A quick, fun way to share music and amusing YouTube videos with your friends.

Find a video, add a message, choose recipients – and that's it. No need to open up a browser, or copy and paste URLs. It's fast and simple.

Be social. "Like" or "love" videos your friends have sent you. Quote lyrics, craft witty responses, or... just chat. New favorite song? Forward it to other friends.

Your inbox is your personal playlist. Videos that you've sent your friends stick around – so you can watch them too!

Sharing is personal again. Every link and message is one-to-one, so the whole world doesn't hear about how you're still stuck on that Lana del Ray song.

Link*Me*Up.