

## Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

The Uber data is not as detailed as the tax data.

In peculiar uber provides time and location for pickups only,not dropoffs.

But i wanted to provide an amalgamate date set including all available tax and uber data.

Uber has emerged as leading company in the provision of new transporation options begin the contemporary world.

Uber is primarily in the business of networking.

All the company's emerging operations can be conceptualized in the terms of simply providing a medium through which the relevant supply of meet up with the relevant demand

The Excel file

with the weather

data should be

joined together

for the analysis.



## **DATA ANALYST**

Short summary of the persona

To grow business with this competitive environment data analysis is necessary.

Undertaking especially when making decision for the future operation of the company.

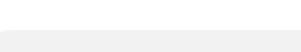
They can have refrences for peculiar activity.

The Uber datta analysis R project we observed how to create data visualisation.

Uber is the only mobility company to assess and publish real-world sustainability data.



What behavior have we observed? What can we imagine them doing?



See an example

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

