

# SARAH Y. HAW

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I'm a Computer Science student with a passion for **UX/UI design** and experience in graphic design, QA testing, project management, and front-end development. I excel in creative problem-solving, leadership, and collaboration. Eager to contribute fresh perspectives to diverse projects, I aim to drive digital transformation, innovation, and growth by delivering user-centered solutions that align with clients' goals and improve performance.

## Education

<b>Ateneo de Davao University</b>	2022 - May 2026
Bachelor of Science in Computer Science	
Dean's Lister (3.5 QPI)	
<b>Stella Maris Academy of Davao</b>	2017 - 2022
Graduated with Honors (90% < average)	2022
Completed Grade 10 with honors (90% < average)	2020

## Experience

<b>SAMAHAN Systems Development</b>   UX/UI Designer, Project Manager	August 2024 - Present
<ul style="list-style-type: none"><li>Created user-centered wireframes, prototypes, and mockups for responsive websites.</li><li>Conducted usability testing to improve user experience and address pain points.</li><li>Designed consistent, brand-aligned UIs and collaborated with developers for seamless implementation.</li><li>Managed scope, resources, and timelines to deliver projects on time and within budget.</li><li>Optimized team productivity through task delegation and Agile methodologies.</li><li>Led sprint meetings and provided updates to ensure stakeholder alignment.</li></ul>	

<b>Elysan Design Studios</b>   Founder/ Owner, Freelance Graphic Designer, Social Media Manager	2022 - present
<ul style="list-style-type: none"><li>Created 200+ infographics, brochures, and posters, enhancing brand visibility and client satisfaction.</li><li>Grew TikTok followers by 500%, increasing engagement to 3k+ followers and 73k+ likes.</li><li>Managed data for 100+ recurring clients, streamlining workflows and improving customer relations.</li><li>Delivered personalized design solutions across various styles, driving repeat business.</li></ul>	

<b>Borderline Travel and Tours</b>   Head Graphic Designer	2024
<ul style="list-style-type: none"><li>Increased client engagement and conversion by 750% through design of promotional materials.</li><li>Boosted online visibility by 320% with visually appealing social media content.</li><li>Ensured cohesive branding through collaboration with suppliers and partners.</li><li>Conducted market research to align designs with travel trends and customer preferences.</li></ul>	

<b>Computer Science Student Executive Council</b>   Creatives Head	2023 - 2024
<ul style="list-style-type: none"><li>Developed event branding, boosting student participation and engagement.</li><li>Led a team of 20+ designers, providing direction and feedback for impactful visuals.</li><li>Organized workshops to enhance team skills and collaboration.</li><li>Delivered high-quality designs on tight deadlines, maintaining excellence.</li><li>Streamlined creative workflows to improve project delivery times.</li></ul>	

## Projects

<b>SAMAHAN News Feed Archives</b>   <a href="#">Website</a>   Project Manager	2025 - ongoing
<b>SAMAHAN Systems Development Portfolio</b>   <a href="#">Website</a>   UX/UI Head	2025 - ongoing
<a href="#">Block Diary</a>   <a href="#">App</a>   Lead UX/UI Designer	2025
<ul style="list-style-type: none"><li>1st placer for the UX/UI competition at AdDU's IT WEEK 2025.</li></ul>	2024 - ongoing
<b>SAMAHAN Palaro 2024</b>   <a href="#">Website</a>   UX/UI Designer	2025
<a href="#">SAMAHAN All For More Website</a>   <a href="#">Website</a>   UX/UI Designer	2024
<a href="#">Divine Jewels</a>   <a href="#">Point of Sales System and Inventory Management</a>   UX/UI Designer	2023 - 2024

## Skills

**Technical:** QA Testing, UX/UI Design, User Research, Front-end Development, Wireframing, Prototyping, User-Centered Design, Atomic Design, Component-Based Design, Interaction design, Micro-interactions, Mobile UI design, App design, Webpage design, HTML, CSS, ShadCN, Git, Github, Excel, Google Suite, Trello, ClickUp, Slack, Notion, Figma, Responsive Design, Canva, MySQL, SCRUM Methodology, AGILE Methodology, Branding and Identity Design, Graphic Design, Information Design

**Programming Languages:** JavaScript, TypeScript, React, Next.js, Python