

Pimpri Chinchwad Education Trust's

PIMPRI CHINCHWAD COLLEGE OF ENGINEERING NIGDI, PUNE-44

DEPARTMENT OF INFORMATION TECHNOLOGY



Name of Course: AWT

Year & Branch: T.Y. B. Tech. (IT), 2022-23, Semester-II

AWT MINI PROJECT

ON

“ECOMMERCE FOR WATCHES”

BY

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Abstract

Many consumers in today's fast-paced society lack the time or resources to search through numerous physical locations for the things they require. A centralised platform is offered by an e-commerce website, allowing users to conveniently browse and buy products from the comfort of their homes. Our initiative to build an e-commerce website intends to give users a quick and easy way to browse and buy things online. React.js, a well-known JavaScript toolkit for developing user interfaces, will be used to create a quick and responsive shopping experience. As well as making online shopping less daunting and complicated, it will eliminate the bother of having to travel to several locations to find things. Customers will be able to locate products from various sellers on our website, compare their prices, and order directly from us.

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1. Introduction

Many consumers in today's fast-paced society lack the time or resources to search through numerous physical locations for the things they require. A centralised platform is offered by an e-commerce website, allowing users to conveniently browse and buy products from the comfort of their homes. Our initiative to build an e-commerce website intends to give users a quick and easy way to browse and buy things online. React.js, a well-known JavaScript toolkit for developing user interfaces, will be used to create a quick and responsive shopping experience. As well as making online shopping less daunting and complicated, it will eliminate the bother of having to travel to several locations to find things. Customers will be able to locate products from various sellers on our website, compare their prices, and order directly from us.

2. Motivation

Market demand is one possible driver for starting an eCommerce project with fundamental features. Starting with basic features can help you quickly build an online presence and satisfy a portion of the market need if there is a substantial need for a particular good or service. A strong basis for creating an online store and generating sales can be provided by simple features like product listings, a shopping cart, and search capabilities. Cost effectiveness is another driving factor. Creating an eCommerce platform with simple features is often less expensive than creating one with extensive features. Basic features can be developed more quickly, more cheaply, and with fewer resources, making it an attractive alternative for companies on a tight budget or those wishing to test the waters before making a commitment.

3.Problem Statement

E-commerce website to purchase wrist watches online.

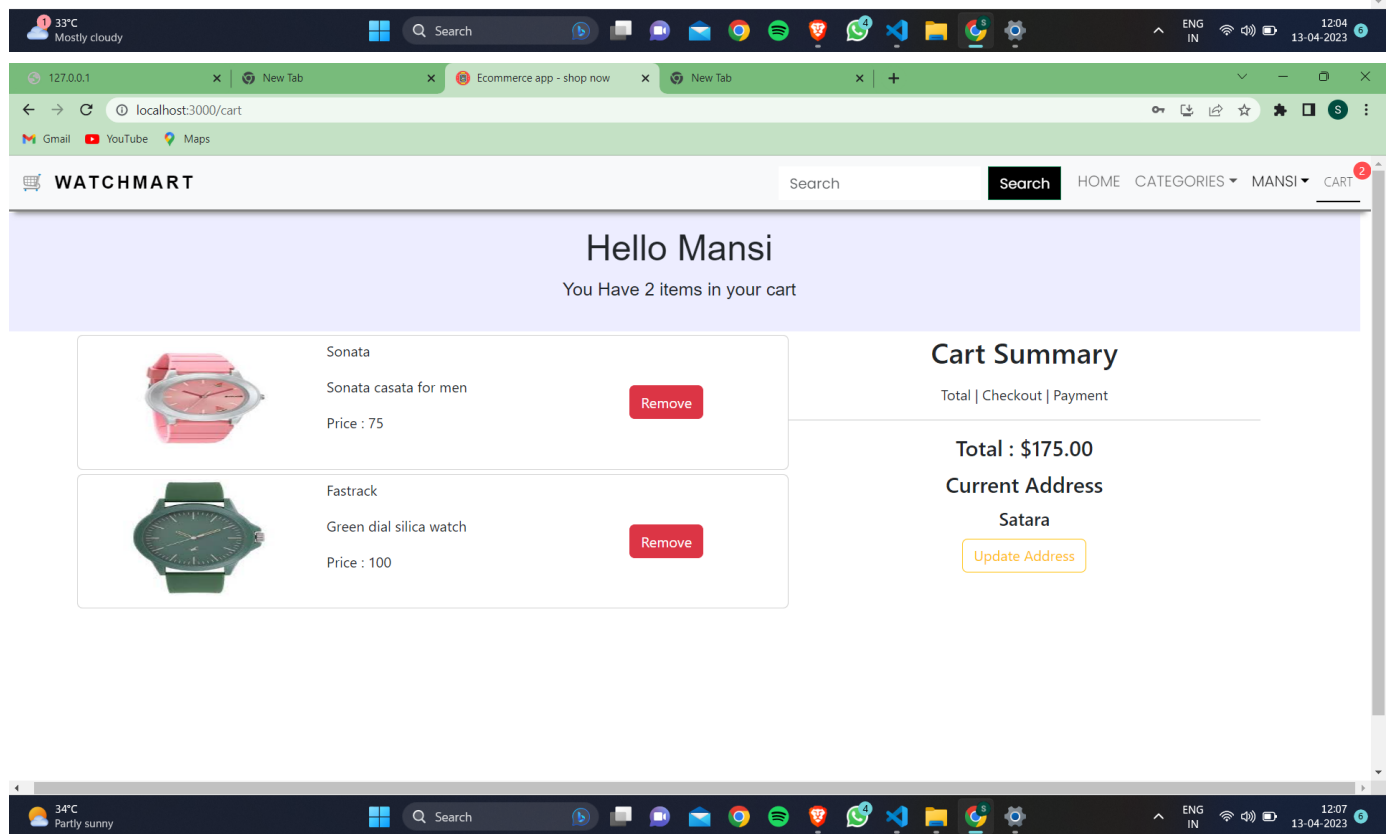
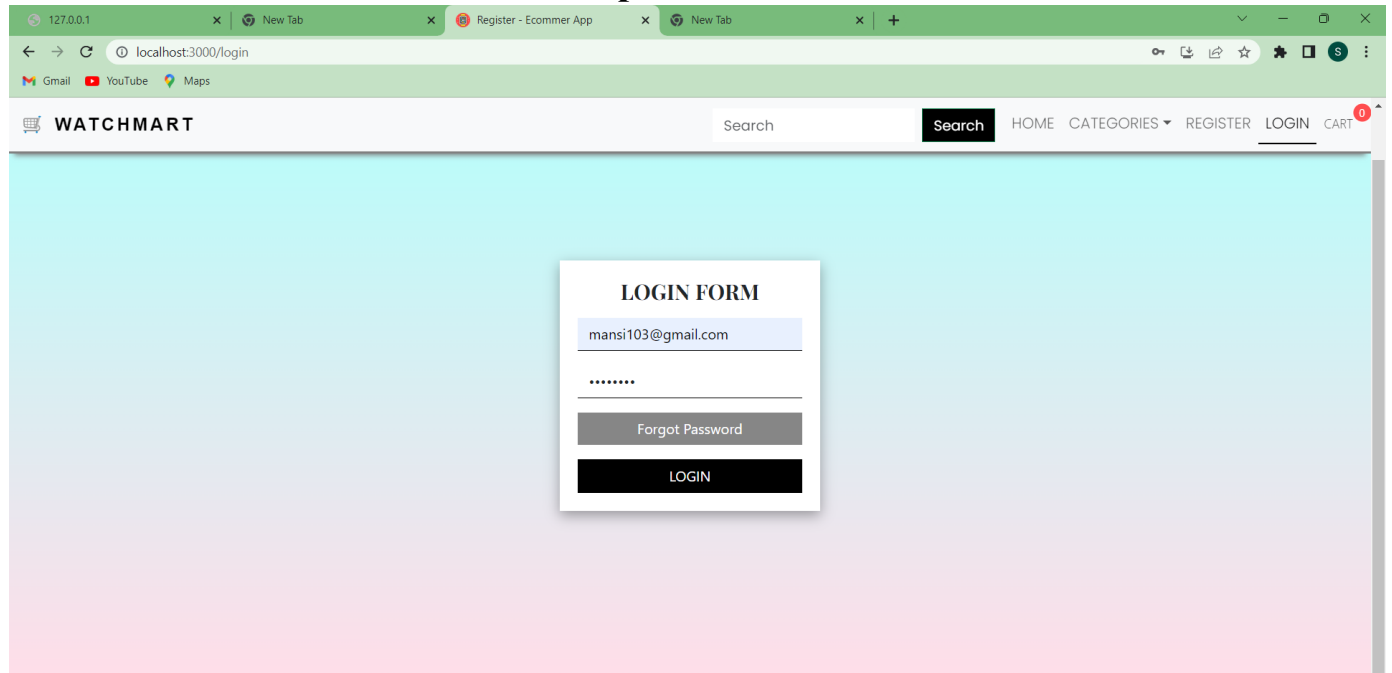
4.Objective

The key objectives for this project may include:

- To generate sales through the eCommerce platform by providing an easy-to-use interface for customers to browse, select, and purchase products or services. The platform should be designed to facilitate smooth and secure online transactions, ensuring a positive shopping experience for customers.
- To penetrate the target market by addressing the demand for the products or services offered. Basic functionalities such as product listings, shopping cart, and searching and updating products should be implemented to enable customers to easily find and purchase products or services.
- To achieve a cost-effective approach by focusing on essential functionalities and avoiding unnecessary complexities. ThisThe key objectives for this project may include: For companies with low resources or those wishing to test the market before investing, basic functions are a viable option because they need less time, effort, and money to develop.
- To generate sales through the eCommerce platform by providing an easy-to-use interface for customers to browse, select, and purchase products or services. The platform should be designed to facilitate smooth and secure online transactions, ensuring a positive shopping experience for customers.
- To penetrate the target market by addressing the demand for the products or services offered. Basic functionalities such as product listings, shopping cart, and searching and updating products should be implemented to enable customers to easily find and purchase products or services.
- To achieve a cost-effective approach by focusing on essential functionalities and avoiding unnecessary complexities. This may involve leveraging existing tools or platforms, utilizing cost-effective technologies, and optimizing development and operational costs.
- To have a quick time-to-market by developing and launching the eCommerce platform efficiently and expeditiously. This involves prioritizing essential functionalities, leveraging existing resources, and streamlining development and testing processes.
- To lay the foundation for future scalability. The platform should be designed with a modular and extensible architecture to easily accommodate additional features and functionalities as the business grows and evolves.
- To provide a positive and seamless user experience for customers, focusing on simplicity, ease of use, and intuitive navigation. The platform should be designed with a responsive and mobile-friendly layout, ensuring accessibility across different devices and screens.
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- To have a quick time-to-market by developing and launching the eCommerce platform efficiently and expeditiously. This involves prioritizing essential functionalities, leveraging existing resources, and streamlining development and testing processes.
- To lay the foundation for future scalability. The platform should be designed with a modular and extensible architecture to easily accommodate additional features and functionalities as the business grows and evolves.
- To provide a positive and seamless user experience for customers, focusing on simplicity, ease of use, and intuitive navigation. The platform should be designed with a responsive and mobile-friendly layout, ensuring accessibility across different devices and screens.

5.Implementation



127.0.0.1New TabAll Products - Best offersNew Tab

localhost:3000GmailYouTubeMaps

WATCHMART

Search

SearchHOMECATEGORYSMANSICAR


Filter By Category

☐ men☐ Women☐ Unisex

Filter By Price

☐ \$0 to 19☐ \$20 to 39☐ \$40 to 59☐ \$60 to 79☐ \$80 to 99☐ \$100 or more

RESET FILTERS




Titan

\$80.00

Titan watch for men...

More Details

ADD TO CART




WROGN

\$100.00

Analog watch for men...

More Details

ADD TO CART




Sonata


\$75.00

Sonata casata for men...

More Details

ADD TO CART





34°C
Partly sunny

Search

ENG
IN

12:07
13-04-2023

6.METHODOLOGY

Backend Development:

- Set up the backend using Node.js, Express, and MongoDB.

Frontend Development:

- Set up the frontend using React, a popular JavaScript library for building user interfaces.

8.Conclusion

Our e-commerce website project aims to provide a convenient and efficient platform for customers to browse and purchase products online. By using React.js, we can create a fast and responsive user interface that provides a seamless shopping experience. Our website will offer a centralized platform where customers can find products from multiple sellers, compare prices and reviews, and shop with confidence. This project is important because it provides a solution to the inconvenience of traditional shopping methods, while also helping small and medium-sized businesses reach a wider audience. By leveraging modern technology to improve the shopping experience, we can build trust and loyalty with customers and promote entrepreneurship. Overall, our e-commerce website project has the potential to make a positive impact on both customers and sellers, and we are excited to bring it to life. We look forward to creating a platform that meets the needs of modern consumers and demonstrates the power of technology to improve the way we shop.