

Samuel Thaik Din

LinkedIn: www.linkedin.com/in/samuelthaikdin | Portfolio: <https://samuel-din-portfolio.vercel.app/>

Email: samuelthaikdin@gmail.com | Phone: (437)-771-2265 | Currently Based in : Mississauga, ON

EDUCATION

2023 | Honours Bachelor of Arts With Distinction | University of Toronto

Double Major in Technology, Coding & Society (TCS) and Communication, Culture, Information & Technology (CCIT); Minor in Sociology

2023 | Certificate in Digital Communications | Sheridan College

SKILLS & INTERESTS

Technical: Python • SQL • JavaScript • HTML/CSS

Frameworks: React • Bootstrap • TailwindCSS

Tools: Figma • Adobe(XD, Illustrator, Photoshop, Premier Pro) • Microsoft Office Suite • Google Suite • WordPress • Canva • Slack

Languages: English • Burmese • Thai

Interests: Soccer • Tennis • Bouldering • Food • Traveling

PROJECTS

Front-End Developer & UX/UI Designer

Jan 2023 - Apr 2023

Emojify | Course Work

Mississauga, Canada

- Designed and developed a front-end application using React and Tailwind CSS by integrating Spotify's API to receive data from different user-generated playlists to curate a custom playlist based on users' chosen genres and emotions conveyed by emoji selections.
- Researched user trends, such as the adoption of dark theme modes, structured typography, and colorful gradients, to implement responsive design principles, enhancing overall user experience

UX Researcher

Jan 2022 - Apr 2022

Campus Self-Checkout System | Course Work

Mississauga, Canada

- Conducted UX research by engaging around 20 students through surveys and focus groups. Used affinity diagrams to dive into qualitative insights and employed pre & post-test ordinal questionnaires for analyzing quantitative data.
- Designed and iteratively refined a digital self-checkout system by developing a mock-up that utilized a cardboard prototype to simulate the self-checkout environment.
- Conducted in-depth user observation sessions to analyze participants' interaction and navigation within the self-checkout workflow that gave insights into formulating real-world user scenarios that enhanced the system's usability and overall effectiveness.

PROFESSIONAL EXPERIENCE

Project Manager & UX/UI Designer

Jan 2022 - Apr 2022

EI Amplified

Mississauga, Canada

- Led a team of 5 in developing & brainstorming a business solution by conducting in-depth research and analysis of market trends and competitor strategies to address marketing and website requirements aimed at boosting website traffic, aligned with the company's rebranding efforts.
- Presented and implemented low and high-fidelity wireframes by using Figma to develop a mockup of the stakeholder's new website by using design inspirations from similar educational tech start-up companies.

LEADERSHIP EXPERIENCE

ICCIT Council VP Associate

Oct 2021 - Apr 2022

University of Toronto

Mississauga, Canada

- Collaborated with the content and website development team to create monthly blog posts and to ensure all contents were suitable and aligned with objectives.
- Applied detail-oriented auditing skills in assisting the Internal VP with the auditing of income from fundraisers.

IEC International Student Mentorship Mentor

Oct 2021 - Apr 2022

University of Toronto

Mississauga, Canada

- Connected and mentored 2 incoming international students from Indonesia and Singapore by arranging weekly check-ins, and facilitating access to campus resources fostering their academic and personal growth in Canada.

OTHER EXPERIENCE

Kitchen Helper/Cashier

Jan 2022 - Apr 2023

Mo Thai Restaurant

Mississauga, Canada

- Demonstrated strong organizational and time-management skills in a fast-paced work environment.
- Collaborated with the team to streamline food service operations, significantly reducing wait times for customers while maintaining high standards of food quality and safety.