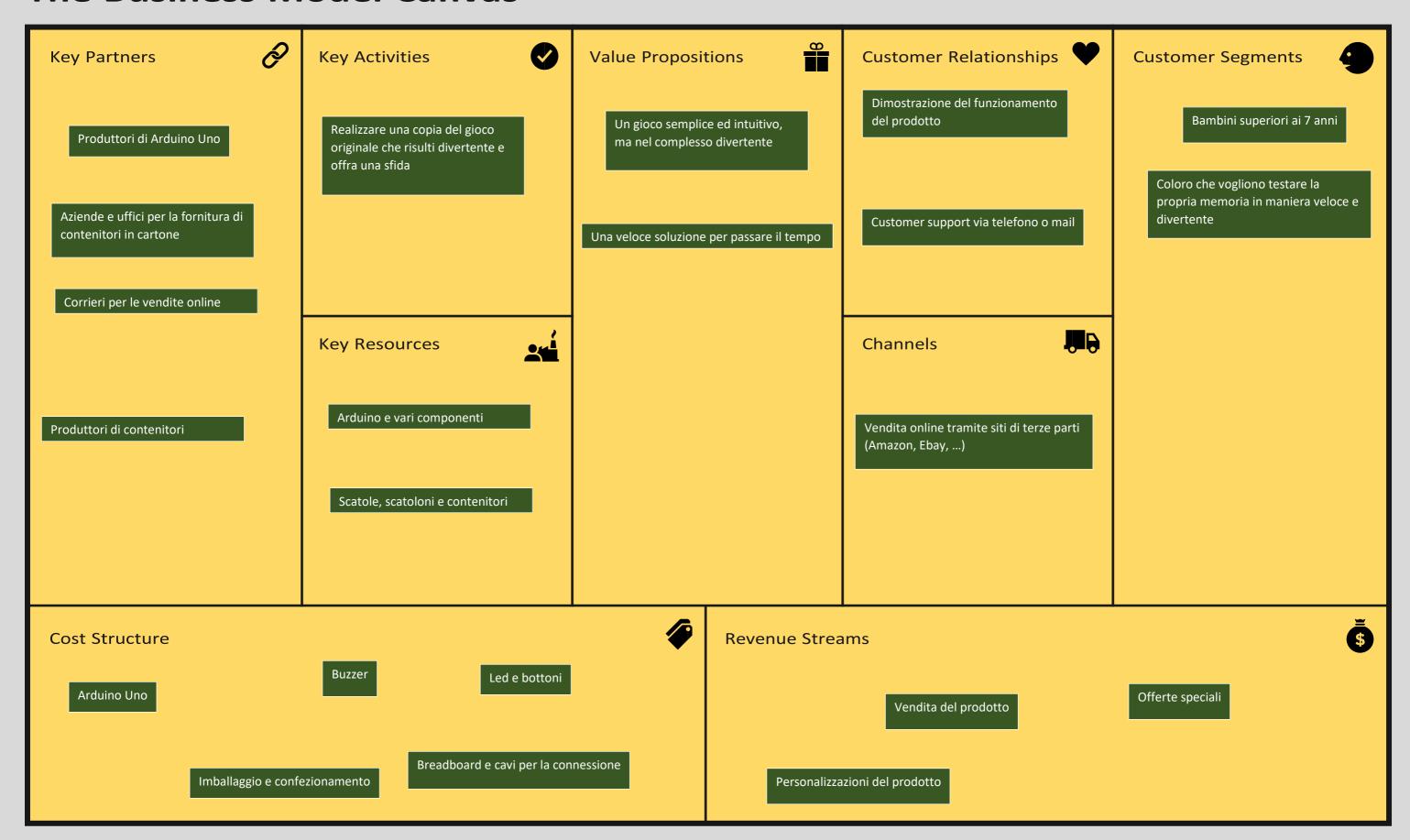
## **The Business Model Canvas**



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DesigneD by: Strategyzer AG The makers of Business Model Generation and Strategyzer