

SAMUEL AFRIYIE OPOKU

Digital Learning Designer | Technical Writer | Web Portfolio [Link](#)

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PROFESSIONAL SUMMARY

Digital Learning Designer with Technical Writing skills. Possesses a unique blend of instructional design expertise and documentation skills. I create clear, accessible and engaging e-learning modules, as well as technical content — from user guides to comprehensive knowledge bases. My approach combines technical communication best practices with learning science (ADDIE, plain language principles) to deliver solutions that educate and empower users.

CORE COMPETENCIES

Documentation & Content Development: User Guides | Knowledge Base Design | Technical Specifications | Process Documentation | Content Localization
E-Learning Authoring & LMS: Articulate 360 (Storyline, Rise) | Moodle | SCORM
Information Architecture: Content Structuring | Documentation Planning | User-Centered Design | Cross-Referencing | Version Control
Technical Skills: Markdown | HTML | CSS | GitHub | VS Code | SCORM Packaging | Web Technologies
Tools & Platforms: Notion | Adobe Creative Suite (Photoshop, InDesign, Premiere Pro) | Figma | Articulate 360 | Moodle | Google Workspace | Microsoft 365
Accessibility & Standards: WCAG 2.1 Compliance | Inclusive Design | Plain Language Principles

EDUCATION

Master's in North American Studies (Media Studies) (Oct 2023 – Present)
Philipps-Universität Marburg, Germany
Relevant Courses: Media | Visual Art | Writing for Research | Contested Sustainability
Master's Thesis: "AI as Reflection: Human-Technology Relationships in Digital Narratives"

Bachelor of Education in English Language (CGPA: 3.6/4.0 (≈ German 1.4)) (Oct 2018 – Oct 2022)
University of Cape Coast, Ghana
Relevant Courses: Educational Psychology | General Curriculum Studies | Assessment & Evaluation | Educating Individuals with Diverse Learning Needs | Research Methods in Education | Educational Statistics | Language & Linguistics | Semantics | Translation | English in Multilingual Contexts

PROFESSIONAL EXPERIENCE

Praktikum Global Academy - Online Training (Upcoming Role) (Starting Feb 2026)
Dräger, Lübeck

- Will support script and content development for e-learning modules
- Will contribute to video production, editing, and multimedia content creation
- Will perform video editing with Adobe Premiere
- Will develop independent documentation and instructional projects

Digital Learning Designer (Intern) (June 2025 – Nov 2025)
Tanz der Kulturen e.V. Hamburg

- Created 25+ accessible documentation assets and instructional materials following WCAG 2.1 standards, ensuring usability for diverse user groups
- Structured and organized 50+ educational resources for digital platforms, supporting 200+ users across international contexts
- Localized 300+ pages of German technical and instructional content into English using AI-assisted translation workflows, maintaining accuracy and natural readability
- Developed multimedia documentation, including infographics and visual guides for complex processes

English Language Teacher & Administrative Assistant (Jan 2023 – Oct 2023)
Ghana National Service Scheme, Kumasi

- Designed and delivered English lessons using learning objectives aligned with Bloom's Taxonomy, enhancing comprehension, writing, and speaking skills.
- Assessed student progress using formative and summative methods to inform lesson adaptation.
- Managed administrative tasks, including student records, scheduling, and correspondence.

English Language Teaching Assistant (Intern) (June 2021 – Dec 2021)
Ghana Education Service, Kumasi

- Developed a *box-part-letter* handwriting method, improving first-year student performance by 40%
- Facilitated lessons integrating assessment strategies and instructional scaffolding aligned to learning outcomes

English Language Teacher (Working Student) (Jan 2020 – June 2020)
Kovak Hill Educational Centre, Kumasi

- Developed and implemented lesson plans, ensuring alignment with curriculum standards and learner engagement strategies

CERTIFICATIONS & TRAINING

- Technical Writing Course** – Google Developers | [Verify](#) (April 3, 2025)
- Technical Writing Course** – Board Infinity | [Verify](#) (April 2, 2025)
- Creating API Documentation** – LinkedIn Learning | [Verify](#) (May 6, 2025)
- Instructional Design Foundations & Applications** – University of Illinois Urbana-Champaign | [Verify](#) (Aug 14, 2025)
- EF SET English Certificate** – C1 Advanced (67/100) | [Verify](#) (Feb 10, 2025)

PORTFOLIO HIGHLIGHTS

Technical Documentation:

- 2FA User Guide (Microsoft PDF format) | [Link](#)
- Postman API Documentation Guide | [Link](#)

E-Learning Modules:

- Plain Language & Inclusive Communication: Interactive E-Learning Module with advanced accessibility panel | [Link](#)
- 2FA Practical Setup & Troubleshooting | [Link](#)

Knowledge Base & Content Systems:

- ADDIE-based Documentation for LLMs & Sustainability | [Link](#)
- Sustainability and Climate Change Knowledge Base | [Link](#)

Web Project:

- Personal Portfolio Website: Responsive, bilingual (EN/DE) technical showcase with accessibility features and theme customization | [Link](#)

LANGUAGES

English – Native/Bilingual
German – B1 – Intermediate
Akan – Fluent