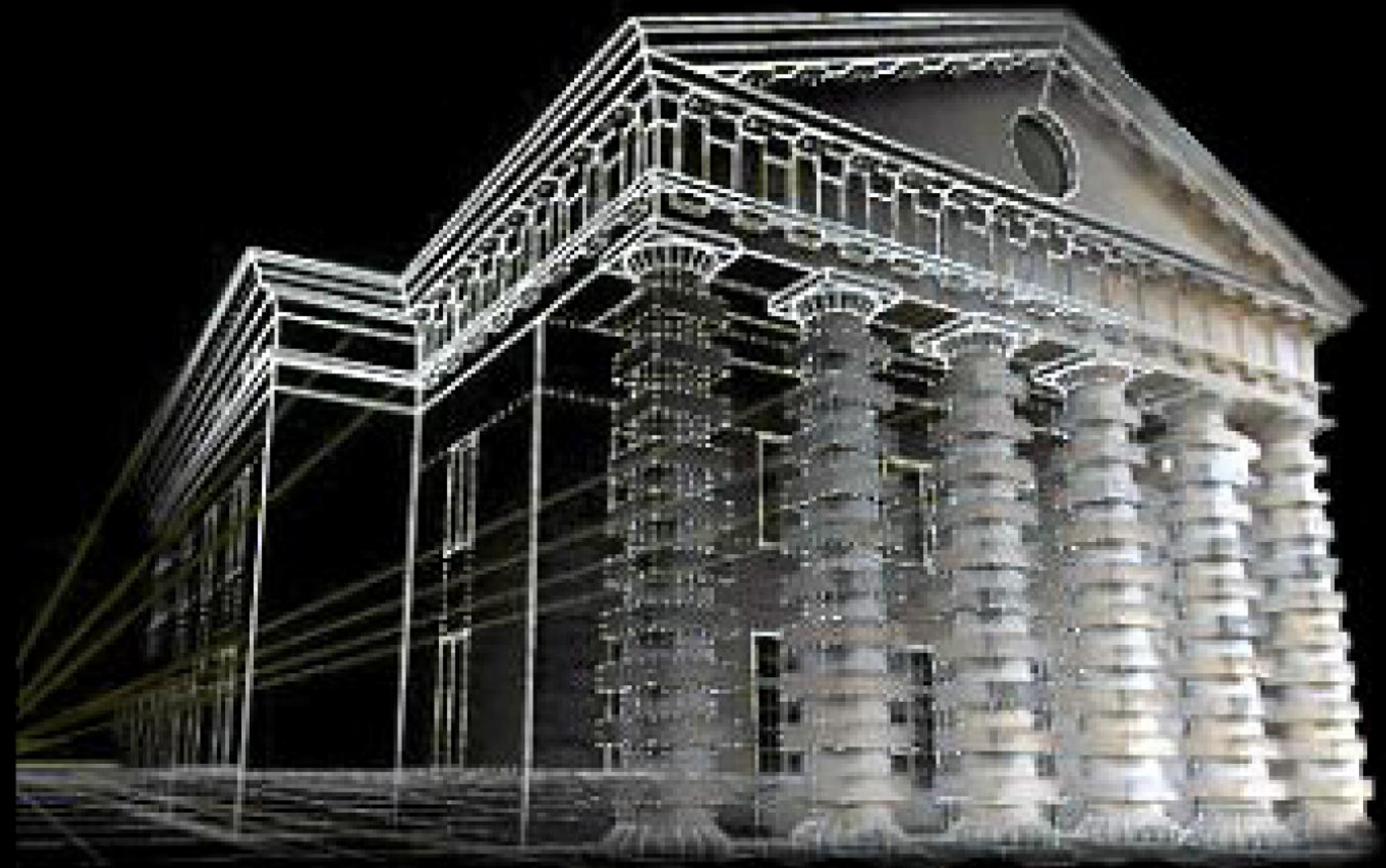


**+** **TRAVEL** BACK IN TIME,  
TAKE A **TRIP** UNLIKE ANY OTHER AND  
WATCH HISTORY **UNFOLD** BEFORE YOUR EYES.



**HISTORIAR**



# THE TEAM

more than 54 years in tech building



**HOUDA BAKIR**

CEO/CTO - PhD in computer vision  
and 3D reconstruction - AI EXPERT  
+14Y



**HEDI ZAHER**

Engineer, Doctor in computer  
science CLOUD EXPERT +19Y



**IMEN JOUIDA**

Engineer in computer science



# **BORING HISTORY**

**ruins, difficulty to envision the original beauty**



**1**

**VAGUE ILLUSTRATIONS**

**2**

**BOOK DESCRIPTIONS**

**3**

**BASIC TOUR VISITS**

**4**

**LACK OF AUTHENTICITY**



**historiar**



# UNIQUE IMMERSIVE EXPERIENCE

travel back in time with just a click



**1**  
VIRTUAL TOURS / VR

**2**  
AUMENTED VISITS / AR

**3**  
DIGITAL BOOKS / AR

**4**  
3D ANIMATIONS / 3D



historiar

# AUTOMATION

accelerate the 3D modeling process



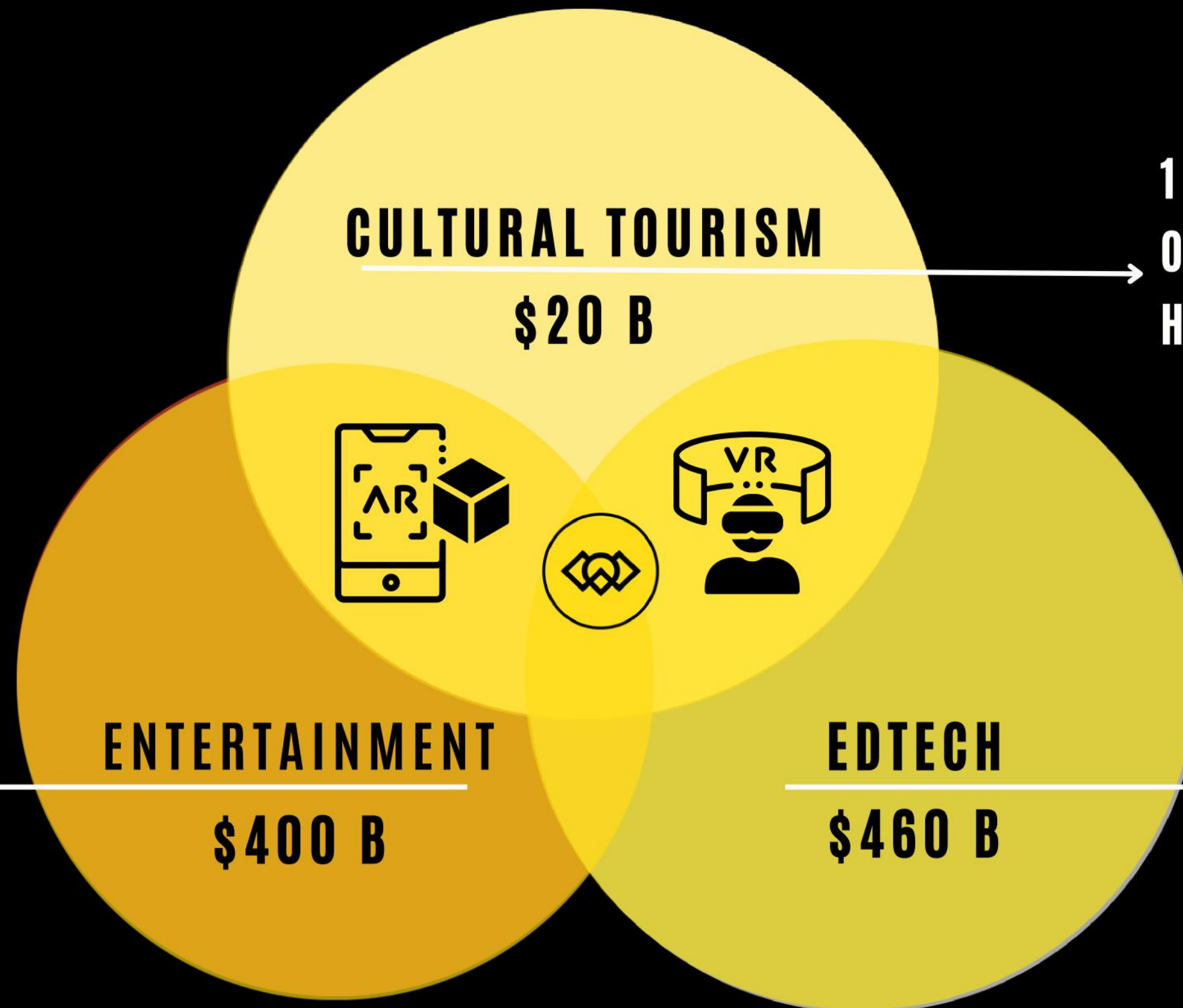
# MARKET of XR

capturing value and the largest shares

ADDRESSABLE  
MARKET

APPROX. \$65 B

CAGR 33.09%



1,154 SITES ARE LISTED  
ON UNESCO'S WORLD  
HERITAGE. APPROX \$5B

\$35 B IN 2023  
39% CAGR FOR  
LAST 5 YEARS

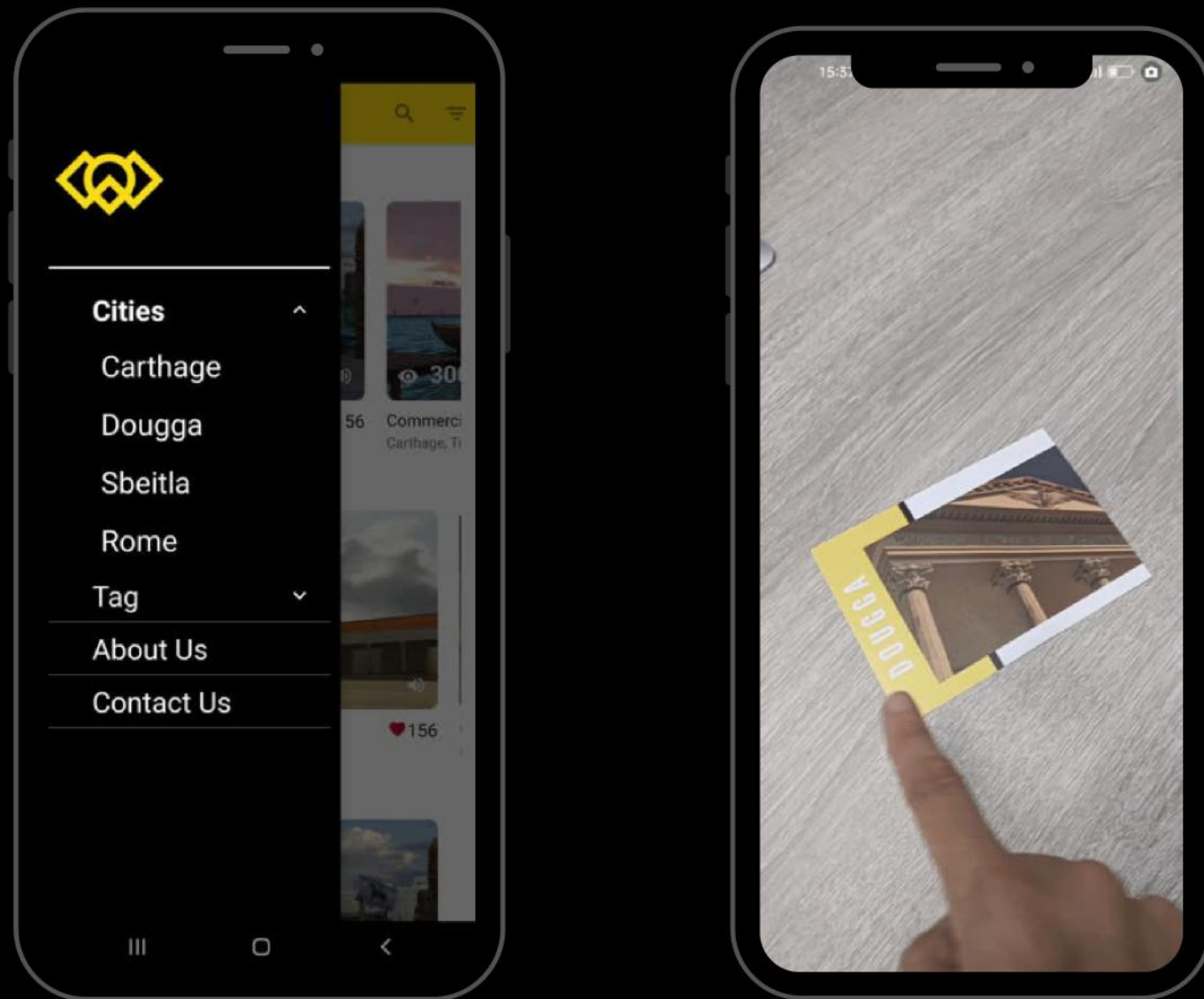
\$25B IN 2023  
20% CAGR FOR NEXT  
5 YEARS (\$55B IN  
2028)



historiar

# BUSINESS MODEL

mixing B2C and B2B



XR/360 Mobile app  
**Ads/subs**

HISTORIAR



XR APPS  
**REVENUE SHARE**



# BUSINESS MODEL

mixing B2C and B2B

HISTORIAR



(ON DEMAND)



historiar



# ACHIEVEMENT

## built our MVP with a market validation



- **HISTORIAR** Selected to work on the **5G Use-Case** since December 2020.
- 2021-2022 Implementation of two Use Case 5G: in UNESCO labeled sites: Carthage and Dougga. And others ongoing.
- 2023 Orange Foundation France, for the cultural **MOOC** about Carthage (Punic Era).





# TRACTION & CLIENTS

5 projects delivered and 4 ongoing

- Public contract  
Tunisian Ministry



- 7 Strategic sales  
B2B2C LOI



- Avg. 200 users/mo in  
Carthage



Accelerator AI  
DGX servers



# OUR VISION

be the Google map of ancient cities

2024

2025

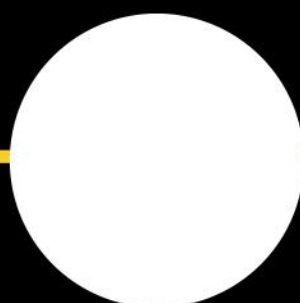
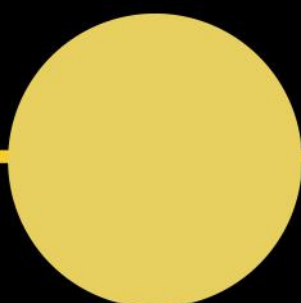
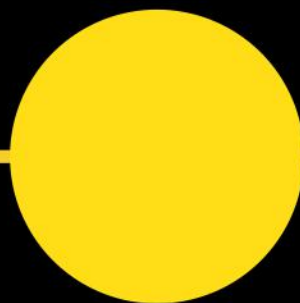
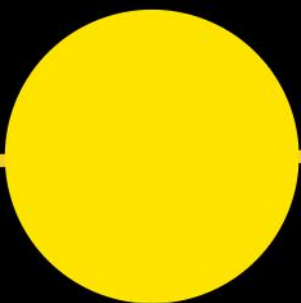
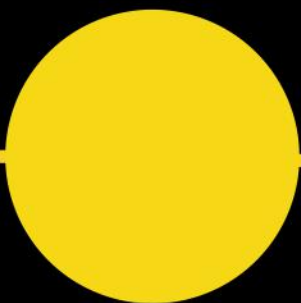
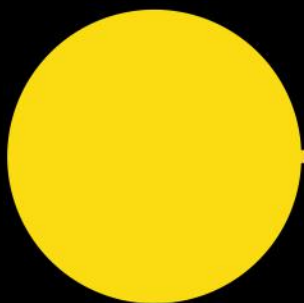
2026

Q1

Q2

Q3

Q4



3D AI  
GENERATIVE

CGI VIDEOS

INTERNATIONAL  
EXPANSION  
PORTUGAL

API  
GENERATIVE  
3D videos

API REVENUE  
STREAM  
INTERNATIONAL  
presence

HISTORIAR: THE  
GOOGLE MAPS FOR  
ANCIENT HISTORY

7 cities TN  
5 cities EU





**Contact us**

**We are fundraising**

**HISTORIAR**



**EMAIL ADDRESS**

[contact@histori-ar.com](mailto:contact@histori-ar.com)

**WEBSITE**

<https://historiar.io>

