Tableau Activity

Problem statement:

You want to start a global ecommerce website.

1. What do you think are the parameters/attributes you would want to collect from the complete operation that could add a business value to your venture in future.

2. Anticipate different types of data and its source you are going accept from your transaction?

3. How this information will help you in analysing and making relevant decisions? Justify.

Tableau

1. The CEO of the company wants to stop selling sub-category of products where the profits are least or negative (loss) only in Asia region. Articulate this information and create the visualization in a single sheet.(Use filters)

2. Identify the region where profit is greater than 100000?

3. Group Asia pacific and Africa and compare the quantity with Europe.

4. Use maps and highlight only the countries with no profit.

5. Create a dashboard and build a story.