ONE - Workshop

DQ rules & DQ checks

Prepared for: v15.4

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Contents of the Document

Introduction

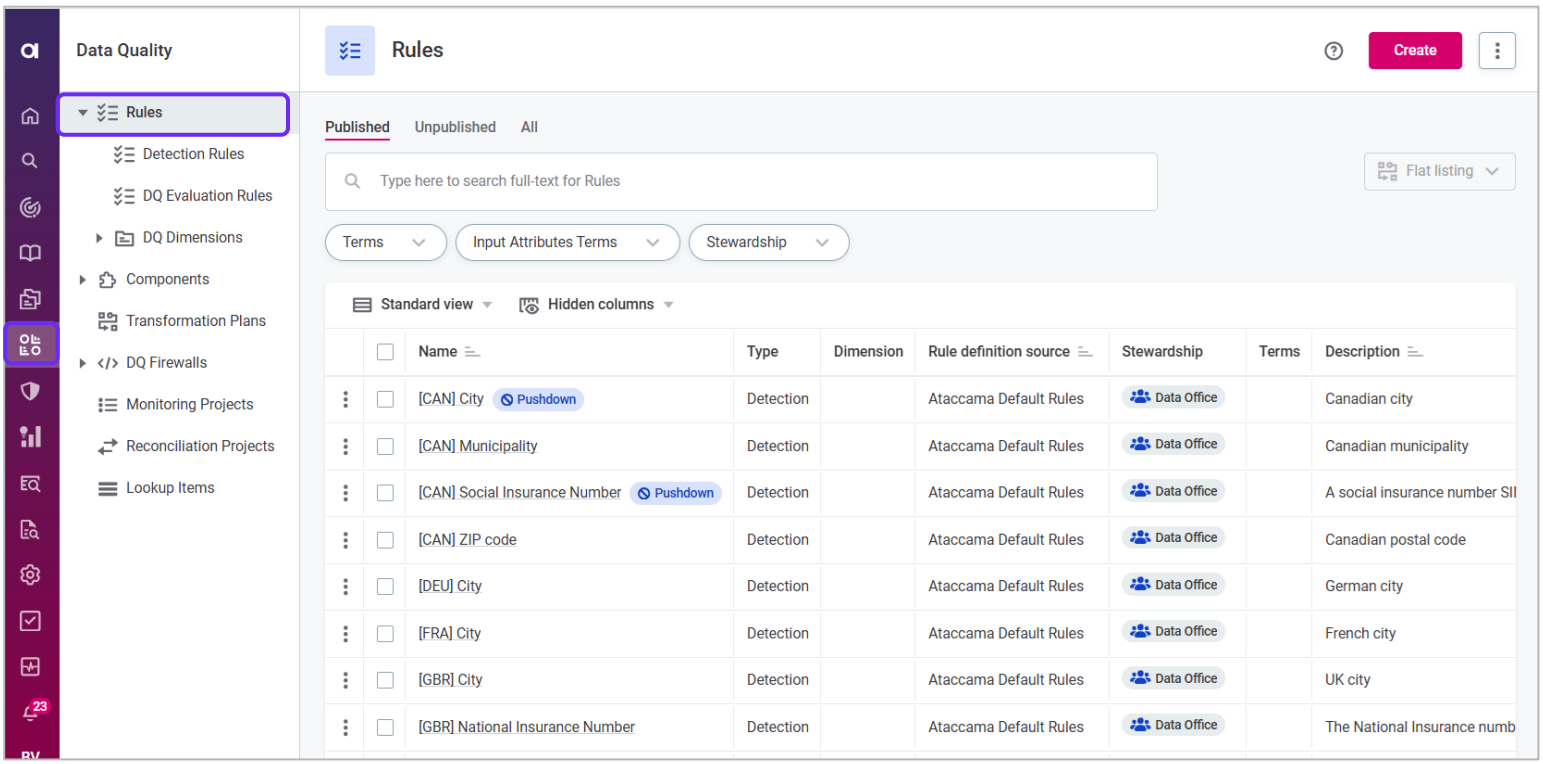
In this ONE workshop, you will focus on Data Quality Evaluation rules. You will create the rules in the ONE Web application, implement them, apply them to Catalog Items, and observe the results.

Tasks

Ataccama ONE already contains a wide range of DQ rules preconfigured. You can find them in the ***Data Quality*** section of the ONE Web Application. As already explained in the second workshop, we have the following two types of rules:

- **Detection Rules** that are used for detecting business terms in Catalog Items.
- **DQ Evaluation Rules** that are used to evaluate the quality of data.

In this workshop, we will focus on the second group and create two evaluation rules.



1. Create a DQ Rule from a lookup

If you navigate to the *Knowledge Catalog* and review the catalog item products, look closer at a column called **productline**. What does the data look like?

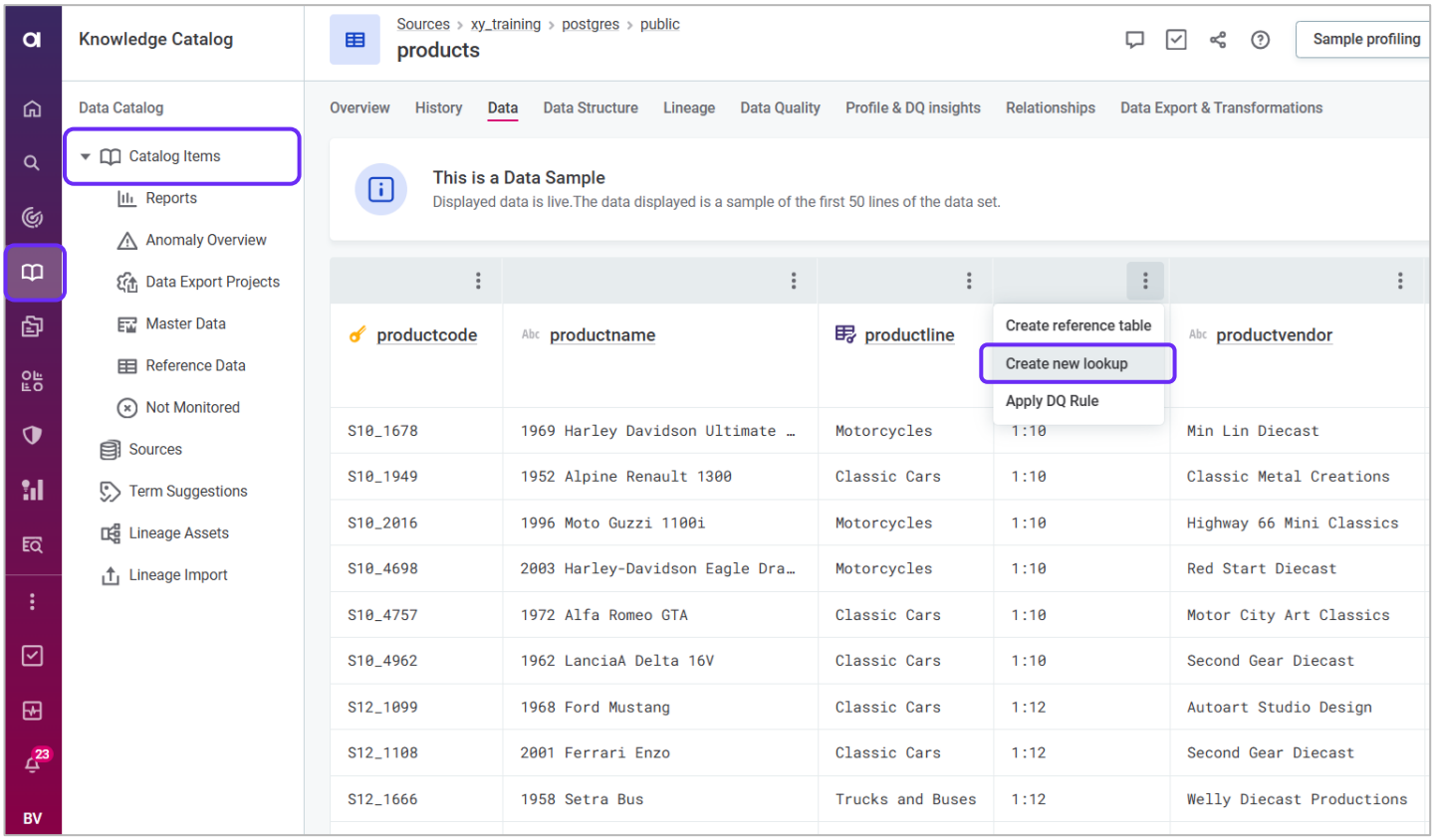
> *You can have a look at the attribute's samples on the **Data** tab or review the profiling results on the tab **Profile & DQ Insights**.*

The values of this attribute make it a perfect choice to create a lookup from. Furthermore, we can create and implement a DQ Rule and use this lookup as a reference in it. In this example we will then apply the rule to the productline column itself; if any changes happen to its data in the future, we can check whether the values exist in our lookup or not.

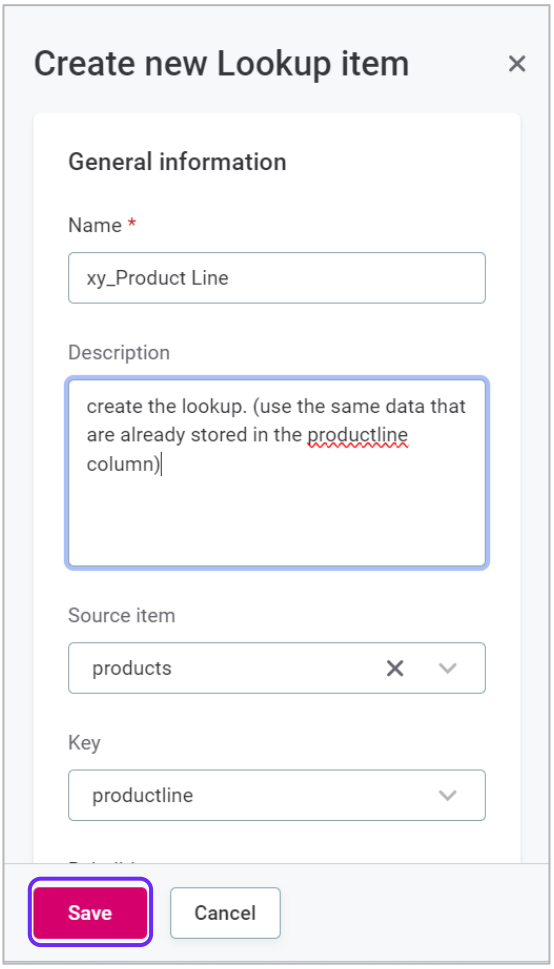
1a - Creating a Lookup

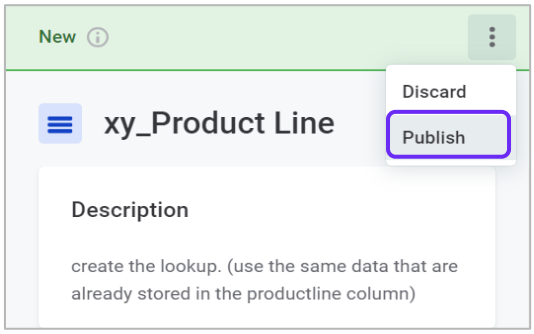
First, we will create the lookup itself. We can use the same data that is already stored in the **productline** column:

- Go to the **Data** tab of the **products** catalog item.
- In the header section, click on the three dots above the **productline** column name.
- Select the **Create new Lookup** option:

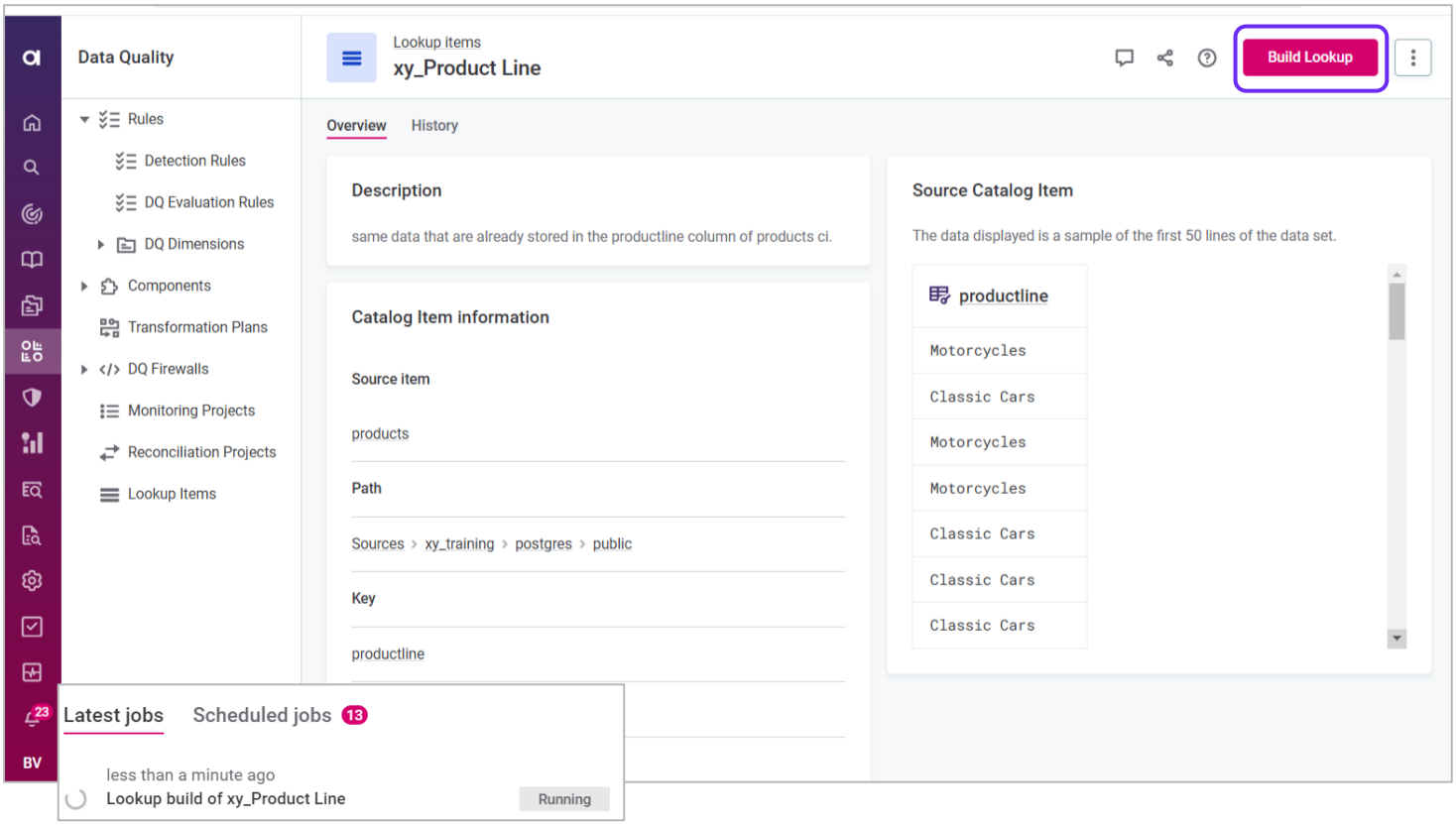


- Fill in the lookup **Name** (e.g. **<prefix>_Product Line'**) and optionally some **Description** if needed.
- Leave the remaining options unchanged and complete the creation by clicking on **Save**. You will need to **Publish** (click on the three dots beside the lookup's name), then click on the name **Product Line**.



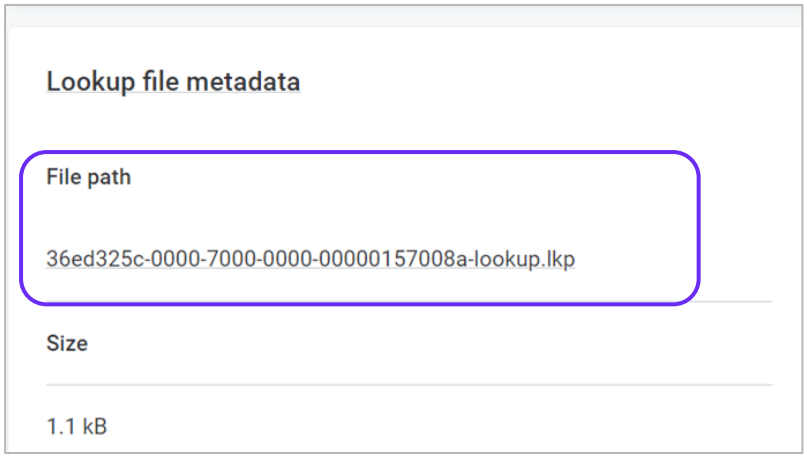


- Now you are in the lookup's **Overview** screen; click the **Build Lookup** in the upper right corner to finish the creation of the new lookup item:



NOTE *You can check the process of the lookup building in the **Processing Center** section. You will receive a notification once it's complete and the lookup becomes available.*

Once finished, you can see some new information in the **Lookup metadata** section of your new lookup. Here you can also download the lookup file (**.lkp** extension) directly. If done so, the lookup can then be used in the ONE Desktop plans and components.

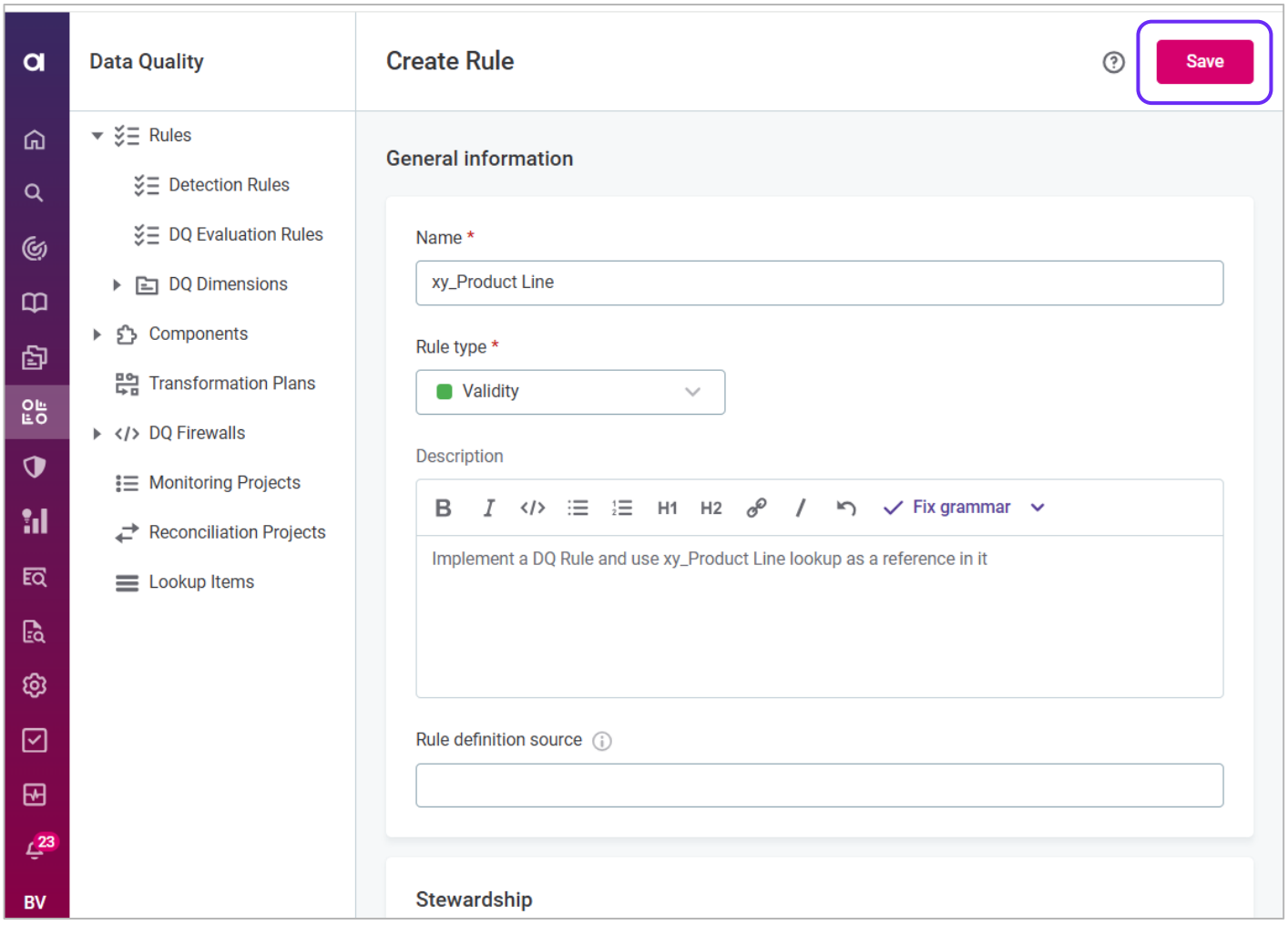


HINT *You can search through available lookups in the **Data Quality** section **– Lookup Items.***

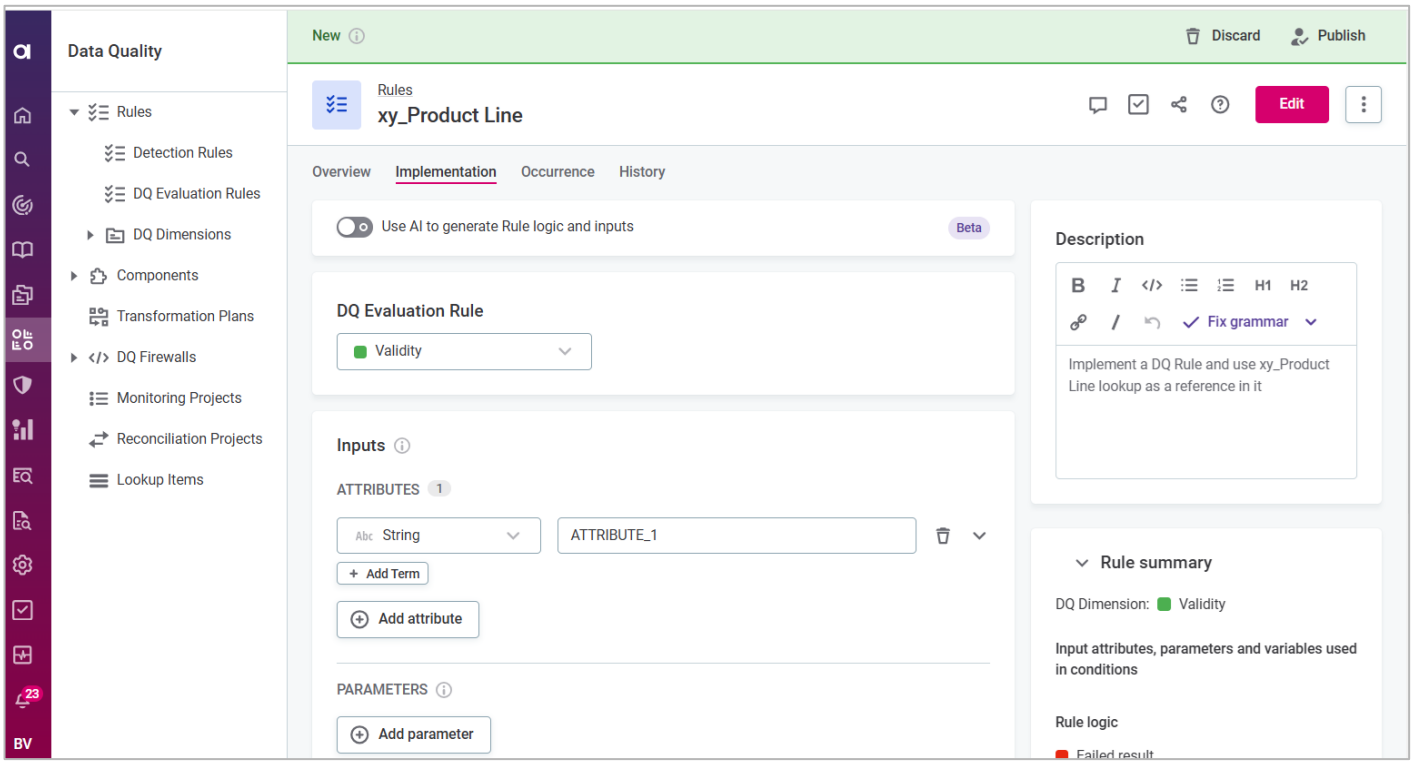
1b – DQ Rule Definition

Now that you have the lookup ready, you can create the data quality rule.

- Navigate to the **Data Quality** section on the left panel and click on **create button** in the top-right corner.
- Name the Rule '**<prefix>_Product Line**'.
- Choose the Rule type **DQ Evaluation Rules > Validity** option.
- Confirm your changes by clicking the **Save** button.

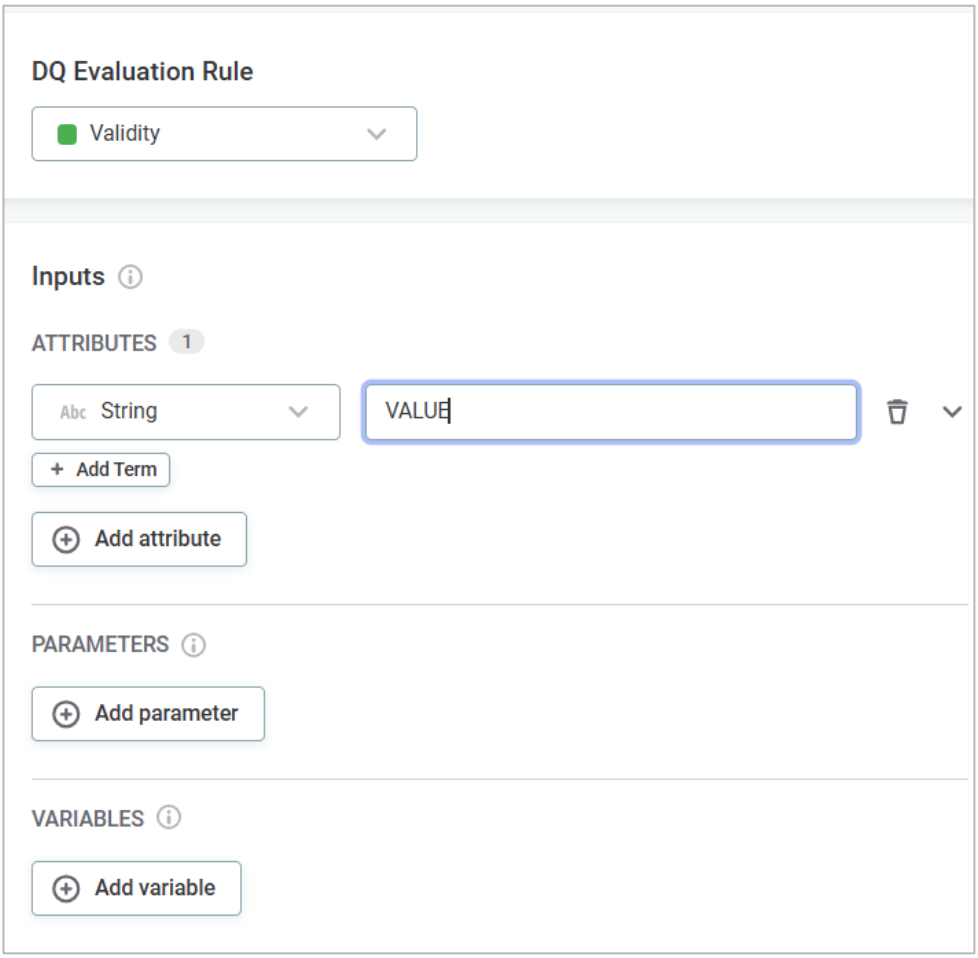


The screen will change to the **implementation** tab and now includes options for developing the logic.

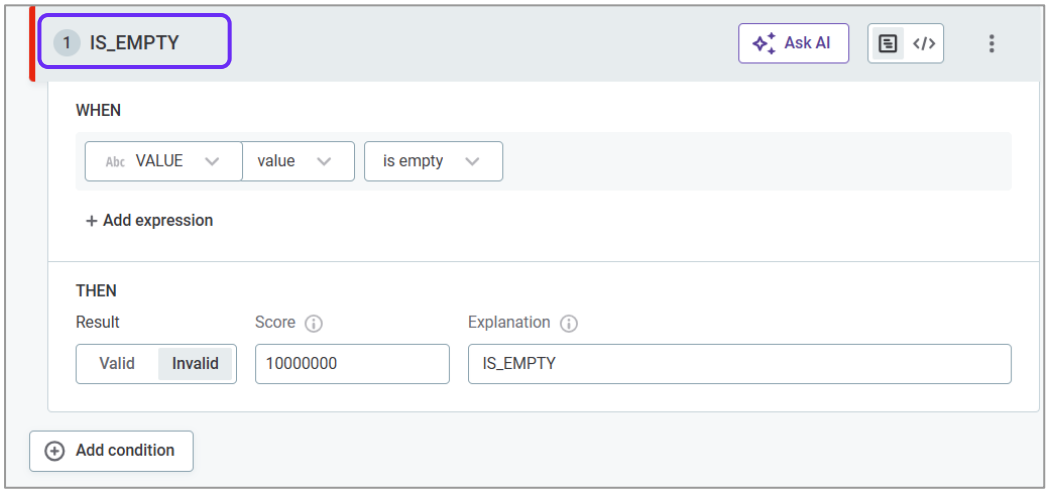


Let's start with renaming the attribute to a more meaningful one:

- In the **Input Attributes** section, replace the original name with a new value = **'VALUE'**



› Moving on to the next **Rules Logic** section, notice that there is already one existing condition created by default ('IS_EMPTY') – this will consider any empty value as INVALID. Set its **Score** to **10000000.**

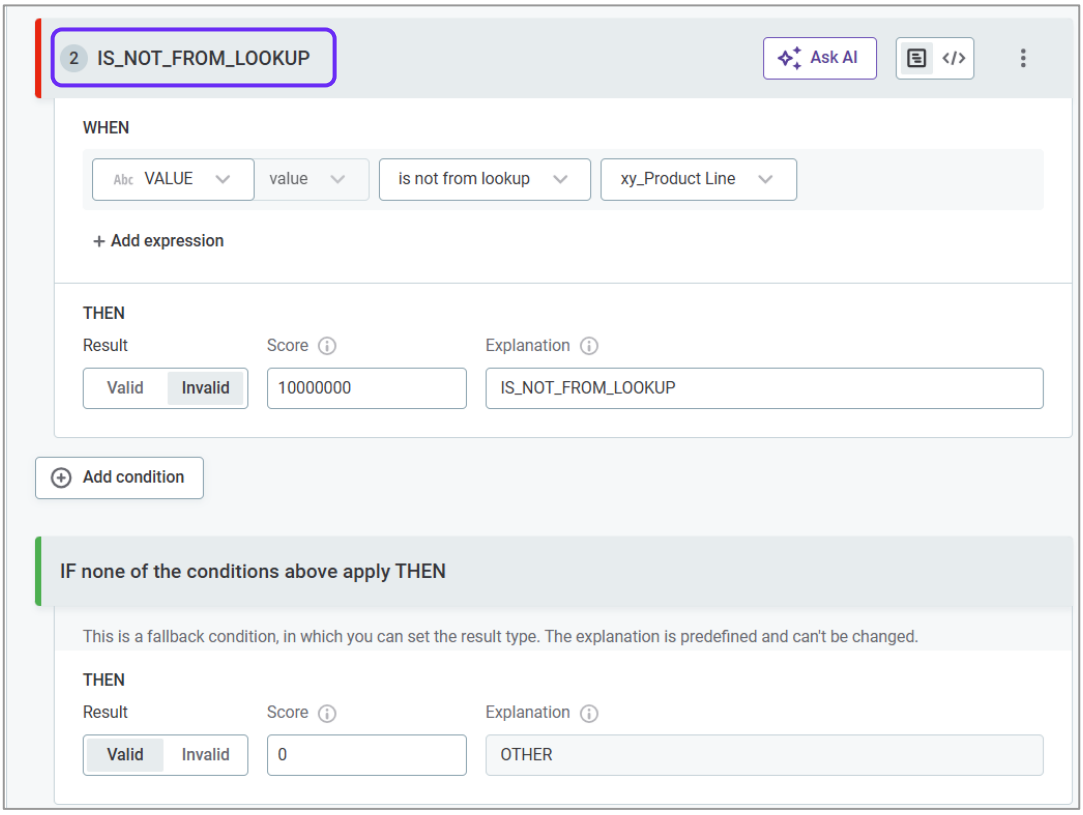


› Create the second condition by clicking on **Add condition** to check if the value exists in your newly created lookup item **<prefix>_Product Line.**

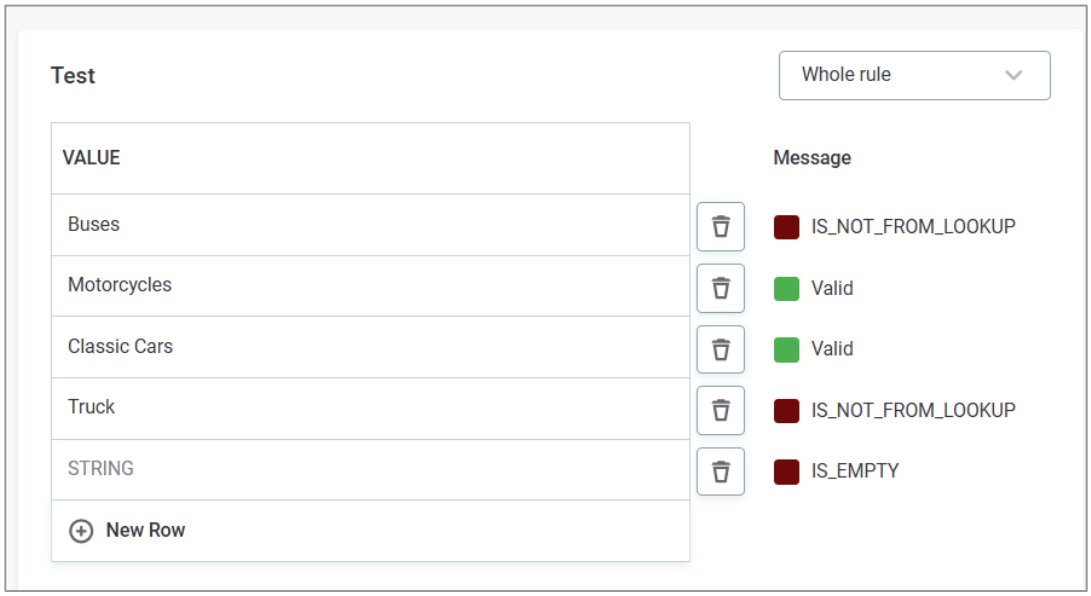
Explanation: **NOT_IN_LOOKUP**

Set the score to **1000000**.

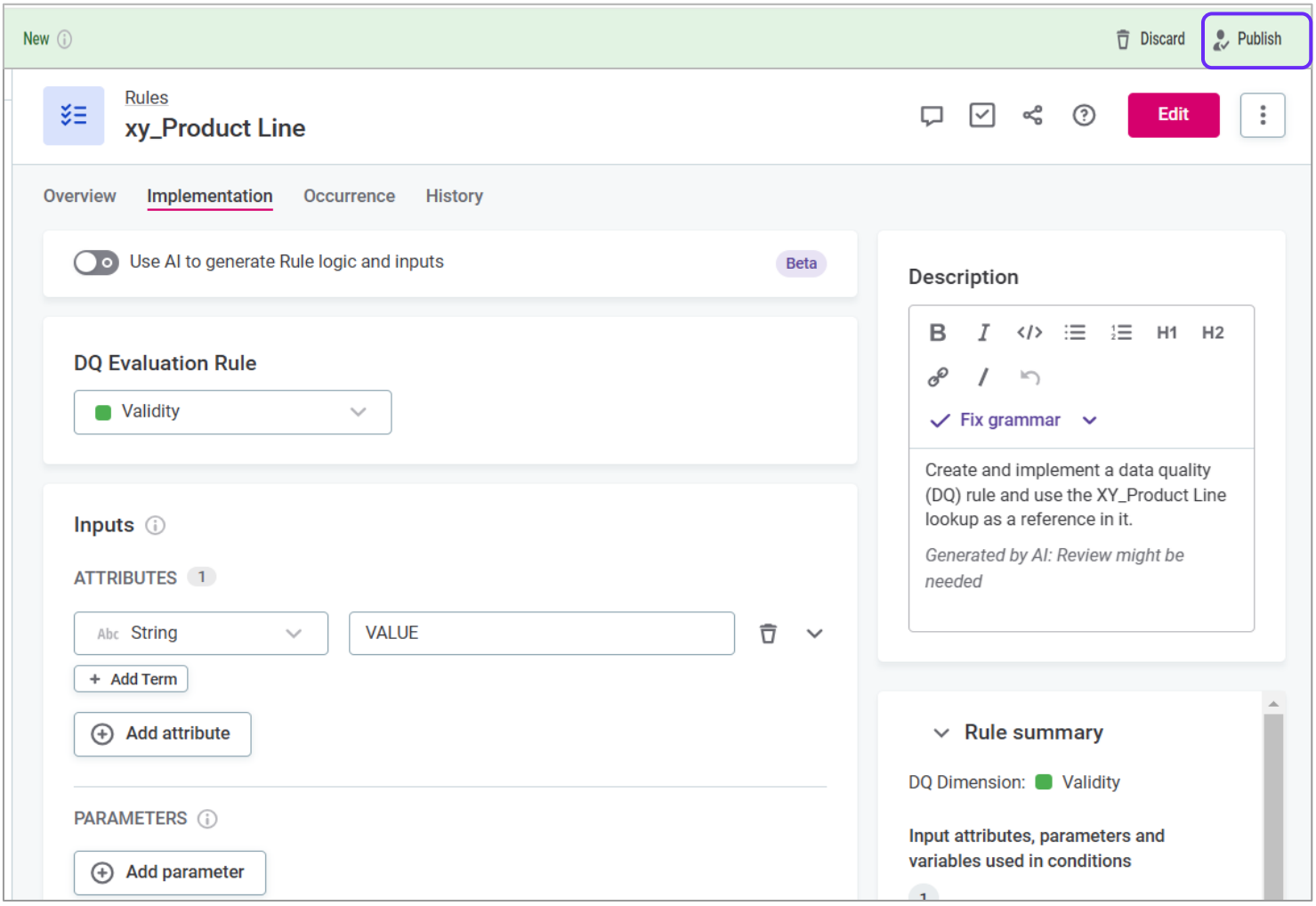
› For other cases, the result will be **VALID**.



› You can use the **Test Rule** button to verify the functionality of the rule.



› Once you are satisfied with everything, you can **Publish** the rule.

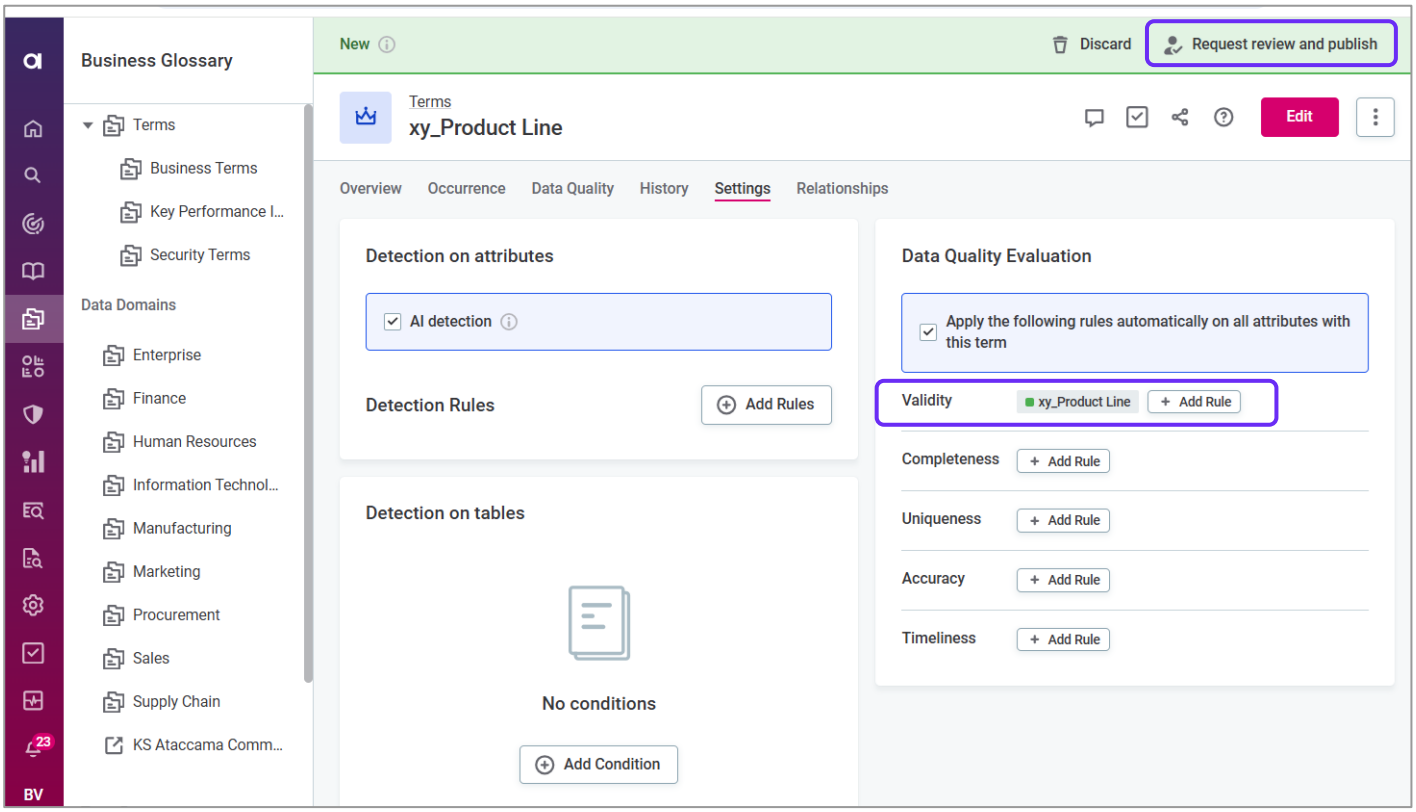


1c – Implementing the DQ Rule

Now that we have the rule created, there are three options on how to use it. We can either assign it to a term and evaluate the data using it after the term is detected on an attribute, create a **Data Quality Monitoring Project,** or directly assign it to a Catalog Item's attribute.

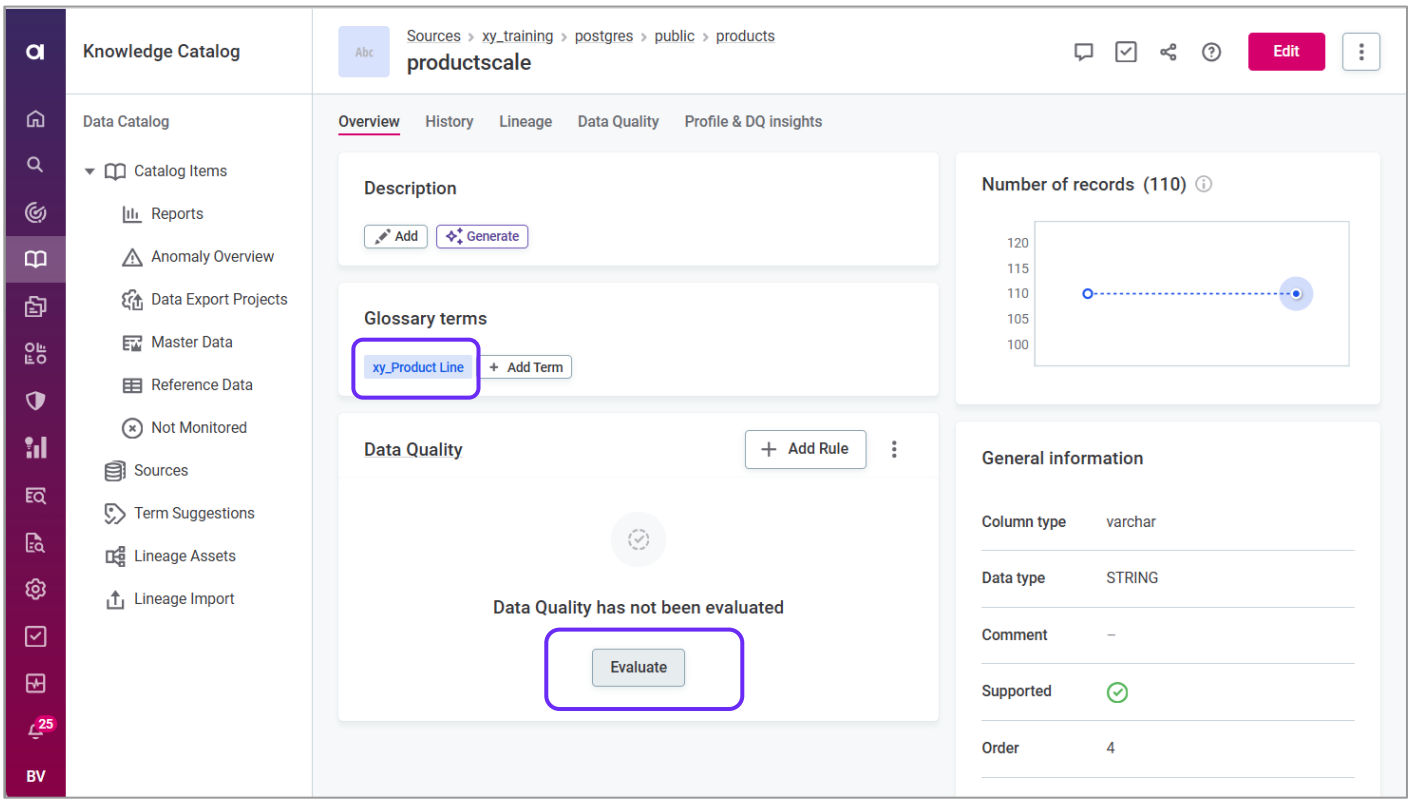
In this exercise, we will try the first option.

- Create a new term called **<prefix>_Product Line**.
- On the **Settings** tab, add the new rule as a **Validity** rule.
- When done, **Review and Publish** the changes.



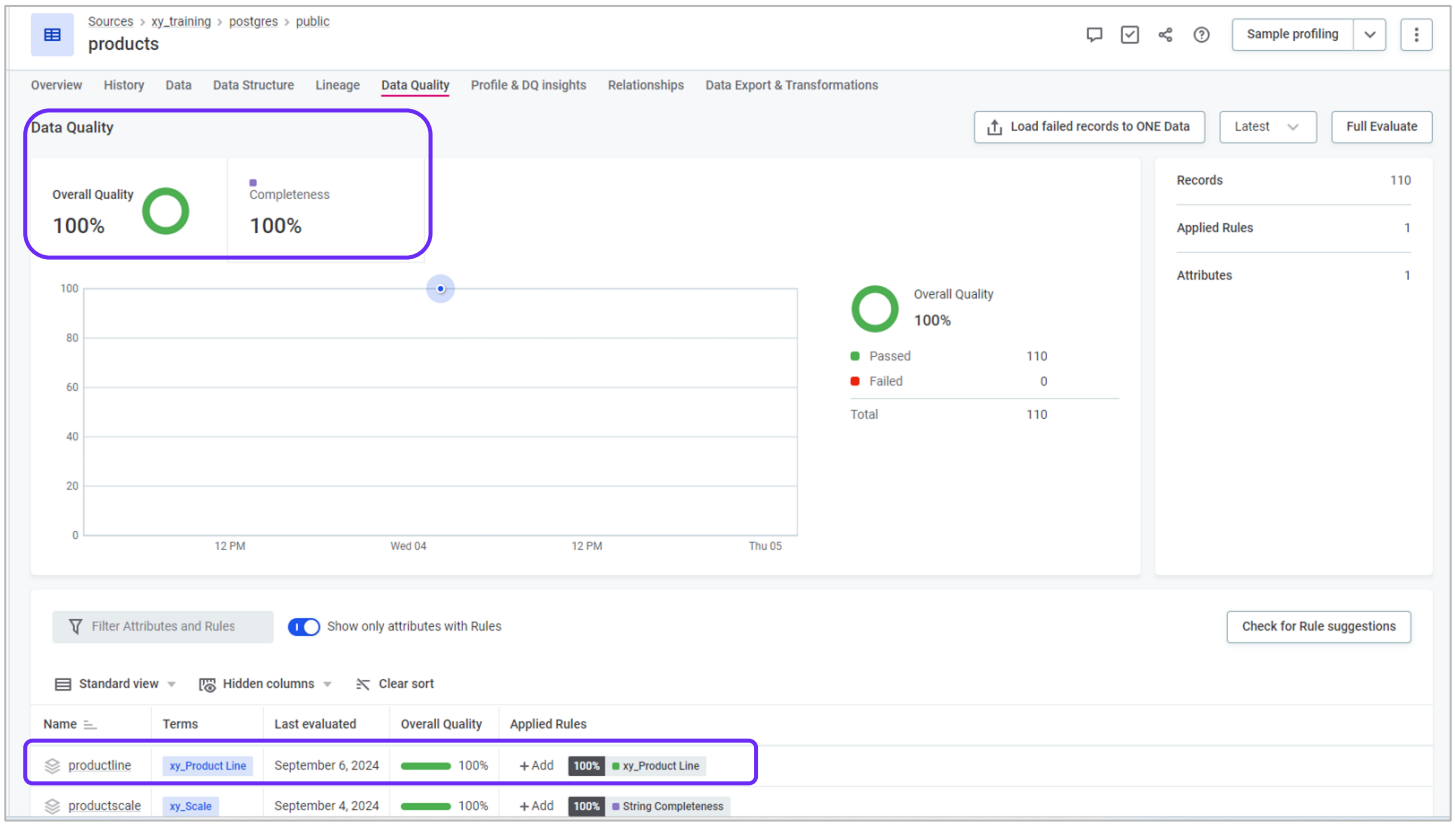
Now let's test the rules! Since we don't have any detection rule assigned to the new term yet, we have to assign the term manually at least once on our own. This will also help the **AI** machine learning engine to start detecting the Term in similar data values:

- Go to the catalog item **products** and open a detail window of the attribute **productline**.
- Add the new term **<prefix>_Product Line** in the **Glossary Terms** section via the **'+ Add Term'** button.
- To see the results of the DQ rule, run the DQ evaluation using the button **Evaluate**:



If there is any existing catalog item with an attribute containing values like the **productline** attribute, the **AI** will start suggesting the term for it. Each time a similar pattern is detected, you can observe it in the Glossary Terms section.

By **approving** ✓ or **rejecting** ✕ the proposal suggestions you help the AI to learn how to recognize the term better.



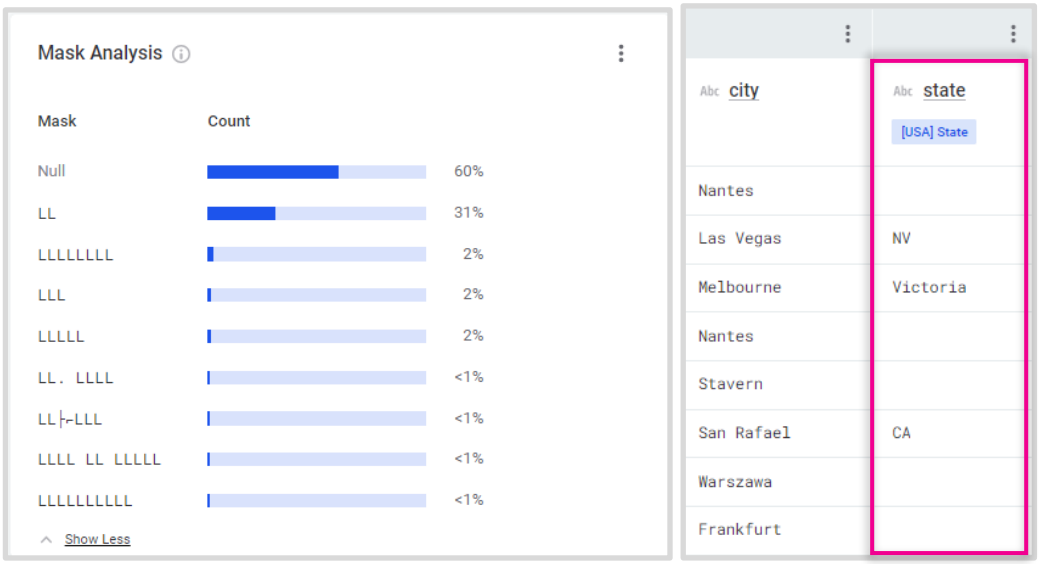
2. Create a DQ Rule to detect a pattern

In the second example of DQ evaluation rules, we will try to detect a specific pattern within the data values. We simply want to check if the values here are following that defined pattern or not.

For this to be demonstrated, navigate to the ***Knowledge Catalog***, review the catalog item **customers,** and look closer at the results of the column **state.** Observe the value variants.

HINT

*You can have a look at the attribute's samples on the **Data** tab or review the profiling results on the tab **Profile & DQ Insights**.*



2a – Rule Definition

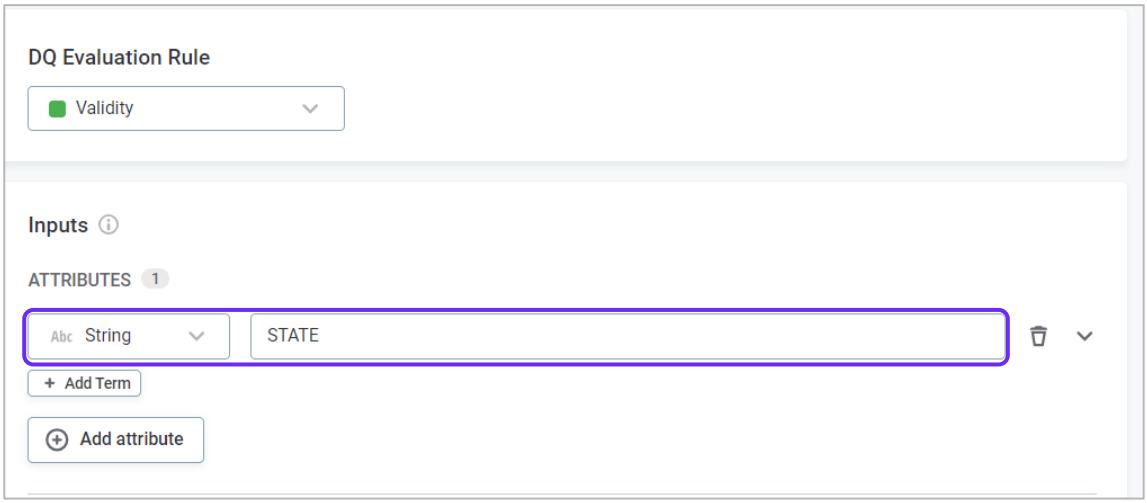
Some values here follow the pattern of exactly two capital letters to represent a state (e.g. **CA**'), while others are either empty or have a different format. We want to create a rule to confirm the existence of the default pattern which is the two capital letters only. Values not satisfying this condition will result in INVALID based on this new rule.

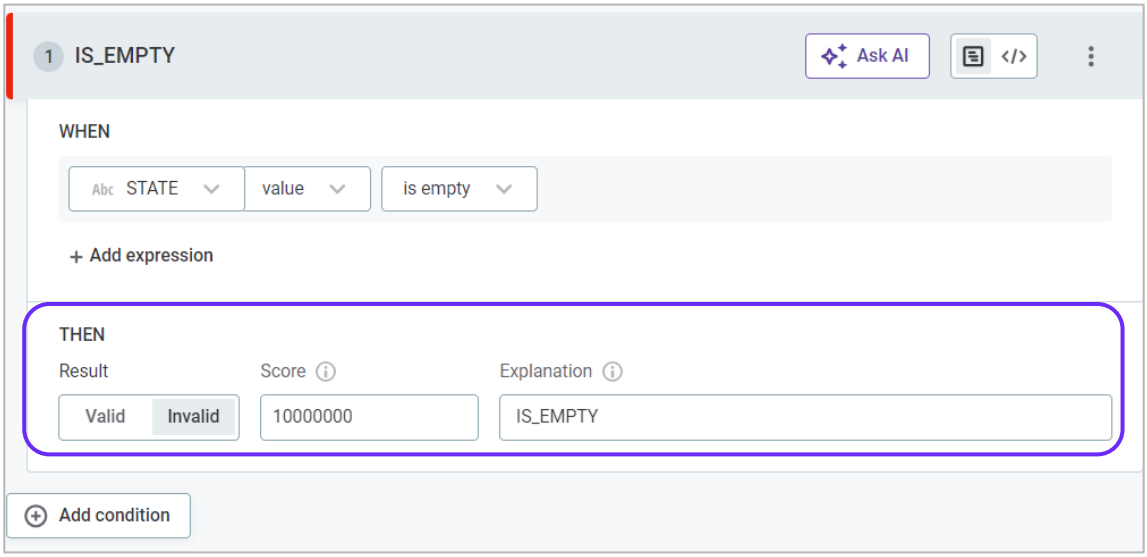
- Go ahead and create the new rule with the following properties:
  - *Rule Name* **<prefix>_State code**
  - *Rule Description* '**Validates a two-capital letter pattern**'

TASK

All by yourself now! You should now be familiar with creating a new DQ Rule by now. If in doubt, refer to the **ONE Workshop – Glossary** for instructions and more information

- Set the Rule Logic as **DQ Evaluation**, then choose **Validity** as dimension.
- In the **Implementation** tab, set the Input attribute as '**STATE'** and click on the '**Add Condition**' button to add a new line of logic definition to the default **'IS_EMPTY'** one:





In the new custom definitions of logic, we want to apply two different checks. Each check will have its own line of definition, explanation code and score value to assign. If none of the defined conditions are satisfied, we will consider it **VALID**.

Check A – **Value is too long** – the value's length is longer than expected 2 characters.

*This will assign a score of **40 000** and have the '**EXCEEDS_LENGTH**' explanation code.*

Check B – **Value doesn't fit the pattern** – there are not exactly two capital letters in the value.

*This will assign a score of **15 000** and have the '**PATTERN_MISMATCH**' explanation code.*

TASK

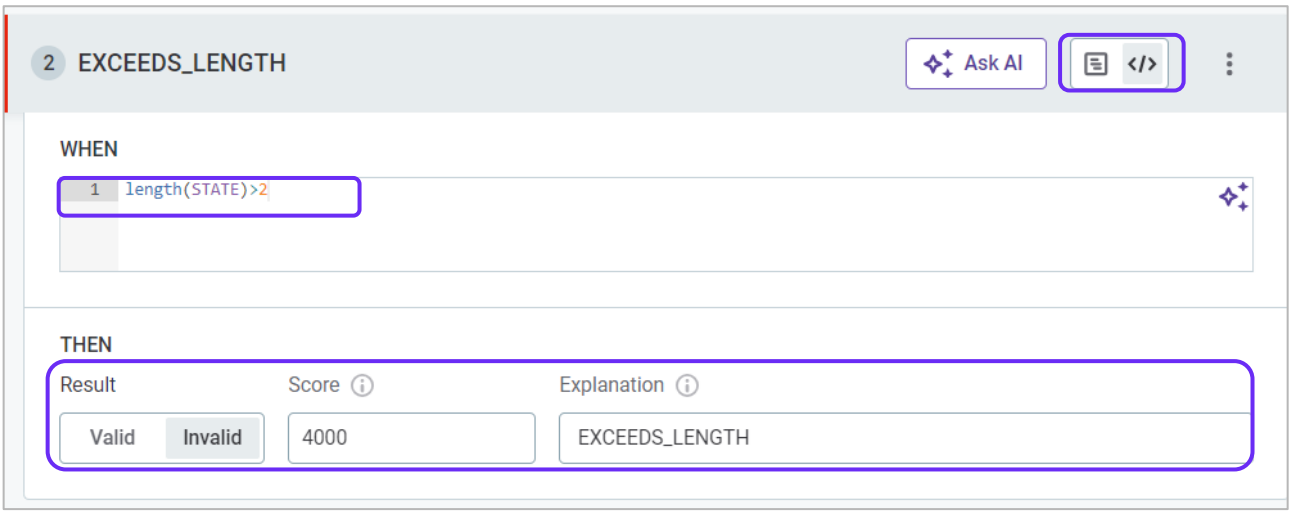
Try it yourself! You should already know how to construct the definitions from previous exercises. Continue only if you want to follow instructions,

Check A – Value is too long

This check will validate the total length of the incoming value and fails if it is longer than 2 characters.

Firstly, we want to use the expression language rather than the default condition builder.

- Switch to the '**Advanced Expression**' mode.
- Populate the **WHEN** field with the following expression: **length(STATE)>2.**
- Fill in the **Score** (40000) and **Explanation Code** ("EXCEEDS_LENGTH") values.
- Make sure that a value matching this logic will make the **Result** INVALID.



Now let's repeat the process and create the second definition:

Check B – Value doesn't fit the pattern

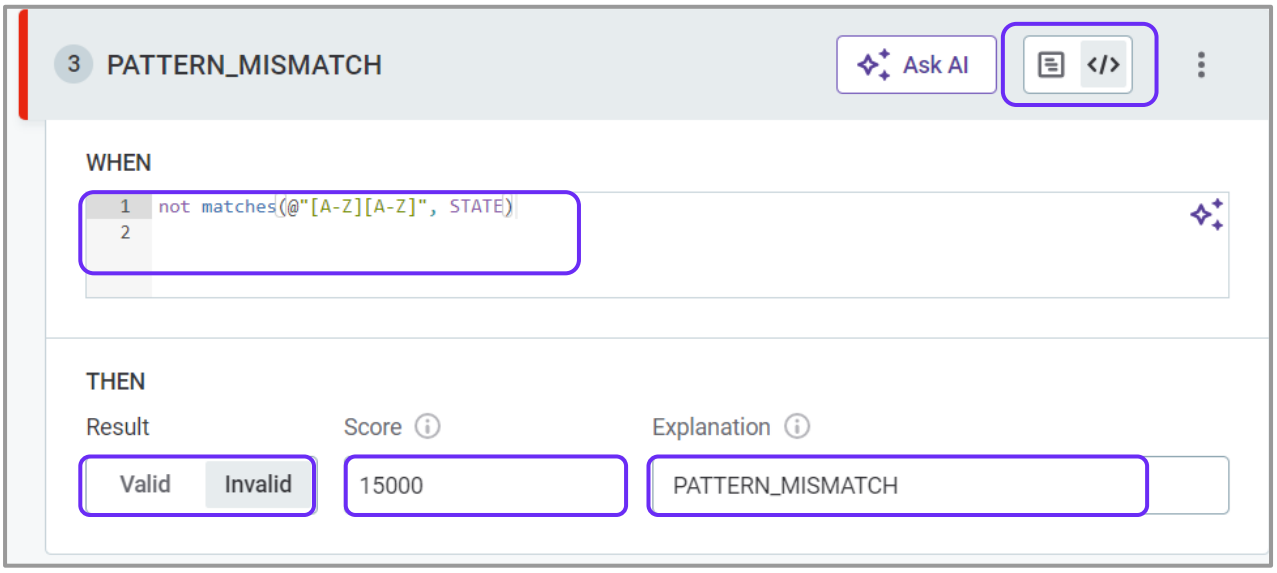
This check will use Regular expressions to look for an exact array of characters (capital letters) and exactly two of them:

- Click the '**Add Condition**' button to add another line of logic definition.

Again, we want to use the expression language rather than the default condition builder:

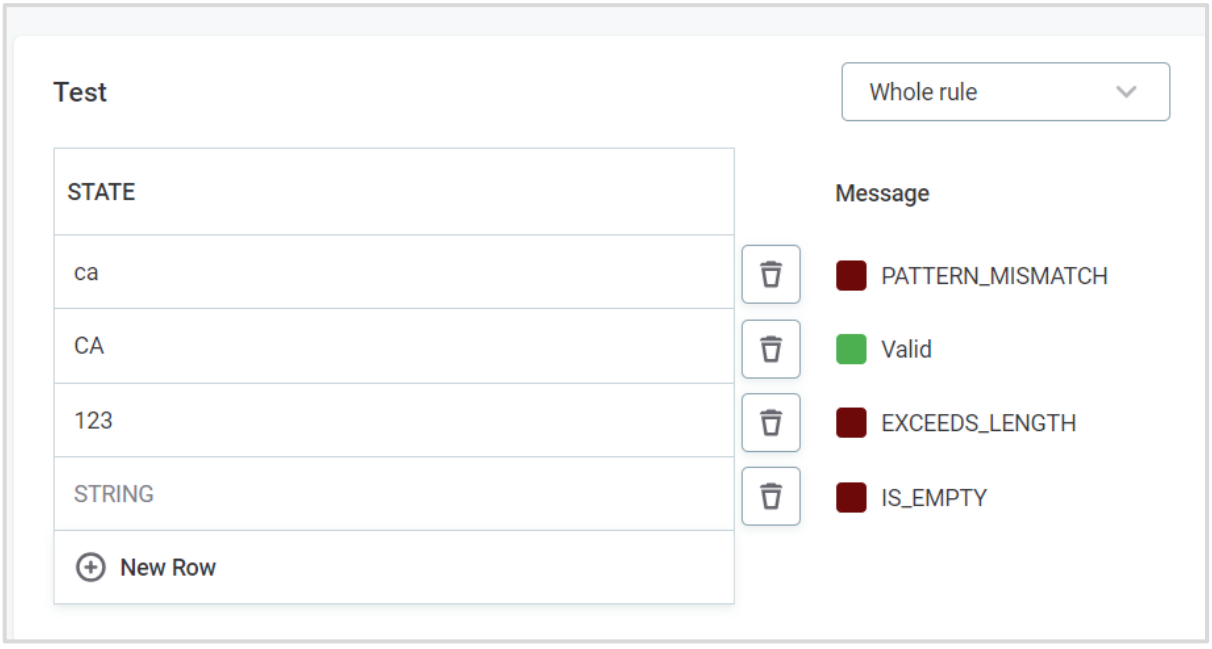
- Switch to the 'Advanced Expression' mode.
- Populate the **WHEN** field with the following expression: **not matches(@"[A-Z][A-Z]", STATE).**
- Fill in the **Score** (15 000) and **Explanation Code** (**PATTERN_MISMATCH**) values.

- Make sure that a value matching this logic will make the **Result** INVALID.



When the definition is complete, it's time to make sure it works as expected:

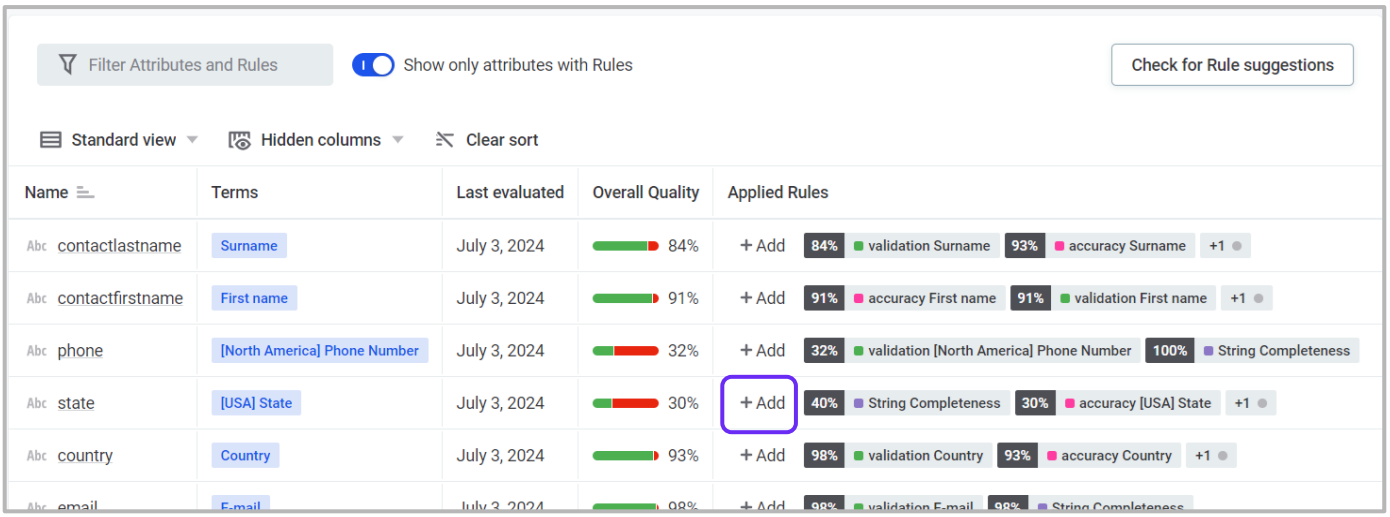
- Test the rule by clicking on the **Test Rule** button at the top of the section.
- Try writing a few data samples to make sure you write the expression correctly.



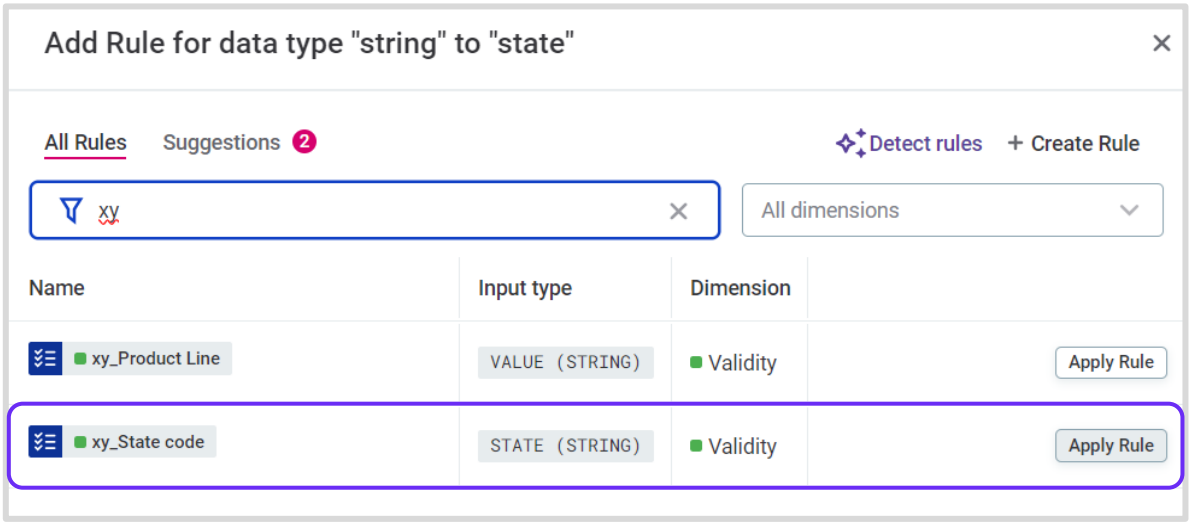
2b - Add the Evaluation rule to an attribute

To see how this rule works, we will link it with the attribute **state.**

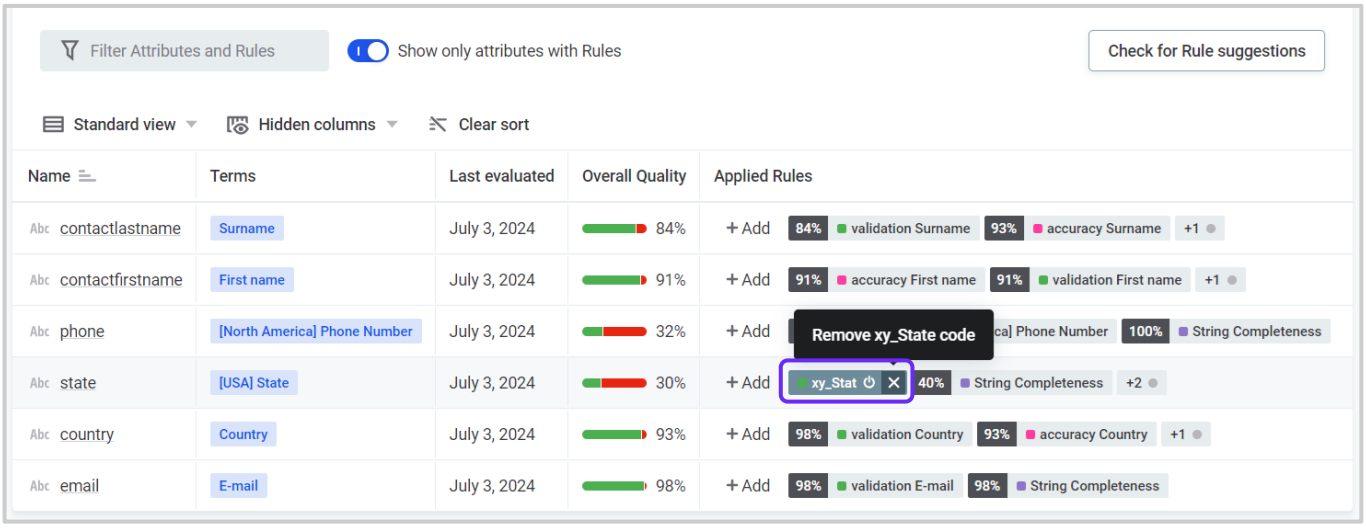
- Navigate to the **customers** Catalog Item and switch to its **Data Quality** tab.
- In the Rules column, select (**plus**) Add DQ Checks for the attribute **state.**



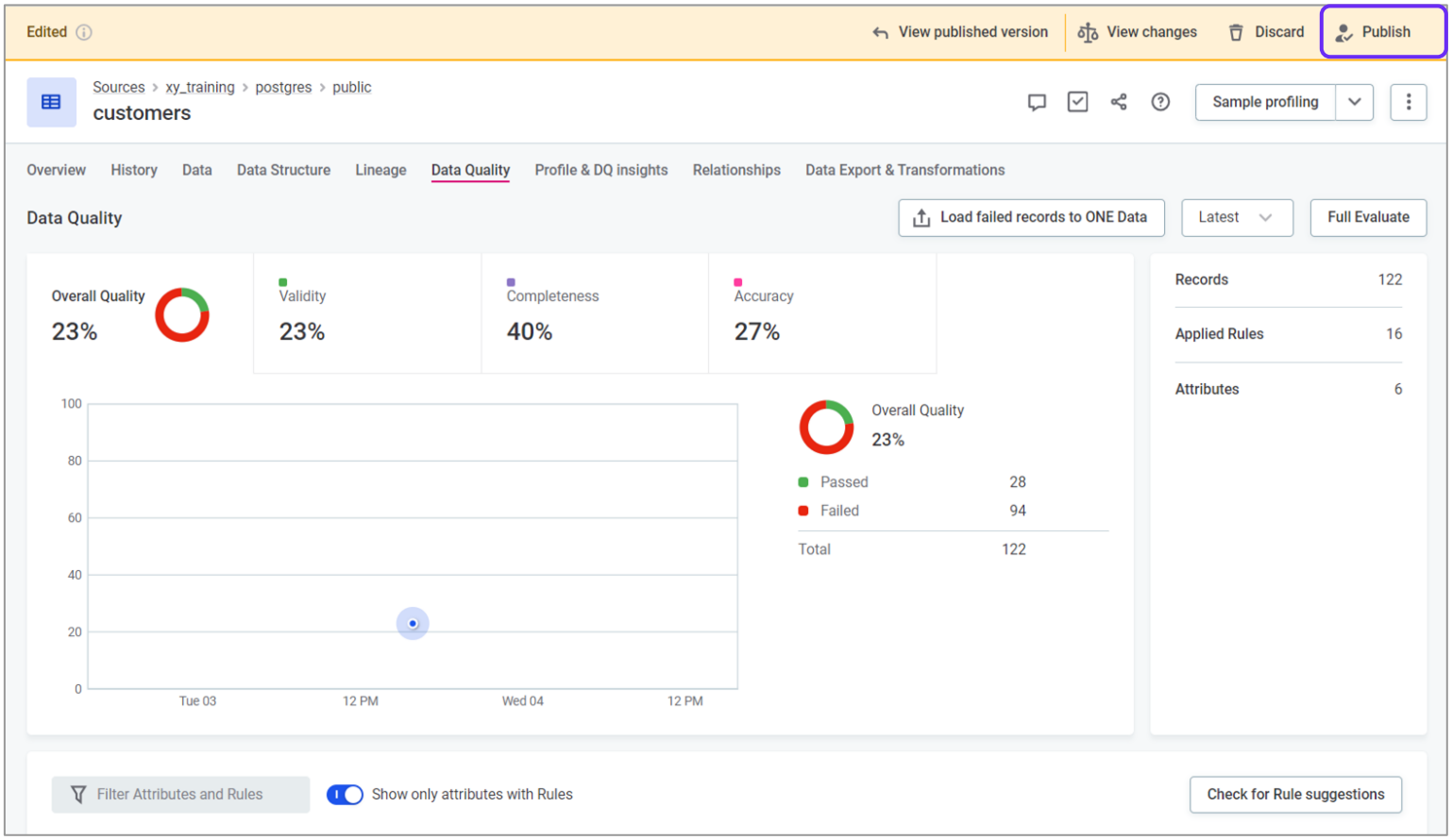
- Choose a **<prefix>_State code** rule from the options available.



- Select **Assign Rule**



› **Publish** the changes.



2c - Run the Evaluation

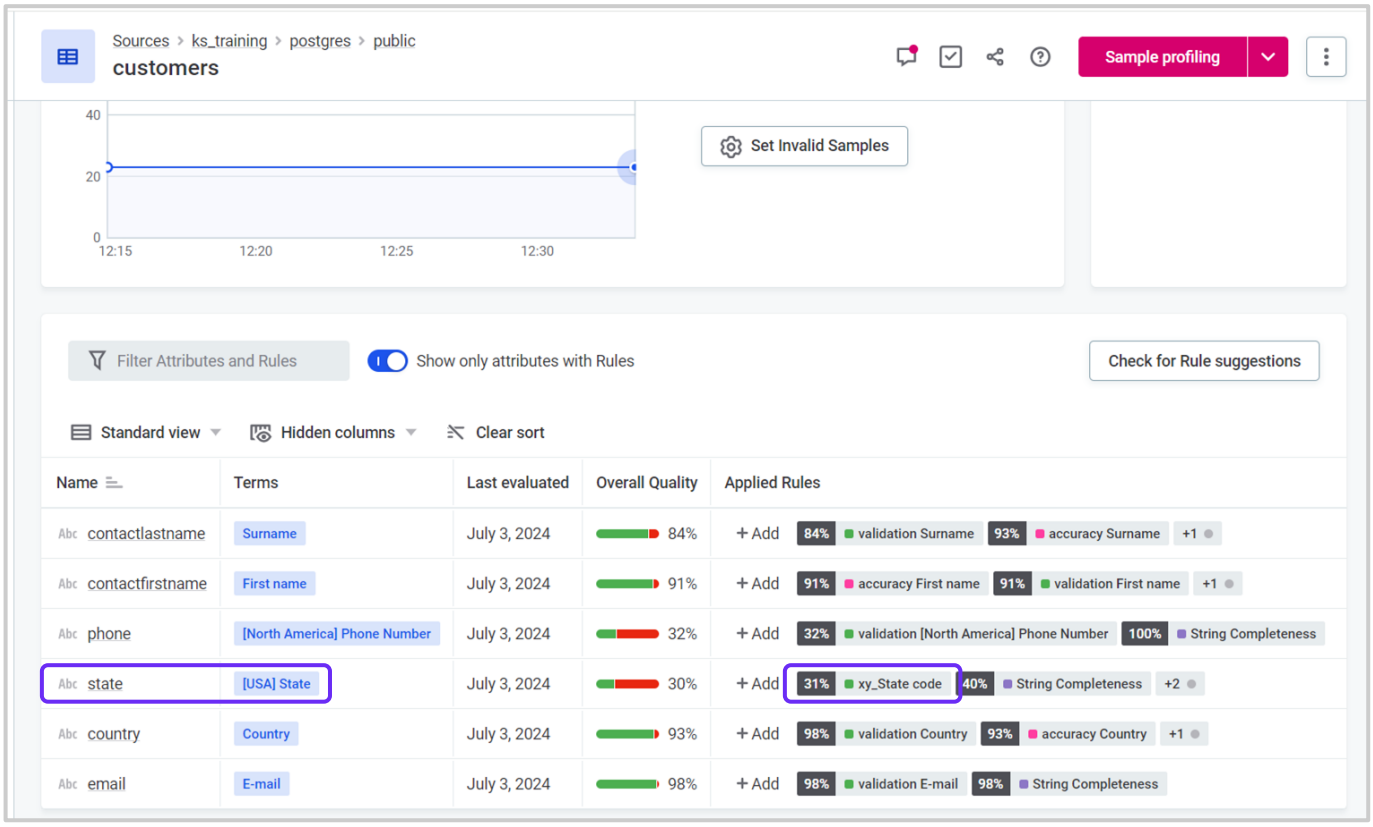
Now it's time to see if the new rule works during the evaluation process.

› Navigate to the **customers** Catalog Item and switch to its **Data Quality** tab.

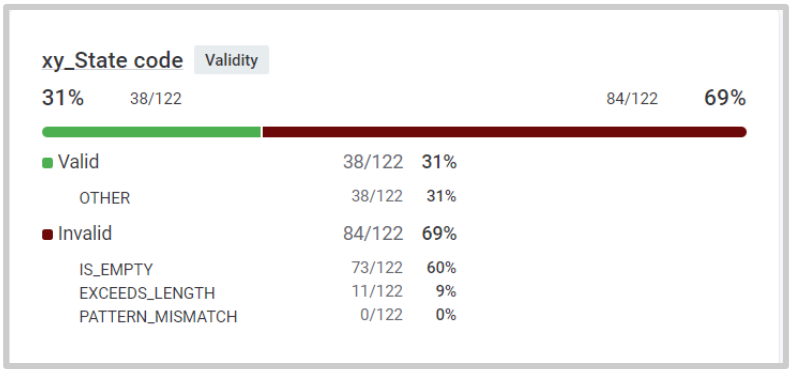
If you have already run any DQ evaluations on this table before, there should be a summary of the results. If not, it's fine too because we will run the evaluation now anyway.

› Press the **FULL Evaluate** button in the top right corner to start it:

Your new rule will be applied to attribute(s) with the assigned term and the aggregated validation results will be soon available in the overview tab of the Catalog Item:



› Click it to display details and observe the results of your new rule with totals and explanations:



Conclusion

We have come to the end of this workshop!
We have created two DQ Evaluation (validation) rules using a lookup item and constructed logical conditions. If applicable, in further exercises you will also learn how to use ONE Desktop to create even more complex validation rules.