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DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 1AAAE1F8DB11F17A0324ADE6A219FFFA

ASSIGNMENTS ON DIGITAL MARKETING

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

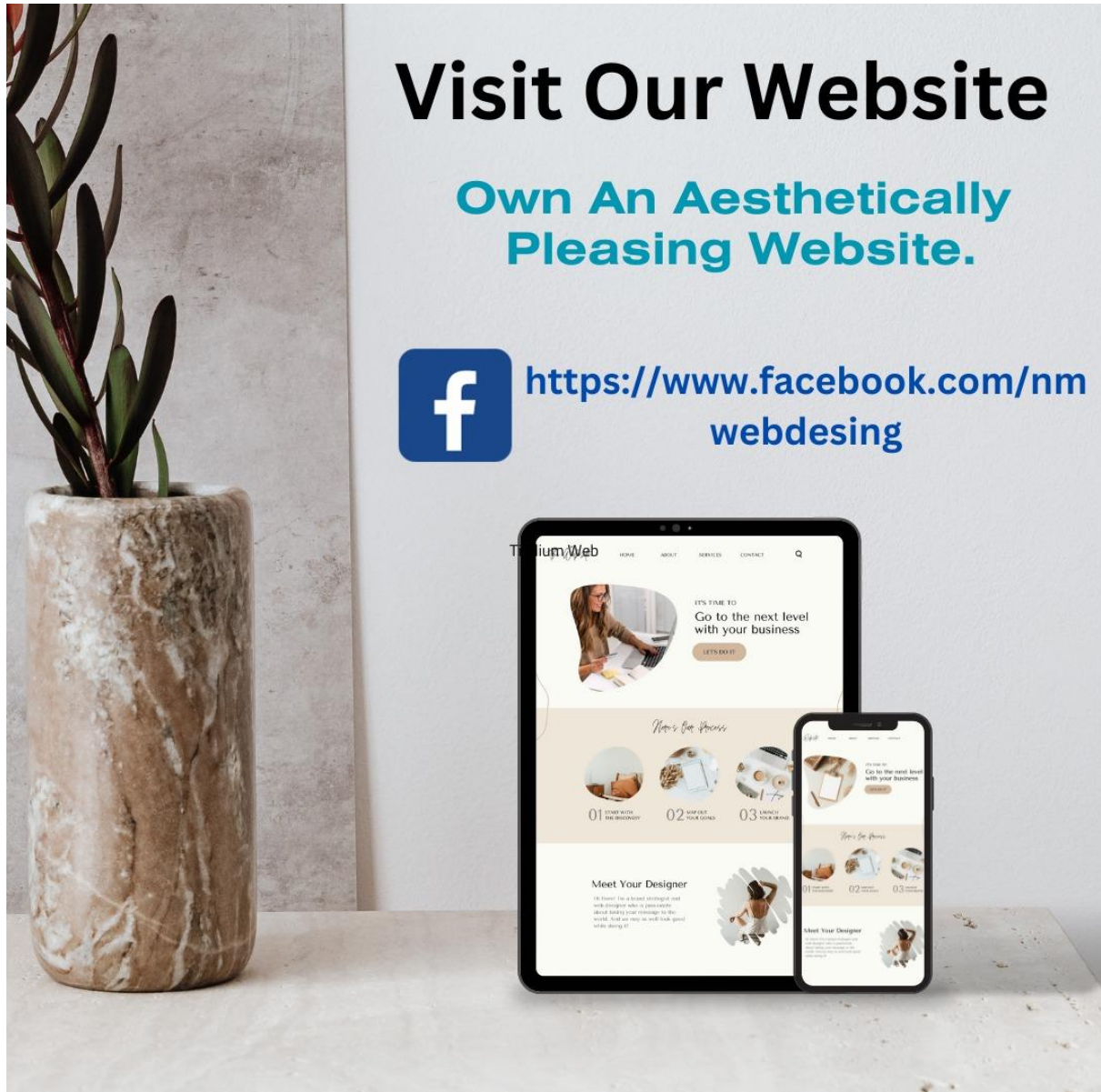
<https://nmwebdesigning.blogspot.com/> – Blogspot URL

<https://wordpress.com/posts/nmwebdesigning.wordpress.com> – WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/nmwebdesing> - Facebook Page URL

3. Create and design a social media advertisement poster using Canva



4. Create email newsletter design using Mailchimp or Canva tool

