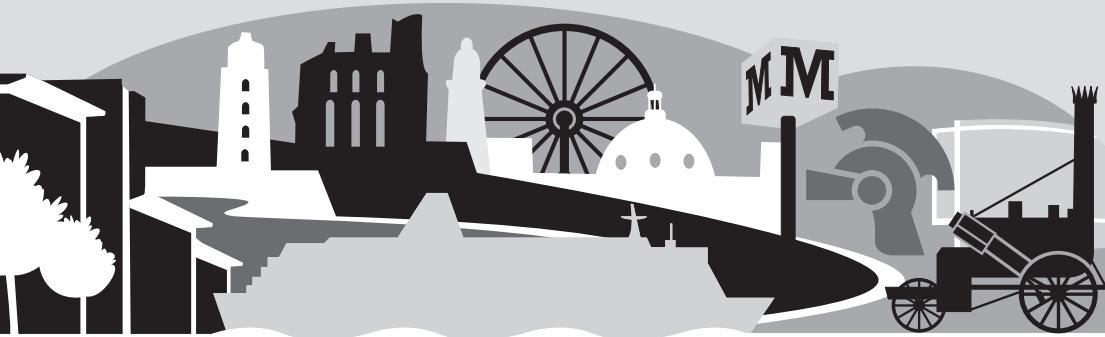


Council of the Borough of North Tyneside

# Mayoral Election Address Book



Your guide to the  
election, candidates  
and how to vote

6 May 2021



North Tyneside Council

# Introduction

On 6 May 2021, you, the residents and voters of North Tyneside will be able to vote in the election to choose the Mayor of North Tyneside.

# About this booklet

This booklet must be sent to you by law\*. It includes:

- Information about the election
- An election address (i.e. a statement) from each of the Mayoral candidates who wish to be included in this booklet
- Information on how to fill in your ballot paper and how the result will be calculated
- Frequently asked questions

Your vote is important in deciding who the future Mayor of North Tyneside will be.

Bryn Roberts  
Returning Officer

\*One booklet must be distributed to each registered elector.  
This booklet has been produced in accordance with The Local Authorities (Mayoral Elections) (England and Wales) Regulations 2007.

# Voting at the Mayoral Election

Five candidates are standing for election for the Mayor of North Tyneside. They will be listed alphabetically on the ballot paper.

The Mayoral candidates are:

**John Christopher Appleby**  
**Liberal Democrat**

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**Norma Redfearn**  
**Labour Party**

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**Penny Remfry**  
**Green Party**

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**Steven Paul Robinson**  
**The Conservative Party Candidate**

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**Jack James Thomson**  
**UK Independence Party (UKIP)**

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Each candidate was given the opportunity to provide an election address to be included in this booklet. All candidates chose to do so and they have each paid £750 towards the printing cost of the booklet.

# How can I vote?

## At your polling station

Before 6 May 2021 you should have received a poll card which includes the name and address of your polling station. You can also use the Find my Polling Station function on the election page at [www.northtyneside.gov.uk](http://www.northtyneside.gov.uk) to locate your polling station. You do not need to take your poll card with you in order to vote (unless you are an anonymous voter) but it may save time if you do. You can only vote at the polling station stated on this card.

On 6 May 2021 polling stations will be open between 7am and 10pm for you to cast your vote. When you arrive at the polling station you will be asked for your name and address. Staff will check that you are on the electoral register and will give you a ballot paper.

We are working very hard to ensure polling stations are safe places to vote. They will be very different this year with voter safety at the forefront of the operation. This will involve social distancing, one way systems, queuing, the use of hand sanitizer and wearing a face covering will be mandatory, unless exempt.

If you are concerned about visiting a polling station under these circumstances you may wish to consider applying for a postal or proxy vote. Details of how to do this can be found on the next page.

## Applying to vote by Post or Proxy

Anyone who is registered to vote can apply to vote by post or appoint someone they trust to vote on their behalf as a proxy.

If you wish to make a new application for a postal vote or to appoint someone to vote on your behalf as a proxy, you may download a form from [www.yourvotematters.co.uk](http://www.yourvotematters.co.uk) or ask the Electoral Registration Office to send you the form. Contact details for the Electoral Registration Office can be found at the back of this booklet.

Your completed postal vote application form must be received by the Electoral Registration Office no later than 5pm on 20 April 2021. If by the time you have received this booklet the postal vote application deadline has passed, there is still time to appoint someone to vote on your behalf as a proxy. The deadline for new applications for a proxy vote is 5pm on 27 April 2021.

If you are already registered as a postal voter, your postal vote will be sent to you around 21 April 2021.

When you receive your postal voting pack, please follow the instructions carefully, ensuring that you provide your signature and enter your date of birth on the postal voting statement. The completed ballot paper and postal voting statement should be placed in the return envelope in your pack. You must return your postal vote so that it reaches the Electoral Registration Office by 10pm on Thursday 6 May 2021. If you miss the post, you can hand it in at the Electoral Registration Office or at any polling station in North Tyneside before 10pm on Thursday 6 May 2021.

## How do I complete my ballot paper?

In the election for the Mayor you have two votes – one for a first choice and one for a second choice. You will be given a ballot paper like this:

**Election of Mayor**

Vote ONCE (X) in Column 1 for your First Choice  
Vote ONCE (X) in Column 2 for your Second Choice

	Column 1 first choice	Column 2 second choice
Candidate 1 Address Party	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Candidate 2 Address Party	<input type="checkbox"/>	<input type="checkbox"/>
Candidate 3 Address Party	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Candidate 4 Address Party	<input type="checkbox"/>	<input type="checkbox"/>

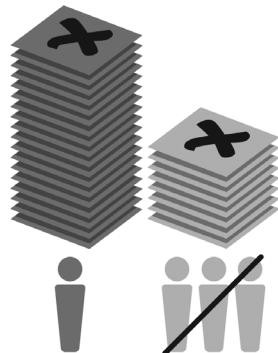
Mark an X in column 1 next to the name of the person who is your first choice for Mayor of North Tyneside. If you do not vote in this column, your ballot paper will not be counted.

Do not mark more than one X in each column.

Mark an X in column 2 next to the name of the person who would be your second choice for Mayor of North Tyneside. If you do not vote in this column, your first choice vote will still be counted. If you vote twice for the same candidate, your second vote will not be counted.

# Who is elected?

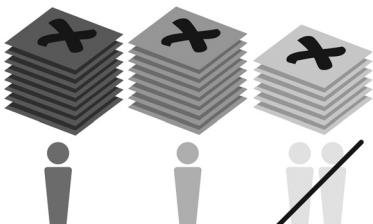
All the first choice votes are counted, and if one candidate has received **more than 50%** of the votes they will be elected Mayor of North Tyneside.



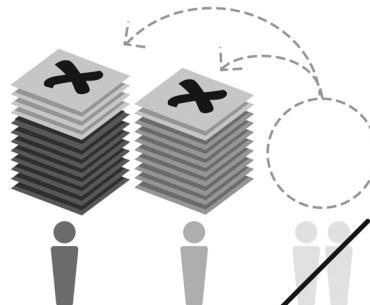
## Mayor of North Tyneside



If no candidate has more than 50% of the votes, the two candidates with the most first choice votes will remain in the election and **all other candidates are eliminated**.



The ballot papers for the **eliminated candidates** are then checked. Any second choice votes for the two remaining candidates are added to their first round totals. The candidate with the most votes wins.



# Mayoral Election Frequently asked questions

### Why are there two votes for one Mayor?

The law states the voting process for the Mayoral election must be done this way. It also allows you to say who would be your second choice for Mayor if your first choice is not in the top two after the first round of counting, and if there is not an outright majority winner at that stage.

### How do I mark my vote?

Vote ONCE (X) in column 1 for your first choice.  
Vote ONCE (X) in column 2 for your second choice.

### What happens if I don't make a second choice?

Your first choice vote will still be counted.

### What happens if I only mark an X in the second choice (column 2)?

Your vote will not be counted because no one will know who your favourite candidate was.

### What if I mark an X in the first choice column (column 1) for more than one candidate?

Your vote will not be counted. If you wish to vote for two candidates then you must mark an X in column 1 for your first choice candidate and also an X in column 2 for your second choice candidate.

### I have an enquiry about this election, who do I contact?

If it is about how the election is being organised, please contact Electoral Services (contact details are shown on the back of this booklet). If it is about the voting system, you should contact your local MP.

### I have forgotten to post my postal vote. Can I take it along to the polling station?

Yes, you can hand it into any polling station in North Tyneside between 7am and 10pm on election day, 6 May 2021.



# Key dates

### 19 April

Deadline to register to vote in the Mayoral Election.

### 20 April

Last day to submit a **new application for a postal vote** - 5pm.

Last day for **changes to an existing absent vote (postal or proxy)** - 5pm.

If you haven't received your postal vote pack by 29 April please email **[elections@northtyneside.gov.uk](mailto:elections@northtyneside.gov.uk)** or call **(0191) 643 2270**. We must receive your completed postal vote by 10pm on 6 May for it to be counted.

### 27 April

Last day to submit an application to vote by proxy. If you are a registered voter and you wish to apply for a new application to vote by proxy (someone to vote on your behalf) you must do this by 5pm on 27 April.

### 6 May

# Polling day

Polling stations are open between **7am and 10pm** for you to vote in person at your local polling station.

# The Candidates

The following pages contain the candidates' addresses for those who wish to be included in this booklet.

The content is the responsibility of the candidate themselves. The views expressed are theirs alone, and cannot be attributed to the Returning Officer, or North Tyneside Council. The order in which the addresses appear in this booklet has been determined by the drawing of lots by the Returning Officer.



Jack James Thomson  
Your UK Independence Party (UKIP) Candidate

Hello, my name is Jack Thomson and I am UKIP's candidate for the North Tyneside Mayoral Election.

I was brought up, and still live, in North Shields and think it's a town that has great potential and is a hidden gem in the North East. I am standing as Mayoral candidate because North Tyneside needs to reach its full potential and I believe I can help achieve that.

We've all seen taxpayers' money wasted on certain development projects that have been unpopular with local people but have not really had the impact we need.

Both major parties have been guilty here – although each will point to some things they think they've done well: I think it's a case of "Could have done better!" The Borough has lots of challenges to face – Labour points out the poverty levels, even though they've had eight years in power to make a start on them.

Being brought up in a very working class area, my Dad a fisherman and my Mam a homemaker, I had firsthand experience of the lower end of the class divide, but this never stopped me from pursuing success. It's cliché, but if you want something so bad, work for it and keep working till it's in your hands. The journey will be bumpy and the challenges along the way will test your



commitment, but if you keep that 'never say die' attitude alive within your soul, you will go far. Mark my words.

I think what I'm trying to say is that there might be people reading this now who want to make a change in the local area, no matter what side of the political fence. My aim is to show those people that Jack Thomson from the bottom end of Shields can become Mayor of North Tyneside and finally do what's right for the borough. Whether I'm successful or not, I want to open the door and show people that local politics should be embraced. I would love to see more people enter politics and do exactly what I'm preaching to you now... To better our area, by putting North Tyneside back on the map. Improving and repairing is not enough for us to thrive. It's about time we had some drastic changes, especially after the year we've all endured. So let's make it happen!



# STEVEN ROBINSON

The Conservative Party  
Candidate



Dear Neighbour,

My name is Steven Robinson and I'm standing as your Conservative candidate for Mayor of North Tyneside.

I want to make sure that North Tyneside recovers quickly from the impact of the pandemic and builds back better. In real terms that means freezing Council Tax so residents across our borough keep more of the money they earn. It also means cutting the cost of politics, reducing Councillors' allowances and abolishing the chauffeur driven civic car.

I also want to make one of my main missions tackling anti-social behaviour across North Tyneside but particularly at the coast. Under Labour there has been too soft a response and as restrictions begin to ease this will be more important than ever.

I live at the coast with my wife and young family. I'm standing with strong Conservative Council candidates to deliver lower taxes and better services.

Yours,  
Steven

# STEVEN'S PLAN FOR NORTH TYNESIDE

**FREEZE  
COUNCIL  
TAX**

PROPOSE TO CUT  
COUNCILLORS'  
ALLOWANCES TO

**80%**  
 IN LINE WITH FURLOUGH

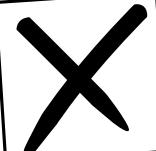
**ABOLISH  
THE CHAUFFEUR  
DRIVEN  
CIVIC CAR**



**ABOLISH THE  
COSTLY COUNCIL  
MAGAZINE**



**Steven ROBINSON**



# Norma Redfearn

## Labour Party Candidate



### I am asking for your support to continue as your Mayor.

As your Mayor I have worked to make our Borough a safer, cleaner, and better place to live. I have done this with the support of others, particularly with you the residents of North Tyneside who put your trust in me to deliver those changes on your behalf.

Over the last year we have been through so much together as we faced up to the impact of Covid-19 changing our way of life. In doing so we realised the strength of working together and the reliance we have on our vital services.

Coming out of the pandemic our challenge is not simply to build back to where we were before but to go on building a better, fairer, greener North Tyneside.

We applauded the contribution of healthcare workers and carers, we thanked teachers and other essential workers for all they are doing. But we know that is not enough and we need to further invest in the services we know people rely on, support our local businesses, create the green jobs



of the future, build new homes, protect and improve our environment, care for our older people, make it safer for women to walk in the streets, and build a better more tolerant future for our children and young people.

I know these are huge challenges, but the spirit shown by local people during this pandemic gives me hope and optimism for our future here in North Tyneside.

With you my aim is to work even harder to meet those challenges and make our Borough the best place to grow up in and the best place for people to grow old in.

**But I can only do it with your support. Please make me your first choice on the ballot paper.**

### My record of delivery

When I became Mayor in 2013, too many parts of our Borough were run-down, key council services were outsourced costing us millions of pounds and there were plans to close our libraries. Working hard with others and your support I have;

- Created 10,000 more jobs and over a thousand apprenticeships
- Reduced our carbon emissions by 47% and are working towards net-zero
- Invested over £100 million in improving roads and pavements
- A world class education system, outstanding children's services and nationally recognised adult social care services
- Introduced the living wage

### Building a better North Tyneside

As Mayor, my priority is to continue making North Tyneside a better place to live. Working with you I will deliver a North Tyneside that is;

#### **Thriving**

Regenerated high streets, good local services, helping local and new businesses grow, and even more jobs

#### **Family friendly**

Outstanding education, support for every child ensuring all our children are ready for school

#### **Caring**

Providing great care for all who need it, support local community groups and reducing inequalities across the Borough

- Protected Libraries from closing
- Building 4000 affordable homes
- Created a poverty intervention fund to help the most vulnerable
- Achieved record recycling levels
- Encouraged active travel and expanded our cycle network
- Delivered regeneration projects in Forest Hall, North Shields, Wallsend and Whitley Bay with more to come.

#### **Secure**

Continue to use our poverty intervention fund to tackle deprivation; introduce Council wardens to work with the police to tackle antisocial behaviour; further investment to continue improving our roads and pavements

#### **Green**

Be carbon neutral by 2030; introducing hit squads to reduce litter and tackle fly tipping; keep increasing the amount you can recycle, and introduce food waste collections

# PENNY REMFRY

YOUR GREEN PARTY CANDIDATE FOR MAYOR

*"I've lived here for almost 50 years and I'm so glad that North Tyneside is my home now. It's a great place to live.*

*I love our beautiful and varied natural environment as well as the fascinating reminders of the part our communities have played in the past, from the development of Christianity to the age of steam and coal and our importance in seafaring activities.*

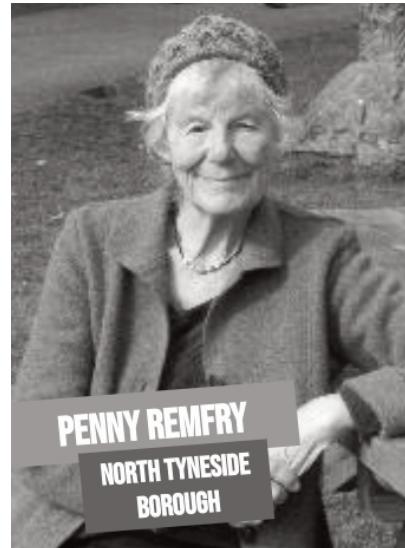
*We have so much potential now to make the borough an even better place.*

*But we are facing challenging times.*

*With over 12 months of lockdown because of the pandemic and the need to respond to the climate emergency ever more urgent, we need to rebuild our economy and cut back drastically on our use of fossil fuels.*

*We need to build back Green – shift our energy use to electricity, recycle and re-use more, nurture our natural environment and create good jobs."*

**A Green Party Mayor will provide strong leadership in making sure that this borough can face the future with confidence knowing that we are all working together to create a healthier, environmentally sustainable and happier place to live.**



***"Better is possible - and I believe that North Tyneside deserves the best, not just for the future, but for now"***

- **Housing** : I will build more affordable and energy efficient housing, to rent as well as to buy; support residents to retrofit existing housing so it is carbon-neutral; and establish a sustainable living advice centre to support residents in this.
- **Health & Wellbeing** : I want to see more integration between health and social care at a local level; and I want to see both kept in public ownership and accountable to local residents.
- **Environment** : I will increase the variety and biodiversity of our local environment, protecting green spaces, so that both people and wildlife can flourish.
- **Transport** : I will work to reduce the 36% of carbon produced in the Borough from transport - to do this, I will work to make public transport cheaper and more accessible; establish more networks of footpath and cycleways across the Borough, and, if people need their own car, make it easier to go electric.
- **Waste & recycling** : I will encourage households to reduce the amount of rubbish created; stop all incineration of waste; and increase facilities to recycle, restore and re-purpose.
- **Local democracy** : I will involve residents more directly in the decisions affecting their communities; increase transparency in making and implementing policy; encourage partnerships between public bodies, business, voluntary sector and residents.
- **Education, training & Jobs** : I will skill up our young people to tackle the challenges ahead, preparing them for Green Jobs to make our homes warm and carbon neutral, maintain a healthy environment, decarbonise our transport systems and much more. I want to see valued jobs with good pay.



**Green Party**

Prepared by Ian Appleby on behalf of Penny Remfry and North Tyneside Borough Green Party,  
all at 114 Links Road, Cullercoats, NE30 3EA

# JOHN APPLEBY

Your Liberal Democrat candidate



## — STREET-WISE? —

Lockdown gave us quieter roads, safer cycling and walking – good exercise! The **Sunrise Cycleway** was loved by many, hated by others, but experience from other areas shows that well-thought out schemes can *increase* footfall for shops.

Mayors can't do everything, but if elected, I'd

- Keep pavements clear and clean, drains too
- Deal with **trip hazards** (I counted 98 in 7 streets – see photo!)
- Work with residents and businesses on cycle-ways
- Increase **school streets** to reduce fumes and be safer too
- Enforce 20mph limits, repair traffic and pedestrian lights
- Create more residents' parking schemes ("we have visitors too!")
- Make **carbon-reduction** pleasant as well as vital!
- Stop false economies (fragile paving slabs, persistent pot-holes)

I'd be an **ambassador** for our area, and **support small businesses**, who have suffered badly from the pandemic and from **Brexit red-tape**. I'd **work with other parties** (co-operation not conflict), and with Liberal Democrats nationally to **reform Council Tax**, support carers, and promote European and wider links.



## LET'S WORK TOGETHER FOR A GREAT ENVIRONMENT IN NORTH TYNESIDE!

Safe pavements, Safe cycling, Clean air  
Better health, Better activity, Better Planet

## NORTH TYNESIDE – A ONE-PARTY STATE?

Government cuts have left councils short of funds for essential services. That makes it especially important to scrutinise decisions and **ensure good value for money**.

Parliament shows us the dangers of one party having too much power - **we need an effective opposition**. Good decisions will stand up to critical examination from other parties and the public.

Who sets the priorities in this Borough? **Coastal regeneration** is great, but there are 'forgotten' areas too, like **Wallsend** and **Wideopen!** Residents there want a better environment too.

We need more influence for local councillors too, to help set priorities in their own wards, and to get value for money (this will also make it more worthwhile standing for election). Liberal Democrats believe in localism - **taking decisions at the lowest possible level**.

We say **Council Tax bands are unfair** – a new system is needed.

### John APPLEBY – WALKING THE WALK (in Whitley Bay)

"I walk, cycle and use the Metro (normally!), and love UK holidays by train. When I need a car, I **use a 'car-club'** – allowing me to book a car for an hour or more – whatever I need."

We must make some hard decisions about our lifestyle (not just wind turbines, electric cars and house insulation) to avoid **runaway climate change**, and to limit deadly diseases too.

An experienced manager and leader (large budgets, many staff), a quick thinker and confident speaker, willing to ask for help and admit mistakes. **"And I'll never promise what I can't deliver!"**

A former councillor, chairs a local charity, has lived 35 years in the North-East.



JohnApplebyLD@gmail.com

JohnApplebyLD.wordpress.com

@JohnApplebyLD

**John APPLEBY**   
**FIRST choice**  
(Use your second choice too!)

Prepared by David Nisbet, 43 Bideford Gdns, NE26 1QP,  
agent for John Appleby, 38 Beech Grove, NE26 3PL

North Tyneside Electoral Registration Office  
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**Electoral Services**  
**North Tyneside Council**  
**Quadrant**  
**The Silverlink North**  
**Cobalt Business Park**  
**North Tyneside**  
**NE27 0BY**

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Tel: **(0191) 643 2270**

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