

Samyog KC

Phutung, Kathmandu, cell: 9840-186494, samyogkc2003@gmail.com

Passionate IT student pursuing a bachelor's in Information Management with a solid understanding of programming languages, including Python, Java, and C. Skilled in front-end web development with proficiency in JavaScript and React. I possess strong management knowledge and have demonstrated expertise in content and copywriting. Additionally, I am experienced in graphics and video editing using Adobe Creative Suite. I am eager to apply my diverse skill set and academic learning in a practical environment to contribute effectively to team projects and individual tasks.

PERSONAL INFORMATION

Address: Phutung, Kathmandu

Nationality: Nepalese

Hobbies: Sports, playing musical instruments, hiking, etc.

ACADEMIC QUALIFICATIONS

- Secondary Education Exam - Triyog High School, Dhapasi, April 2020 (3.30 GPA) • +2 Secondary Education in Management, Global College of Management, Mid Baneshwor, May 2022 (3.49 GPA)
- Bachelor in Information Management, St Xaviers College, Maitighar, Since November 2022, fifth semester going on.

SOCIAL PROFILES

Instagram: <https://www.instagram.com/samyog.kc/>

LinkedIn: <https://www.linkedin.com/in/samyog-k-c-a49478273/>

GitHub: <https://github.com/Samy3ND>

LANGUAGES

- Nepali
- Hindi
- English

SOFT SKILLS

- Content Writing
- Project Lead and Management
- Search Engine Optimization (SEO)
- Brand Development
- Communication & Presentation
- Team Collaboration

TECHNICAL SKILLS

- Frontend Developer (JavaScript, React)
- Video Editing (Adobe Premiere Pro)

- Programing (Python, Java, C)
- Digital Marketing

EXPERIENCES

Content writer at Aviation Nepal, Kathmandu, 2020 – 2021

- Researched and wrote engaging and informative content that generated a high level of reader engagement.
- Wrote and published over thirty-two articles, resulting in an increase in website traffic.
- Developed and wrote web contents.

(All my articles are available at: <https://www.aviationnepal.com/author/samyog/>)

Game Design Concept Research at Danson Solution Pvt Ltd, Kathmandu, June – August 2023

- Researching and conceptualizing game design ideas
- Collaborated with the game development team to brainstorm and refine game design ideas.
- Create detailed documentation and presentations to communicate game design concepts.
- Contribute to the development of innovative and engaging game concepts.

Social Media Manager at Rasoi Group, Barcelona, Spain. August – November 2023.

- Developed wide a range of regular social media posts (Facebook, Instagram & YouTube) using Adobe Creative Suite
- Upload posts on social media and monitor their engagement and reach including responding to the queries of the audience/viewers.
- Designed various graphics on several occasions and days to promote their business.
- Select, edit, and package quality videos for producing content for the group.

(All the produced contents are available if required)

Creatives & Content Strategist at Brand Ad, Kathmandu, Nepal (19 June – November)

- Developed Different Creative Ideas for Clients i.e. Global College, Uniglobe College etc.
- Researched and Wrote Copy headlines for the clients
- Tested quality of website created for clients
- Wrote script for the voice over and motion graphics

FREELANCING

- Developed promotional videos and reels for J8K Apparel clothing brand.
- Designed thumbnail and graphics for T-podcast along with video editing and reels creation.
- Designed and Developed web pages.

- Designed logo for Mr Cake

TRAININGS / WORKSHOPS/EVENTS ATTENDED

- SXC Sandbox Hackathon, St Xavier's College, Maitighar, January 2024
- Leadership Training for Class Representatives, St Xavier's College, Godavari, July 2023 • Cyber-Security and Ethical Hacking, St Xavier's College, Maitighar, February 2023 • Digital Marketing, WordPress Development and Branding (workshop), St Xaviers College, Maitighar, December 2022
- Youth Fest, National College, Kathmandu, August 2022
- Youth Leadership, Yuwalaya, Kathmandu, October 2017

REFERENCES

Available upon request.