Yiyuan Tu

2. How do you define success? What has impacted your definition of success?

Many people value success by how much money they make. They show it through buying luxuries, but I, on the contrary, hold a different opinion about success. I think that a person is successful if he or she leaves something valuable or memorable in the world. I was inspired by Steve Jobs after reading his biography. I deeply admire him because of his attitude towards life. Despite his irascibility, he was never a materialistic person. All he focused on was how to be creative and to invent products that the general public needed.

Steve Jobs had a tremendously successful life: he had a family with lots of offspring, got kicked out of the company he originally built (Apple Inc.) and started another company (Pixar). When Apple suffered, Pixar was acquired by Apple and Jobs was rehired by the company. Jobs revived Apple by making the extraordinary IPod and IPhone. While at Apple, he did not ask for a lot of money, but he worked meticulously to make sure what he made was perfect.

To me, a successful life consists of pain, failure and endurance, followed by achievements which facilitate improvements in people's lives. I have a life long goal to start a technology company that focuses not on making money swiftly, but on making delicate and useful products that last for years. In addition, I am sympathetic of those indeed, and feel fulfilled when I am able to help people. I would never be happier if the world widely used the technology I developed. Moreover, I maintain that a successful life is not without a family. I will not hesitate to add family, which I value on a large scale, to my definition of success. If I educate my offspring correctly, they would also bring beneficial values to the world. I believe a real and successful man is the one who can balance family and work and give back to both.

Thus, managing a long lasting company that makes indelible products while having a whole and happy family is my definition of success.