Samuel Zeng
730087844
COMP 126
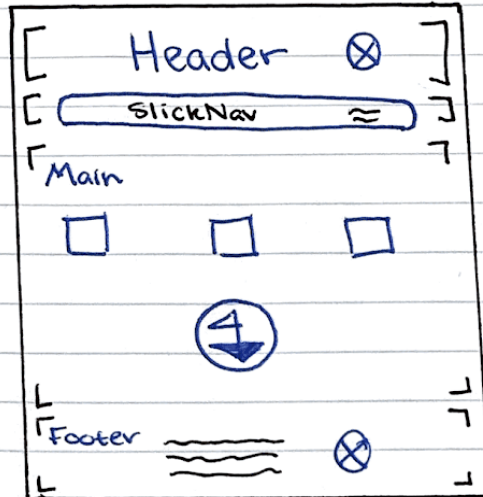Final Project

Design Spec

Summary

The Irish Wrecks Online presented a unique opportunity to take a cool website concept and refresh it with some different web design techniques. I wanted to preserve most of the hard content on the website and only added a few features. The first being the navigation bar. I added the nav bar to the two revamped webpages, which should provide users with an easier way of navigating the website. Since I didn't want to add too much new content, I worked with the font-family, font-sizes, text-decoration, etc. attributes to give the website an eclectic feel. For major headlines I used a serif font and liberally italicized whenever the information seemed important or needed some zest. I contrasted this unique font with a more subdued second font-family that was used more often. The subtle nature of this second font class works to not overwhelm users.

Overall, the original website had a lot of great content whether it was images or gifs. However, the images and the written content were battling for attention. I wanted the images and gifs to stand out and grab attention while the written content provided users with some informational relief and sensory relaxation.
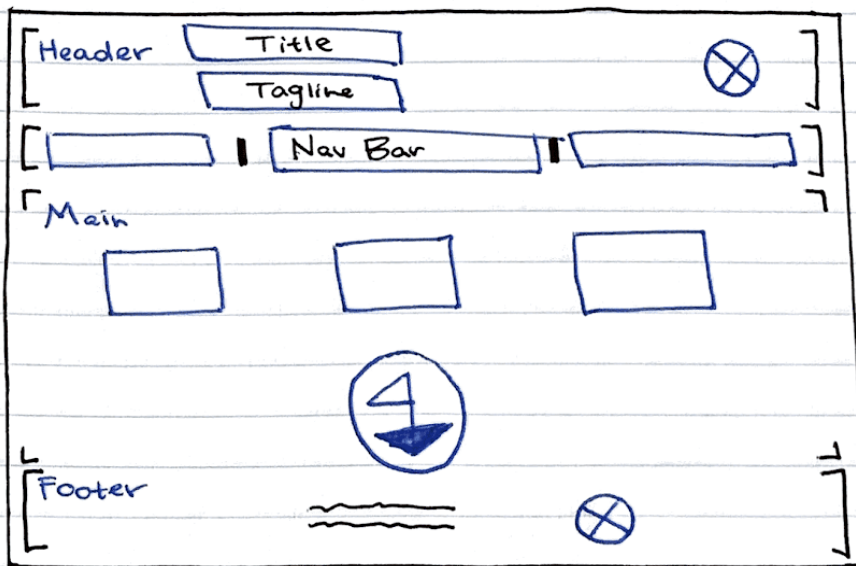
Layout

Homepage Mobile View

⊗ = Back to Home Button
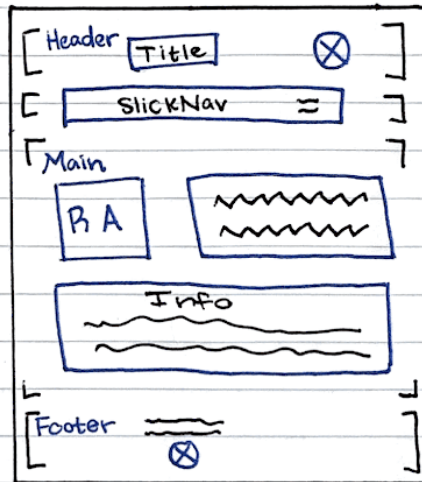
□ = Awards

④ = To Site directory Button

〜 : Site Credits

Homepage Desktop View

* Same as above
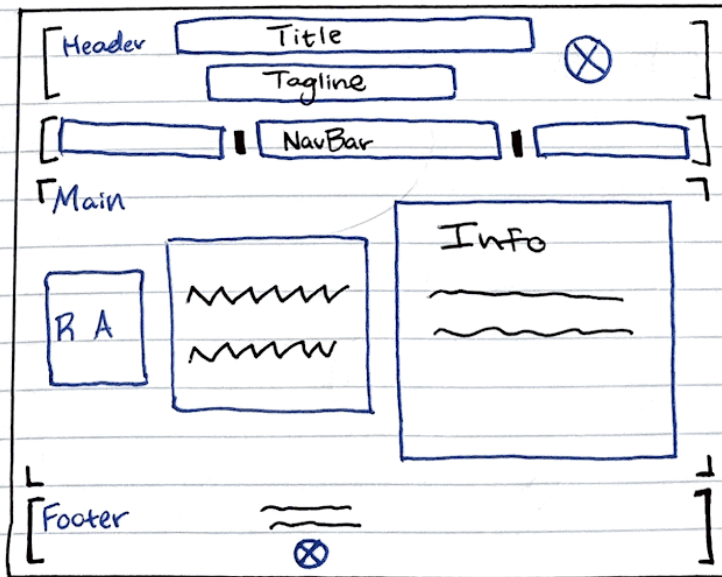
Secondary Page Mobile View

[Header [Title] ⊗]
[SlickNav ≈]

⌐ Main
[R A] [~~~~ ~~~~]

[Info
~~~~~~~~~~
~~~~~~~~~~]

L ⌐
[Footer ~~~~]
⊗

⊗ = Back to Home Button

[R A] = Randall Armstrong Images

[⋀⋁] = Randall Armstrong Bio

~~~ : Site credits

Secondary Page Desktop View

[Header [Title] ⊗
[Tagline]]
[[ ] | [NavBar] | [ ]]

⌐ Main
[R A] [~~~~ ~~~~] [Info
~~~~~~~~~
~~~~~~~~~]
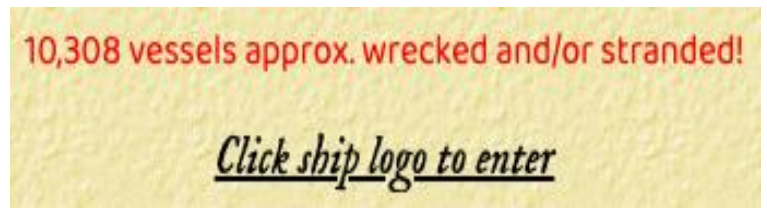
L ⌐
[Footer ~~~~]
⊗

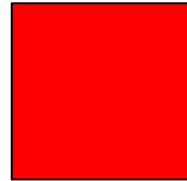* Same as above

Design Palette

Text:
- P: 'Baloo Paaji 2', Cursive; - 25px (red)
- A: 'IM Fell English'. Serif; (black)
- H1: 'IM Fell English', Serif;
- H2: 'Baloo Paaji 2', Cursive;
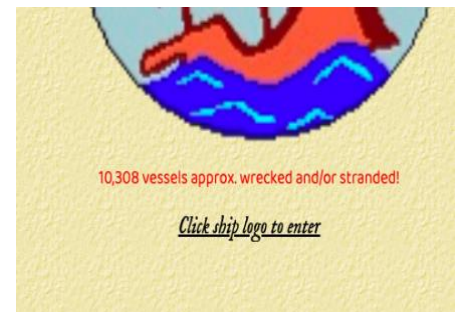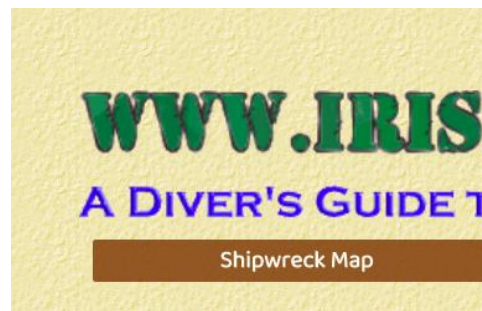- H3: 'Baloo Paaji 2', Cursive;

Colors:
- RGB(115, 54, 14)
- RGB(0, 0, 0)
- RGB(255, 255, 255)
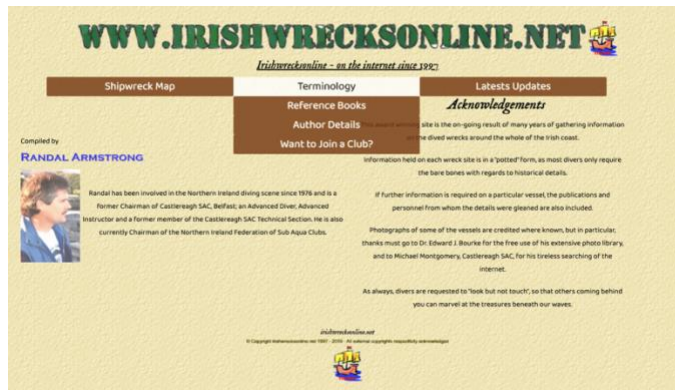- RGB(255, 0, 0)

I decided to make the NavBar on both of the webpages a natural brown color. This kind of reminds me of the color of the wood from an eighteenth century galleon. Sticking to the nautical theme seemed like the obvious choice. White text inside the NavBar provided the right amount of contrast to optimize accessibility. The black color of the informational content contrasts perfectly with the inherited background image. The red text emphasizes the morbid reality of sailing the Irish shoreline.

Stylistic Choice Explanation
The leftmost image is a button that appears on the home page. The button links to the conditions of use and other added information for the website. The center image shows a piece of the header and NavBar from the home page. The NavBar's brown color goes perfectly color wise with the other inherited content. The rightmost image displays the different fonts employed in this project. The flashier, italicized font (IM Fell English) is contrasted with a simpler font (Baloo Paaji 2), which is used more heavily throughout the website

The left image shows the hover view of the NavBar when in a desktop/widescreen mode. I adjusted the opacity of the NavBar to give the website a more mysterious feel. The right image is a button that appears throughout the website, including on my secondary page. This button links to the home page so users can quickly get back to the website's home base.