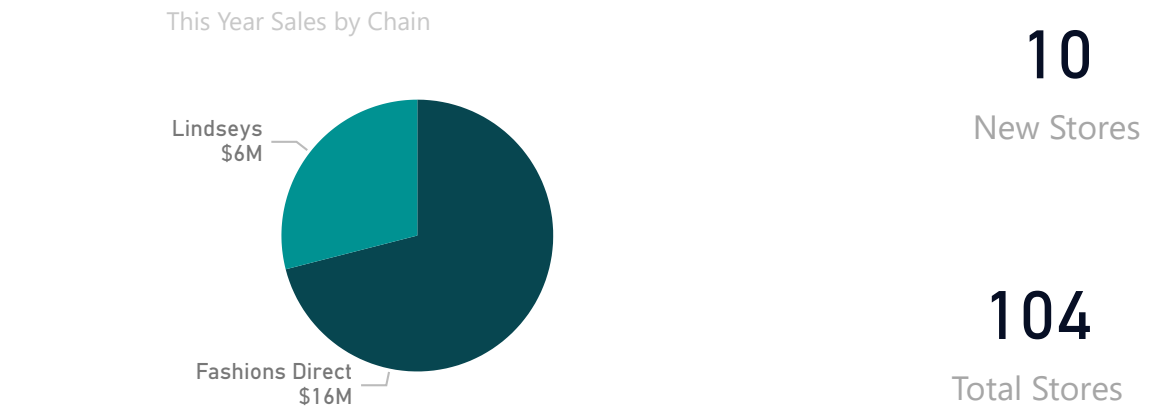
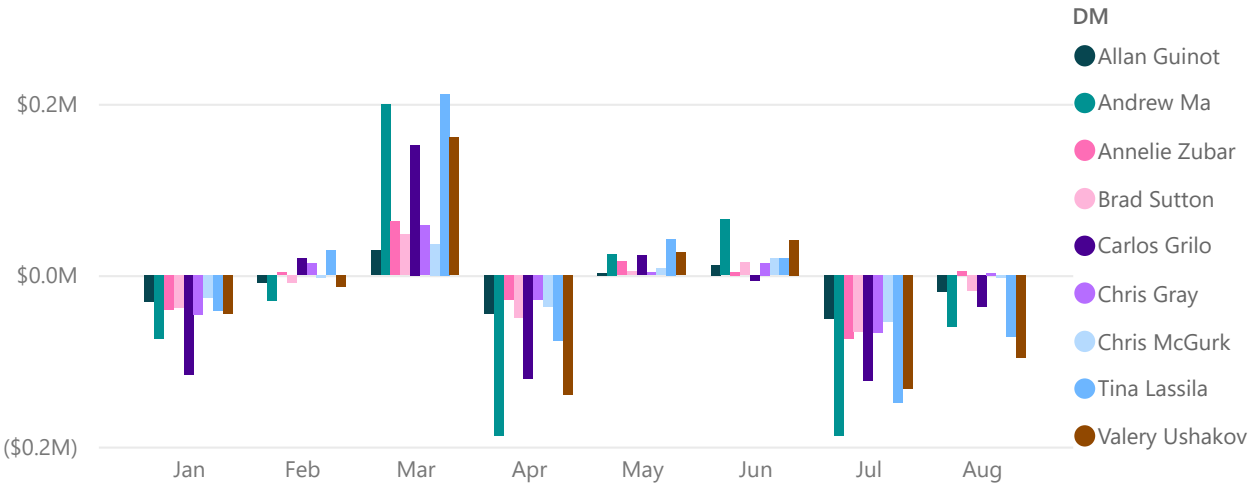


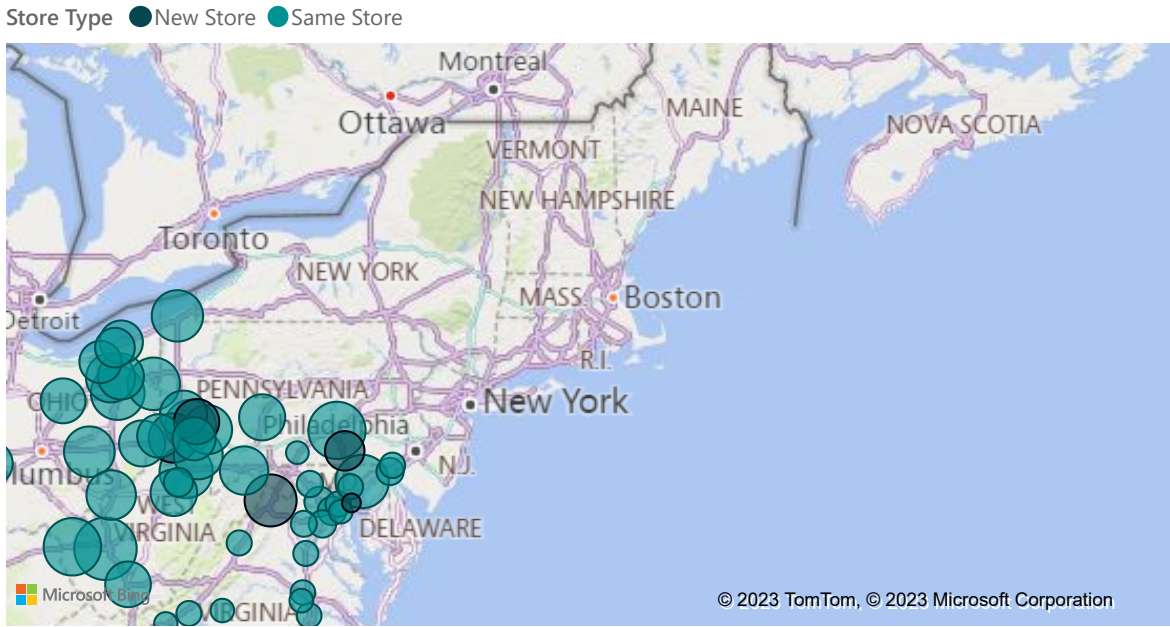
Store Sales Overview



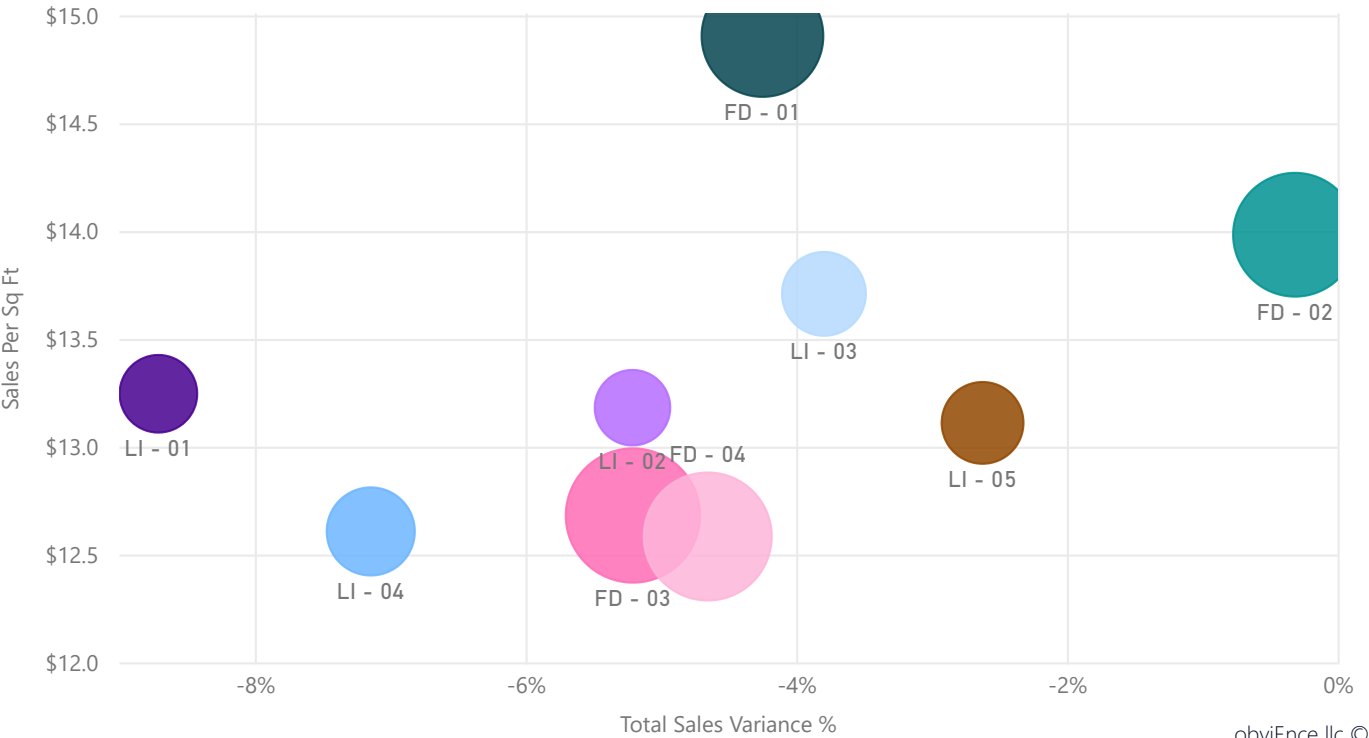
Total Sales Variance by FiscalMonth and District Manager



This Year Sales by PostalCode and Store Type



Total Sales Variance %, Sales Per Sq Ft and This Year Sales by District and District

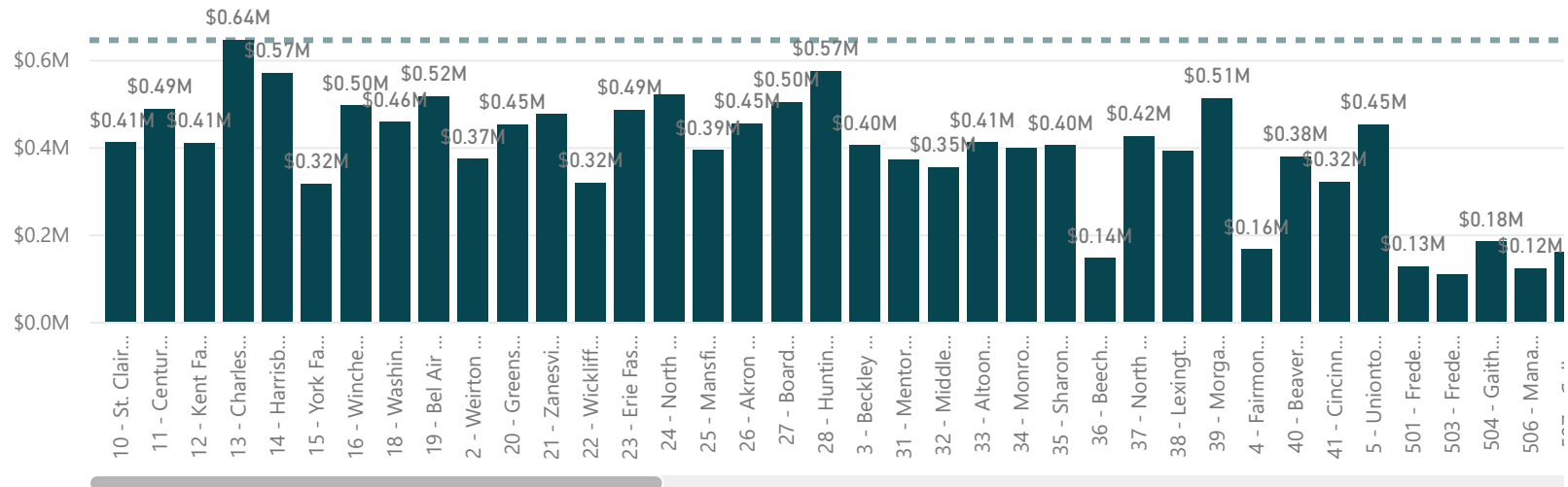


District Monthly Sales

District Manager

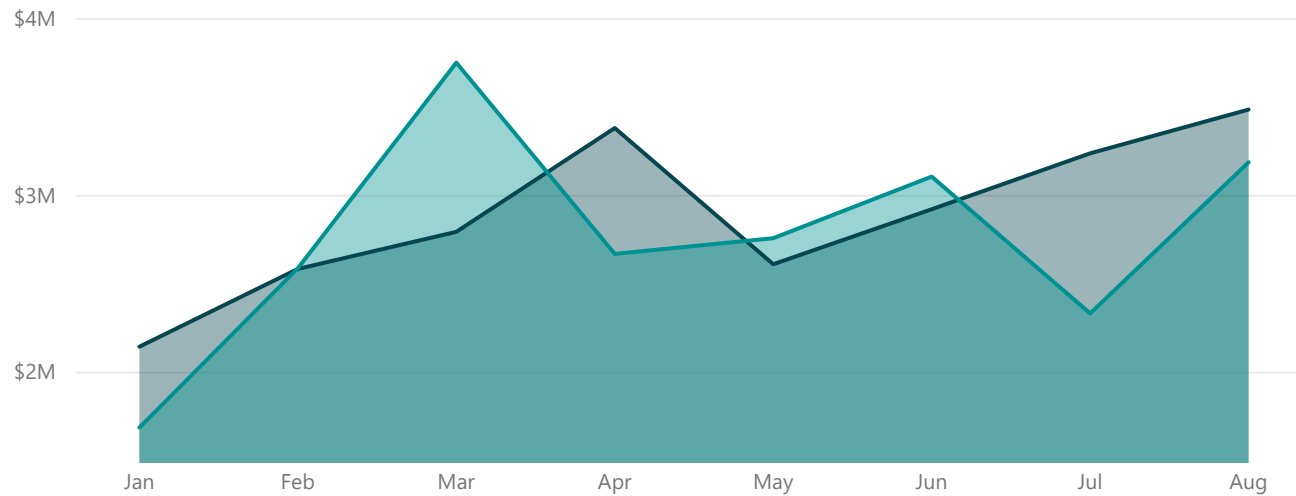
- ☐ Allan Guinot
- ☐ Andrew Ma
- ☐ Annelie Zubar
- ☐ Brad Sutton
- ☐ Carlos Grilo
- ☐ Chris Gray
- ☐ Chris McGurk
- ☐ Tina Lassila
- ☐ Valery Ushakov

This Year Sales by StoreNumberName



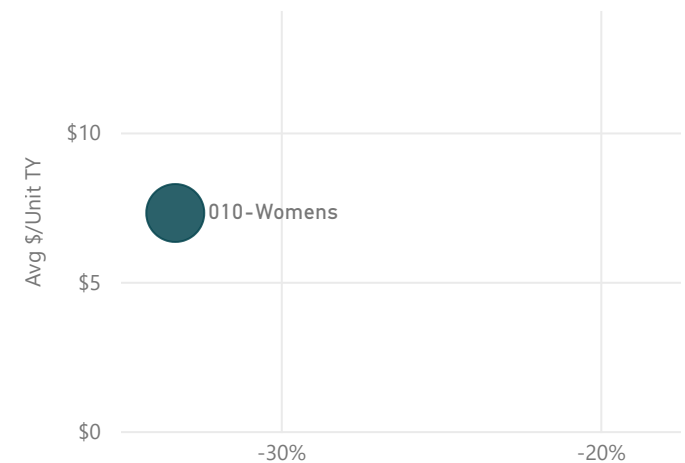
Last Year Sales and This Year Sales by FiscalMonth

● Last Year Sales ● This Year Sales



Total Sales Variance %, Avg \$/Unit TY and This Year Sales by Category

Category ● 010-Womens ● 020-Mens ● 030-Kids ● 040-Juniors ● 050-Boys

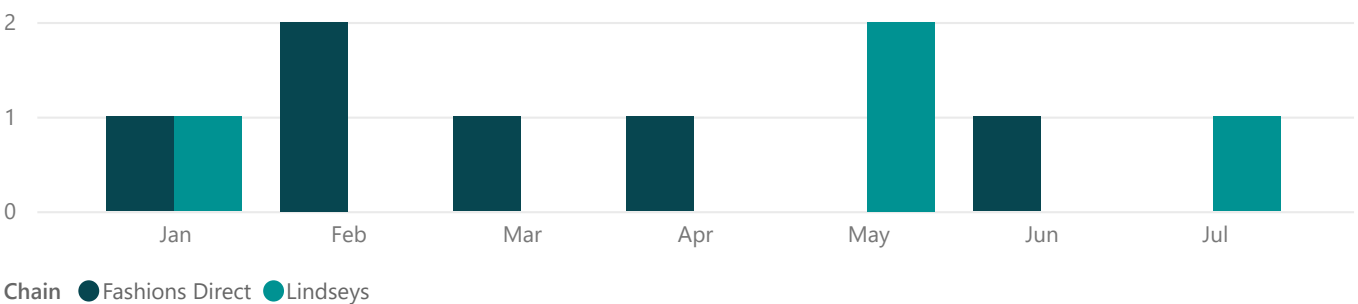


New Stores Analysis

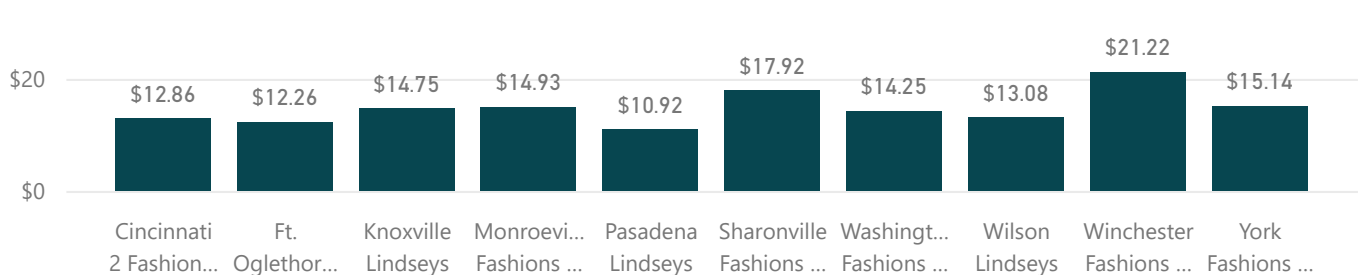
This Year Sales by City and Chain



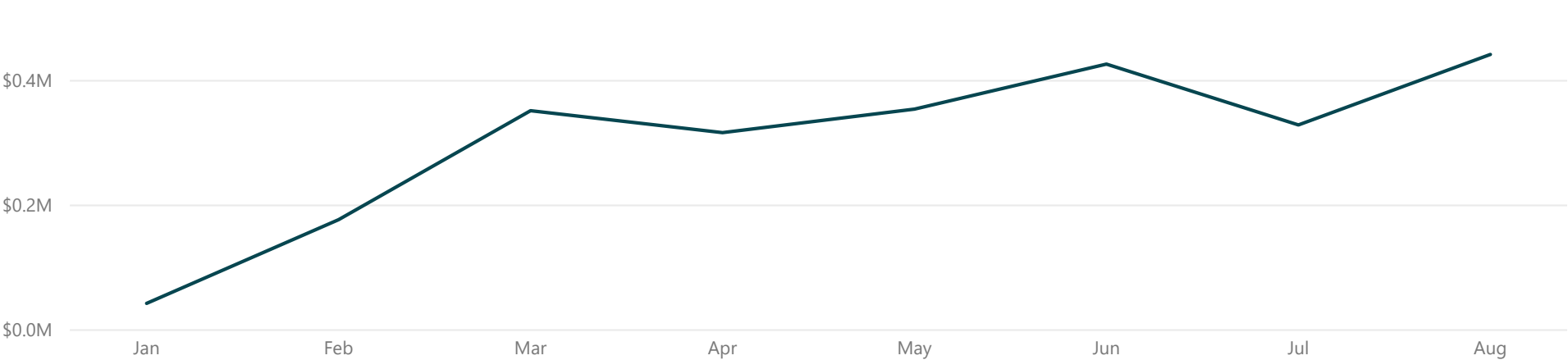
Open Store Count by Open Month and Chain



Sales Per Sq Ft by Name



This Year Sales by FiscalMonth



- Name
- ☐ Cincinnati 2 Fashions Direct
 - ☐ Ft. Oglethorpe Lindseys
 - ☐ Knoxville Lindseys
 - ☐ Monroeville Fashions Direct
 - ☐ Pasadena Lindseys
 - ☐ Sharonville Fashions Direct
 - ☐ Washington Fashions Direct
 - ☐ Wilson Lindseys
 - ☐ Winchester Fashions Direct
 - ☐ York Fashions Direct

Total Units This Year and Total Units Last Year by FiscalMonth



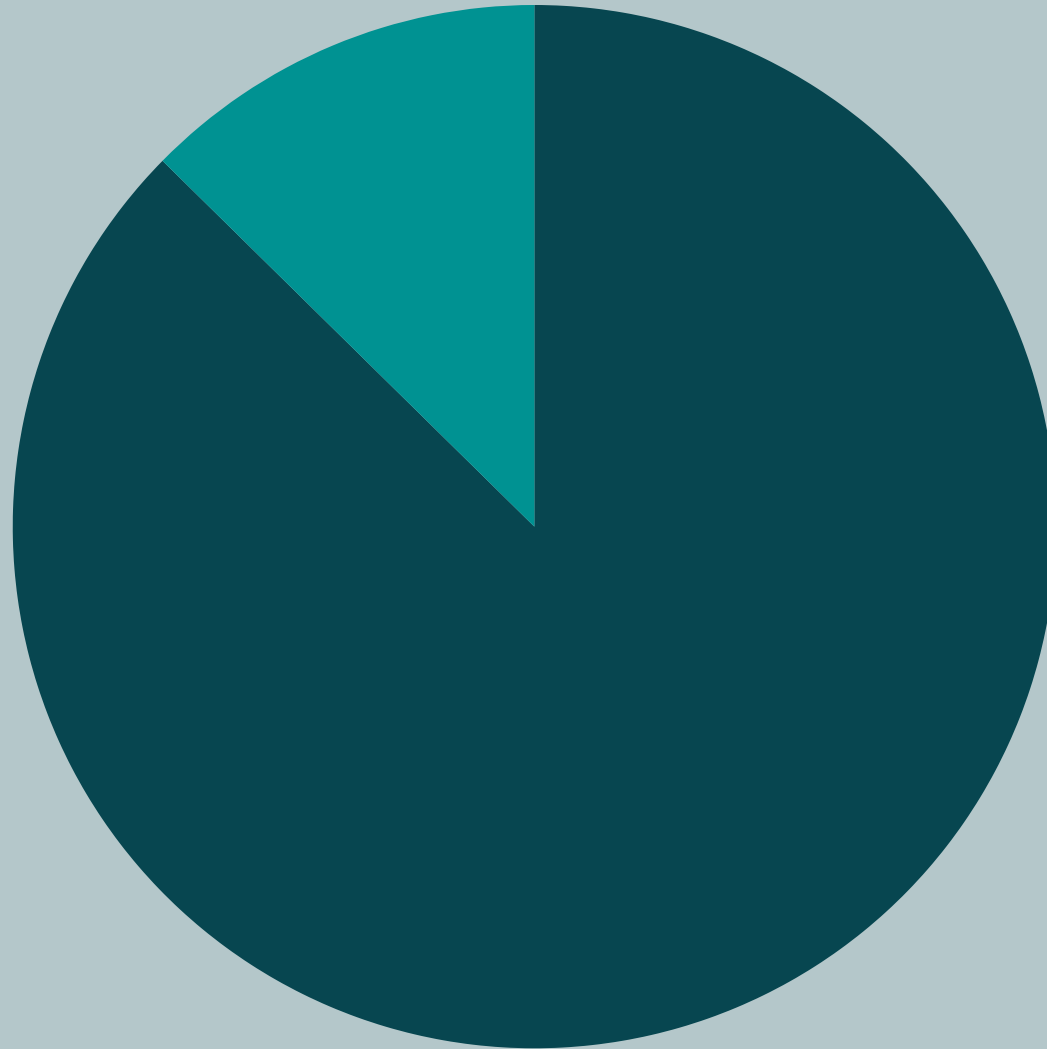
Chain

☐ Fashions Direct

☐ Lindseys

Regular Sales and Markdown Sales Units

● Regular_Sales_Units ● Markdown_Sales_Units



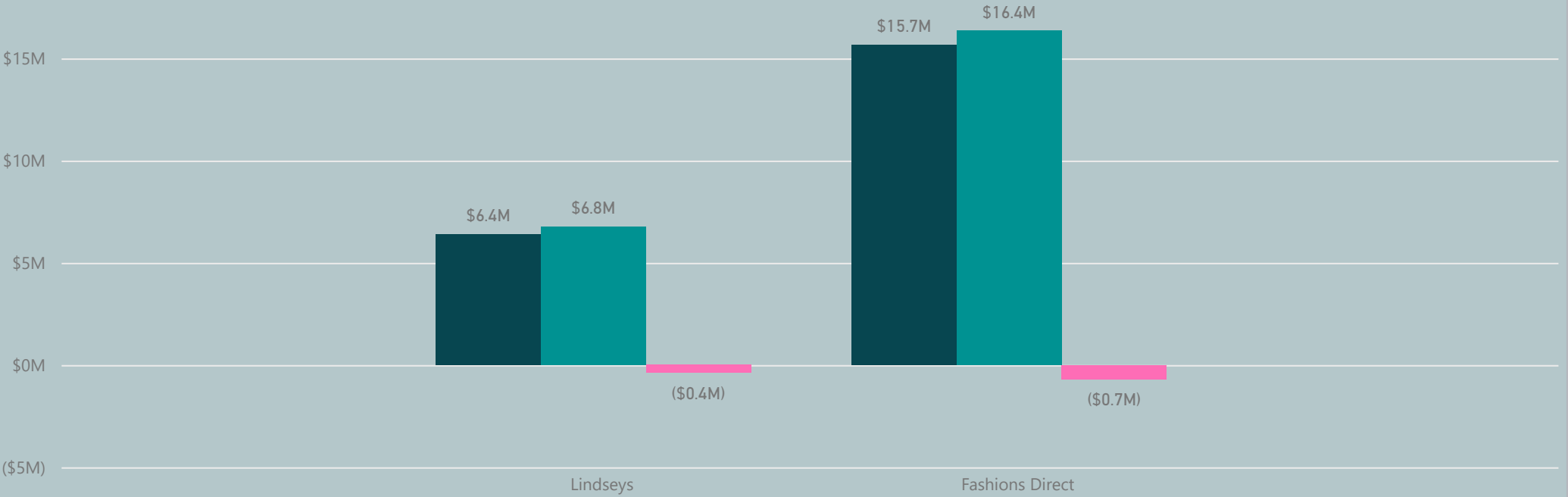
Chain



- ☐ Fashions Direct
- ☐ Lindseys

This Year Sales, Last Year Sales and Total Sales Variance by Chain

● This Year Sales ● Last Year Sales ● Total Sales Variance



Last Year Sales	This Year Sales
\$23,132,601	\$22,051,952

Chain

Fashions Direct

Lindseys



\$23,132,601

Last Year Sales

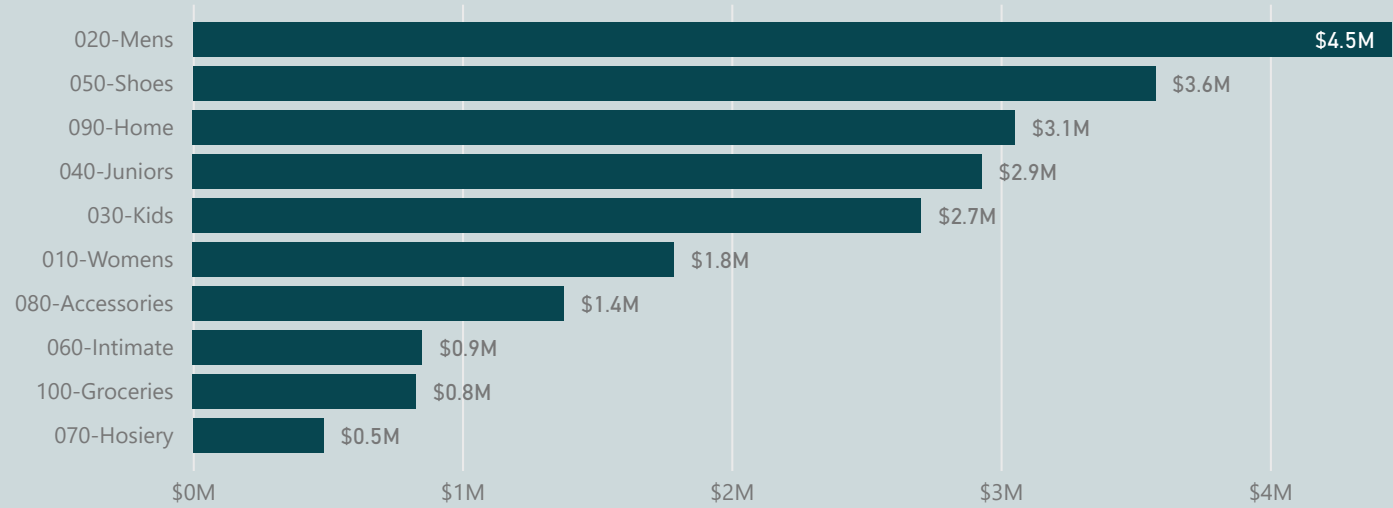
\$22,051,952

This Year Sales

-4.67%

Total Sales Var %

This Year Sales by Category



Chain

All

Buyer

All