

# Lalitha Samyuktha Jayanthi

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## VALUE PROPOSITION

A graduate in Data Science with a strong foundation in **data analytics** and **reporting**, specializing in leveraging data to inform strategic business decisions. Proficient in **SQL** for data extraction and manipulation, and skilled in creating advanced visualizations and dashboards using **Tableau Desktop**. Experienced in **synthesizing large amounts of quantitative and qualitative data** into **meaningful reports** and actionable recommendations. Proven ability to work effectively in a global, **matrixed environment** and to successfully drive projects to completion, ensuring both **high quality and on-time delivery**.

## SKILLS

### TECHNICAL SKILLS:

- **Programming Languages:** Python, Java
- **Core Competencies:** SQL, Data Science, Machine Learning, Artificial Intelligence, Generative AI.
- **Tools:** Tableau Desktop, Power BI, MS Excel, MS Power Point.

### PROFESSIONAL SKILLS:

- **Communication & Presentation Skills:** Good written and verbal communication, active listening, creating process documents and training materials.
- **Collaboration:** Working effectively in virtual teams, navigating a global, matrixed environment, building relationships with internal stakeholders.
- **Analytical & Research:** Identifying and gathering information, synthesizing quantitative and qualitative data, creating meaningful reports and recommendations.
- **Project Management:** Driving projects toward objectives, ensuring high quality and on-time delivery.
- **Professionalism:** Executive presence, poise, responsibility, and adaptability.

## PROJECTS

1. **Customer Churn Analysis with SQL and Tableau:**
  - Analyzed customer data using **SQL** to identify key factors contributing to churn.
  - Created a comprehensive Tableau dashboard to visualize the findings and provide actionable recommendations.
2. **Sales Performance Dashboard in Power BI:**
  - Developed an interactive sales performance dashboard using Power BI to track key metrics and trends.
  - Integrated data from multiple sources to provide a holistic view of sales operations.
3. **Fun Facts Generator using Pieces, Generative AI 101:** [Fun Fact Generator](#)
4. **Spam Messages Classification Project:**
  - Built a high-accuracy spam classifier.

## INTERNSHIPS

- Tata Data Visualization: Empowering Business with Effective Insights Job Simulation on Forage.
- AI Intern at AIMER Society, contributing to innovative AI projects and research.
- ML Intern at Indian Servers, contributing to innovative ML projects and research.
- Data Science Intern at Yhills.
- Data Science Intern at Prodigy.

## CERTIFICATIONS

- TATA Data Visualization: Empowering Business with Effective Insights by Tata Consultancy Services and Forage.
- Google Cloud GenAI.
- GenAI 101 with Pieces by Let's Upgrade.
- SQL by Oracle.
- Data Analytics by Jobaaj Learnings.
- Infosys Springboard certification in Software Engineering and Agile development.