

NAME: R. SAMYUKTHA

DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: B4C9AD96DB6CF8AB53C43C6ACC64D4DF

ASSIGNMENTS ON DIGITAL MARKETING

1. **Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://rsatechnology.blogspot.com> – Blogspot URL

<https://rsatechnology.wordpress.com> – WordPress URL

2. **Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/RSATechnology> - Facebook Page URL

3. Create and design a social media advertisement poster using Canva

<https://rsatechnology.blogspot.com>

RSA Technology

Contact Us

web Designing

Our marketing personnel have more than 5 years of experience

Designing Webs and Building Connections
Website Design That's Worth the Investment. Our
Websites Are An Investment In For Business.
Professional Website Design. We Offer Custom
Website Design Services That Meet You Goals.
Contact us Now. Book it Now. 24/7 Support
Available.

4. Create email newsletter design using Mailchimp or Canva tool



An Industry First

THIS IS BIG NEWS FOR THE CREATIVE INDUSTRY - DON'T BE LEFT BEHIND!

WebAssembly continues to revolutionize web development by enabling near-native performance within browsers. Delve into the world of WebAssembly and explore how it can supercharge your web applications. From complex calculations to immersive graphics, the possibilities are boundless.

Dark mode isn't just a trend; it's a functional choice that enhances user comfort and saves battery life. Learn how to design and implement dark mode effectively, ensuring your website remains stylish and user-friendly in all lighting conditions.

Say goodbye to traditional grid-based layouts! Asymmetry is making waves in the design world, offering a dynamic and engaging way to present content. We'll share tips on achieving balanced asymmetry and showcase websites that break free from convention.

Wrapping Up Thank you for joining us on this journey of staying updated with the latest web design trends and innovations. We hope these insights inspire your next projects and push the boundaries of your creativity.

Stay curious, stay innovative, and keep designing remarkable experiences!

Best regards,

[R. SAMYUKTHA]

[CEO, RSA Technology]

[+91 9874563210]

P.S. Know someone who would benefit from these updates? Share the knowledge by forwarding this newsletter to them and inviting them to subscribe!



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