

SAMUEL AFRIYIE OPOKU

Digital Learning Designer | Technical Writer | Web Portfolio [Link](#)

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PROFESSIONAL SUMMARY

Technical Writer and Digital Learning Designer with a unique blend of documentation expertise and instructional design skills. I create clear, accessible technical content — from user guides to comprehensive knowledge bases — while also designing engaging e-learning modules. My approach combines technical communication best practices with learning science (ADDIE, plain language principles) to deliver solutions that educate and empower users.

CORE COMPETENCIES

Documentation & Content Development: User Guides | Knowledge Base Design | Technical Specifications | Process Documentation | Content Localization
E-Learning Authoring & LMS: Articulate 360 (Storyline, Rise) | Moodle | SCORM
Information Architecture: Content Structuring | Documentation Planning | User-Centered Design | Cross-Referencing | Version Control
Technical Skills: Markdown | HTML | CSS | GitHub | VS Code | SCORM Packaging | Web Technologies
Tools & Platforms: Notion | Adobe Creative Suite (Photoshop, InDesign, Premiere Pro) | Figma | Articulate 360 | Moodle | Google Workspace | Microsoft 365
Accessibility & Standards: WCAG 2.1 Compliance | Inclusive Design | Plain Language Principles

EDUCATION

Master's in North American Studies (Media Studies) (Oct 2023 – Present)
Philipps-Universität Marburg, Germany
Relevant Courses: Media | Visual Art | Writing for Research | Contested Sustainability
Master's Thesis: "AI as Reflection: Human-Technology Relationships in Digital Narratives"

Bachelor of Education in English Language (CGPA: 3.6/4.0 (≈ German 1.4)) (Oct 2018 – Oct 2022)
University of Cape Coast, Ghana
Relevant Courses: Educational Psychology | General Curriculum Studies | Assessment & Evaluation | Educating Individuals with Diverse Learning Needs | Research Methods in Education | Educational Statistics | Language & Linguistics | Semantics | Translation | English in Multilingual Contexts

PROFESSIONAL EXPERIENCE

Praktikum Global Academy - Online Training (Upcoming Role) (Starting Feb 2026)
Dräger, Lübeck

- Will support script and content development for e-learning modules
- Will contribute to video production, editing, and multimedia content creation
- Will perform video editing with Adobe Premiere
- Will develop independent documentation and instructional projects

Digital Learning Designer (Intern) (June 2025 – Nov 2025)
Tanz der Kulturen e.V. Hamburg

- Created 25+ accessible documentation assets and instructional materials following WCAG 2.1 standards, ensuring usability for diverse user groups
- Structured and organized 50+ educational resources for digital platforms, supporting 200+ users across international contexts
- Localized 300+ pages of German technical and instructional content into English using AI-assisted translation workflows, maintaining accuracy and natural readability
- Developed multimedia documentation, including infographics and visual guides for complex processes

English Language Teacher & Administrative Assistant (Jan 2023 – Oct 2023)
Ghana National Service Scheme, Kumasi

- Designed and delivered English lessons using learning objectives aligned with Bloom's Taxonomy, enhancing comprehension, writing, and speaking skills.
- Assessed student progress using formative and summative methods to inform lesson adaptation.
- Managed administrative tasks, including student records, scheduling, and correspondence.

English Language Teaching Assistant (Intern) (June 2021 – Dec 2021)
Ghana Education Service, Kumasi

- Developed a *box-part-letter* handwriting method, improving first-year student performance by 40%
- Facilitated lessons integrating assessment strategies and instructional scaffolding aligned to learning outcomes

English Language Teacher (Working Student) (Jan 2020 – June 2020)
Kovak Hill Educational Centre, Kumasi

- Developed and implemented lesson plans, ensuring alignment with curriculum standards and learner engagement strategies

CERTIFICATIONS & TRAINING

Technical Writing Course – Google Developers | [Verify](#) (April 3, 2025)
Technical Writing Course – Board Infinity | [Verify](#) (April 2, 2025)
Creating API Documentation – LinkedIn Learning | [Verify](#) (May 6, 2025)
Instructional Design Foundations & Applications – University of Illinois Urbana-Champaign | [Verify](#) (Aug 14, 2025)
EF SET English Certificate – C1 Advanced (67/100) | [Verify](#) (Feb 10, 2025)

PORTFOLIO HIGHLIGHTS

Technical Documentation:

- 2FA User Guide (Microsoft PDF format) | [Link](#)
- Postman API Documentation Guide | [Link](#)

E-Learning Modules:

- Plain Language & Inclusive Communication: Interactive E-Learning Modules with advanced accessibility panel | [Link](#)
- 2FA Practical Setup & Troubleshooting | [Link](#)

Knowledge Base & Content Systems:

- ADDIE-based Documentation for LLMs & Sustainability | [Link](#)
- Sustainability and Climate Change Knowledge Base | [Link](#)

Web Project:

- Personal Portfolio Website: Responsive, bilingual (EN/DE) technical showcase with accessibility features and theme customization | [Link](#)

LANGUAGES

English – Native/Bilingual
German – B1 – Intermediate
Akan – Fluent