NAME	R. Indhumathi - 93DAF2B21CE65E2903A4A7C60F1C363E
Date	18.10.2023
Team ID	NM2023TMID01914
Team Members	R. Samyuktha M. Afika Fathima, M. Nandhini
Project Name	How to create Brand Name, Brand Mail and Brand Logo in Canva
College Name	8151- Dhanalakshmi Srinivasan Institute of Technology

PROJECT DESCRIPTION

In the world of digital marketing, establishing a strong brand identity is crucial for success. A brand's name, email, and logo play pivotal roles in creating a unique and memorable identity. This project aims to guide you through the process of creating these essential elements using Canva, a user-friendly graphic design platform.

BRAND NAME: Webzotica

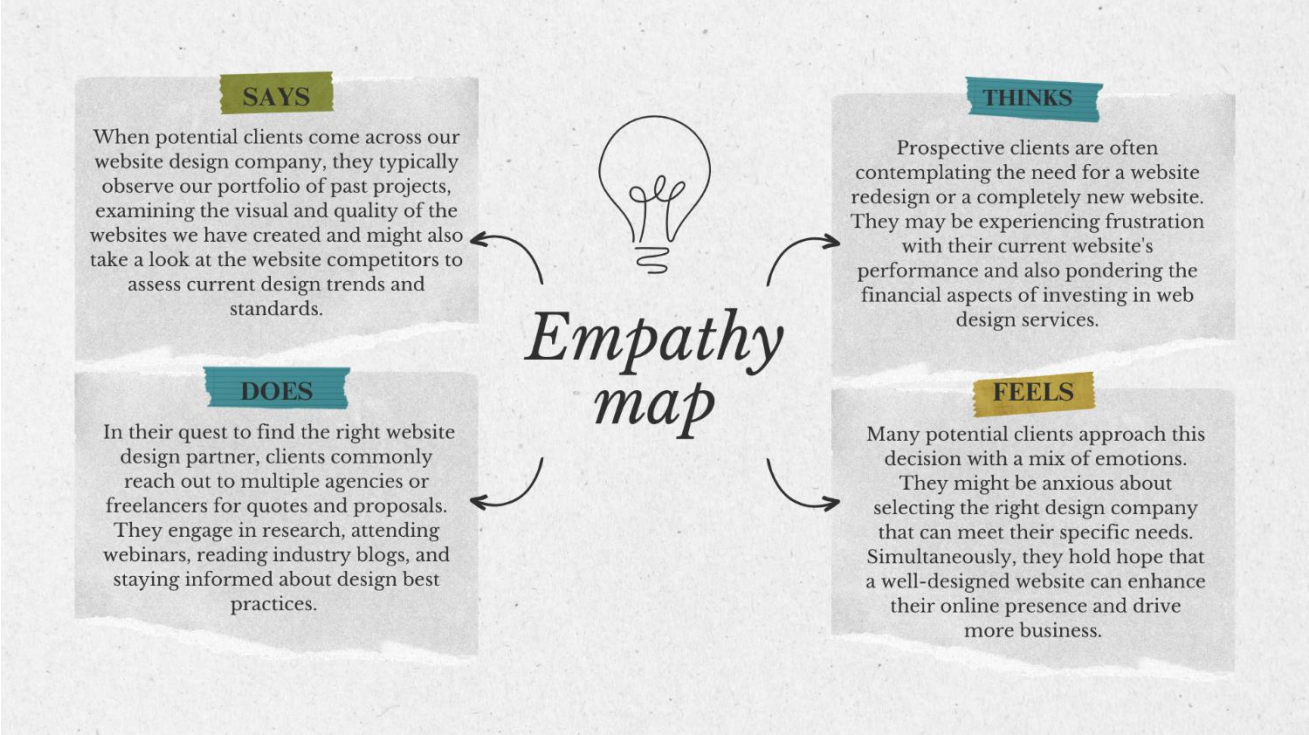
CATEGORY: Web designing

TARGET AUDIENCE: All (Men, Women and Children)

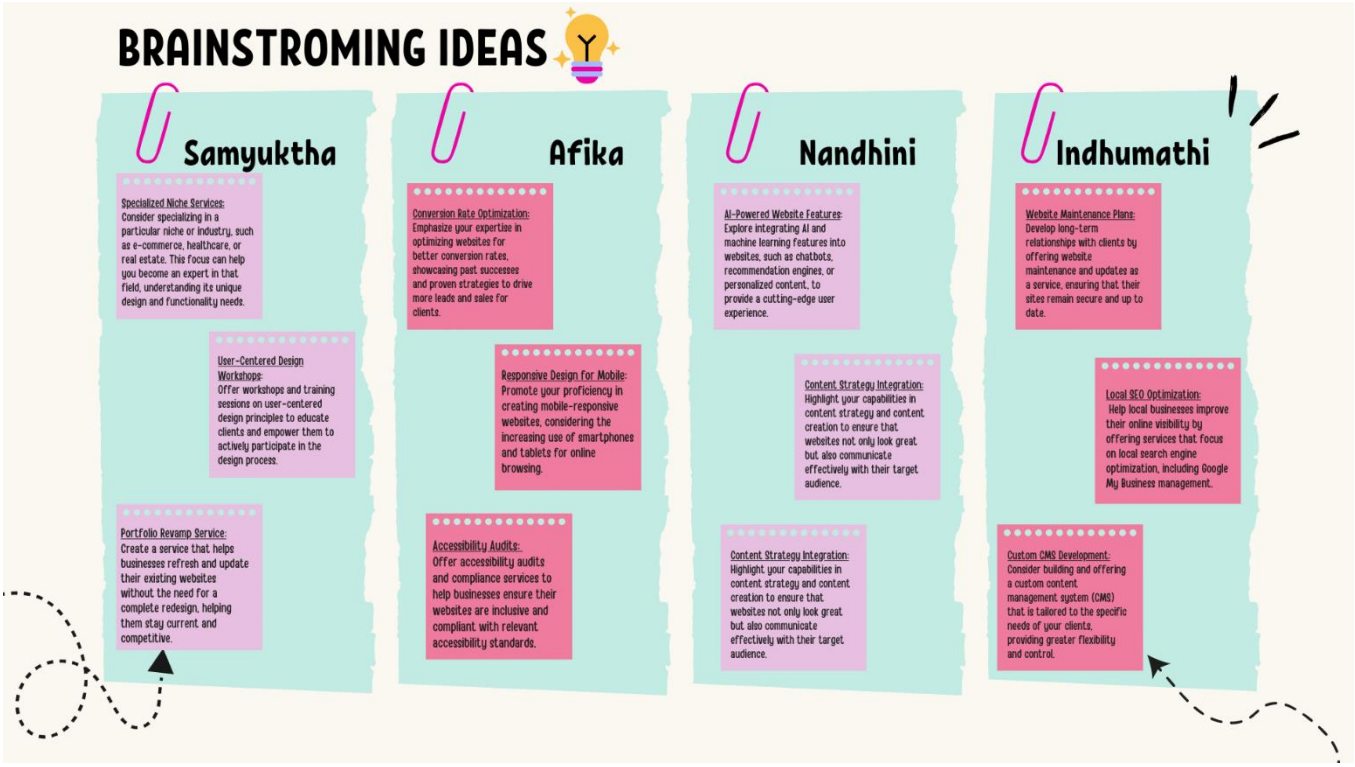
BRAND DESCRIPTION

At Webzotica, we are more than just a website designing brand; we are architects of digital experiences, creators of online identities, and builders of digital excellence. Our mission is to transform your ideas and visions into visually stunning, functional, lively and user-friendly websites that leave a lasting impression. We believe that every website has a unique story to tell. Our approach is rooted in creativity, innovation, and a deep understanding of the digital landscape. We blend art and technology to craft websites that not only look exceptional but also perform seamlessly across all devices.

PROJECT DOCUMENTATION



Brainstorming Ideas

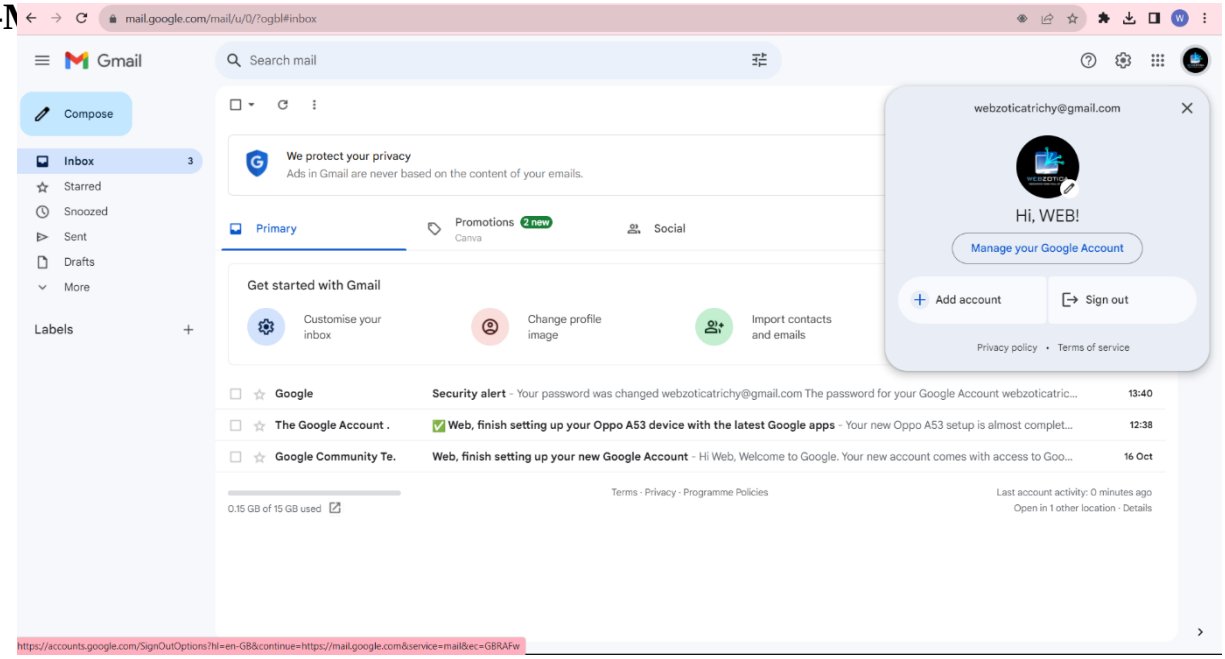


E-MAIL ID: webzoticatrichy@gmail.com

PASSWORD: webzotica

LOGO THEME: Blue-White

DEMO VIDEO LINK: https://drive.google.com/file/d/1-AsCb43tewX83fnl_88hOrY1qR4ilZ5g/view?usp=drivesdk

LOGO DESIGN

E-M