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<b>Date</b>	18.10.2023
<b>Team ID</b>	NM2023TMID01914
<b>Team Members</b>	R. Samyuktha, R. Indhumathi, M. Nandhini
<b>Project Name</b>	How to create Brand Name, Brand Mail and Brand Logo in Canva
<b>College Name</b>	8151- Dhanalakshmi Srinivasan Institute of Technology

## PROJECT DESCRIPTION

In the world of digital marketing, establishing a strong brand identity is crucial for success. A brand's name, email, and logo play pivotal roles in creating a unique and memorable identity. This project aims to guide you through the process of creating these essential elements using Canva, a user-friendly graphic design platform.

**BRAND NAME:** Webzotica

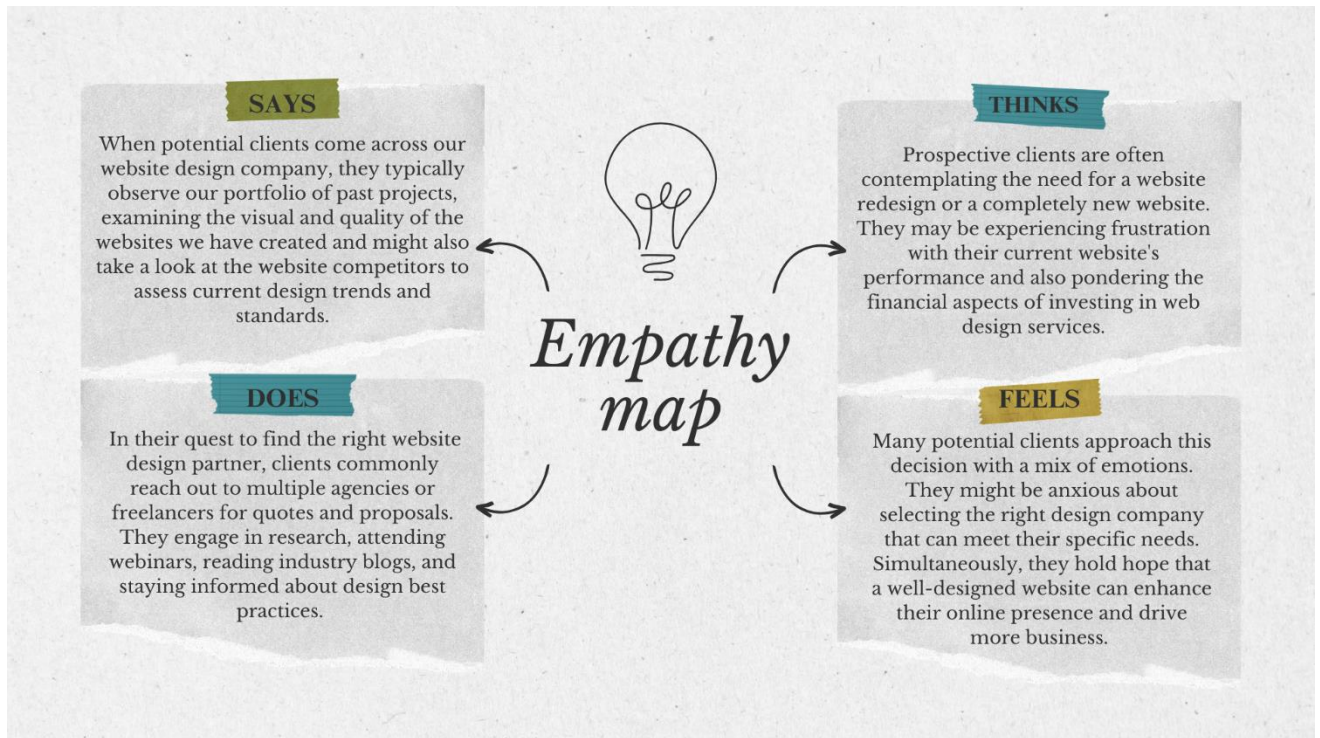
**CATEGORY:** Web designing

**TARGET AUDIENCE:** All (Men, Women and Children)

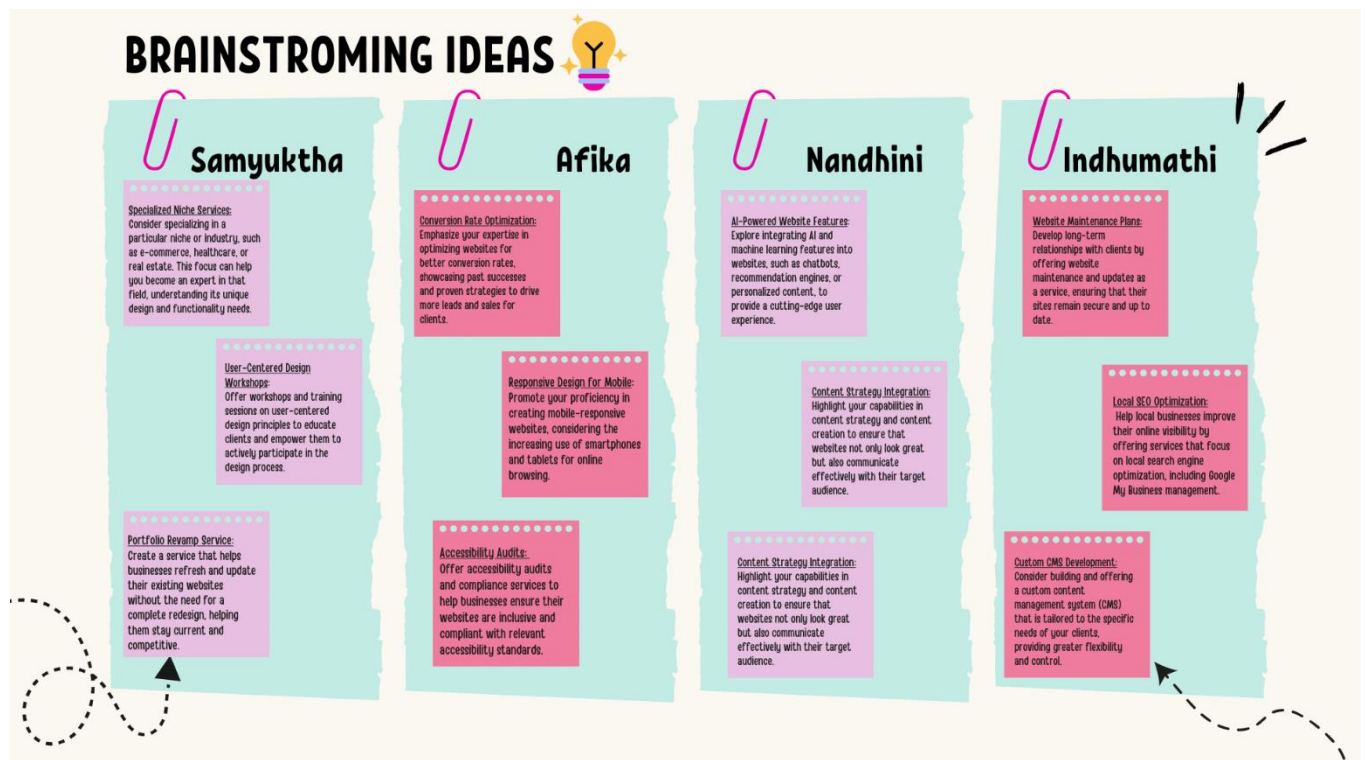
## BRAND DESCRIPTION

At Webzotica, we are more than just a website designing brand; we are architects of digital experiences, creators of online identities, and builders of digital excellence. Our mission is to transform your ideas and visions into visually stunning, functional, lively and user-friendly websites that leave a lasting impression. We believe that every website has a unique story to tell. Our approach is rooted in creativity, innovation, and a deep understanding of the digital landscape. We blend art and technology to craft websites that not only look exceptional but also perform seamlessly across all devices.

## PROJECT DOCUMENTATION



## Brainstorming Ideas



**E-MAIL ID:** [webzotiatrichy@gmail.com](mailto:webzotiatrichy@gmail.com)

**PASSWORD:** webzotica

**LOGO THEME:** Blue-White

**DEMO VIDEO LINK:** [https://drive.google.com/file/d/1-AsCb43tewX83fnl\\_88hOrY1qR4ilZ5g/view?usp=drivesdk](https://drive.google.com/file/d/1-AsCb43tewX83fnl_88hOrY1qR4ilZ5g/view?usp=drivesdk)

**YOUTUBE DEMO VIDEO URL:** <https://youtu.be/PV5RQf-NKhw?si=teZ7cTUEXkniPY0J>

## LOGO DESIGN



## E-MAIL CREATION

