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COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
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NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 93DAF2B21CE65E2903A4A7C60F1C363E

ASSIGNMENTS ON DIGITAL MARKETING

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://pawsaclaws.blogspot.com/2023/08/paws-and-claws-1.html> – Blogspot URL

<https://wordpress.com/posts/pawsaclaws.wordpress.com> – WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<http://facebook.com/pawsandcalws> - Facebook Page URL

3. Create and design a social media advertisement poster using Canva



4. Create email newsletter design using Mailchimp or Canva tool

