



- EX TA7ALIL.MA -

DISPONIBLE SUR :



AUTORISÉE PAR LA CNDP
SOUS LE N°. A-GC-240/2021



Contact@Sehalink.com



335, 3e étage, technopark Casablanca

PROBLEMS

- ✓ non-availability of a platform allowing exchange between patients and healthcare professionals
- ✓ non-digitalization of patient health records



PATIENTS / EMPLOYEES

- Loss of medicals & paramedical records
- Obligation to return to the laboratory to collect the results of analysis and to the doctor for an interpretation of analysis
- Difficulty making an appointment quickly
- Poor mental health



HEALTHCARE PROFESSIONALS

- Waiting line in the laboratories for deliver the analysis results
- Waiting line for the interpretation of the analysis results
- No access to patient medical history



INSURANCE COMPANY :

- Non-digitalization of health insurance records
- Fraud cases



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VALUE PROPOSITION

**FIRST HEALTH APP IN MOROCCO THAT
DIGITIZE ALL THE MEDICAL RECORDS
OF PATIENTS AND ALLOWS INTERCONNECTION
BETWEEN PATIENTS AND HEALTH PROFESSIONALS**

Also available in web version



STAKEHOLDERS

Patients, health professionals,
Corporate



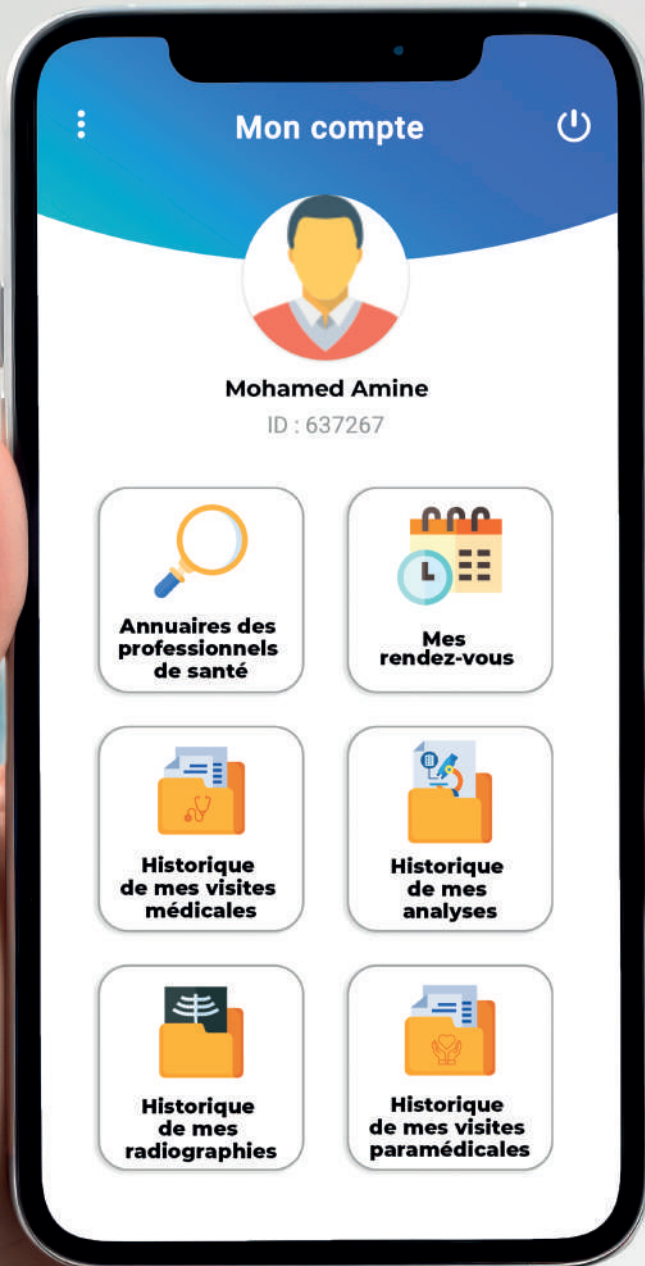
DIGITIZATION OF PATIENT MEDICAL & PARAMEDICAL RECORDS

- Make an appointment for a consultation or teleconsultation
- Reception of your medical file
- Digitalization of medical file

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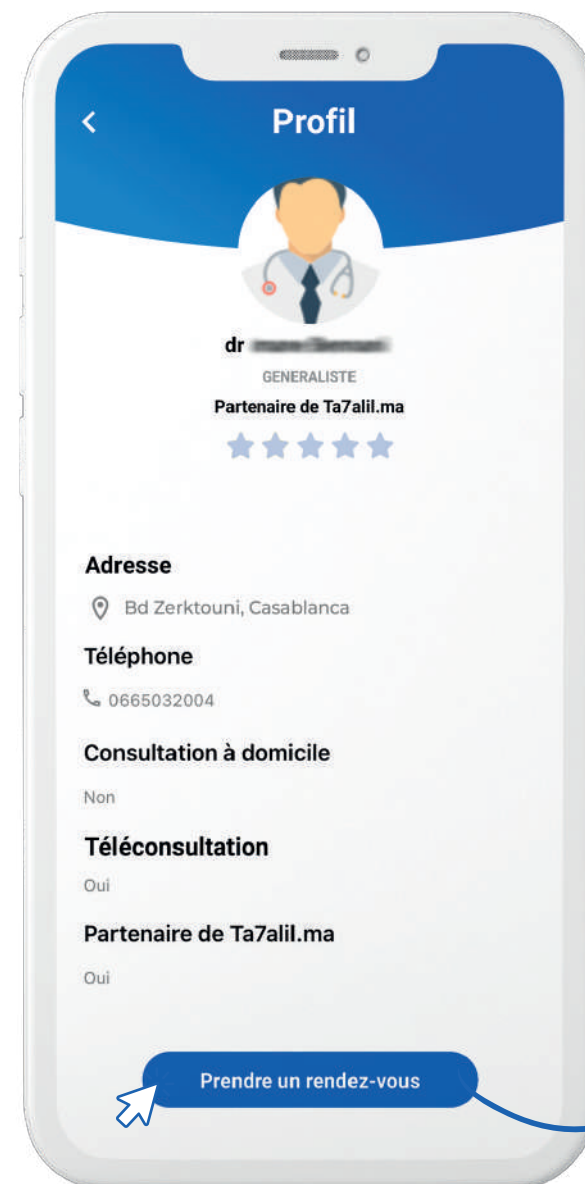
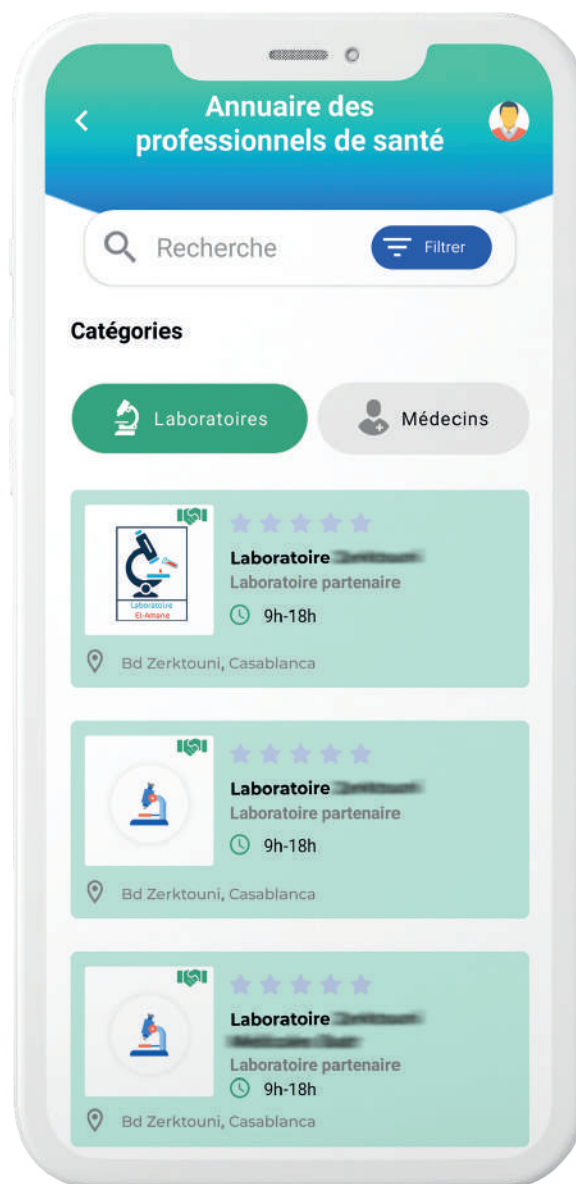


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VALUE PROPOSITION



make
an appointment



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INDIRECT COMPETITORS



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KPIS



**+ 500 HEALTH
PROFESSIONALS**



**+ 5500
DOWNLOADS
PATIENTS**



**+ 3500
USERS**



**+ 2800
PATIENT
MEDICAL RECORD**



**CASABLANCA
RABAT
MARRAKECH**



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BUSINESS MODEL :

HEALTH PROFESSIONALS (MEDICAL & PARAMEDICAL)

- ✓ Visibility on the platform
- ✓ Appointment management
- ✓ Digitalization of patient records
- ✓ Teleconsultation

ANNUAL SUBSCRIPTION

400\$ HT/YEAR
+ 15% COMMISSION /
TELECONSULTATION

* From de 100th health
professionals in Paramedical



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BUSINESS MODEL CORPORATE : SEHA WELLNESS OFFER

(prepaid for employees)

- PSYCHOLOGIST SUPPORT -
- WELL BEING COACHING -

- ✓ Psychologist support
- ✓ Stress management
- ✓ Confidence and self-esteem
- ✓ Leadership

- ✓ Time management
- ✓ Resilience development
- ✓ Personal development



*Offer to be consumed over a period of 2 months maximum before moving, if desired, to a monthly system depending on the number of employees interested



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SEHADIET OFFER

(prepaid for employees)

- NUTRITIONAL SUPPORT -

- ✓ Healthy weight gain
- ✓ Perte de poids

- ✓ Healthy nutrition habits
- ✓ Personalized nutrition plans

INITIATION PACK

10 teleconsultations

500\$_{HT}

STANDARD PACK

25 teleconsultations

1000\$_{HT}

PREMIUM PACK

50 teleconsultations

1500\$_{HT}

*Offer to be consumed over a period of 2 months maximum before moving, if desired, to a monthly system depending on the number of employees interested



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OFFRE SEHADOC

(prepaid for employees)

– TELECONSULTATIONS WITH DOCTORS –

INITIATION PACK

10 teleconsultations

250\$_{HT}

STANDARD PACK

25 teleconsultations

560\$_{HT}

PREMIUM PACK

50 teleconsultations

1000\$_{HT}



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OUR SOCIAL IMPACT

- ✓ **SDG 3: Good Health and Well-being :**
by digitizing medical records of patients and allowing teleconsultation, we improve healthcare access and quality, which can lead to the well-being of patients.
- ✓ **Allowing low income communities living far from cities to benefit of teleconsultations with our health professionnels partners for free (From May 2024)**
- ✓ **Breast cancer screening awareness workshops in companies and in low-income communities living far from cities (From May 2024)**



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PRESENTATION OF PROJECT LEADERS



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