

# SAMUEL AFRIYIE OPOKU |

## Digital Learning Designer | Web Portfolio Link

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### PROFESSIONAL SUMMARY

Digital Learning Designer with 1+ year of hands-on experience creating learner-centered e-learning solutions and 3 years of teaching experience informing instructional strategy. Combines Master's-level academic background in media studies with practical expertise in instructional design, multimedia development, and LMS administration. Proven ability to translate complex content into engaging digital experiences using Articulate 360, Adobe Creative Suite, and web technologies – delivering measurable improvements in learner engagement and accessibility.

### SKILLS

**Instructional Design:** ADDIE, Bloom's Taxonomy, Adult Learning Theory, Storyboarding, LXD, Curriculum Development

**E-Learning:** SCORM Packaging, LMS Administration, Learning Analytics

**Multimedia:** Photo Editing (Infographics, Posters, Flyers, Cards) | Video Creation & Editing

**Curriculum & Assessment:** Learning Outcome Alignment, Formative/Summative Evaluation, Competency-Based Design

**Technical Writing:** User Guides, Knowledge-Base Documentation

**Communication:** Cross-Cultural Adaptation of Learning Materials, Stakeholder Collaboration, Content Localization

### TOOLS & TECHNOLOGIES

**E-Learning Authoring & LMS:** Articulate 360 (Storyline, Rise) | Moodle | SCORM

**Design & Multimedia:** Adobe Premiere Pro | Adobe Photoshop | Adobe InDesign | Figma

**Web & Interactive Development:** HTML | CSS | Markdown

**Version Control & Development Tools:** GitHub | VS Code | Vercel

**Content & Knowledge Management:** Notion

**Productivity & Collaboration:** Google Workspace | Microsoft 365 (Word, PowerPoint, Excel, Teams)

### EDUCATION

#### Master's in North American Studies (Media Studies)

(Oct 2023 – Present)

Philipps-Universität Marburg, Germany

**Relevant Courses:** Media | Visual Art | Writing for Research | Campus Fiction (Paulo Freire: *Pedagogy of the Oppressed*) | Contested Sustainability

#### Bachelor of Education in English Language (CGPA: 3.6/4.0 (~ German 1.4))

(Oct 2018 – Oct 2022)

University of Cape Coast, Ghana

**Relevant Courses:** Educational Psychology | General Curriculum Studies | Assessment & Evaluation | Educating Individuals with Diverse Learning Needs | Research Methods in Education | Educational Statistics | Language & Linguistics | Semantics | Translation | English in Multilingual Contexts

### PROFESSIONAL EXPERIENCE

#### Praktikum Global Academy - Online Training

(Starting Feb 2026)

Dräger, Lübeck

#### Digital Learning Designer (Intern)

(June 2025 – Nov 2025)

Tanz der Kulturen e.V. Hamburg

- Designed 25+ accessible multimedia learning assets (infographics, promotional materials) in line with WCAG 2.1, expanding reach to diverse learner groups.
- Curated and structured 50+ educational resources for multicultural art pedagogy, supporting 200+ international, community, and ERASMUS learners.
- Localized 300+ pages of German instructional content (E.g., *Rituelle Tanz Pädagogik* book) into English using AI-assisted translation, preserving natural flow.

#### English Language Teacher & Administrative Assistant

(Jan 2023 – Oct 2023)

Ghana National Service Scheme, Kumasi

- Designed and delivered English lessons using learning objectives aligned with Bloom's Taxonomy, enhancing comprehension, writing, and speaking skills.
- Assessed student progress using formative and summative methods to inform lesson adaptation.
- Managed administrative tasks, including student records, scheduling, and correspondence.

#### English Language Teaching Assistant (Intern)

(June 2021 – Dec 2021)

Ghana Education Service, Kumasi

- Developed a box-part-letter handwriting method, improving first-year student performance by 40%.
- Facilitated lessons integrating assessment strategies and instructional scaffolding aligned to learning outcomes.

#### English Language Teacher (Working Student)

(Jan 2020 – June 2020)

Kovak Hill Educational Centre, Kumasi

- Developed and implemented lesson plans following ADDIE principles, ensuring alignment with curriculum standards and learner engagement strategies.

### CERTIFICATIONS & TRAINING

#### Instructional Design Foundations & Applications – University of Illinois Urbana-Champaign | [Verify](#)

(Aug 14, 2025)

#### EF SET English Certificate – C1 Advanced (67/100) | [Verify](#)

(Feb 10, 2025)

#### Technical Writing Course – Google Developers | [Verify](#)

(April 3, 2025)

#### Technical Writing Course – Board Infinity | [Verify](#)

(April 2, 2025)

### PORTFOLIO HIGHLIGHTS

**E-Learning Modules (Articulate Rise):** Interactive courses with assessments and multimedia elements | [Sample 1](#), [Sample 2](#)

**Knowledge Base Design (Notion):** ADDIE-based documentation for LLMs & Sustainability [Link](#) | Sustainability and Climate Change [Link](#)

**Personal Portfolio Website:** Responsive, bilingual (EN/DE) showcase of digital learning projects featuring dark/light theme toggle, advanced accessibility panel (high contrast, large text, dyslexia font, stop animations, hide images, etc.), AI-assisted coding, custom visuals, and GitHub/Vercel deployment. | [Link](#)

### LANGUAGES

- English – Native/Bilingual
- German – B1 – Intermediate
- Twi – Fluent