

# Bitcoin as an Asset

## Correlation and Portfolio Allocation

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# Outline

Dataset

Empirical Correlation

Model

Merton Model

Calibration

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Efficient Frontier

Markowitz Efficient Frontier

CVaR Efficient Frontier

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# Dataset I

The dataset contains the prices of different assets from *August 2010* to *October 2018*, all values downloaded from Bloomberg.

## 1. Stock indexes:

- ▶ S&P500: American stock market index based on 500 large company with stock listed either on the NYSE or NASDAQ.
- ▶ EURO STOXX 50: equity index of eurozone stocks, covering 50 stocks from 11 eurozone countries.
- ▶ MSCI BRIC: market cap weighted index designed to measure the equity market performance across the emerging country indices of Brazil, Russia, India and China.
- ▶ NASDAQ: market cap weighted index including all NASDAQ tiers: Global Select, Global Market and Capital Market.

## 2. Bond indexes:

- ▶ BBG Pan European: Bloomberg Barclays Pan-European Aggregate Index that tracks fixed-rate, investment-grade securities issued in different European currencies.

## Dataset II

- ▶ BBG Pan US: Bloomberg Barclays US Aggregate Bond Index, a benchmark that measures investment grade, US dollar-denominated, fixed-rate taxable bond market.
- ▶ BBG Pan EurAgg: similar to the Pan European but only considers securities issued in euros.

### 3. Currencies:

- ▶ EUR/USD
- ▶ GBP/USD
- ▶ CHF/USD
- ▶ JPY/USD

### 4. Commodities:

- ▶ Gold: price of gold measured in USD/Oz.
- ▶ WTI: price of crude oil used as benchmark in oil pricing and as the underlying commodity in the NYMEX oil future contracts.
- ▶ Grain: S&P GPSCI index that measures the performance of the grain commodity market.
- ▶ Metals: S&P GSCI Industrial Metals index that measures the movements of industrial metal prices including aluminium, copper, zinc, nickel and lead.

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# Original Merton Model (1976)

Original Merton 1976 [3] model:

$$\frac{dS_t}{S_t} = \alpha dt + \sigma dW_t + (Y_t - 1)dN \quad (1)$$

where

- ▶  $\alpha$  is the drift
- ▶  $\sigma$  is the diffusion coefficient
- ▶  $Y_t$  is a process modelling the intensity of the jumps
- ▶  $N(t)$  is the Poisson process driving the arrival of the jumps and has parameter  $\lambda$



## Dynamics of the log-returns

We can rewrite (1) in terms of the log-returns  $X_t = \log(S_t)$  and obtain:

$$dX_t = \left(\alpha - \frac{\sigma^2}{2}\right)dt + \sigma dW_t + \log(Y_t) \quad (2)$$

that has as solution:

$$X_t = X_0 + \mu t + \sigma W_t + \sum_{k=1}^{N(t)} \eta_k \quad (3)$$

where

- ▶  $X_0 = \log(S_0)$
- ▶  $\eta_k = \log(Y_k) = \log(Y_{t_k})$  and  $t_k$  is the time when the  $k^{th}$  Poisson shock from  $N(t)$  happens.  $\eta_k$  are distributed as Gaussians:  $\eta \sim \mathcal{N}(\theta, \delta^2)$
- ▶  $N^{(j)}(t)$  are Poisson processes with parameters  $\lambda_j$ , which are independent of  $\mathbf{W}_t$  and of one another
- ▶  $\mu = \alpha - \frac{\sigma^2}{2}$  for ease of notation

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# Parameter Results

	btc	bric	sp500	eurostoxx	nasdaq	gold	wti
$\mu$	1.497	0.012	0.128	0.050	0.183	0.042	-0.038
$\theta$	-0.100	-0.100	-0.100	-0.100	-0.100	-0.100	-0.100
$\delta$	0.171	0.087	0.097	0.092	0.089	0.094	0.126
$\lambda$	46.957	0.971	2.491	1.358	2.209	2.500	3.612

	grain	metal	eur	gbp	chf	jpy
$\mu$	-0.046	-0.019	-0.017	-0.014	0.000	-0.017
$\theta$	-0.100	-0.100	-0.100	-0.100	-0.100	-0.100
$\delta$	0.106	0.098	1.501	0.100	0.115	0.096
$\lambda$	2.582	0.785	0.319	0.820	1.815	1.982

	bond_europe	bond_us	bond_eur	vix
$\mu$	0.042	0.024	0.036	-0.480
$\theta$	-0.100	-0.100	-0.100	-0.100
$\delta$	0.091	0.099	0.099	0.236
$\lambda$	0.611	0.572	1.002	10.635

All parameters are annualized.

# Mean Return Comparison

Asset	btc	bric	sp500	eurostoxx	nasdaq	gold
Sample	1.331	-0.010	0.111	0.024	0.143	0.004
Model	1.497	0.012	0.128	0.050	0.183	0.042

Asset	wti	grain	metal	eur	gbp	chf
Sample	-0.022	-0.062	-0.028	-0.013	-0.018	0.006
Model	-0.038	-0.046	-0.019	-0.017	-0.014	0.000

Asset	jpy	bond_europe	bond_us	bond_eur	vix
Sample	-0.030	0.036	0.024	0.035	-0.034
Model	-0.017	0.042	0.024	0.036	-0.480

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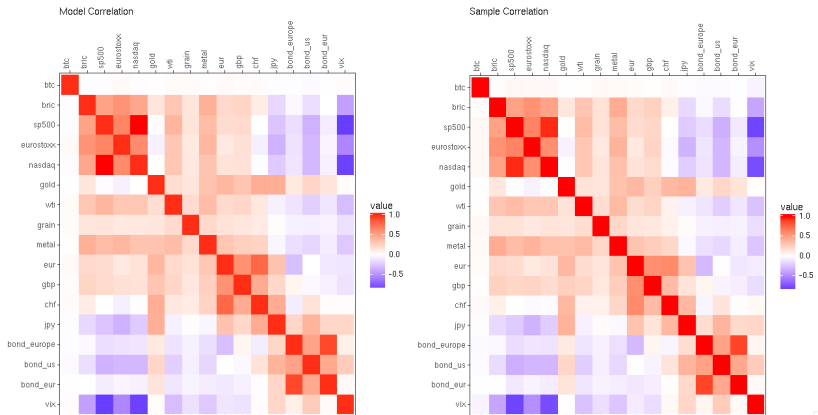
# Bitcoin Correlation Comparison

	bric	sp500	eurostoxx	nasdaq	gold
Sample	-0.0134	-0.0123	0.0320	-0.0119	-0.0063
Model	0.0141	0.0437	0.0368	0.0359	-0.0024

	wti	grain	metal	eur	gbp	chf
Sample	0.0232	0.0234	0.0072	0.0268	0.0182	0.0210
Model	0.0077	0.0350	0.0269	0.0229	0.0073	0.0246

	jpy	bond_europe	bond_us	bond_eur	vix
Sample	-0.0123	-0.0132	-0.0216	-0.0075	0.0182
Model	-0.0109	-0.0238	-0.0184	-0.0098	-0.0509

# Correlation Comparison



**Figure 1:** The calibrated model is able to reproduce the correlation structure in the dataset very closely.

# Tests on Correlation Significance

We perform two different tests of the type:

$$H_0 : \rho = 0 \quad \text{vs} \quad H_1 : \rho \neq 0$$

for the empirical correlation between Bitcoin and the other assets computed as Pearson's sample correlation:

$$r_{X,Y} = \frac{\sum_{i=1}^N (x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum_{i=1}^N (x_i - \bar{x})^2 \sum_{i=1}^N (y_i - \bar{y})^2}}$$

Pearson's test is a simple t-test, the downside is that the underlying hypotheses are normality of both samples but also works if samples are large enough. Permutation test is a more general test with no additional hypotheses but is performed through simulation.

We report the *p-value* for all tests. Considering a confidence level of 5%, whenever a **p-value is higher than 0.05** the test is telling us that **there is no statistical evidence** allowing us **to assert that the correlation is different from zero**.



# Correlation Significance with Bitcoin

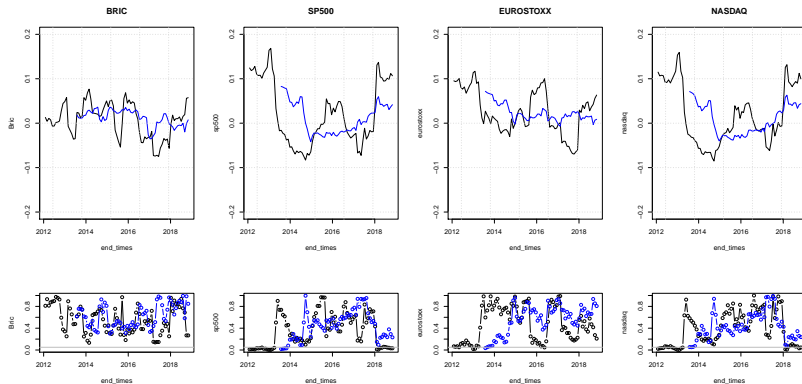
	bric	sp500	eurostoxx	nasdaq	gold	wti
Correlation	0.0141	0.0437	0.0368	0.0359	-0.0024	0.0077
Pearson	0.504	0.044	0.094	0.089	0.905	0.719
Permutation	0.512	0.042	0.087	0.095	0.911	0.720
Spearman	0.922	0.459	0.157	0.329	0.423	0.459

	grain	metal	eur	gbp	chf	jpy
Correlation	0.0350	0.0269	0.0229	0.0073	0.0246	-0.0109
Pearson	0.108	0.195	0.291	0.747	0.239	0.608
Permutation	0.103	0.211	0.286	0.733	0.253	0.613
Spearman	0.170	0.798	0.453	0.697	0.905	0.474

	bond_europe	bond_us	bond_eur	vix
Correlation	-0.0238	-0.0184	-0.0098	-0.0509
Pearson	0.285	0.408	0.642	0.018
Permutation	0.268	0.393	0.649	0.018
Spearman	0.468	0.336	0.816	0.330

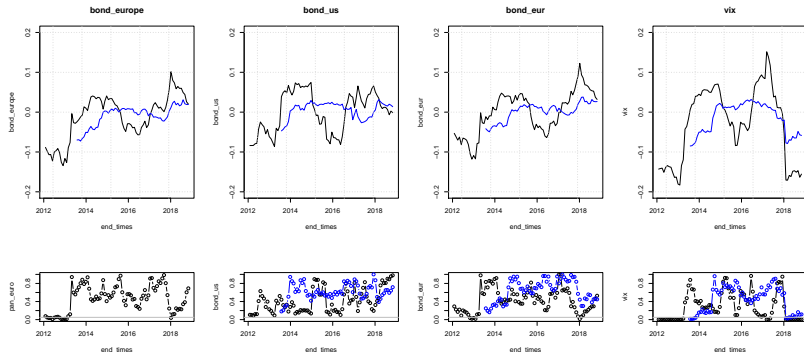
Values reported are the *p-values* for three test on  $H_0 : \rho = 0$  vs  $H_1 : \rho \neq 0$ .

# Rolling Correlation between Bitcoin and Stocks



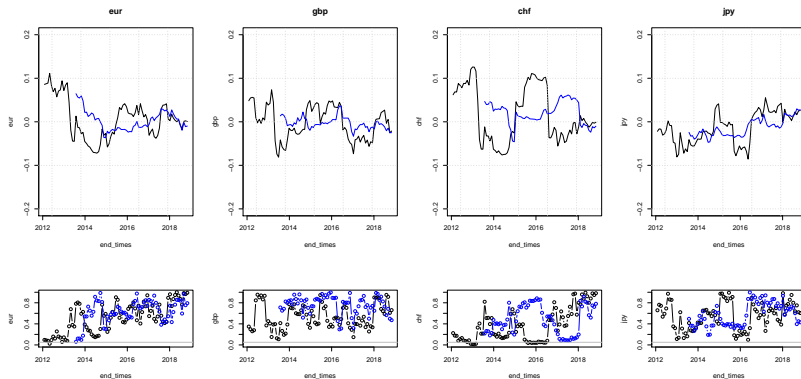
**Figure 2:** In blue we have the 3 year rolling correlation, in black the 18 month rolling correlation, both updated monthly.

# Rolling Correlation between Bitcoin and Bonds and VIX



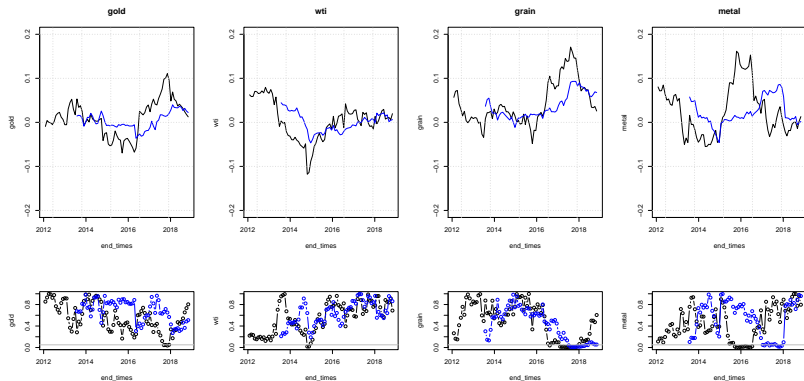
**Figure 3:** In blue we have the 3 year rolling correlation, in black the 18 month rolling correlation, both updated monthly.

# Rolling Correlation between Bitcoin and Currencies



**Figure 4:** In blue we have the 3 year rolling correlation, in black the 18 month rolling correlation, both updated monthly.

# Rolling Correlation between Bitcoin and Commodities



**Figure 5:** In blue we have the 3 year rolling correlation, in black the 18 month rolling correlation, both updated monthly.

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# Efficient Frontier and Optimal Allocation

The two approaches considered both involve the minimization of a *risk measure* given a level of target returns:

- ▶ *Markowitz Mean-Variance optimization*: minimize the portfolio variance (or equivalently the volatility) as originally proposed in [2]. This approach has explicit formulas for the solution in the unconstrained case.
- ▶ *CVaR optimization*: minimize the portfolio *conditional VaR* rather than the simple VaR due to the mathematical properties of the former (CVaR is a coherent risk measure). Numerical algorithms are required.

# Efficient Frontier and Optimal Allocation

$$\begin{array}{ll}\min_{\mathbf{w} \in \mathbb{R}^n} & PtfRisk(\mathbf{w}) \\ \text{subject to} & \mathbf{e}'\mathbf{w} = 1, \\ & \mathbf{r}'\mathbf{w} = r_{target}, \\ & w_i \geq 0, \text{ for } i = 1 \dots n.\end{array}$$

where:

- ▶  $\mathbf{w}$  is the vector of weights,
- ▶  $\mathbf{r}$  is the vector of returns,
- ▶  $\mathbf{e}$  indicates a vector of ones,
- ▶  $r_{target}$  is the target portfolio return,
- ▶ the last constraint is included only when shortselling is not allowed.

In the Markowitz case the risk measure is the portfolio variance  $\mathbf{w}'\Sigma\mathbf{w}$ , in the CVaR case is the portfolio CVaR at level 95%.



# Markowitz Efficient Frontier

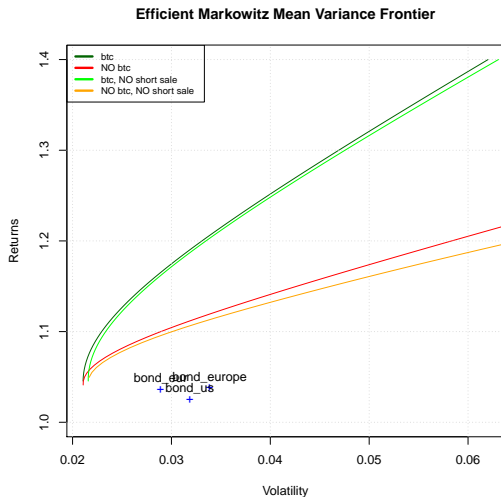


Figure 6: Efficient frontier for the sample percentage returns We can see how including Bitcoin effectively diversifies the portfolio.

# Markowitz allocation including Bitcoin

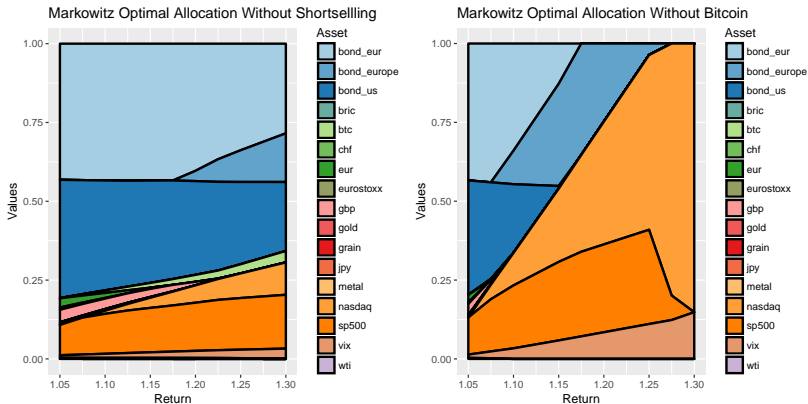


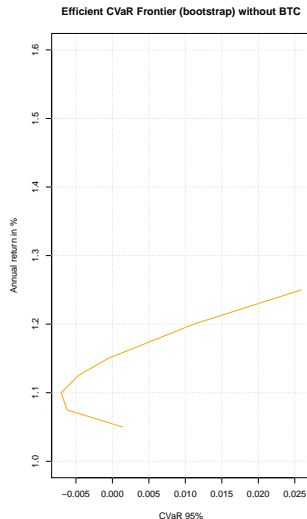
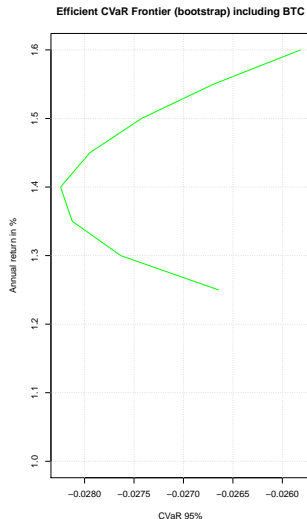
Figure 7: We can see in green that the allocation in Bitcoin is about 3% and increases with the target return.

## CVaR Efficient Frontier

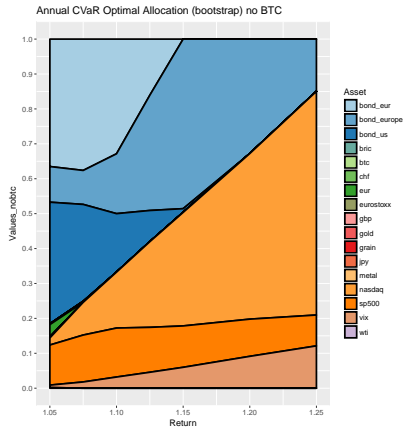
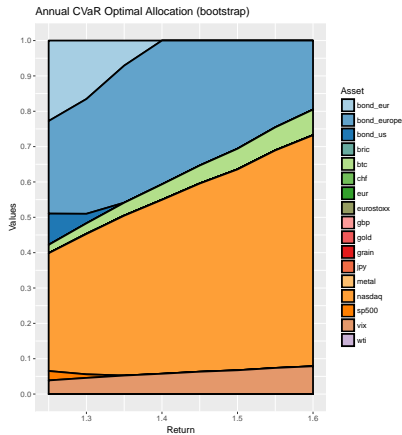
Since we only have the empirical distribution of the returns, we have to compute the CVaR empirically as well. We considered two approaches:

1. *Annual returns simulation*: given the set of all available daily returns, extract 255 of them to simulate one annual return scenario. Repeat to get a number of simulations (in our case 10,000). We will refer to this method as annual bootstrap.
2. *Daily return as scenarios*: consider the latest  $N = 255 * 5 = 1275$  daily return and use them as the different scenario realizations.

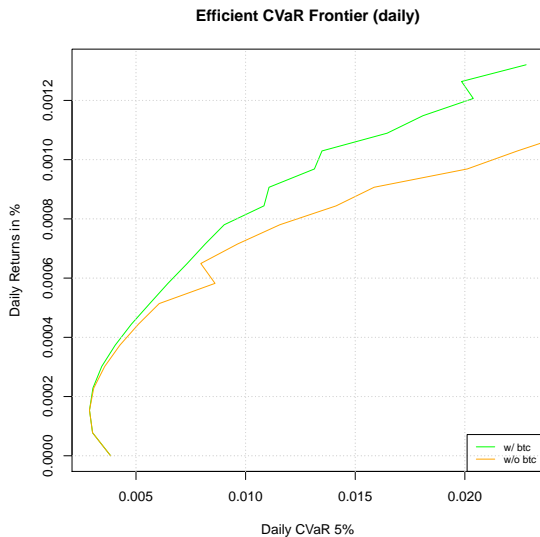
# CVaR Efficient Frontier (annual bootstrap)



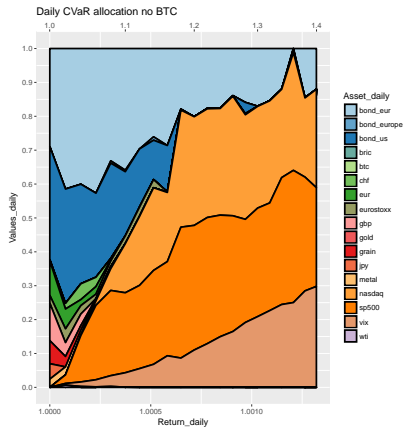
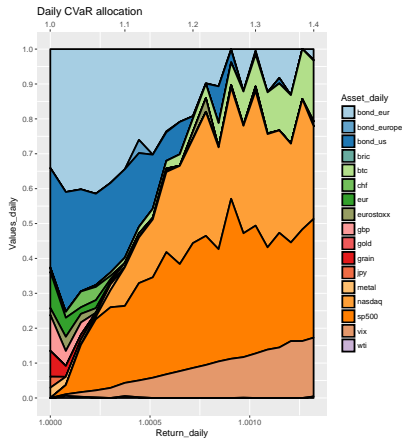
# Optimal Allocation (annual bootstrap)



# CVaR Efficient Frontier (daily returns)



# Optimal Allocation (daily returns)



# References I

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