Block Talk

MIT Bitcoin Expo Hackathon April 2025

Problem

We all get spammed with meaningless content

People want to connect with the right people

Spam Wastes Time & Money (~\$75B/yr)

Solution

Pay for direct access to the right people

Get paid in SATs for your time and attention

Bitcoin Lightning Network for Communication Connection

Solution



Opportunity

- ~\$300M/yr revenue from spammer spam mail
- ~\$3B/yr spent on legitimate companies spam marketing email

Win-Win Solution for Advertisers and Targets

Team

Samuel Tosin - Full Stack Dev

David Kazeem - Systems Engineer

Brian Haney - Project Manager

Thank You

