

# Samuel Ortiz Urrea

UX/UI Designer & Frontend Engineer

• Cali, Valle del Cauca, Colombia • ortizsamuel2004@hotmail.com • +57 323 228 2787

## Summary

Frontend Developer specializing in React, Next.js, and TypeScript with 2+ years of experience building responsive web applications. Background in Interactive Media Design enables strong UX sensibility combined with solid engineering skills. Implemented features across 1,000+ production websites, developed e-commerce solutions with Shopify, and collaborated in Agile environments. Proficient in modern frontend stack: Tailwind CSS, Astro, GraphQL, and component-driven development. C1 English proficiency (EF SET Certified).

## Education

### Icesi University

Professional Degree Interactive Media Design

Cali, Valle del Cauca

Aug 2020 - Aug 2025

## Experience

### CI&T

Junior Frontend Engineer

Cali, Valle del Cauca

Feb 2025 – Present Day

- Wrote optimized, readable and functional code aligned with coding standards
- Developed responsive web interfaces aligned with brand and design standards
- Collaborated in code reviews using Git/GitHub, maintaining 95%+ code quality standards and reducing bug reports by identifying issues pre-deployment
- Implemented features deployed across 1,000+ live websites within client CRM platforms, improving user engagement and workflow efficiency

### Kometa

Founder – Frontend Developer

Cali, Valle del Cauca

Jul 2024 – Present Day

- Designed websites, web applications, web pages according to clients' needs
- Developed and deployed websites, web applications, and web pages
- Implemented data gathering tools, internationalization & CMS

### TopTier Trader

Junior Frontend Developer

Cali, Valle del Cauca

Jun 2024 – Jun 2025

- Developed and deployed 20+ responsive landing pages and web components using React and Tailwind CSS, maintaining pixel-perfect design fidelity
- Implemented i18n translation system supporting 3+ languages, expanding market reach and improving user experience for international traders
- Managed content publication workflow, delivering 50+ blog articles from CMS to production site with zero downtime
- Led end-to-end page creation from Figma design to React implementation, owning both UI/UX design and frontend development

## Skills

React • Next.js • TypeScript • JavaScript (ES6+) • HTML5 • CSS3 • Tailwind CSS • Astro • Shopify • GraphQL • Git/GitHub • Figma • Adobe Creative Suite • Jira • Agile/Scrum • Responsive Design • Component-Driven Development • Accessibility (a11y) • Design Systems • API Integration • English (C1) • Spanish (Native)