Samuel Thaik Din

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EDUCATION

Honours Bachelor of Arts   **Mississauga, Canada**
 University of Toronto   (Expected June 2023)
  - Communications, Culture, Information & Technology (CCIT) Major; Technology, Coding, & Society (TCS) Major; Sociology Minor

Certificate in Digital Communications   **Mississauga, Canada**
Sheridan College   (Expected June 2023)

SKILLS

Technical: Python, Javascript, HTML, CSS
Frameworks: React, Bootstrap, TailwindCSS
Tools: Figma, Adobe(XD,Illustrator,Photoshop), Microsoft Office Suite,WordPress
Languages: Fluent in English, Thai, and Burmese

EXPERIENCE

EI Amplified   **Mississauga, Canada**
Project Manager & UX/UI Designer   January 2022 - April 2022
  - Spearheaded a team of five to develop a comprehensive business solution that addressed the client's marketing and website requirements.
  - Leveraged problem-solving abilities to create low-fidelity and high-fidelity wireframes through Figma that elevated the quality of the client's website.
  - Exercised and strengthened communication skills by leading weekly stand-up meetings with the client via Google Meet/Zoom, in which I facilitated discussion and resolution of concerns related to the content and design of their website.

University of Toronto Mississauga   **Mississauga, Canada**
ICCIT Council Internal VP Associate   October 2021 - April 2022
  - Exhibited effective teamwork by collaborating closely with the website development team to ensure all website content was suitable and aligned with project objectives.
  - Enhanced strong attention to detail by effectively assisting the Internal VP in auditing and tracking financial activities from fundraising events.

PROJECTS

Campus Self-Checkout System | Course Work   **Mississauga, Canada**
UX Researcher   January 2022 - April 2022
  - Performed UX research on campus dining halls, analyzing data to identify and address congestion issues.
  - Designed and iteratively refined a digital interface for a self-checkout system, using usability testing to enhance the design across three iterations.

Emojify | Course Work   **Mississauga, Canada**
Front-end Developer & UX/UI Designer   January 2022 - April 2022
  - Designed and developed a front-end application using React and Tailwind CSS, integrating Spotify's API to curate custom playlists based on users' chosen genres and emotions conveyed by emoji selections.
  - Implemented responsive design principles and optimized app performance by utilizing lazy loading, dynamic imports, and caching techniques, resulting in a smooth and seamless user experience.