### **Extraction process:**

```
Contact collection

Function call to create a dataframe with the specified properties.

apiX = "pat-na1-3c7b0af9-bb66-40e7-a256-ce4c5eb27e81"
    properties = ["allowed_to_collect", "firstname", "naw_email", "country", "phone", "technical_test__create_date", "industry", "address", "hs_object_id"]

limit = 200

DataFrame_Contacts = get_contacts(apiX, limit, properties)

/ 191s

Loop #0

Loop #1

Loop #3

Loop #3

Loop #4

Loop #5

Loop #6

Loop #7

Loop #8

Loop #8

Loop #8

Loop #10

Loop #11

Loop #11

Loop #12

Loop #13

Loop #14

Loop #15

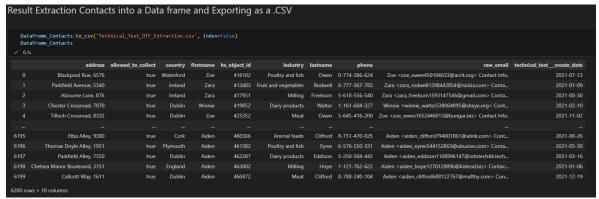
Loop #16

Loop #16

Loop #16

Loop #17
```

Requests of 200 contacts until obtaining more than 6,000 data contacts.



Creation of a dataframe to store the collected information and enable data transformation.

## **Transformation process:**

```
Call the function to Country Recognition
   DataFrame Contacts['City/Country'] = DataFrame_Contacts['country'].apply(Country_Recognition)
   print(DataFrame_Contacts['City/Country'])
           (Waterford, Ireland)
                (None, Ireland)
                 (None, Ireland)
               (Dublin, Ireland)
3
               (Dublin, Ireland)
6195
                 (Cork, Ireland)
6196 (Plymouth, United Kingdom)
6197
        (Dublin, Ireland)
6198 (England, United Kingdom)
               (Dublin, Ireland)
Name: City/Country, Length: 6200, dtype: object
```

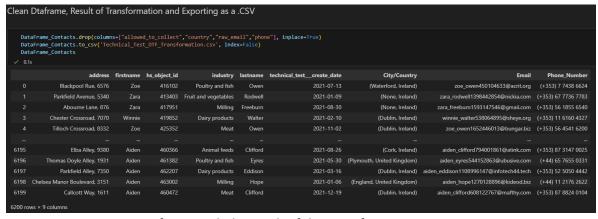
Creation of a property with the city and country data recognized by the created function.

### Call the function to Found Emails DataFrame Contacts['Email'] = DataFrame Contacts['raw email'].apply(Found Emails) DataFrame\_Contacts['Email'] ✓ 0.0s 0 zoe\_owen450104633@acrit.org zara\_rodwell1398442854@nickia.com 2 zara\_freeburn1593147546@gmail.com 3 winnie walter538064895@sheye.org zoe\_owen1652446013@bungar.biz 4 6195 aiden\_clifford794001861@atink.com aiden eyres544152863@ubusive.com 6196 6197 aiden eddison1108996147@infotech44.tech aiden hope1270128896@kideod.biz 6198 aiden clifford608122767@mafthy.com 6199 Name: Email, Length: 6200, dtype: object

Creation of a property to store the extracted Email.

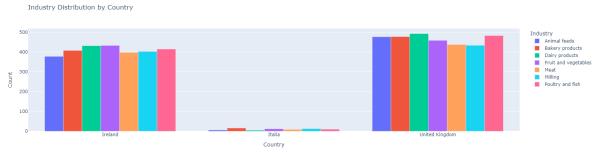
```
Call the function to Fix Phone Numbers
    DataFrame_Contacts['Phone_Number'] = Fix_Phone_Numbers(DataFrame_Contacts['City/Country'],DataFrame_Contacts['phone'])
    DataFrame_Contacts['Phone_Number']
 0
         (+353) 7 7438 6624
        (+353) 67 7736 7783
        (+353) 56 1855 6540
        (+353) 11 6160 4327
        (+353) 56 4541 6200
 6195
       (+353) 87 3147 0025
        (+44) 65 7655 0331
       (+353) 52 5050 4442
 6197
        (+44) 11 2176 2622
 6198
 6199
       (+353) 87 8824 0104
 Name: Phone_Number, Length: 6200, dtype: object
```

Creation of a property to store the phone number in the required format and based on the country.



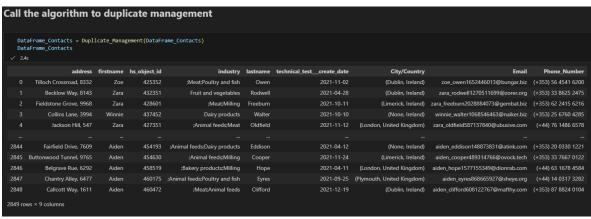
Dataframe with the result of the Transformation process.

### Interactive graphic:



Graphic of industry types by country.

### Algorithm to duplicate management:



Dataframe with unique values by full name and email address.

### Load process:

# Assign values to the Multiple checkboxes property apiK = "pat-na1-43974e85-adef-4f1f-a168-b4f9ce22950d" Properties\_Multiple\_CheckB(apiK, Values\_Industry) v 0.5s

Determination and assignment of values for the industry property with the Multiple checkboxes data type in HubSpot.

## Load Function function to store the collected contacts with their respective transformed data in HubSpot response = Load\_Function(DataFrame\_Contacts,apik) #print(response) v 49.9s

Loading processed contacts into the personal HubSpot account.