





# Learn QlikView to Easily Create a Great Data Discovery Tool

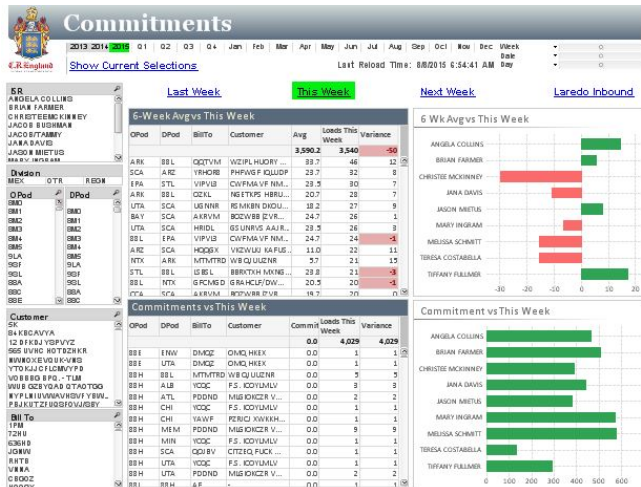
## What Is QlikView?



Mike Reagan

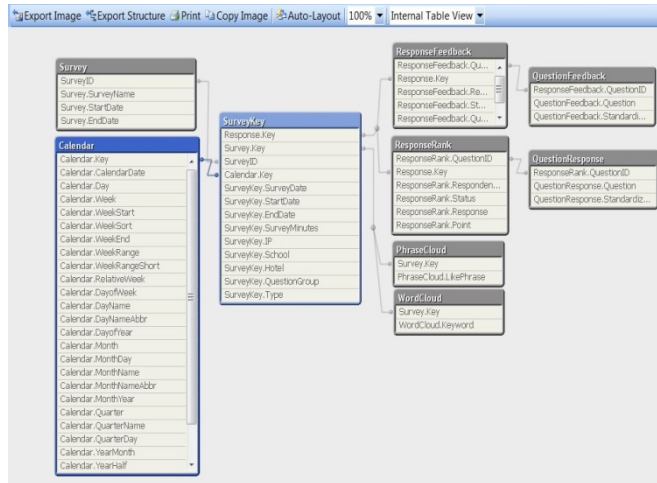
[www.FortuneCookieBI.com](http://www.FortuneCookieBI.com)

# Course Roadmap



What is QlikView?

# Course Roadmap



What is QlikView?

Natural Joins Make for Easy Data Models

# Course Roadmap

ISR		
ANGELA COLLINS		
BRIAN FARMER		
CHRISTEE MCKINNEY		
JACOB BUSHMAN		
JACOB/TAMMY		
JANA DAVIS		
JASON MIETUS		
MADY INGRAM		
Division		
MEX	OTR	REGN

What is QlikView?

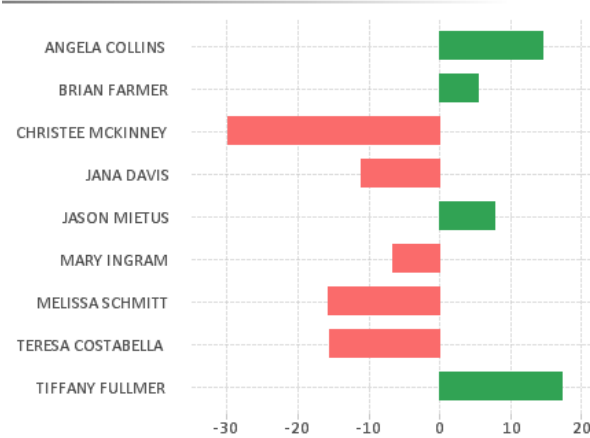
Natural Joins Make for Easy Data Models

Filters, Selections and KPIs – Quick-look Dashboard Elements

KPI = Key Performance  
Indicator

# Course Roadmap

6 Wk Avg vs This Week



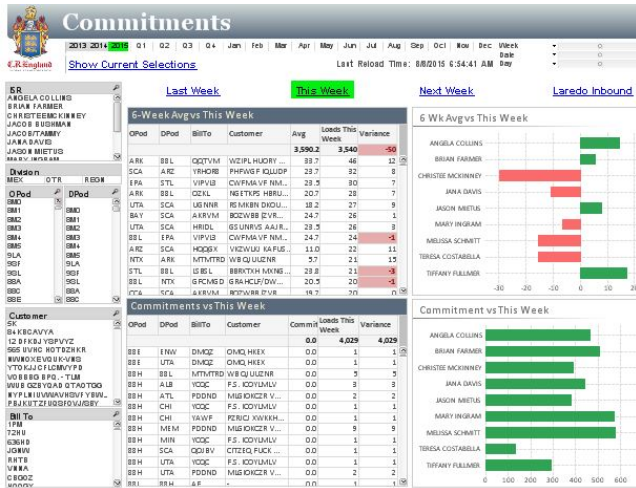
What is QlikView?

Natural Joins Make for Easy Data Models

Filters, Selections and KPIs – Quick-look Dashboard Elements

Dig Deep with Charts and Graphs

# Course Roadmap



What is QlikView?

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Filters, Selections and KPIs – Quick-look Dashboard Elements

Dig Deep with Charts and Graphs

Presentation - the Key to Dashboard Adoption



demo.Qlik.com

# Keys to Success

Know Your Data!

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Simplify

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Interactivity

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Interactivity

Color Is Your  
Frenemy

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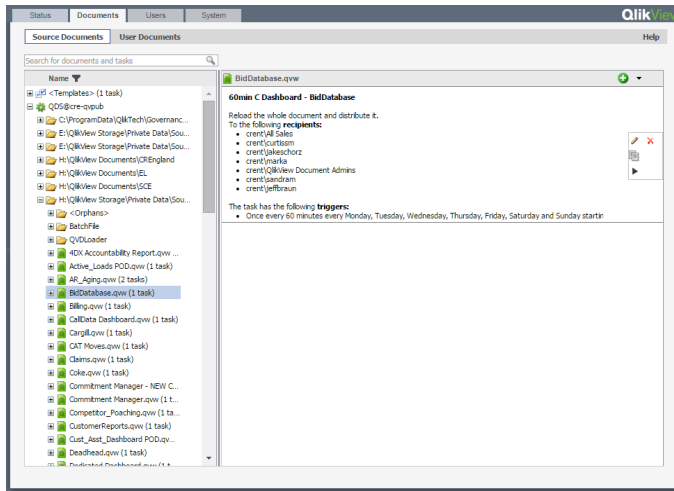
Color Is Your  
Frenemy

Ask Somebody

# QlikView Learning Paths

## Administrator

- Keeps Everything Running and Published



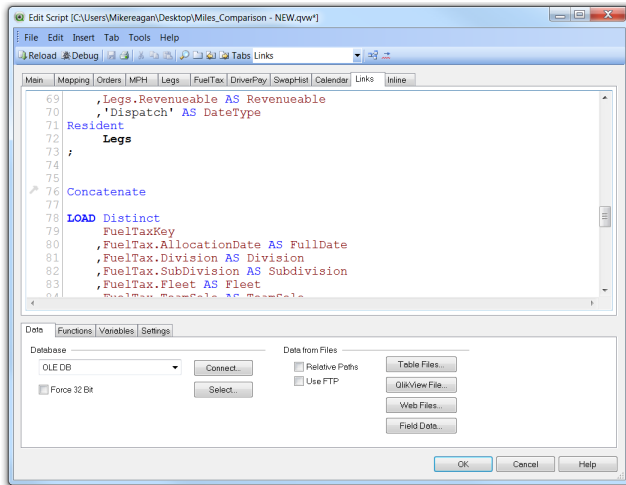
# QlikView Learning Paths

## Administrator

- Keeps Everything Running and Published

## Developer

- Builds the Data Model





# QlikView Learning Paths



## Administrator

- Keeps Everything Running and Published

## Developer

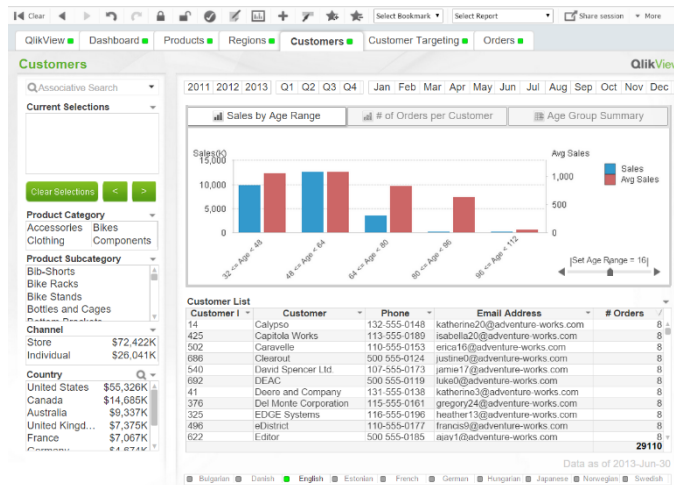
- Builds the Data Model

## Designer

- Builds the App

Pause and Go Download  
QlikView!

# Summary



QlikView Apps Are Powerful

# Summary

Know your data!

QlikView Apps Are Powerful  
Keys to Success

# Summary



QlikView Apps Are Powerful

Keys to Success

Learning Paths