

SAMUEL AFRIYIE OPOKU

Digital Learning Designer | Web Portfolio Link

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PROFESSIONAL SUMMARY

Digital Learning Designer with 1+ year of hands-on experience creating learner-centered e-learning solutions and 3 years of teaching experience informing instructional strategy. Combines Master's-level academic background in media studies with practical expertise in instructional design, multimedia development, and LMS administration. Proven ability to translate complex content into engaging digital experiences using Articulate 360, Adobe Creative Suite, and web technologies – delivering measurable improvements in learner engagement and accessibility.

SKILLS

Instructional Design: ADDIE, Bloom's Taxonomy, Adult Learning Theory, Storyboarding, LXD, Curriculum Development

E-Learning: SCORM Packaging, LMS Administration, Learning Analytics

Multimedia: Photo Editing (Infographics, Posters, Flyers, Cards) | Video Creation & Editing

Curriculum & Assessment: Learning Outcome Alignment, Formative/Summative Evaluation, Competency-Based Design

Technical Writing: User Guides, Knowledge-Base Documentation

Communication: Cross-Cultural Adaptation of Learning Materials, Stakeholder Collaboration, Content Localization

TOOLS & TECHNOLOGIES

E-Learning Authoring & LMS: Articulate 360 (Storyline, Rise) | Moodle | SCORM

Design & Multimedia: Adobe Premiere Pro | Adobe Photoshop | Adobe InDesign | Figma

Web & Interactive Development: HTML | CSS | Markdown

Version Control & Development Tools: GitHub | VS Code | Vercel

Content & Knowledge Management: Notion

Productivity & Collaboration: Google Workspace | Microsoft 365 (Word, PowerPoint, Excel, Teams)

EDUCATION

Master's in North American Studies (Media Studies)

(Oct 2023 – Present)

Philipps-Universität Marburg, Germany

Relevant Courses: Media | Visual Art | Writing for Research | Campus Fiction (Paulo Freire: *Pedagogy of the Oppressed*) | Contested Sustainability

Master's Thesis (Expected 2026): "AI as Reflection: Human-Technology Relationships in Digital Narratives"

Bachelor of Education in English Language (CGPA: 3.6/4.0 (≈ German 1.4))

(Oct 2018 – Oct 2022)

University of Cape Coast, Ghana

Relevant Courses: Educational Psychology | General Curriculum Studies | Assessment & Evaluation | Educating Individuals with Diverse Learning Needs | Research Methods in Education | Educational Statistics | Language & Linguistics | Semantics | Translation | English in Multilingual Contexts

PROFESSIONAL EXPERIENCE

Praktikum Global Academy - Online Training

(Starting Feb 2026)

Dräger, Lübeck

- Will support revising scripts and storyboards for e-learning modules
- Will assist in producing interactive e-learning modules using Articulate 360
- Will contribute to video production, editing, audio optimization, and shoots
- Will perform translations and localizations of learning content
- Will increasingly take on independent small e-learning projects

Digital Learning Designer (Intern)

(June 2025 – Nov 2025)

Tanz der Kulturen e.V. Hamburg

- Designed 25+ accessible multimedia learning assets (infographics, promotional materials) in line with WCAG 2.1, expanding reach to diverse learner groups.
- Curated and structured 50+ educational resources for multicultural art pedagogy, supporting 200+ international, community, and ERASMUS learners.
- Localized 300+ pages of German instructional content (E.g., *Rituelle Tanz Pädagogik* book) into English using AI-assisted translation, preserving natural flow.

English Language Teacher & Administrative Assistant

(Jan 2023 – Oct 2023)

Ghana National Service Scheme, Kumasi

- Designed and delivered English lessons using learning objectives aligned with Bloom's Taxonomy, enhancing comprehension, writing, and speaking skills.
- Assessed student progress using formative and summative methods to inform lesson adaptation.
- Managed administrative tasks, including student records, scheduling, and correspondence.

English Language Teaching Assistant (Intern)

(June 2021 – Dec 2021)

Ghana Education Service, Kumasi

- Developed a box-part-letter handwriting method, improving first-year student performance by 40%
- Facilitated lessons integrating assessment strategies and instructional scaffolding aligned to learning outcomes

English Language Teacher (Working Student)

(Jan 2020 – June 2020)

Kovak Hill Educational Centre, Kumasi

- Developed and implemented lesson plans following ADDIE principles, ensuring alignment with curriculum standards and learner engagement strategies

CERTIFICATIONS & TRAINING

- Instructional Design Foundations & Applications – University of Illinois Urbana-Champaign | [Verify](#)

(Aug 14, 2025)

(Feb 10, 2025)

- EF SET English Certificate – C1 Advanced (67/100) | [Verify](#)

(April 3, 2025)

- Technical Writing Course – Google Developers | [Verify](#)

(April 2, 2025)

- Technical Writing Course – Board Infinity | [Verify](#)

PORTFOLIO HIGHLIGHTS

E-Learning Modules (Articulate Rise): Interactive courses with assessments & multimedia elements | [Sample 1](#) (includes advanced accessibility panel) | [Sample 2](#)

Knowledge Base Design (Notion): ADDIE-based documentation for LLMs & Sustainability [Link](#) | Sustainability and Climate Change [Link](#)

Personal Portfolio Website: Responsive, bilingual (EN/DE) showcase of digital learning projects featuring dark/light theme toggle and advanced accessibility panel [Link](#)

LANGUAGES

- English – Native/Bilingual
- German – B1 – Intermediate
- Twi – Fluent