In [1]: import pandas as pd import numpy as np import matplotlib.pyplot as plt import seaborn as sns import warnings warnings.filterwarnings('ignore') In [3]: df=pd.read_csv('Task 3 Mall_Customers.csv') In [4]: df.head() CustomerID Gender Age Annual Income (k\$) Spending Score (1-100) Out[4]: 15 39 0 Male 19 1 81 Male 21 15 2 20 16 6 3 Female 4 Female 23 16 77 17 40 5 Female 31 In [5]: df.tail() CustomerID Gender Age Annual Income (k\$) Spending Score (1-100) Out[5]: 195 196 Female 35 120 79 197 Female 196 45 126 28 197 74 198 32 126 Male 198 199 Male 32 137 18 199 200 137 83 Male 30 In [6]: df.rename(columns={'Genre': 'Gender'}, inplace=True) In [7]: df.isna().sum() CustomerID 0 Out[7]: Gender 0 0 Annual Income (k\$) 0 Spending Score (1-100) dtype: int64 In [8]: df.columns Out[8]: Index(['CustomerID', 'Gender', 'Age', 'Annual Income (k\$)', 'Spending Score (1-100)'], dtype='object') In [9]: df.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 200 entries, 0 to 199 Data columns (total 5 columns): Column Non-Null Count Dtype 200 non-null int64 0 CustomerID 200 non-null object 1 Gender 200 non-null int64 Age Annual Income (k\$) 200 non-null int64 Spending Score (1-100) 200 non-null int64 dtypes: int64(4), object(1) memory usage: 7.9+ KB In [10]: df.describe() Age Annual Income (k\$) Spending Score (1-100) Out[10]: CustomerID count 200.000000 200.000000 200.000000 200.000000 100.500000 38.850000 60.560000 50.200000 mean 57.879185 13.969007 26.264721 25.823522 std 1.000000 18.000000 15.000000 1.000000 min **25**% 50.750000 28.750000 41.500000 34.750000 100.500000 36.000000 61.500000 **50**% 50.000000 150.250000 49.000000 **75**% 78.000000 73.000000 70.000000 99.000000 **max** 200.000000 137.000000 In [11]: sns.countplot(x='Gender', data=df); plt.title('Distribution of Gender'); Distribution of Gender 100 80 60 40 20 Female Male Gender In [12]: df.hist('Age', bins=35); plt.title('Distribution of Age'); plt.xlabel('Age'); Distribution of Age 14 12 10 8 20 30 40 50 60 In [13]: plt.hist('Age', data=df[df['Gender'] == 'Male'], alpha=0.5, label='Male'); plt.hist('Age', data=df[df['Gender'] == 'Female'], alpha=0.5, label='Female'); plt.title('Distribution of Age by Gender'); plt.xlabel('Age'); plt.legend(); Distribution of Age by Gender Male Female 20 15 10 5 20 30 50 Age In [14]: df.hist('Annual Income (k\$)'); plt.title('Annual Income Distribution in Thousands of Dollars'); plt.xlabel('Thousands of Dollars'); Annual Income Distribution in Thousands of Dollars 35 30 25 20 15 10 20 60 80 100 120 Thousands of Dollars In [15]: plt.hist('Annual Income (k\$)', data=df[df['Gender'] == 'Male'], alpha=0.5, label='Male'); plt.hist('Annual Income (k\$)', data=df[df['Gender'] == 'Female'], alpha=0.5, label='Female'); plt.title('Distribution of Income by Gender'); plt.xlabel('Income (Thousands of Dollars)'); plt.legend(); Distribution of Income by Gender 20.0 Male Female 17.5 15.0 12.5 10.0 7.5 5.0 2.5 0.0 20 40 60 80 100 120 140 Income (Thousands of Dollars) In [16]: male_customers = df[df['Gender'] == 'Male'] female_customers =df[df['Gender'] == 'Female'] print(male_customers['Spending Score (1-100)'].mean()) print(female_customers['Spending Score (1-100)'].mean()) 48.51136363636363 51.526785714285715 sns.scatterplot(x='Age', y='Annual Income (k\$)', hue='Gender', data=df)plt.title('Age to Income, Colored by Gender') plt.show() Age to Income, Colored by Gender 140 Gender Male 120 Female € 100 Annual Income 80 60 40 20 70 Age In [18]: sns.heatmap(df.corr(), annot=True) plt.show() - 1.0 -0.027 0.98 0.014 CustomerID -- 0.8 - 0.6 -0.027 1 -0.012 -0.33 Age - 0.4 0.2 -0.012 0.0099 0.98 1 Annual Income (k\$) 0.0 0.014 -0.33 0.0099 Spending Score (1-100) --0.2 Annual Income (k\$) Spending Score (1-100) In [19]: sns.scatterplot(x='Age', y='Spending Score (1-100)', hue='Gender', data=df) plt.title('Age to Spending Score, Colored by Gender') plt.show() Age to Spending Score, Colored by Gender 100 Gender Male Female Spending Score (1-100) 60 20 70 plt.title('Annual Income to Spending Score, Colored by Gender') plt.show() Annual Income to Spending Score, Colored by Gender 100 Spending Score (1-100) 60 Gender Male Female 20 140 20 120 Annual Income (k\$) In []: