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**COLLEGE: 8151-** DHANALAKSHMI SRINIVASAN INSTITUTE OF  
TECHNOLOGY SAMAYAPURAM TRICHY

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**NMID:** 40DDDC4726F934190544074D98B04198

### **ASSIGNMENTS ON DIGITAL MARKETING**

1. **Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://amteq.blogspot.com/> – Blogspot URL

<https://amteq.wordpress.com> – WordPress URL

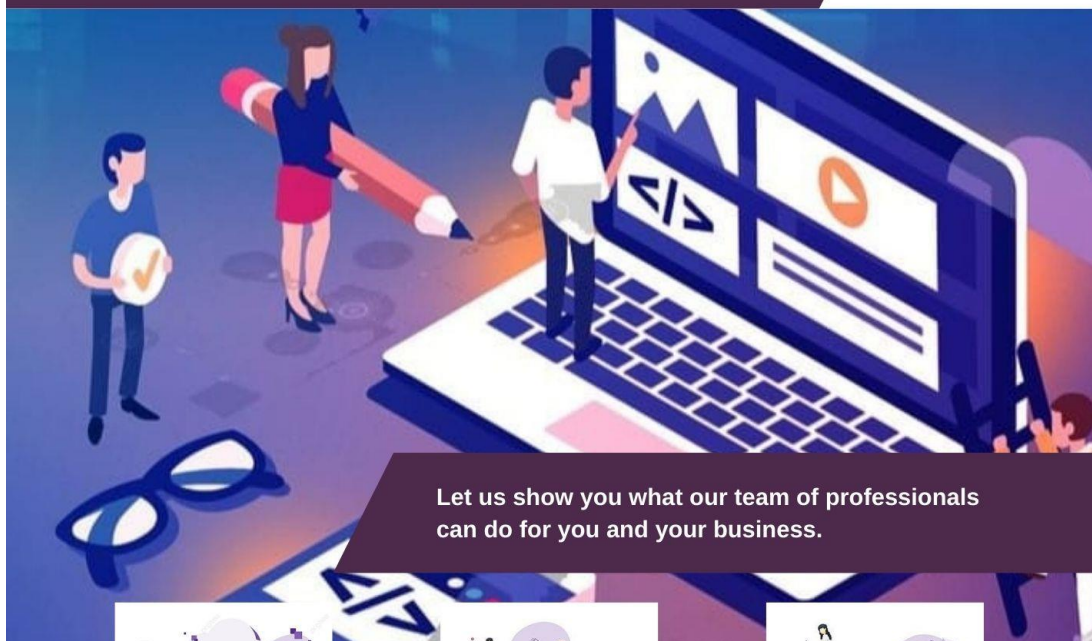
2. **Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/amwebdesigning> - Facebook Page URL

### 3. Create and design a social media advertisement poster using Canva



**NEED HELP?  
NOW YOUR BRANDING  
CAN GO **WORLDWIDE!****



Let us show you what our team of professionals  
can do for you and your business.



#### **Design**

We create web designs  
based on your needs.



#### **Development**

Our coders assure you that  
everything will go smoothly.



#### **Publishing**

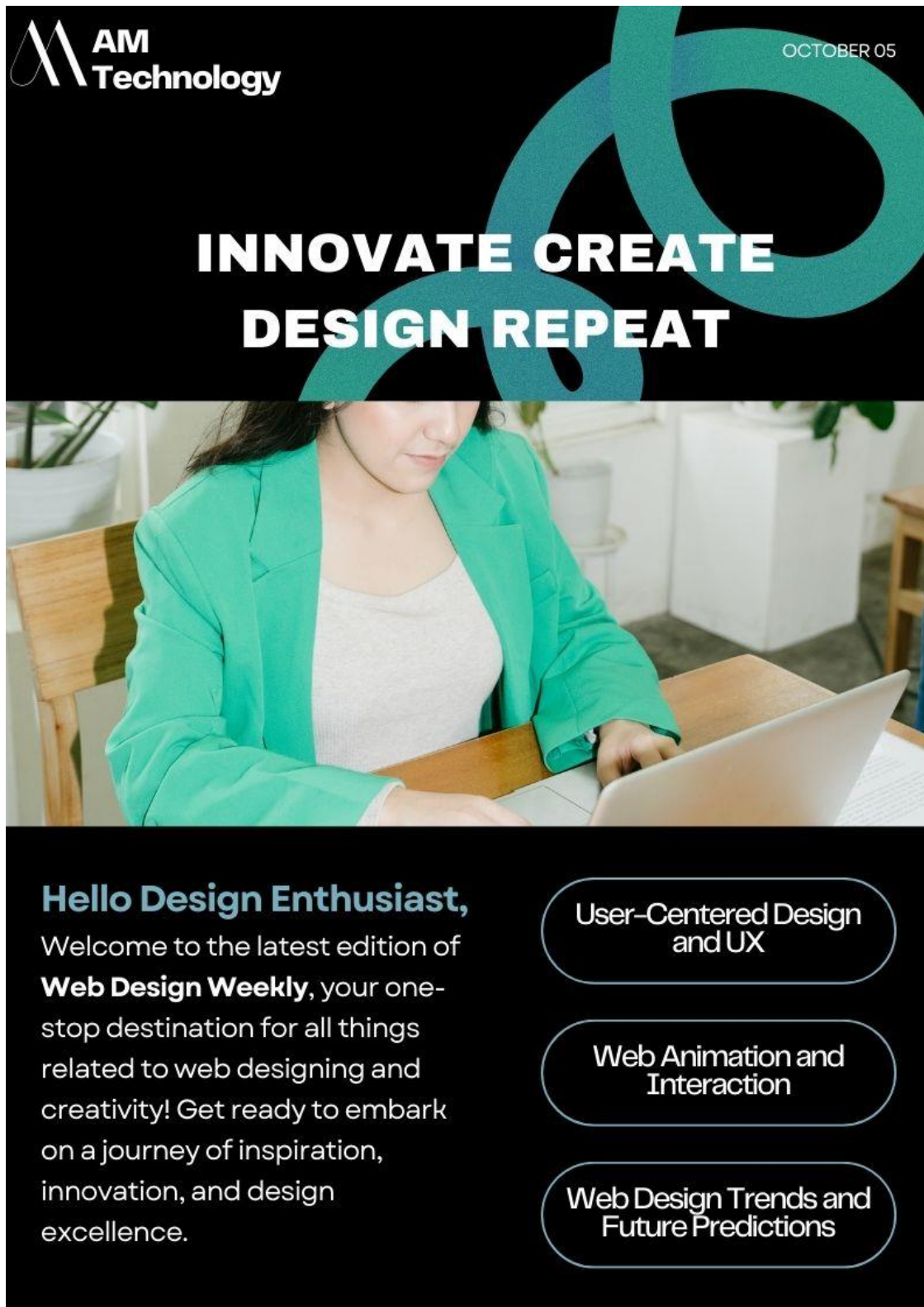
We will make your web  
design launch perfect.

123, Samayapuram , Trichy -1

+91 123-456-7890

[www.facebook.com/amwebdesigning](https://www.facebook.com/amwebdesigning)

#### 4. Create email newsletter design using Mailchimp or Canva tool



# Let's dive into this week's edition !



## Designing for Accessibility 🗣️

Join us in promoting a more inclusive web. Learn how to design with accessibility in mind, making your websites usable and enjoyable for people with disabilities. We'll share tools and guidelines to get you started.

## Design Critique Corner 🧐

Submit your design for a chance to receive constructive feedback from our design experts. Learn valuable insights and refine your skills as you see your work through a critical lens.

## Responsive Design Unveiled 📱

Explore the ins and outs of responsive web design. From fluid grids to flexible images, we'll break down the key components that ensure your website looks stunning on every screen size.

## Join our Web Designing Webinar OCTOBER 30 / 4PM – 6PM

FOLLOW ME: <https://www.linkedin.com/in/afikafathima>

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