

Russian Cuisine in NY City

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Business Problem

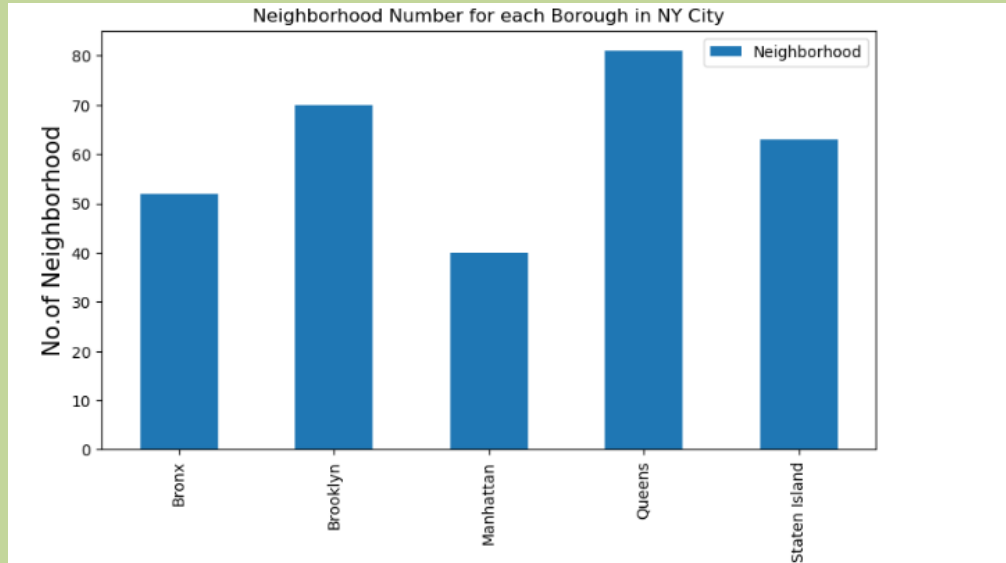
- As many as 800 languages are spoken in New York, making it the most linguistically diverse city in the world.
- With that cultural diversity, there are multiple Russian eateries and restaurants in NY.
- Estimating the opportunity to open a new restaurant, we have to find what competition level is in this business and where the most popular Russian restaurant is in NY.

Description of data

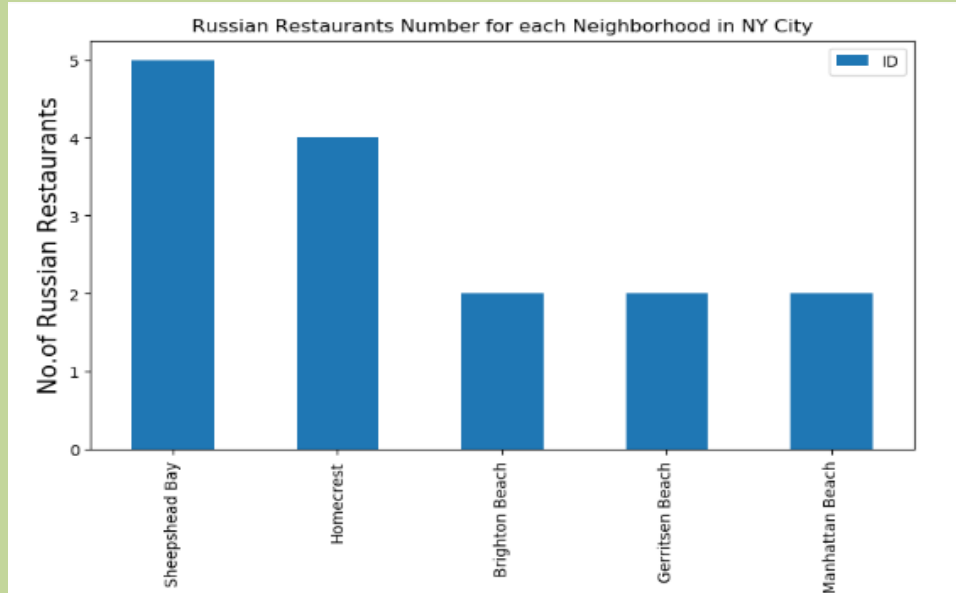
- New York city data
- List of Russian restaurants in NY city (Foursquare API)
- GeoSpace data

Methodology

Analyzing the data, we get the list of boroughs and neighborhoods in NY



Explore how many Russian restaurants are in each neighborhood

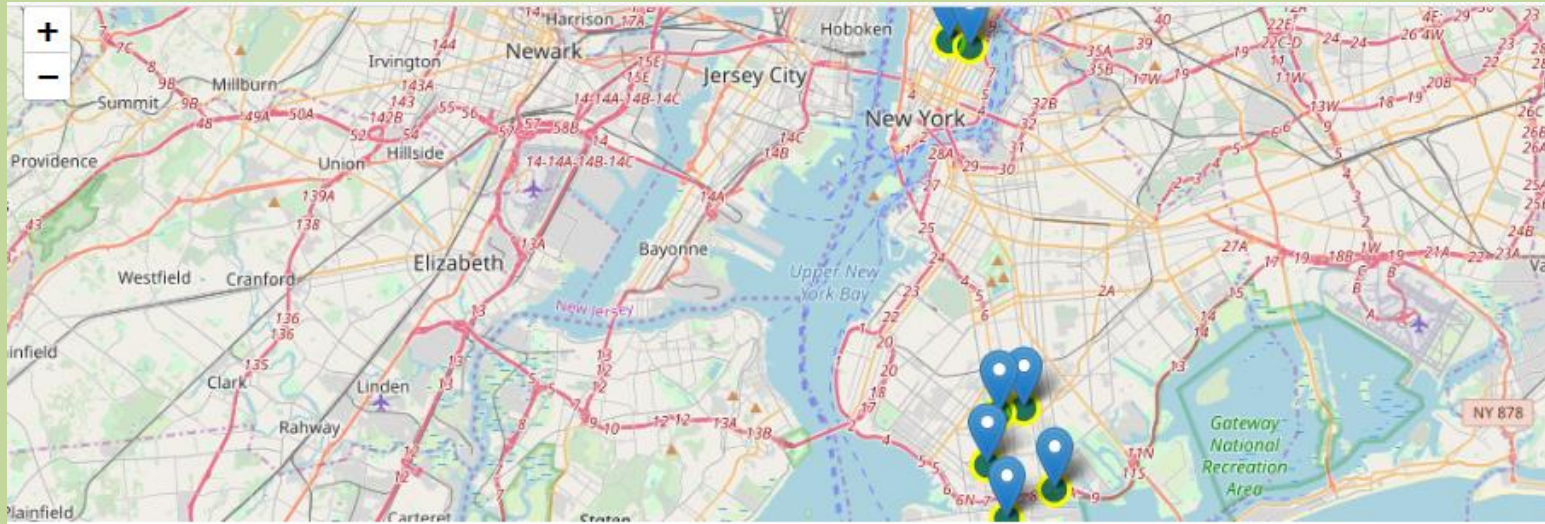


List of top-rated Russian restaurants

Out [31]:

	Neighborhood	Average Rating
1	Flatiron	9.000
3	Gramercy	9.000
4	Gravesend	8.100
7	Manhattan Terrace	7.800
8	Ocean Parkway	7.800
0	Brighton Beach	7.450
9	Sheepshead Bay	7.040
5	Homecrest	6.925
6	Manhattan Beach	6.750
2	Gerritsen Beach	6.500

Top Russian restaurants locations in NY



Results: Brooklyn is a NY borough with the highest competition among Russian restaurants

Thank you!