

BUSINESS OVERVIEW



Sales Performance: 2022 vs 2021

WTD

\$3,536✓

LY: 2.13K (+66.01%)

MTD

\$21,823!

LY: 22.73K (-3.99%)

QTD

\$122,276✓

LY: 113.61K (+7.63%)

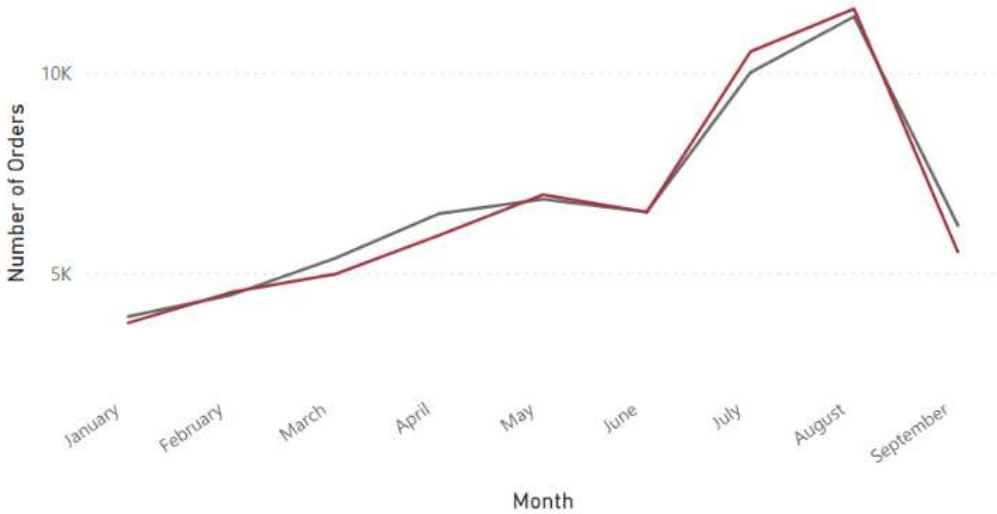
YTD

\$254,181✓

LY: 244.66K (+3.89%)

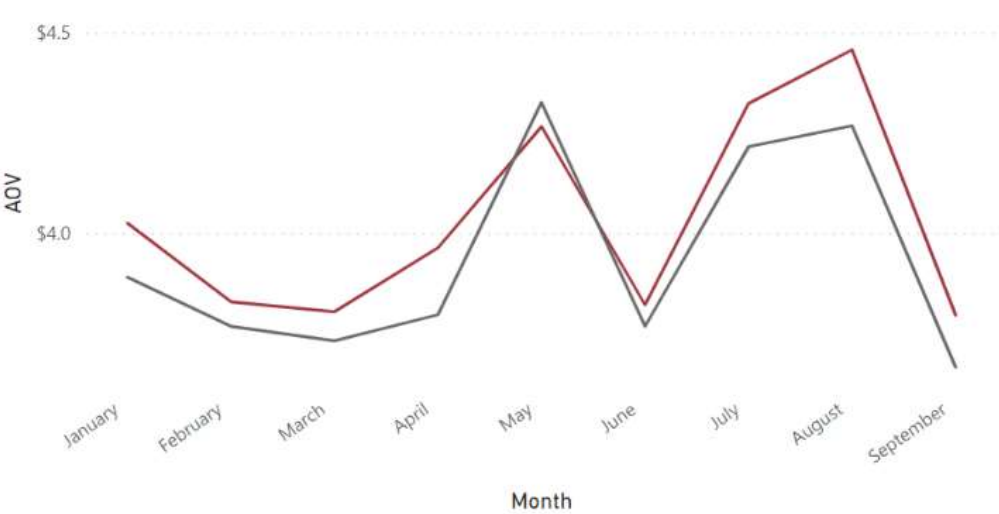
Orders by Month

Year ● 2021 ● 2022



Average Order Value (AOV)

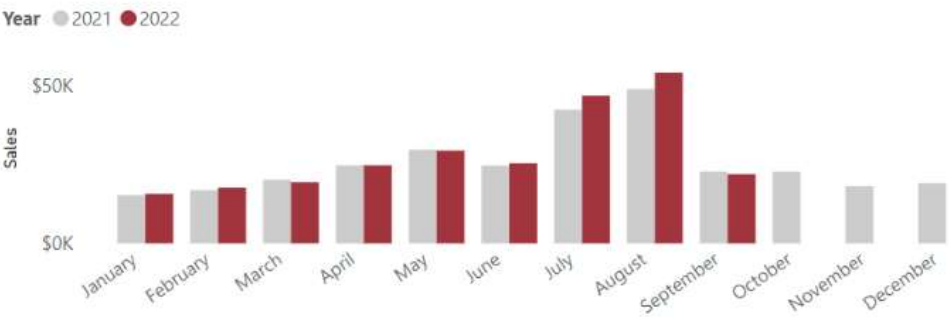
● AOV ● AOV LY



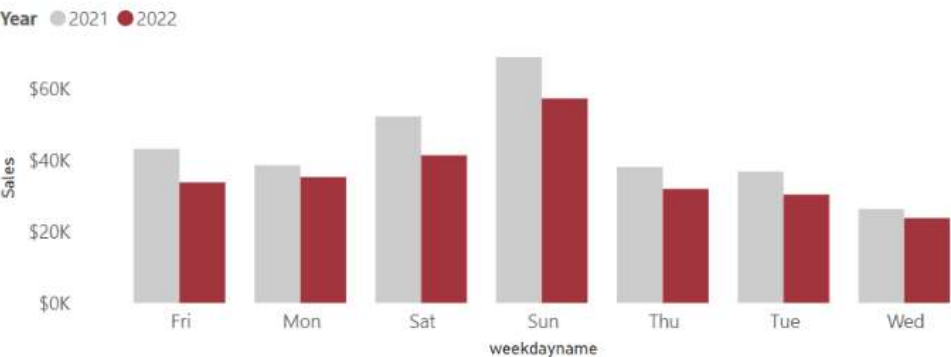
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Sales by Month and Year



Sales by Day of Week



Total Sales by Time of Day

