

Samyog KC

Kathmandu, cell: 9840-186494, email: samyogkc2003@gmail.com

A passionate Bachelor's in Information Management student with a strong foundation in programming (Python, Java, C) and hands-on experience in frontend development (JavaScript, React). Expanding expertise into backend development with Node.js to build dynamic web applications.

Beyond coding, I bring graphic design and video editing skills (Adobe Creative Suite), along with a strategic mindset for content marketing and digital growth. Eager to leverage my technical and creative abilities to drive innovation in collaborative environments.

PERSONAL INFORMATION

Address: Tarakeshwor Municipality, Phutung, Kathmandu, Nepal

Nationality: Nepalese

Hobbies: Sports, playing musical instruments, hiking, etc.

ACADEMIC QUALIFICATIONS

Bachelor's in Information Management (BIM), St Xavier's College, Kathmandu, (with strong academic records, knowledge, Sixth semester)

+2 in Management, Global College of Management, Kathmandu, May 2022 (3.49 GPA)

Secondary Education Exam - Triyog High School, Dhapasi, April 2020 (3.30 GPA)

SKILLS

Content Strategies & Writing

Project Lead, Execution and Management

Search Engine Optimization (SEO)

Brand Development

Communication & Presentation

Team Collaboration

Graphics and Video Editing

TECHINICAL SKILLS

Web Development: (MERN-Stack)

System Design and Development

Quality Assurance

Programming : (C, Python, Java)

Digital Marketing

LANGUAGES

Nepali (mother tongue),

English (professional),

Hindi (familiar)

PROFESSIONAL EXPERIENCES

Creatives & Content Strategist Intern

Brand Ad, Kathmandu, Nepal (19 June – 19 November 2024)

- Developed different creative ideas for promoting brands, products, and services
- Copy-edited and prepared content for the various clients
- Produced interactive social media content for the varied clients and social media outlets

Graphics and Video Editor (Digital Marketing)

Rasoi Group, Barcelona, Spain. August – November 2023.

- Developed concept and produced concept for a wide range of regular social media posts (Facebook, Instagram & YouTube) using Adobe Creative Suite
- Uploaded posts on social media and monitored the content engagement and reach, including responding to the queries of the audience/viewers.
- Designed various engaging graphics on several occasions and special days/occasions to promote the business and the product of the group.
- Selected, edited, and packaged quality videos for producing content for the group.

(All the produced contents are available if required)

Game Design Concept Research Intern

Danson Solution Pvt Ltd, Kathmandu, June – August 2023

- Researched and conceptualized gaming design ideas.
- Collaborated with the game development team for brainstorming and refining the game design ideas.
- Created detailed documentation and presentations to communicate game design concepts.
- Contributed to the development of innovative and engaging gaming concepts.

Content Writer

Aviation Nepal, Kathmandu, 2020 – 2021

- Researched and produced engaging and informative content that generated a high level of reader involvement with the content.
- Wrote and published over 32 articles, resulting in increased website traffic.

(All my articles are available at: <https://www.aviationnepal.com/author/samyog/>)

FREELANCING

- Developed promotional videos and reels for J8K Apparel Clothing Brand.
- Designed thumbnails and graphics for [T-podcast with](#) Phutunge podcast channel, along with video editing and reels creation.
- Designed and developed webpages and logos for several startups and small-scale businesses

TRAININGS/WORKSHOPS/EVENTS ATTENDED

- SXC Sandbox Hackathon 2.0, St Xavier's College, Maitighar, March 2025
- Lead of Rural Imersion Camp, St. Xavier's College, February 2025
- Masterclass in Artificial Intelligence by the University of Technology Sydney, August 2024
- SXC Sandbox Hackathon, St Xavier's College, Maitighar, January 2024
- Leadership Training for Class Representatives, St Xavier's College, Godavari, July 2023
- Cyber-Security and Ethical Hacking, St Xavier's College, Maitighar, February 2023
- Digital Marketing, WordPress Development and Branding Workshop, St Xavier's College, Maitighar, December 2022
- Youth Fest, National College, Kathmandu, August 2022
- Youth Leadership, Yuwalaya, Kathmandu, October 2017

SOCIAL PROFILES

Instagram: <https://www.instagram.com/samyog.kc/>

LinkedIn: <https://www.linkedin.com/in/samyog-k-c-a49478273/>

GitHub: <https://github.com/Samy3ND>

Website: [Samyog's Portfolio](#)

REFERENCES

Available upon request.