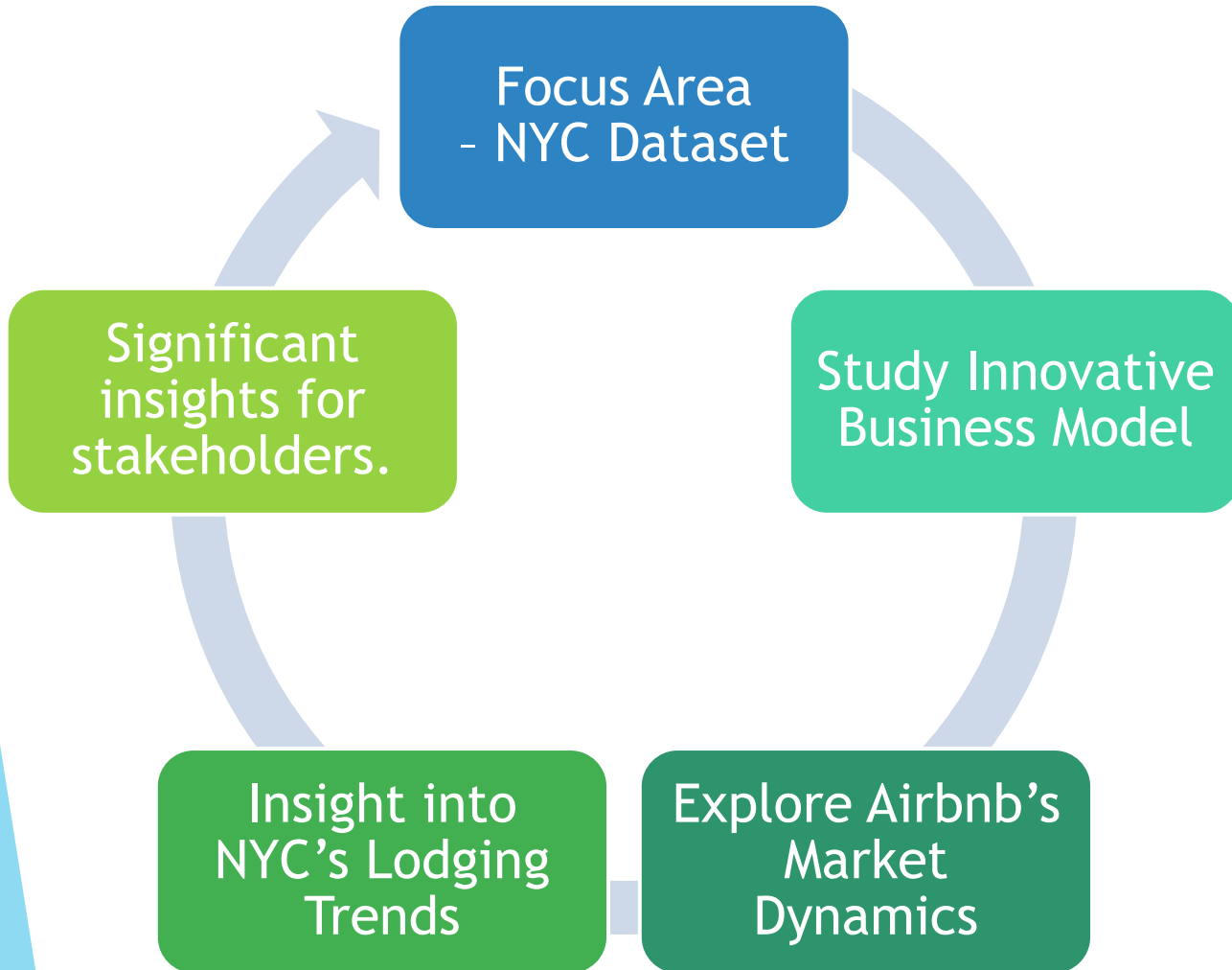


Project Title - AirBnb Hotel Booking Analysis

Samyak Shitalchand Dahale
ID:- AICTE_VOIS OL 4001-6727-906



PROBLEM STATEMENT



- ▶ Out job is to uncover patterns and key drivers behind Airbnb's performance in New York City.
- ▶ helping understand market behavior, customer preferences, and pricing dynamics within the modern hospitality industry.



Project Description

- ❖ Used the **Airbnb NYC dataset** to study listings, prices, and availability.
- ❖ Cleaned the data by removing **missing and duplicate records**.
- ❖ Performed **exploratory analysis** to find key patterns and trends.
- ❖ Visualized insights on **pricing, location, and host activity** using Python tools.
- ❖ Explored what affects **customer satisfaction and demand**.
- ❖ Shared **useful insights** to help hosts, guests, and stakeholders make better decisions.
- ❖ [Notebook link](#)

WHO ARE THE END USERS?



Hosts &
Guests



Investors/
Shareholders



Tourism &
Hospitality
Analysts



City
Planners &
Policy
Makers



Technology Used

❖ Python



(libraries:- Pandas, Matplotlib, Numpy, Seaborn)

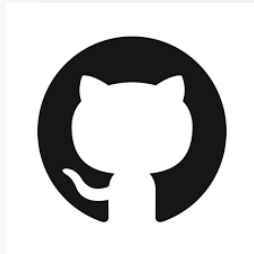
❖ Excel / CSV Dataset



❖ Google Colab (for execution)



❖ Github



RESULTS1

SamyakVOIS_AirBNB.ipynb ☆

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RAM
Disk

13]

```
import pandas as pd
from google.colab import drive
drive.mount('/content/drive')
file_path = '/content/drive/MyDrive/1730285881-Airbnb_Open_Data.xlsx'
df=pd.read_excel('/content/drive/MyDrive/1730285881-Airbnb_Open_Data.xlsx')
```

40]

0s

df.head()



	id	NAME	host id	host_identity_verified	host name	neighbourhood group	neighbourhood	lat	long	country	...	Construction year	price (\$)	service fee (\$)	minimum nights
0	1001254	Clean & quiet apt home by the park	80014485718	unconfirmed	Madaline	Brooklyn	Kensington	40.64749	-73.97237	United States	...	2020	966.0	193.0	10.0
1	1002102	Skylit Midtown Castle	52335172823	verified	Jenna	Manhattan	Midtown	40.75362	-73.98377	United States	...	2007	142.0	28.0	30.0
2	1002403	THE VILLAGE OF HARLEM....NEW YORK !	78829239556	unconfirmed	Elise	Manhattan	Harlem	40.80902	-73.94190	United States	...	2005	620.0	124.0	3.0
3	1002755	Unnamed Listing	85098326012	unconfirmed	Garry	Brooklyn	Clinton Hill	40.68514	-73.95976	United States	...	2005	368.0	74.0	30.0

Entire Apt:

Variables Terminal

7:07 AM

Python 3

RESULTS2

SamyakVOIS_AirBNB.ipynb ☆ ☁

File Edit View Insert Runtime Tools Help

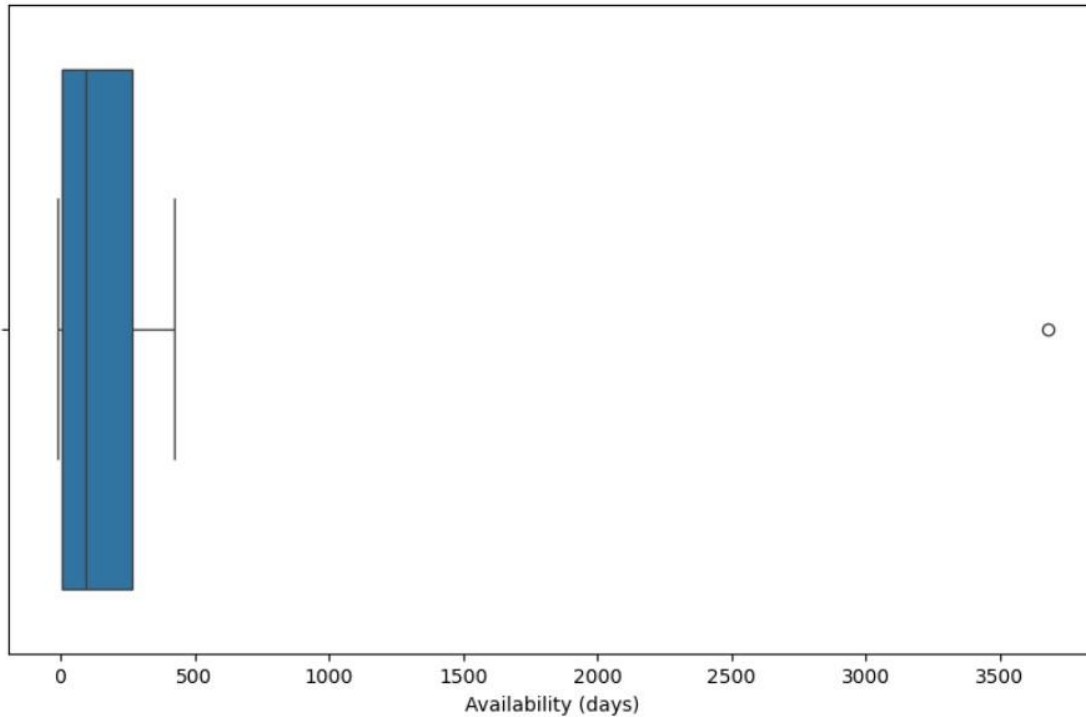


mmands | + Code + Text | ▶ Run all ▼

```
[41] ✓ 0s  
print("\nOutliers in 'availability 365' have been removed.")  
print(f"Number of rows after outlier removal: {df.shape[0]}")
```



Box plot of Availability 365



```
Q1: 3.0  
Q3: 268.0  
IQR: 265.0  
Lower bound for outliers: -394.5  
Upper bound for outliers: 665.5  
Number of outliers: 1  
  
Outliers in 'availability 365' have been removed.  
Number of rows after outlier removal: 102057
```

RESULTS3

SamyakVOIS_AirBNB.ipynb ☆ ☁

File Edit View Insert Runtime Tools Help

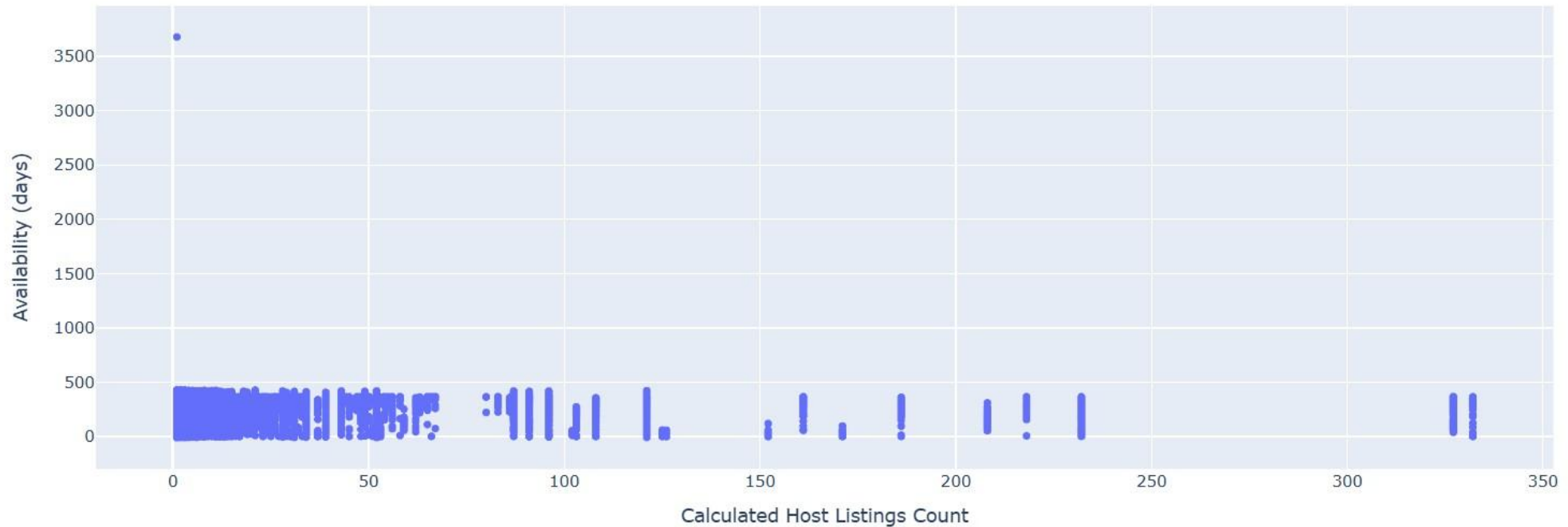
mands + Code + Text ▶ Run all ▼

'availability 365'.

```
38]
In [38]: fig = px.scatter(df, x='calculated host listings count', y='availability 365',
                        title='Relationship between Calculated Host Listings Count and Availability 365')
fig.update_layout(xaxis_title='Calculated Host Listings Count', yaxis_title='Availability (days)')
fig.show()
```



Relationship between Calculated Host Listings Count and Availability 365



RESULTS4

SamyakVOIS_AirBNB.ipynb ☆ ☁

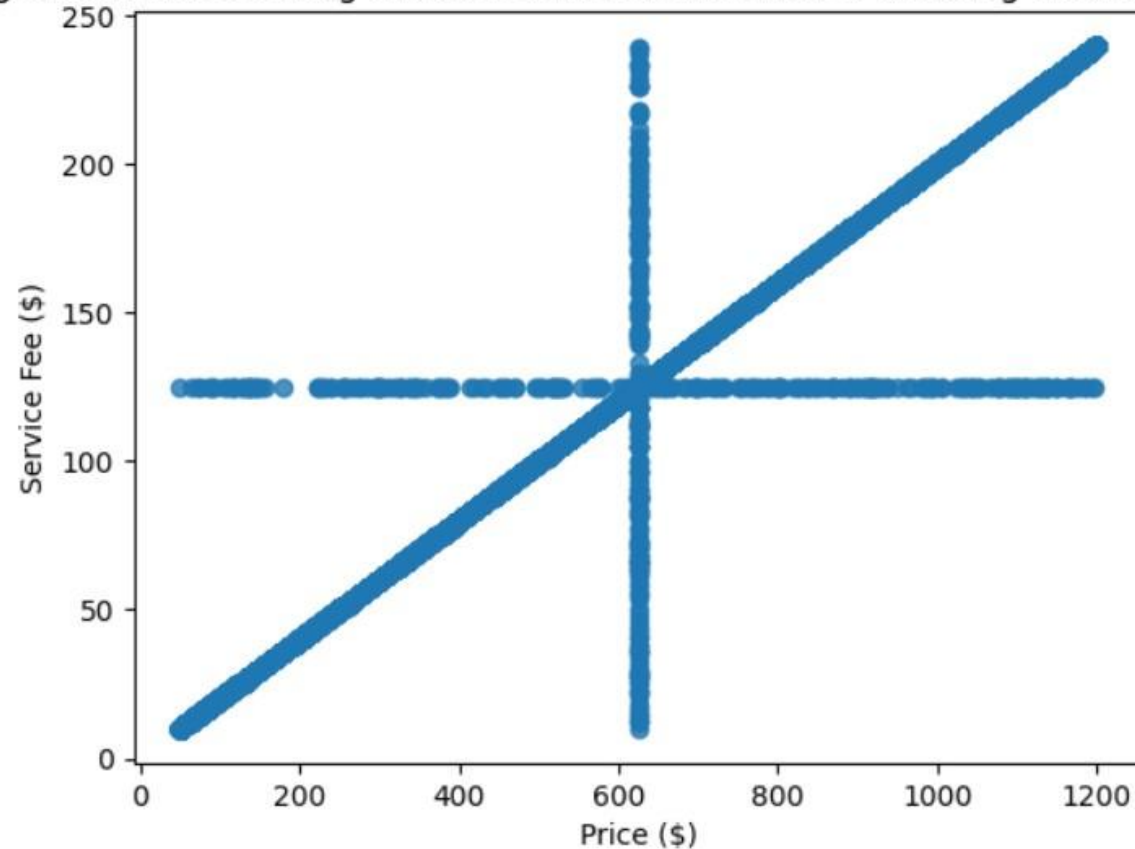
File Edit View Insert Runtime Tools Help

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```
48] plt.ylabel('Service Fee ($)');  
10s ▶ plt.title('A Regression Plot showing the Correlation of the Price of a Listing and its Service Fee.')
```

↔ Text(0.5, 1.0, 'A Regression Plot showing the Correlation of the Price of a Listing and its Service Fee.')

A Regression Plot showing the Correlation of the Price of a Listing and its Service Fee.



GitHub repository

https://github.com/SamyakDahale/VOIS_AI_CTE_Oct2025_SamyakDahale.git

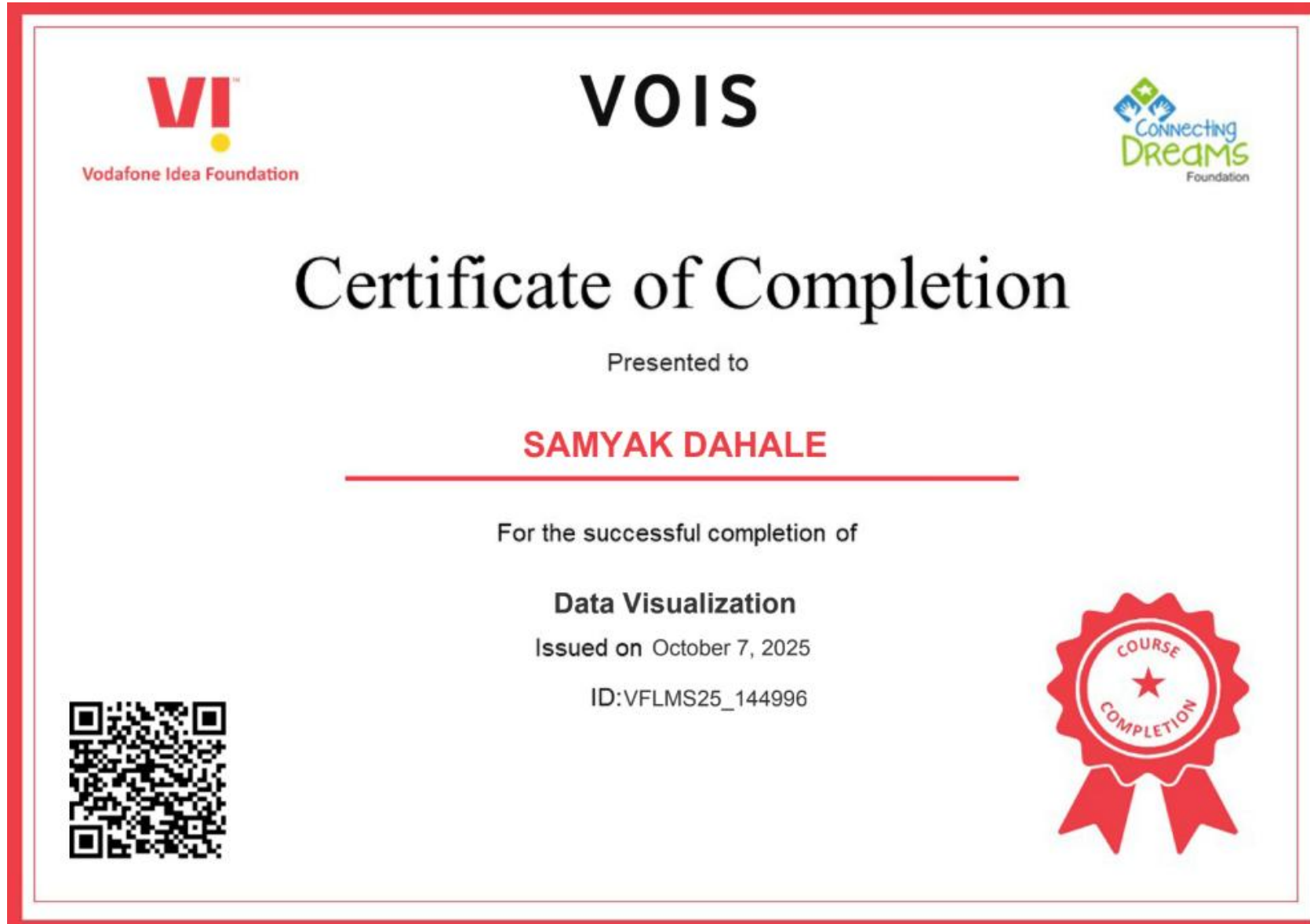
[Link](#)



Getting started with Basics of Python Certificate



Data Visualization Certificate



Thank you

