



**KWIKS IS TO HEADHUNTERS WHAT UBER IS TO DRIVERS,
WHERE FINDING TALENT IS AS EASY AS ORDERING A RIDE.**

WWW.KWIKS.IO

The Problem



Talent Mismatch

69%

Companies struggle to recruit effectively due to the gap between their needs and the skills available in the market



Expensive Cost

15%~30%

The standard recruitment cost of the candidate's first annual salary



Time Wastage

up to 66 days

Average hiring time in the global market

The Solution



A fully automated platform speeds up the entire process.

Up to x3 faster



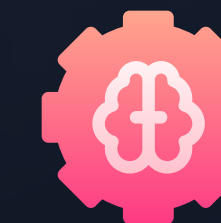
Empower SMBs to access premium services.

Up to 1/2 Cost



Empower recruiters with the best tools to earn a significant income.

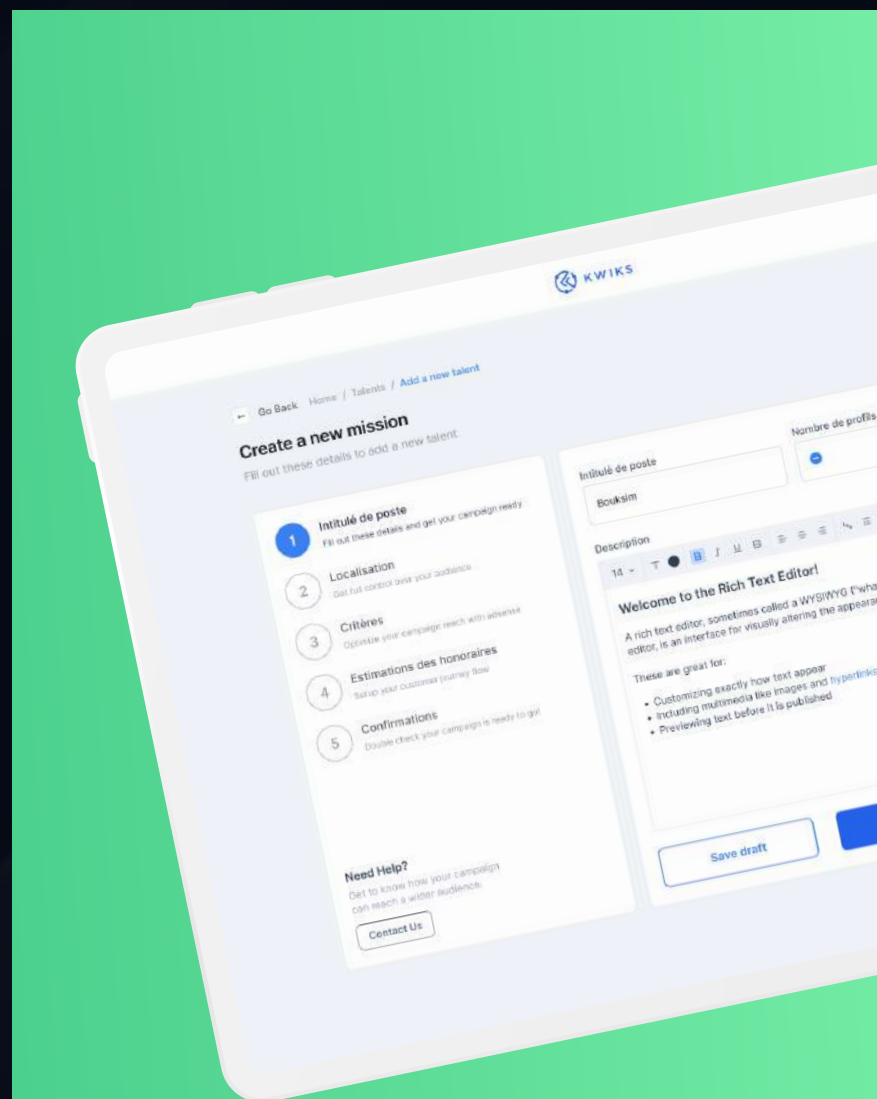
Over 500 Headhunters



Generate daily streams of high-quality data in the local job market.

Our Process

1. BRIEF



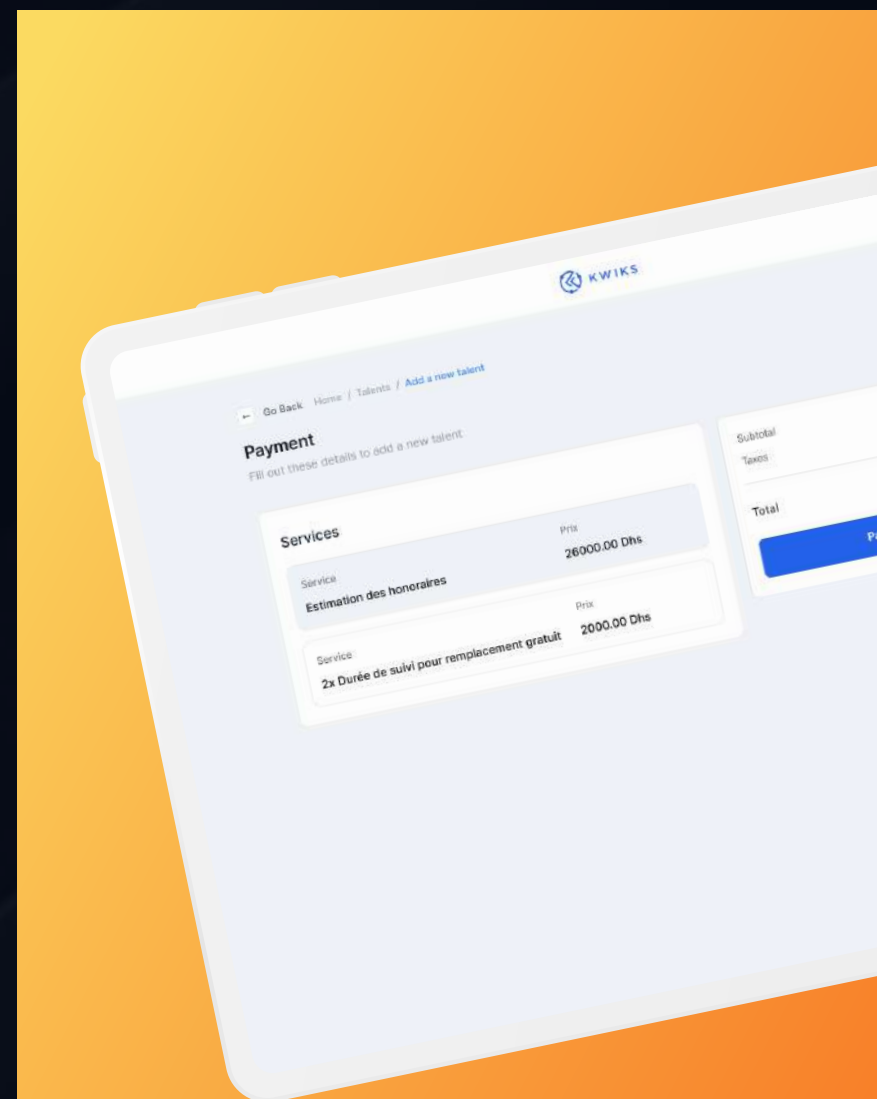
Create a mission

2. INSIGHTS



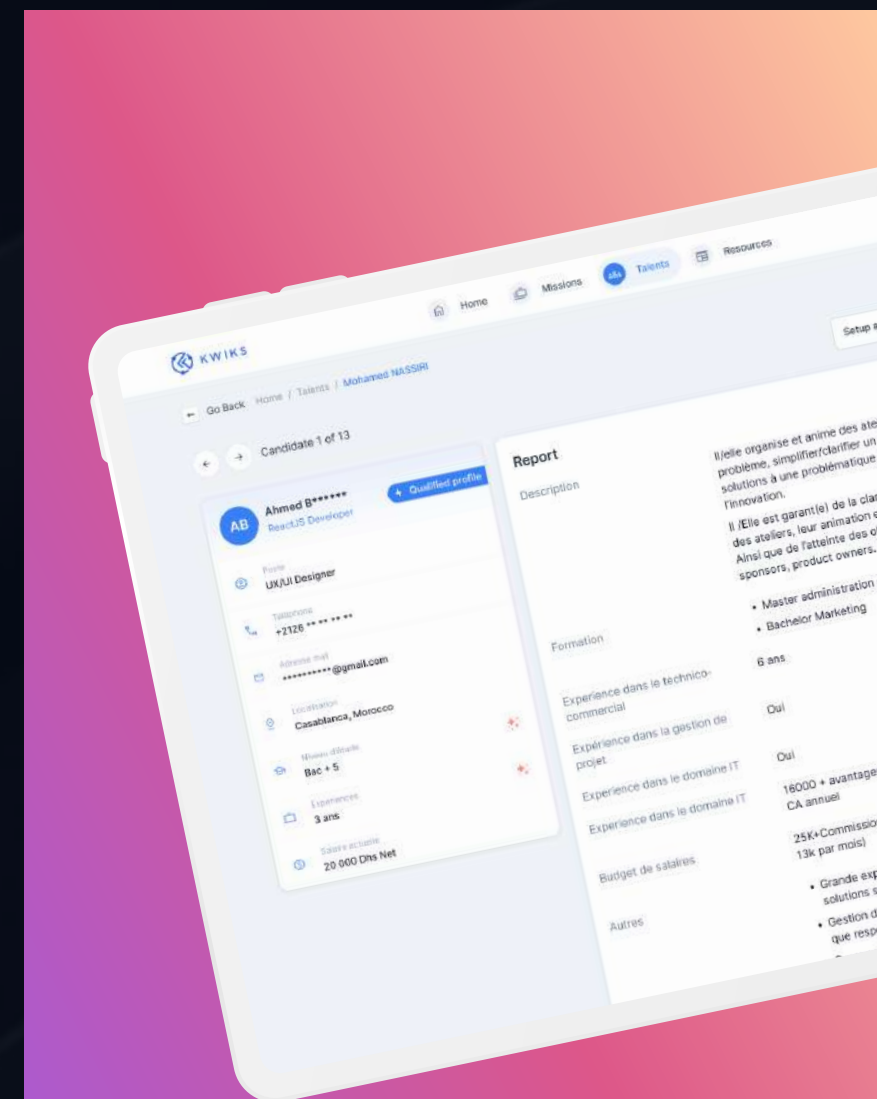
Brief with the Fast Recruiter

3. DEPOSIT



Deposit payment

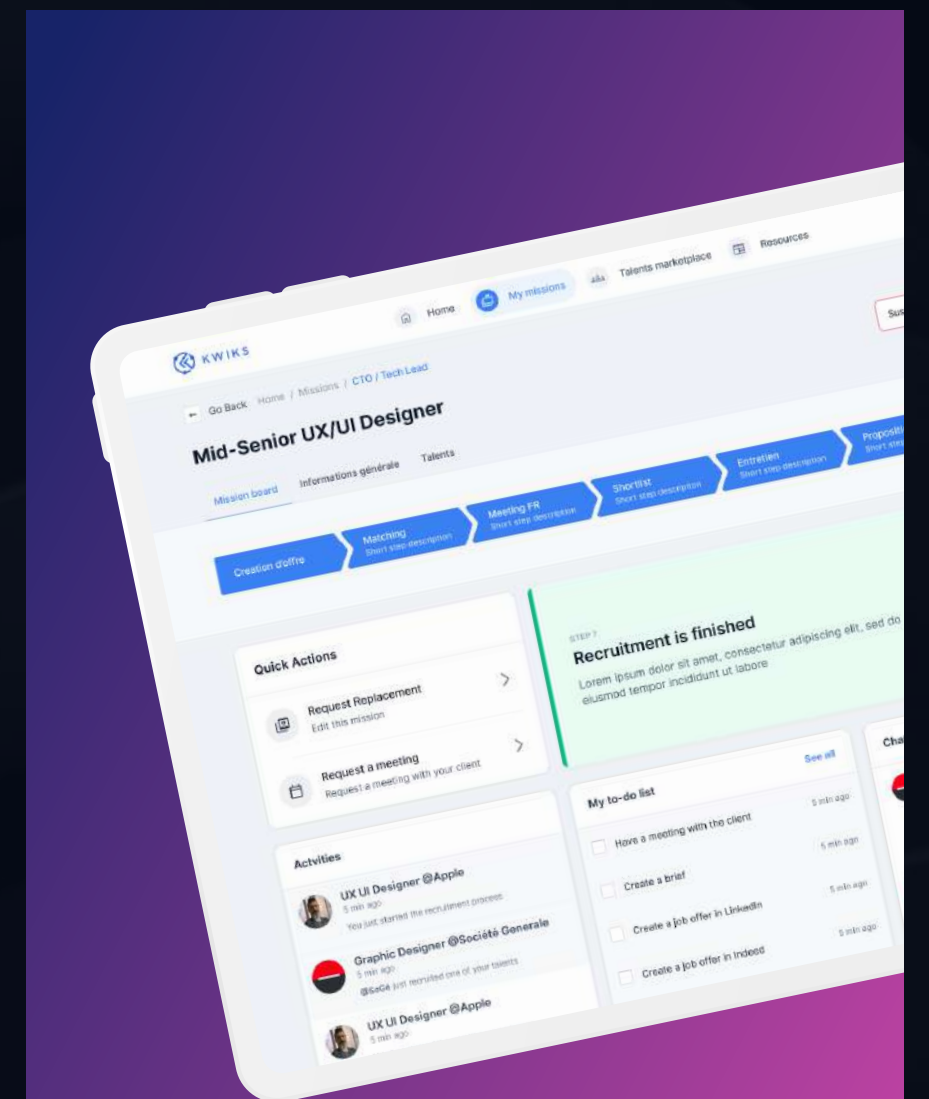
4. SHORTLIST



Selection of qualified profiles

3 ~ 5 DAYS

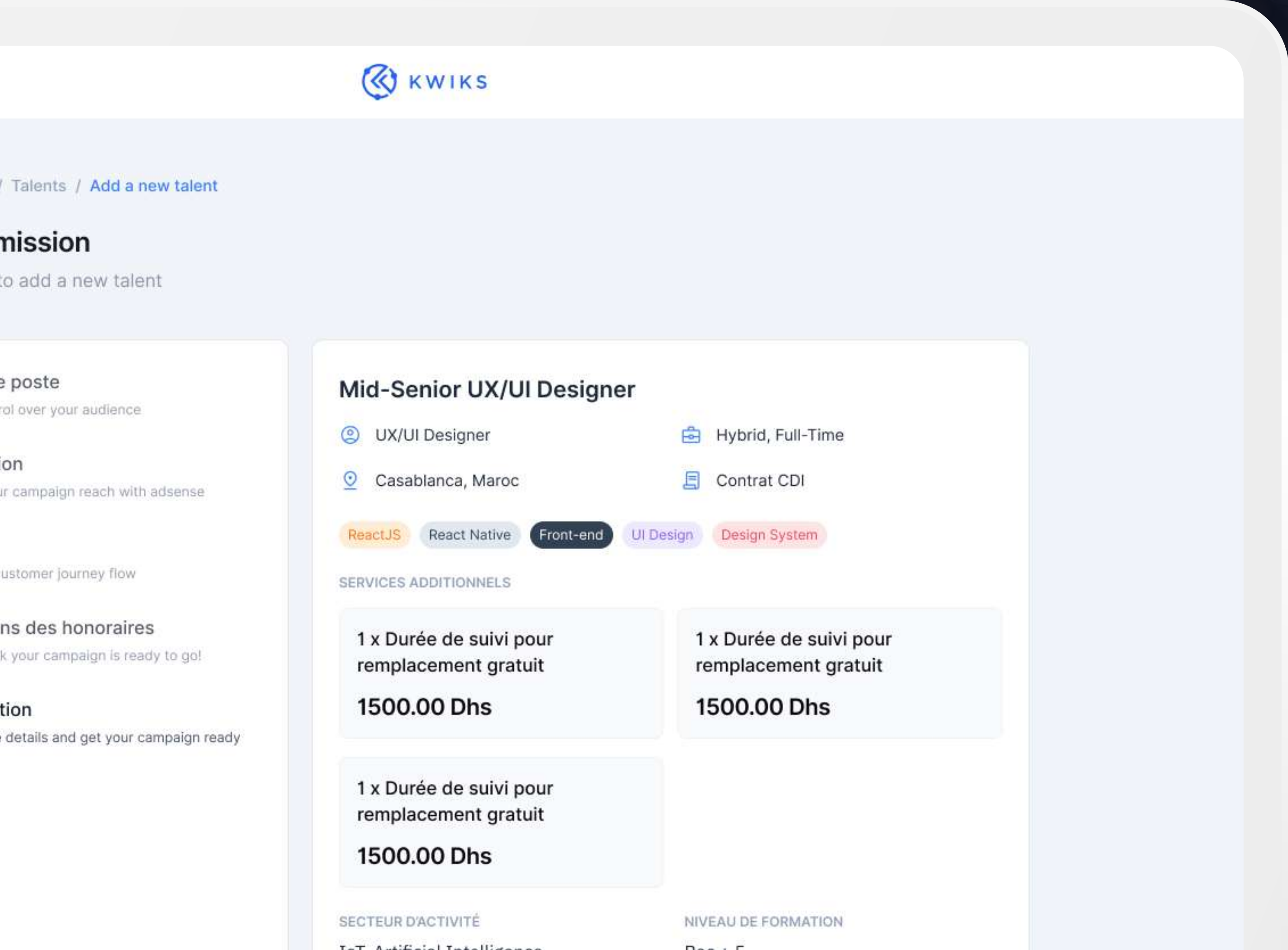
5. APPROVAL



Final approval of candidates

~ 25 DAYS

Our Product



Real-time pricing simulation



Free replacement



MBTI



Background checking



Candidate onboarding



AI Resume Analysis



Real-time KPIs

The market size



The Global Market
\$680B

By 2030 \$1778 B

CAGR of 12.7% from 2022 to 2030

EMEA

41%

\$255B

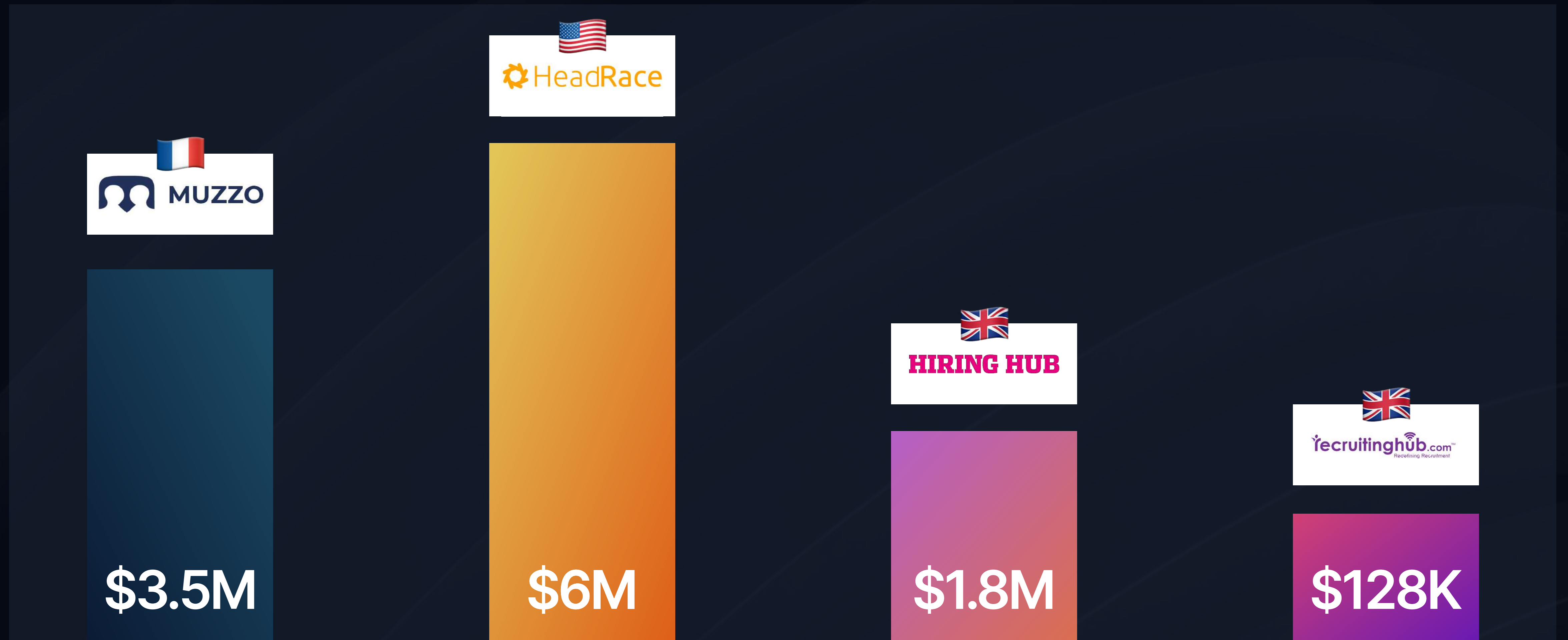
America

33%






Asia
Pacific

27%

The Competition



Competitors benchmark

| |  MUZZO |  HeadRace |  HIRING HUB |  recruitinghub.com <small>Recruiting Recruitment</small> |  KWIKS |
|-----------------------------------------------------------|------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| Recruiting vendors/ freelancers | ✓ | ✓ | ✓ | ✓ | ✓ |
| Quality of CS | ✓ | ✓ | ✓ | ✓ | ✓ |
| International coverage | ✓ | ✓ | ✓ | ✓ | ✓ |
| Qualified Data Marketplace | ✗ | ✗ | ✗ | ✗ | ✓ |
| Data Sharing | ✗ | ✗ | ✗ | ✗ | ✓ |
| AI Assistant Tech | ✗ | ✗ | ✗ | ✗ | ✓ |
| Operational efficiency (up to 70% transformation rate) | ✗ | ✗ | ✗ | ✗ | ✓ |
| Price (3 time cheaper) | ✗ | ✗ | ✗ | ✗ | ✓ |
| Business model (Deposit fee) | ✗ | ✗ | ✗ | ✗ | ✓ |

The traction

Total Revenue (2022)

\$145k

Number headhunters

+460

Total companies

+285

Conversion rate

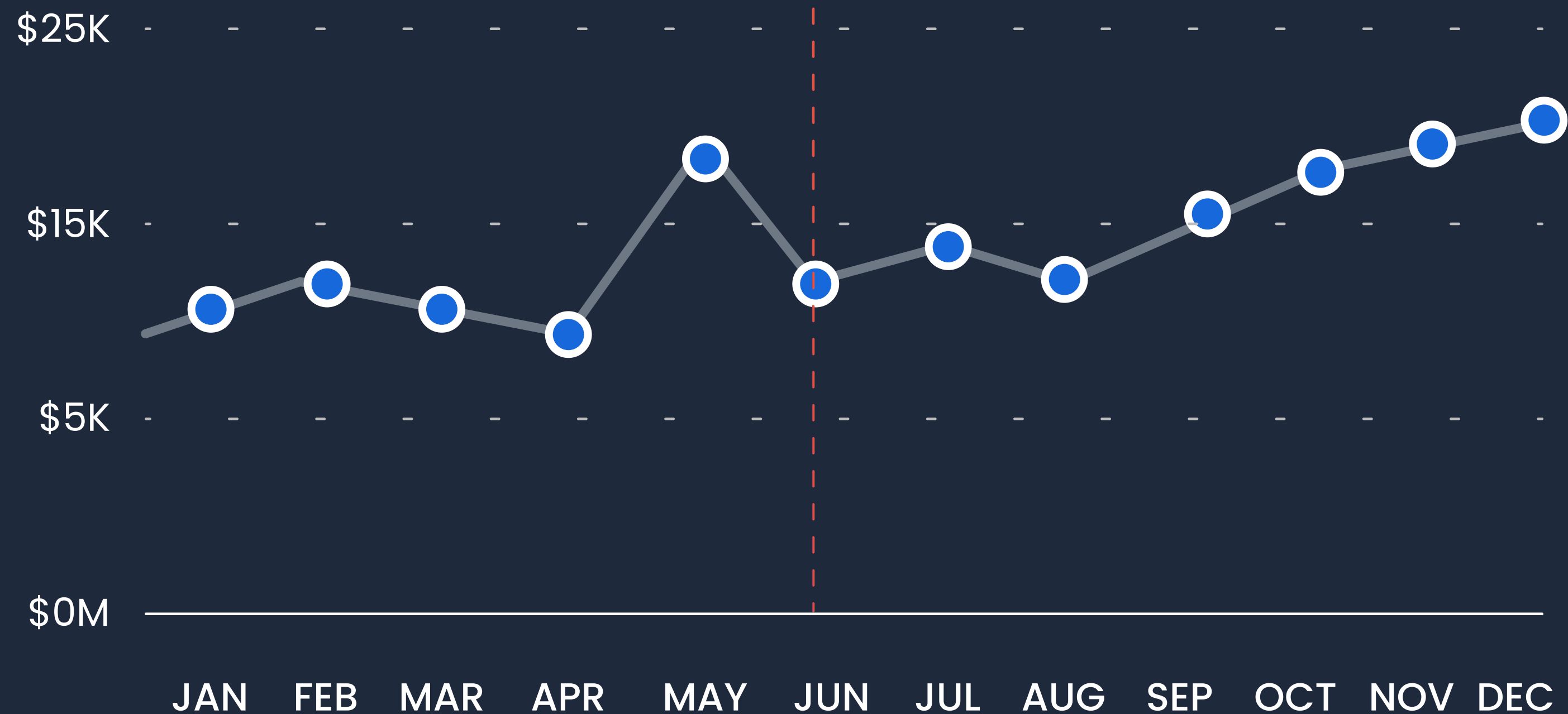
70%

Retention rate

83%

MGR (2023)

New platform



 SOCIETE GENERALE

Atos

 BNP PARIBAS
INVESTMENT PARTNERS


orange™

Business Model

STAGE 1

Freemium

\$0

- Account creation
- Estimation of billing
- 1st Brief meeting with headhunter
- Appointment scheduling
- Generation of needs report

STAGE 2

Deposit

~ \$500

We take 100% on every deposit made

- Automated payment mission processing
- Access to real time KPI
- Access to the talent marketplace

STAGE 3

Revenue Sharing

We offer fast-recruiters up to 50% on the remaining balance

The Team



Amine Khayatei

CEO & Co Founder



Jihane Belkacemi

COO



Karim Kaoukabi

CTO & Co Founder



The Ask

We are raising a seed round of \$1,400,000 for the next 24 months to support business growth

| | +5K Subscriptions +\$2M Revenue | +11K Subscriptions +\$4.9M Revenue | +20K Subscriptions +\$8.7M Revenue |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| 2024 <ul style="list-style-type: none">• Improving UI/UX• Investing in marketing campaigns• Expanding into new markets (GCC, EU). | 2025 <ul style="list-style-type: none">• Developing a native mobile app• Enhancing AI and ML | 2026 <ul style="list-style-type: none">• Expanding our operational team | 2027 <ul style="list-style-type: none">• Expanding to at least three markets (UK, US, Brazil) |

Thank you

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