



CYOTEQI

When technology meets connectivity and human interaction

The dark side of networking

194 \$

Average money spent on traditional networking methods like paper business cards

5.5 h

Average time spent by professionals just managing their professional networks weekly

70%

Struggle to keep track and follow up with new contact made after big events

Existing apps = Fragmented + Time-consuming + Lack Intelligence
for effective network building

AND IT'S EVEN WORSE FOR COMPANIES



**On a mission to build the go-to networking space
and super app for professionals**

What is Yoteqi ?

Yoteqi is a comprehensive suite of AI-powered tools that empowers professionals and businesses to intelligently build robust networks, streamline lead management, and provide valuable insights for informed decision-making.

Our suite of products:



Yoteqi

Connect



Yoteqi

Business



Yoteqi

Discover



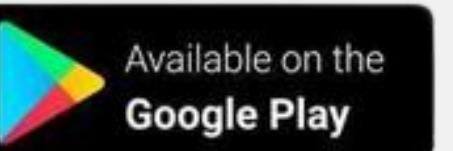
Yoteqi

Events

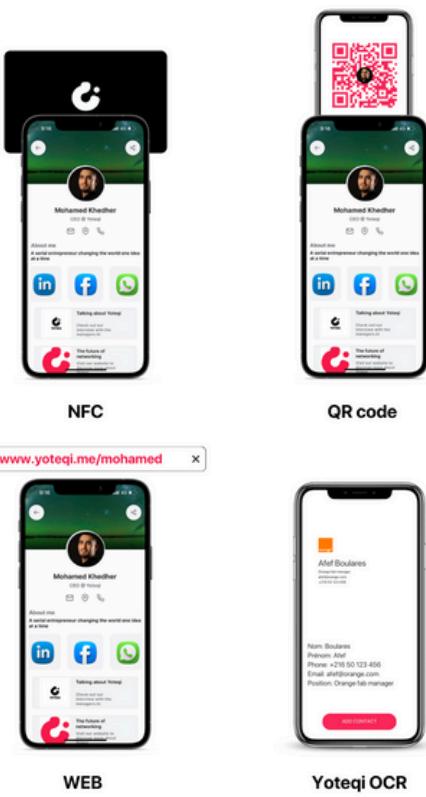
and here's how our clients are using it

B2C

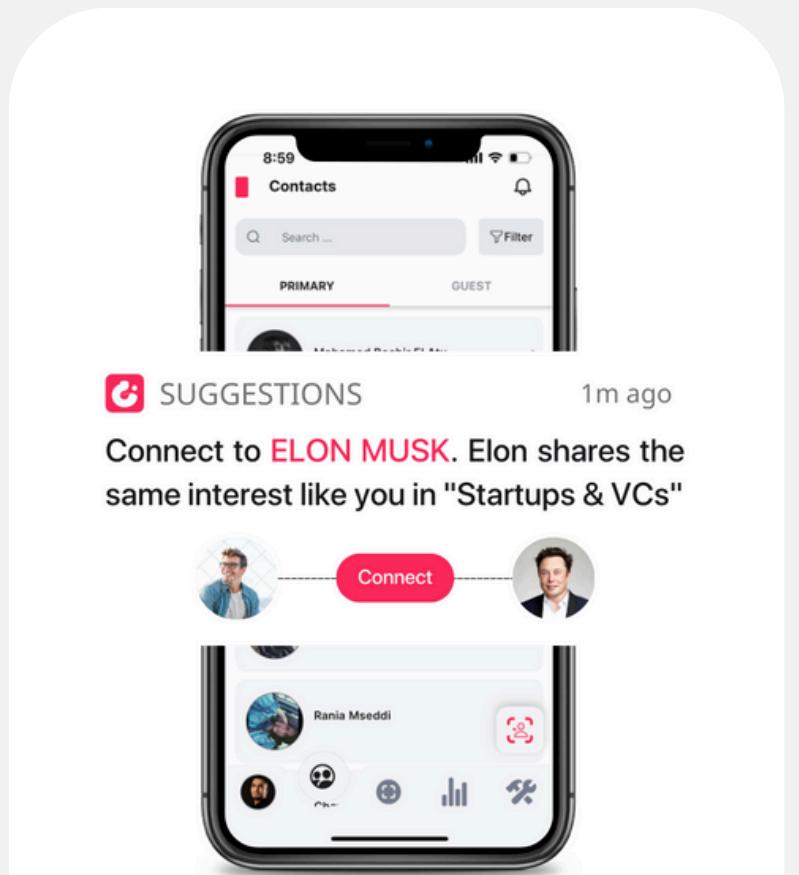
Connecting professionals



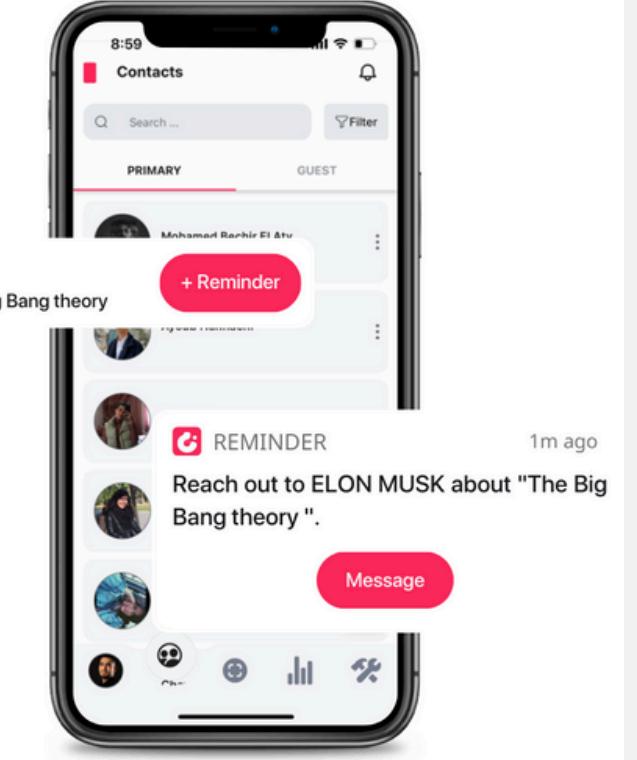
Present yourself with a professional landing page



Exchange contacts with ease



Intelligently unify and manage your network

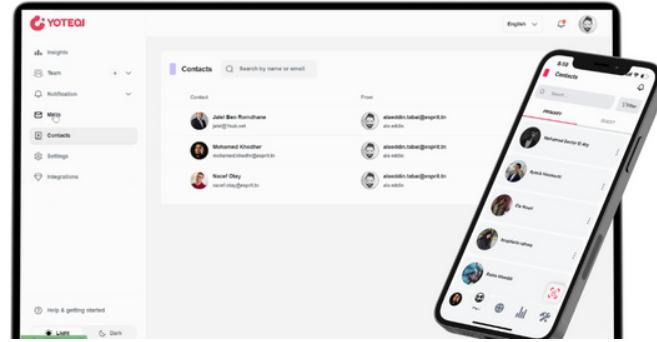


Follow up, communicate, and stay up to date

B2B

Empowering Businesses

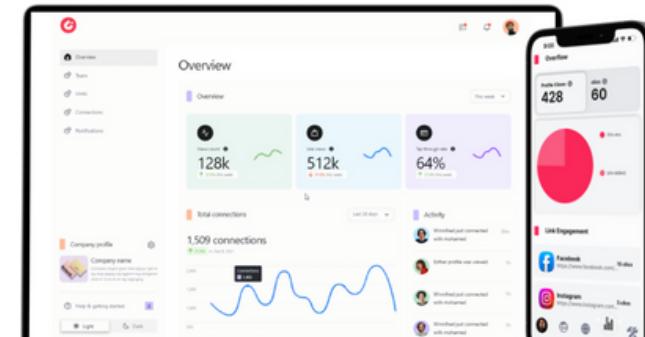
Yoteqi Business helps streamline companies' network and lead management



Intelligently streamline
lead management



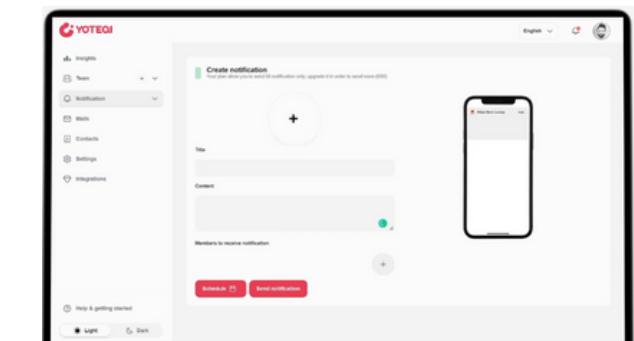
Manage your team's profiles
and increase SEO



Keep track of the team's
networking efforts



Automate your workflow
with powerful integrations



Engage through push notifications
and custom emails

Automating lead generation

Yoteqi Discover is a powerful AI-powered sales intelligence and market research feature that can help you find, enrich, score, and qualify leads faster and more effectively.

10X

Faster Lead
Generation

30%

Increase in
Sales Revenue

60%

Faster Sales
Cycle

B2B

Reimagining Event Apps

Imagine having **one single networking app** that you can use in every networking event instead of countless apps and hours managing new connections and losing opportunities.

PARTNERS



EARLY NEGOCIATIONS



Tapping into a huge, promising market

\$ 2.3 Tr

expected growth of the global professional networking market by 2025

\$ 341 B

expected growth of the global AI apps market by 2028

< 15%

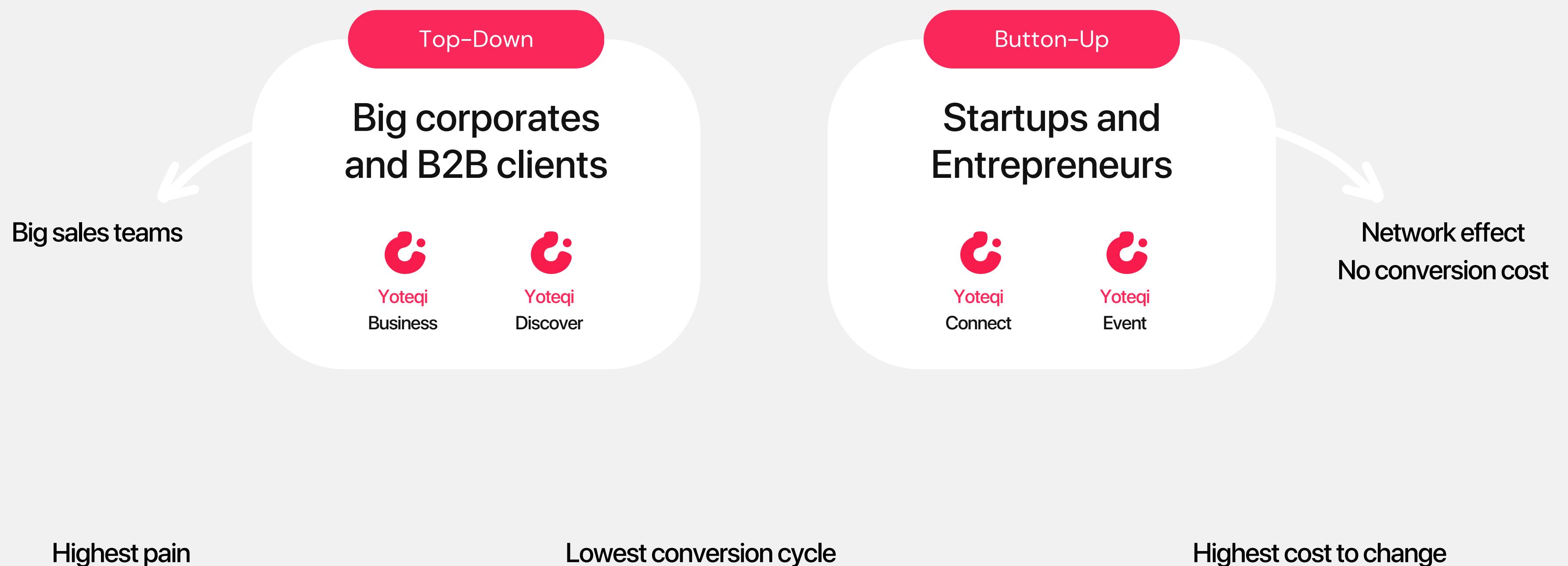
of Africans currently use professional networking platforms

76 m

professionals in Africa expected to be online by 2025

Untapped potential

We tackle the market one professional at a time



Rising Above the Rest

Yoteqi is the only all-in-one AI-powered networking and lead management solution

		Seamless.AI®				
Lead gen & nurturing	✓	✓	✗	✗	✓	✗
Network management	✓	✓	✓	✓	✓	✓
Professional networking	✓	✗	✓	✗	✗	✓
Secure communications	✓	✗	✓	✗	✗	✗
Intelligent matchmaking	✓	✗	✗	✗	✓	✗
Events management	✓	✗	✓	✗	✗	✓

Yoteqi makes money in different ways

1



Connect

1.99 \$ PRO /mo

Freemium

2



Business

From 3.99 \$ /mo /emp



Discover

Starting from 50\$ /mo



Events

Varies

3

In-app
advertising &
sponsorships

SAAS – Subscription based

Achieving Milestones, One Connection at a Time

Clients corporate (15+)



Telco



Pharmaceutical



Services



Consulting



Services



Banking



Services



Services



Insurance

3000

B2B Subscriptions

25k

Cumulative CO2 saved

Startups (10+)



INNOROV
INNOVATE TO ELEVATE



NGOs & partners (3)



1 active

Open Innovation pilot

In the pipeline (next 5 months)



\$ 180 k

value of cross-sell (post pilot) and in-pipeline

Major KPIs - Yoteqi

Telco



Industry: Orange Tunisie

Team size: 1200

65%

increase in lead generation
and conversion rate

First Pharmaceutical company in Tunisia



Industry: Pharmaceutical

Team size: 800

#1

Chose Yoteqi Business as
the company's mini CRM



Industry: Services

Team size: 120

50%

Reduction of printing costs &
increase in global csr impact



Small team, Huge achievements



Mohamed Khedher
CEO & Founder

A serial tech entrepreneur with a versatile background building tech-savvy things for the last 7 years



Nacef Otay
CTO

8 years + delivering mobile apps with a deep understanding in cloud, security & devops



Alaeddin Tabai
Software engineer

A software engineer with 5 years + of extensive experience as a fullstack developer

Roadmap

Validated Beta Phase
Acquired early clients

Q3 2023



AI matchmaking feature
B2B sales - B2C Growth hacking
Forming strategic partnerships

Q1 2024



Launch Yoteqi Events
Expand to south africa

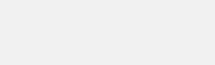
Q3 2024



Q4 2023
Yoteqi Business
B2B SAAS

Q2 2024
Launch Yoteqi Discover
Goal: 5k B2B subscriptions

Q1 2025
Goal: 10k B2B subscriptions
Expansion plan

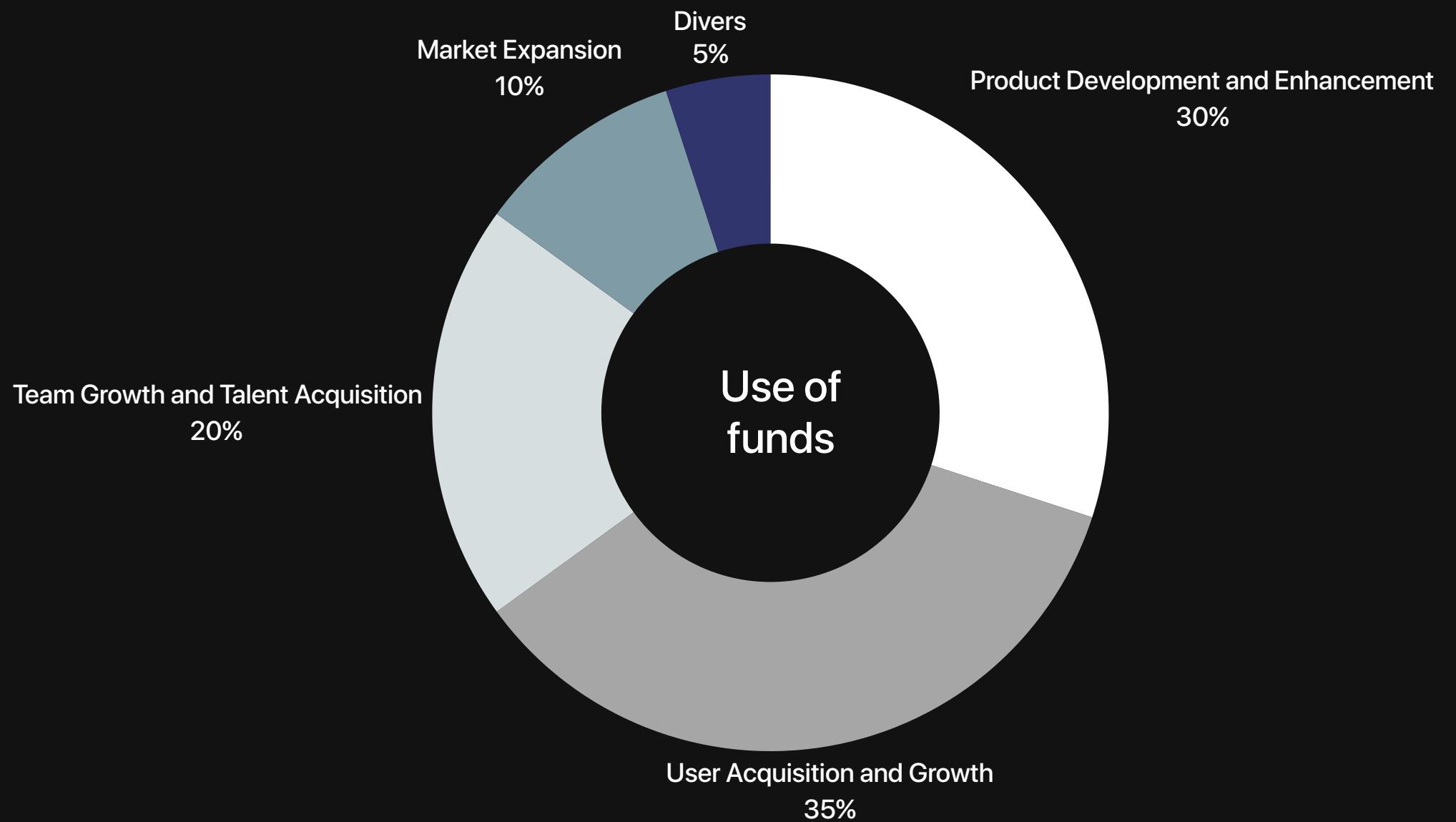


We are raising

First round of investment

\$ 300 k

to continue building the product, hit a 50k MAU and expand to other markets



Thank you!

SCAN ME

