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Date	18.10.2023
Team ID	NM2023TMID01914
Team Members	R. Samyuktha, R. Indhumathi, M. Nandhini
Project Name	How to create Brand Name, Brand Mail and Brand Logo in Canva
College Name	8151- Dhanalakshmi Srinivasan Institute of Technology

PROJECT DESCRIPTION

In the world of digital marketing, establishing a strong brand identity is crucial for success. A brand's name, email, and logo play pivotal roles in creating a unique and memorable identity. This project aims to guide you through the process of creating these essential elements using Canva, a user-friendly graphic design platform.

BRAND NAME: Webzotica

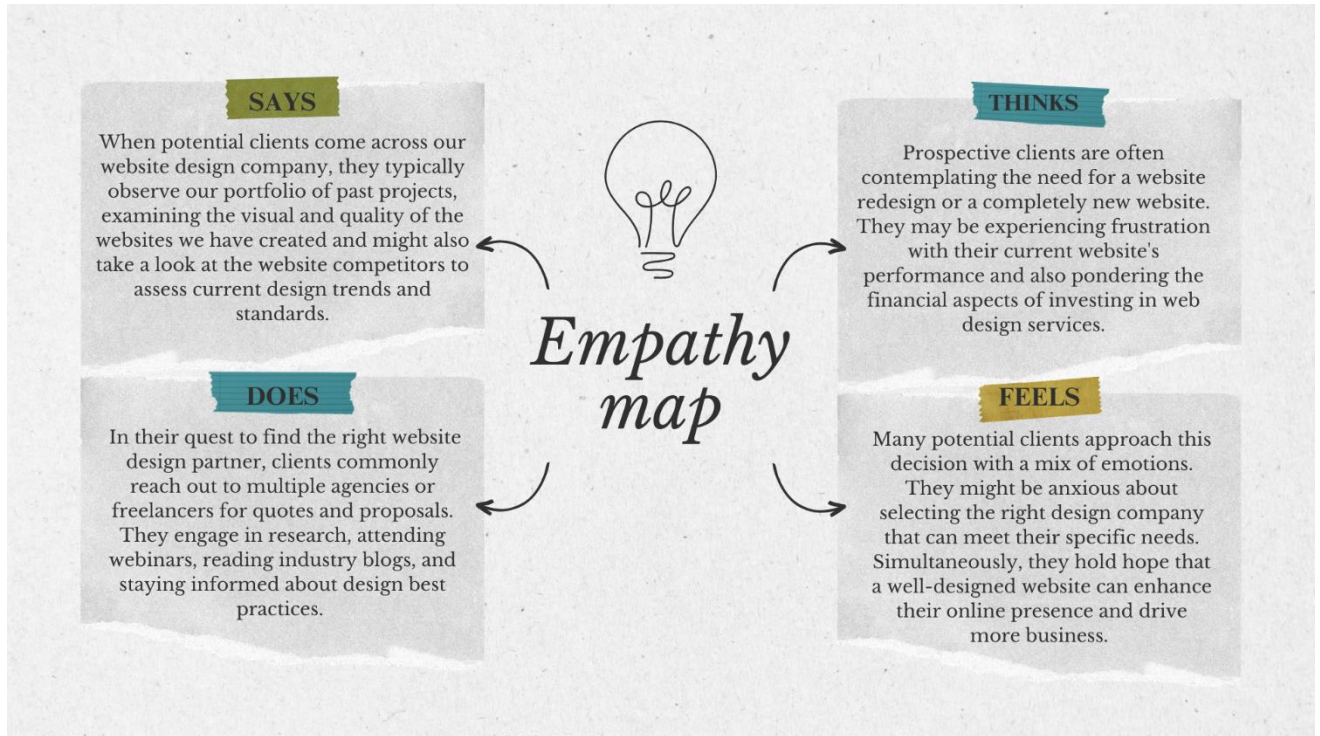
CATEGORY: Web designing

TARGET AUDIENCE: All (Men, Women and Children)

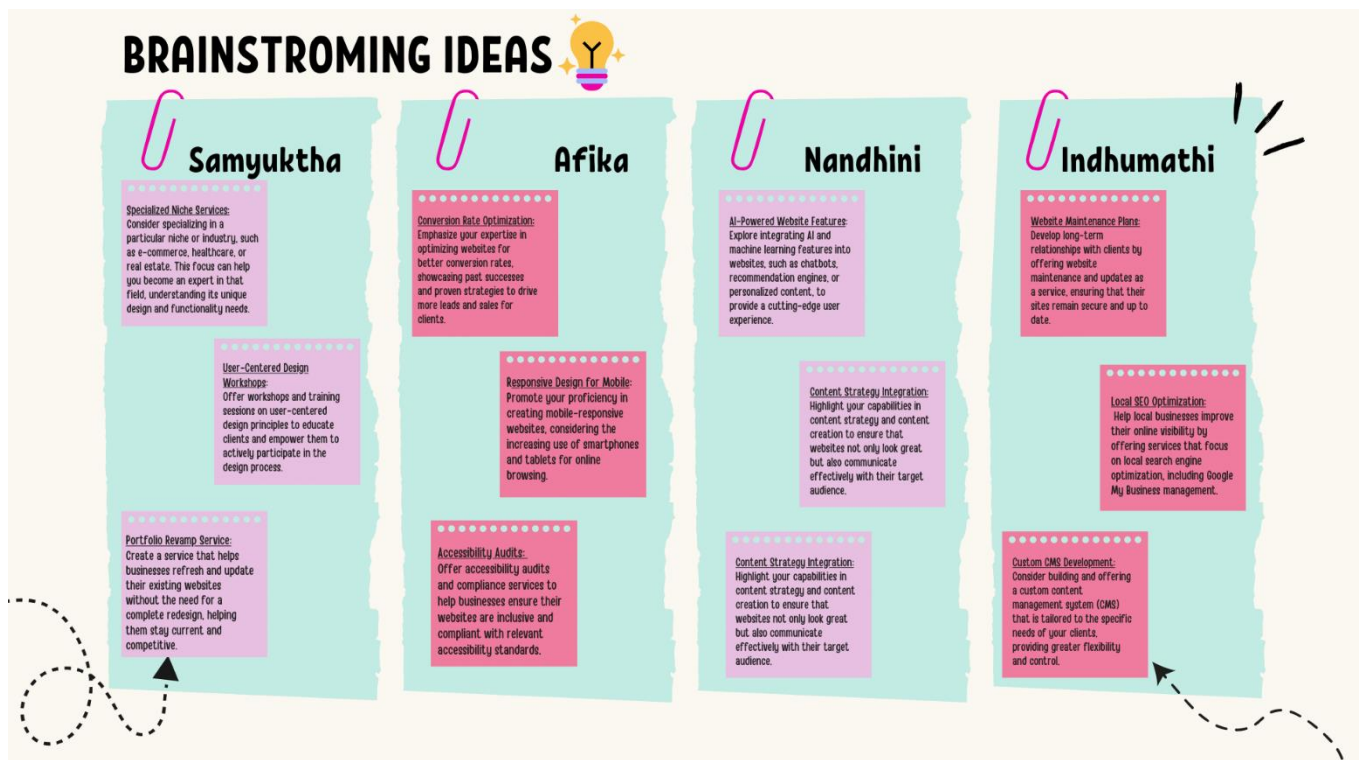
BRAND DESCRIPTION

At Webzotica, we are more than just a website designing brand; we are architects of digital experiences, creators of online identities, and builders of digital excellence. Our mission is to transform your ideas and visions into visually stunning, functional, lively and user-friendly websites that leave a lasting impression. We believe that every website has a unique story to tell. Our approach is rooted in creativity, innovation, and a deep understanding of the digital landscape. We blend art and technology to craft websites that not only look exceptional but also perform seamlessly across all devices.

PROJECT DOCUMENTATION



Brainstorming Ideas



E-MAIL ID: webzoticatrichy@gmail.com

PASSWORD: webzotica

LOGO THEME: Blue-White

DEMO VIDEO LINK: https://drive.google.com/file/d/1-AsCb43tewX83fnl_88hOrY1qR4ilZ5g/view?usp=drivesdk

LOGO DESIGN

