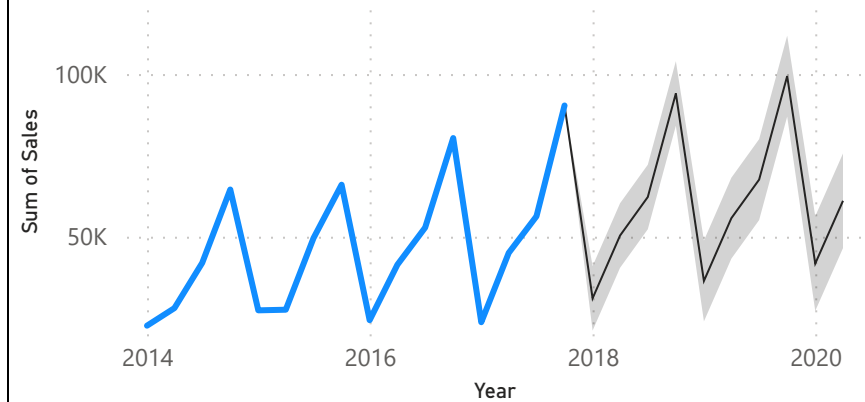


## BAR CHART

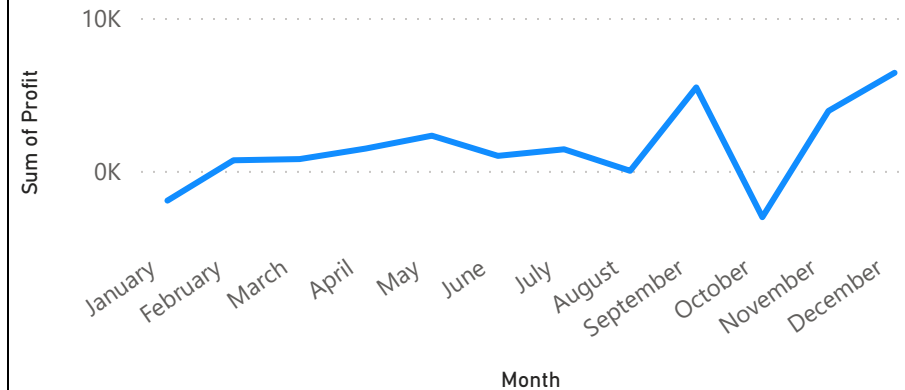
## LINE CHART

## PIE CHART

Sum of Sales by Year and Quarter

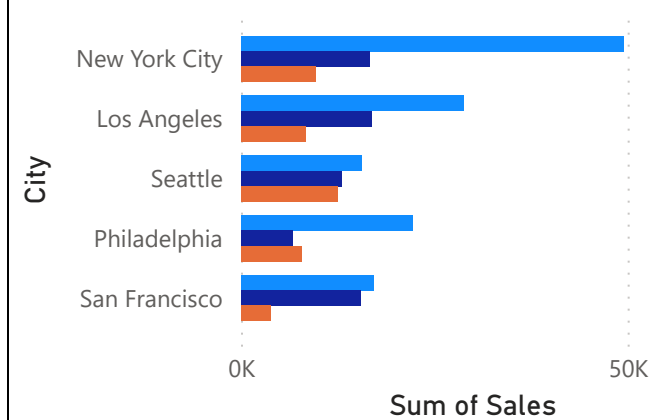


Sum of Profit by Month

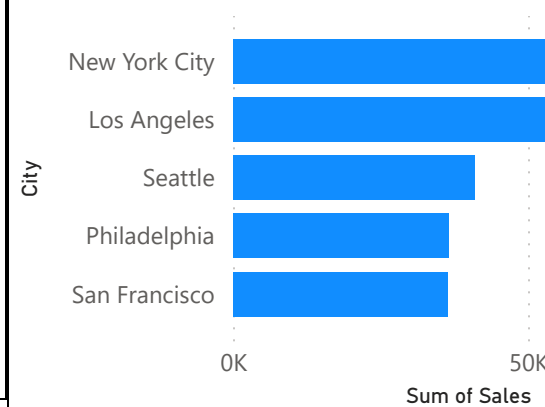


Sum of Sales by City and Segment

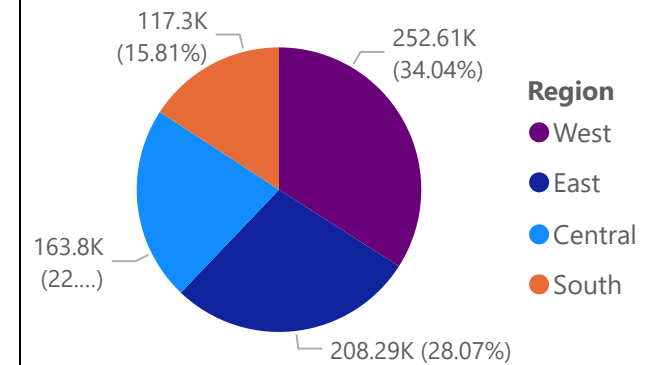
Segment ● Consumer ● Corporate ● Home Office



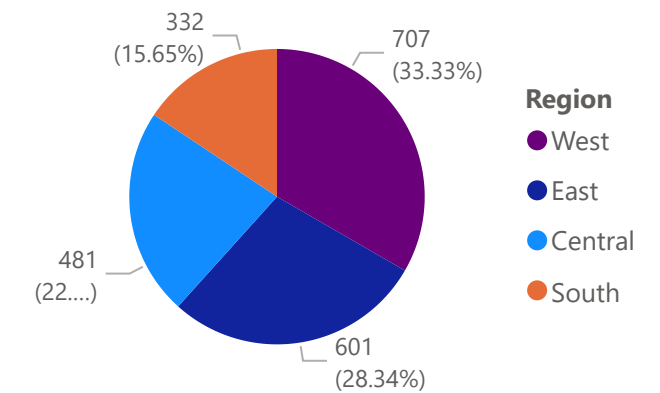
Sum of Sales by City



Sum of Sales by Region



Count of Ship Mode by Region



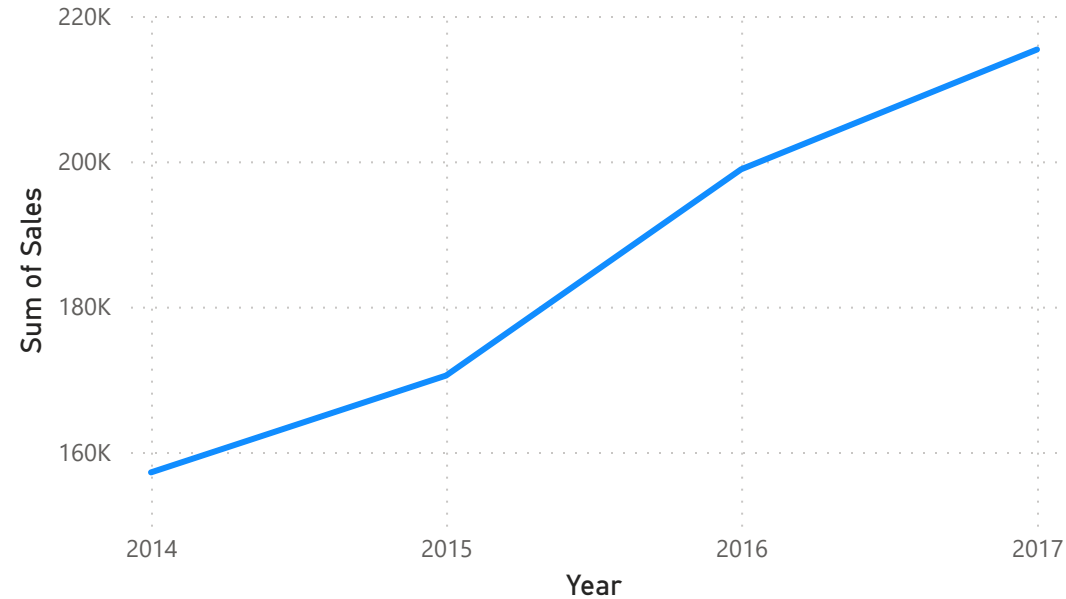


# Insightful Analysis

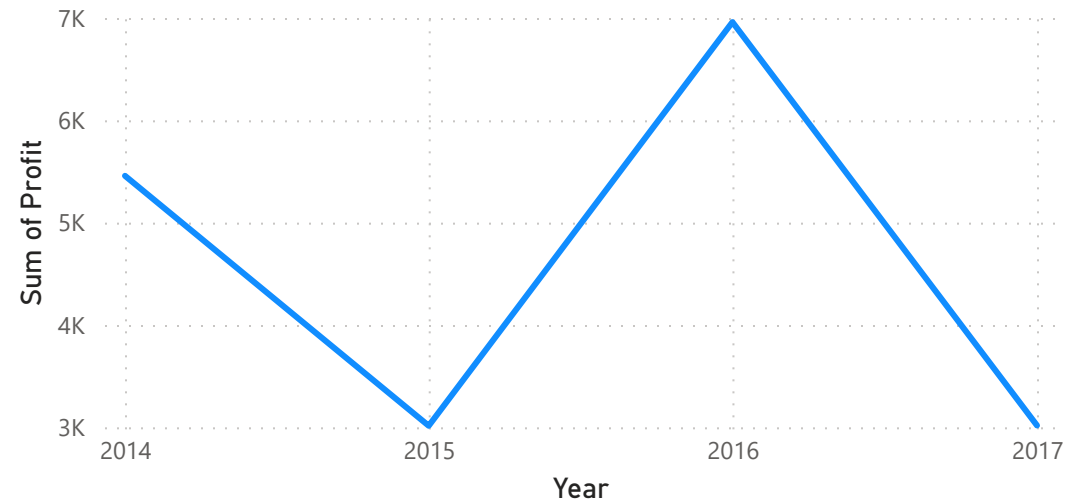


## Sum of Sales by Year and Category

Category ● Furniture

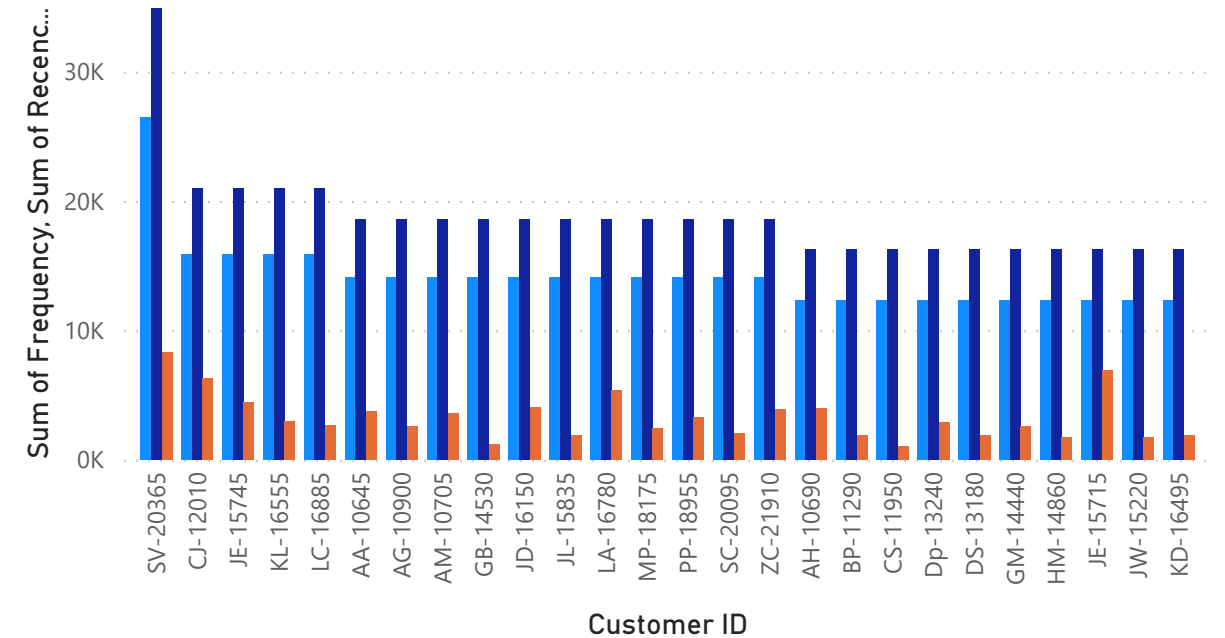


## Sum of Profit by Year



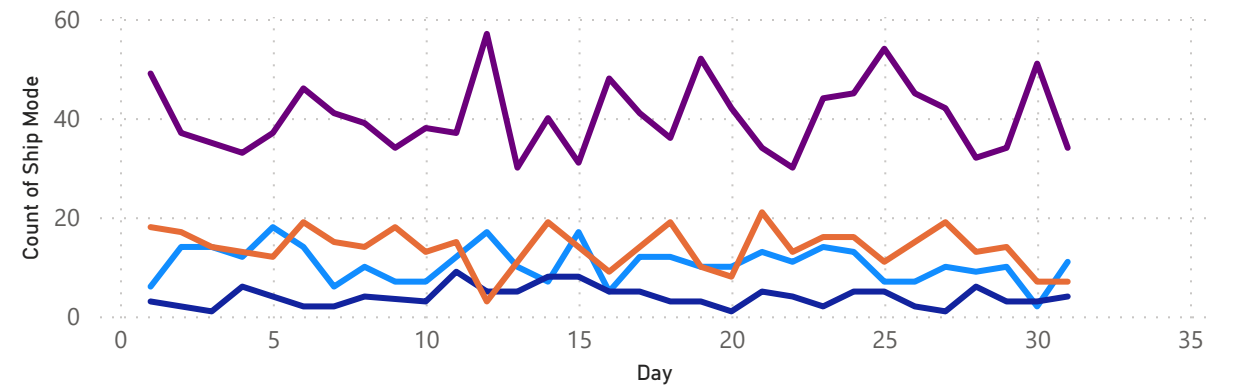
## Sum of Frequency, Sum of Recency and Monetary by Customer ID

● Sum of Frequency ● Sum of Recency ● Monetary




## Count of Ship Mode by Day and Ship Mode

Ship Mode ● First Class ● Same Day ● Second Class ● Standard Class



# QA ANALYSIS

 Help Q&A understand people better by adding synonyms.

Add synonyms now



 Ask a question about your data



Try one of these to get started

what is the new by state

what is the tot sales meas by  
city

what is the ques 2 by  
customer name

what is the measure 2 by  
customer ID

Show all suggestions



# Report

Customer Name	Sum of Sales
Aaron Bergman	390.67
Aaron Hawkins	365.91
Aaron Smayling	648.95
Adam Bellavance	2,614.31
Adam Hart	1,635.12
Adam Shillingsburg	2,077.43
Adrian Barton	1,280.01
Adrian Hane	636.59
Adrian Shami	4.18
Aimee Bixby	15.99
Alan Barnes	131.50
Alan Dominguez	1,548.78
Alan Haines	132.94
Alan Schoenberger	1,865.62
Alan Shonely	63.62
Alejandro Ballentine	18.92
Alejandro Grove	1,351.45
Alejandro Savely	2,888.82
<b>Total</b>	<b>7,41,999.80</b>

Customer Name	Sum of Profit
Aaron Bergman	60.19
Aaron Hawkins	59.00
Aaron Smayling	77.87
Adam Bellavance	334.50
Adam Hart	-40.72
Adam Shillingsburg	291.96
Adrian Barton	-75.21
Adrian Hane	-290.13
Adrian Shami	1.50
Aimee Bixby	-13.99
Alan Barnes	38.50
Alan Dominguez	247.73
Alan Haines	-12.55
Alan Schoenberger	161.40
Alan Shonely	7.60
Alejandro Ballentine	7.38
Alejandro Grove	389.07
Alejandro Savely	276.78
<b>Total</b>	<b>18,451.27</b>

State	Sum of Sales
Alabama	6,332.48
Arizona	13,525.29
Arkansas	3,187.55
California	1,56,064.60
Colorado	13,243.04
Connecticut	5,174.99
Delaware	4,759.32
District of Columbia	1,346.58
Florida	22,987.04
Georgia	8,321.48
Idaho	2,595.48
Illinois	28,274.52
Indiana	11,496.71
Iowa	2,642.31
Kansas	111.12
Kentucky	12,126.84
Louisiana	2,963.03
Maine	109.48
<b>Total</b>	<b>7,41,999.80</b>