Laissoub Sami Firas

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PROFILE

Master's degree holder in computer science, passionate about technological innovation and the development of digital solutions. Skilled in programming, database management, and application development, I am determined to contribute to the innovation and growth of a dynamic company through my commitment to technical excellence and my ability to work effectively in a team.

KEY COMPETENCIES

Programming	React	Photoshop & Illustrator	Digital Marketing
Python	NextJS	Microsoft office	Event Planning & Coordination
SQL	HTML&CSS	Social Media Management	Fast Learner

PROFESSIONAL EXPERIENCE

Information Systems Manager   Oct, 2024 - Current
Melasco (Annaba, Algeria)

- Overseeing and maintaining the company's IT infrastructure (servers, network, security).
- Implementing solutions to optimize internal processes and enhance the efficiency of IT systems.
- Providing technical support to employees and resolving issues related to information systems.
- Planning and managing IT projects aligned with the strategic needs of the company.
- Collaborating with external providers to ensure the continuity and security of IT services.
- Taking charge of the company's social media strategy, including:
    - Creating and managing digital content aligned with marketing objectives.
    - Increasing brand awareness through targeted campaigns and engaging content.
    - Monitoring campaign performance and making strategic adjustments to maximize results.

Founder - Eventuno (Event Management Company)   Sep, 2022 - Current
Annaba, Algeria

- Planned and coordinated a wide variety of events (corporate events, weddings, trade shows, product launches, etc.).
- Managed client relationships, suppliers, and service providers to ensure successful event execution.
- Developed and implemented social media strategies to promote events and enhance brand visibility.
- Created and managed engaging content for platforms like Instagram, Facebook, and LinkedIn

Developer of a startup (TEOphasie)   Sep, 2023 - Jul, 2024
Annaba, Algeria

Developer of a website and mobile application to help people with aphasia.

Developer and winner of the app challenge   Sep, 2021 - Jun, 2022
Badji Mokhtar University

Design and development of a mobile application and website for student recognition using NFC cards.

EDUCATION & CERTIFICATIONS

Bachelors degree in Computer science
Badji Mokhtar University
Sep, 2019 - Jun, 2022

Master's degree in IT Systems and Decisions
Badji Mokhtar University
Sep, 2022 - Jun, 2024

Training in graphic design
CDM, Annaba, Algeria

LANGUAGES

Arabic

French

English