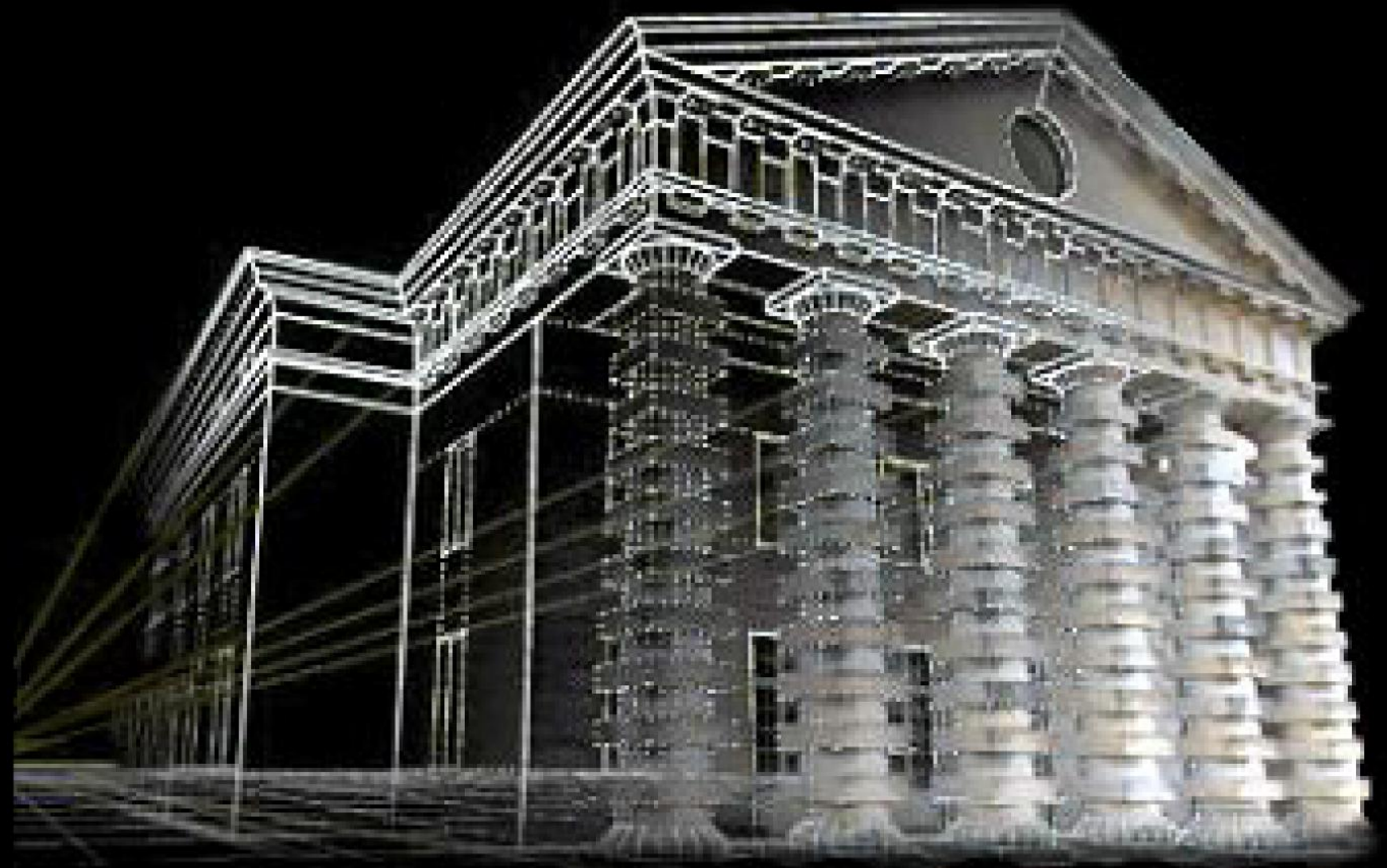


+ **TRAVEL** BACK IN TIME,
TAKE A **TRIP** UNLIKE ANY OTHER AND
WATCH HISTORY **UNFOLD** BEFORE YOUR EYES.



HISTORIAR



THE TEAM

more than 54 years in tech building



HOUDA BAKIR

CEO/CTO - PhD in computer vision
and 3D reconstruction - AI EXPERT
+14Y



JIHED MAKNI

CMO/CSO - Laurea Magistrale in
tourism economics and management
- MARKETING EXPERT +6Y



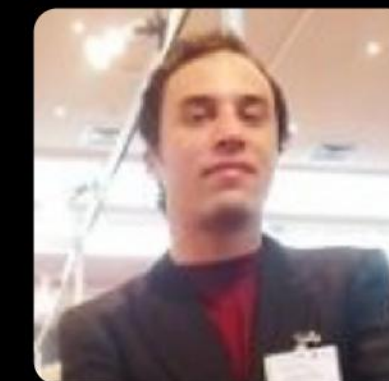
HEDI ZAHER

Engineer, Doctor in computer
science CLOUD EXPERT +19Y



IMEN JOUIDA

Engineer in computer science
Fullstack Developer +6Y



KAMEL BAKIR

Mobile Developer - XR
Developer +9Y



ISLEM FERSI

XR Developer - 3D designer +2Y



BORING HISTORY

ruins, difficulty to envision the original beauty



1

VAGUE ILLUSTRATIONS

2

BOOK DESCRIPTIONS

3

BASIC TOUR VISITS

4

LACK OF AUTHENTICITY



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UNIQUE IMMERSIVE EXPERIENCE

travel back in time with just a click



1
VIRTUAL TOURS / VR

2
AUMENTED VISITS / AR

3
DIGITAL BOOKS / AR

4
3D ANIMATIONS / 3D



historiar

AUTOMATION

accelerate the 3D modeling process

EVORA TEMPLE - PORTUGAL



- Creating unique immersive experience Digital twins.
- Remote.

3 TIMES FASTER



Energy saving



historiar

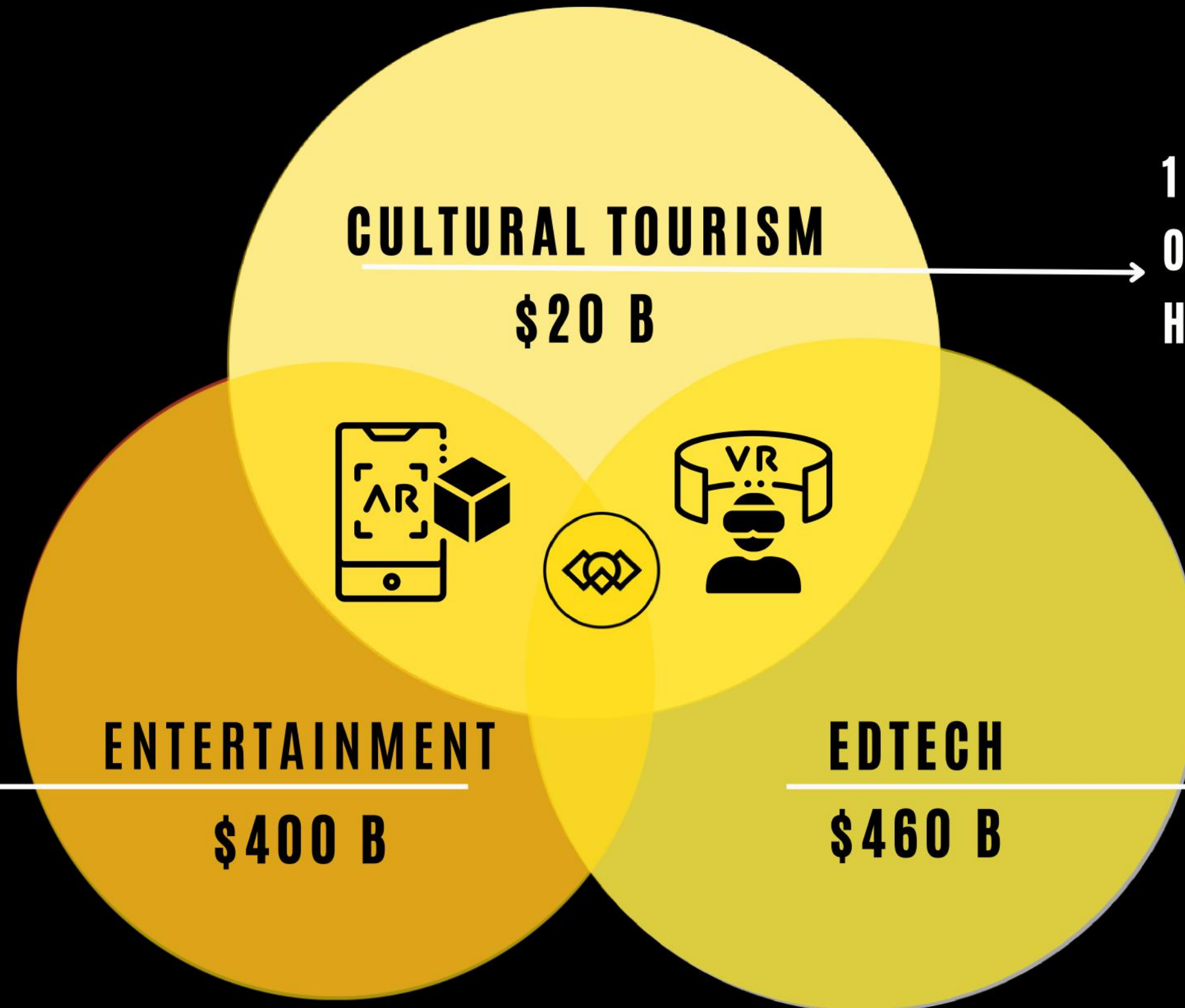
MARKET of XR

capturing value and the largest shares

ADDRESSABLE
MARKET

APPROX. \$65 B

CAGR 33.09%



1,154 SITES ARE LISTED
ON UNESCO'S WORLD
HERITAGE. APPROX \$5B

\$35 B IN 2023
39% CAGR FOR
LAST 5 YEARS

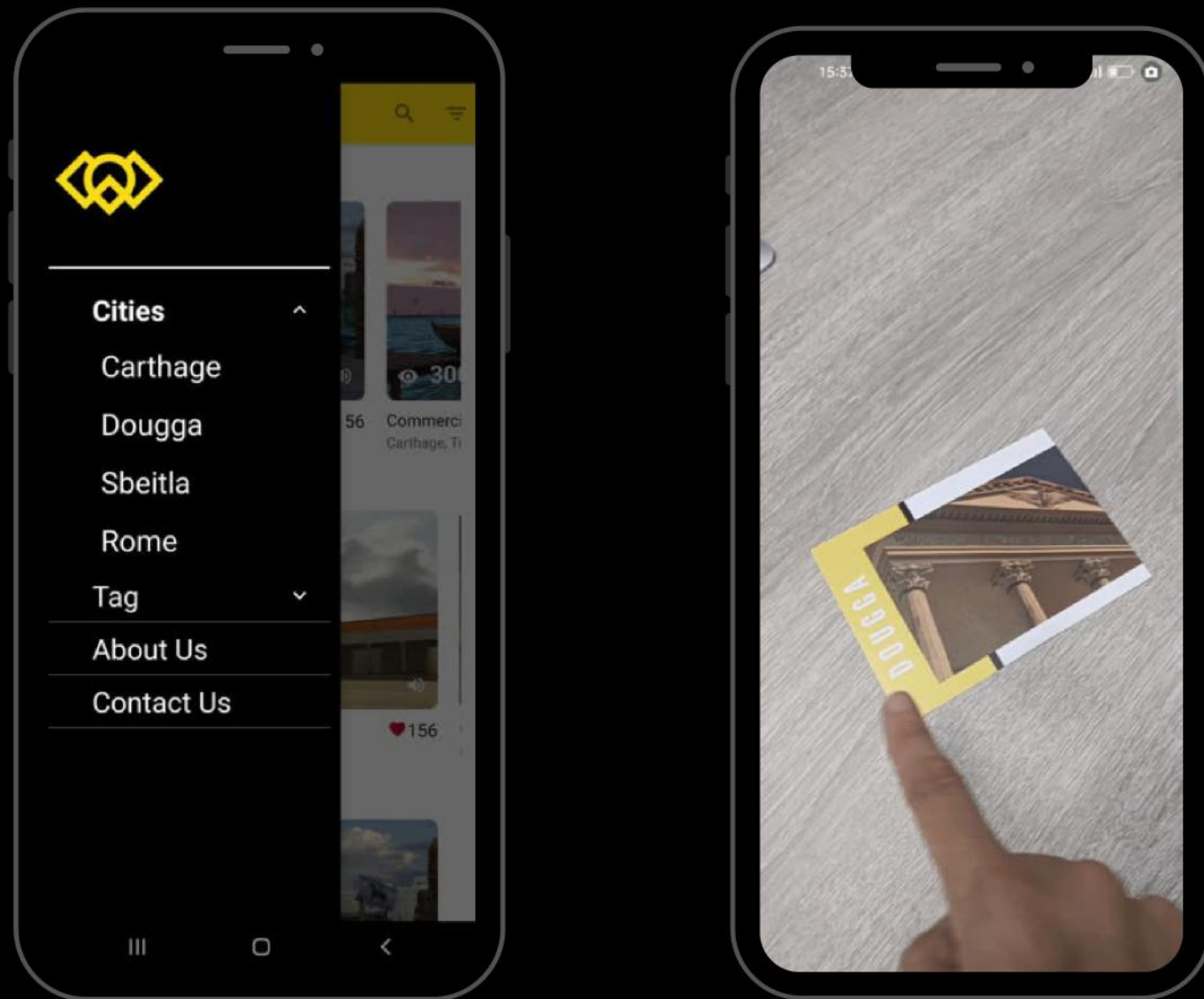
\$25B IN 2023
20% CAGR FOR NEXT
5 YEARS (\$55B IN
2028)



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BUSINESS MODEL

mixing B2C and B2B



XR/360 Mobile app
Ads/subs

HISTORIAR



XR APPS
REVENUE SHARE

BUSINESS MODEL

mixing B2C and B2B

HISTORIAR



(ON DEMAND)



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ACHIEVEMENT

built our MVP with a market validation



- **HISTORIAR** Selected to work on the **5G Use-Case** since December 2020.
- 2021-2022 Implementation of two Use Case 5G: in UNESCO labeled sites: Carthage and Dougga. And others ongoing.
- 2023 Orange Foundation France, for the cultural **MOOC** about Carthage (Punic Era).



TRACTION & CLIENTS

5 projects delivered and 4 ongoing

- Public contract
Tunisian Ministry



- 7 Strategic sales
B2B2C LOI



- Avg. 200 users/mo in
Carthage



Accelerator AI
DGX servers

OUR VISION

be the Google map of ancient cities

2024

2025

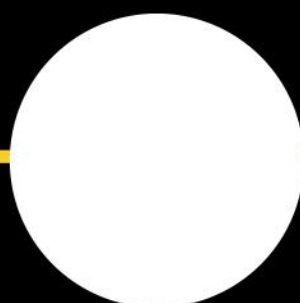
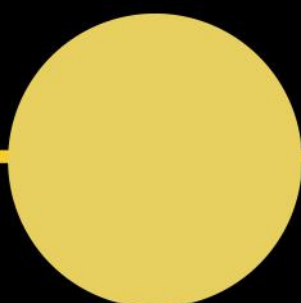
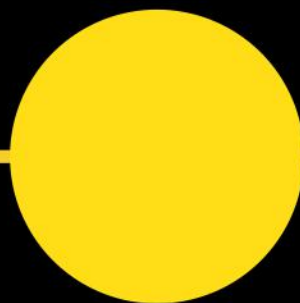
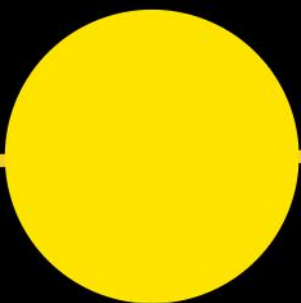
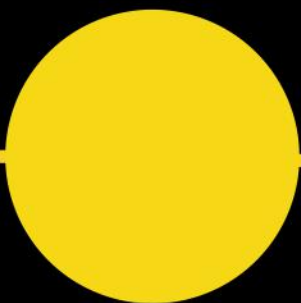
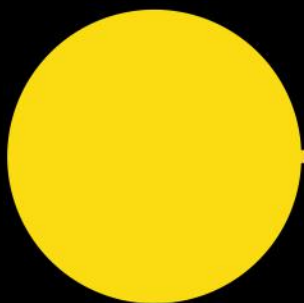
2026

Q1

Q2

Q3

Q4



3D AI
GENERATIVE

CGI VIDEOS

INTERNATIONAL
EXPANSION
PORTUGAL

API
GENERATIVE
3D videos

API REVENUE
STREAM
INTERNATIONAL
presence

HISTORIAR: THE
GOOGLE MAPS FOR
ANCIENT HISTORY

7 cities TN
5 cities EU



Contact us

We are fundraising

HISTORIAR



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contact@histori-ar.com

WEBSITE

<https://historiar.io>

