



Jun 1, 2024 - Jun 30, ▾

Traffic Source ▾

Country ▾

Device category ▾

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## Analytics Overview

Sessions

**2,666**

↑ 12.3%

Engaged sessions

**1,484**

↑ 7.0%

Average session duration

**00:05:22**

↑ 8.3%

Engagement rate

**55.66%**

↓ -4.7%

Conversions

**15**

↑ 50.0%

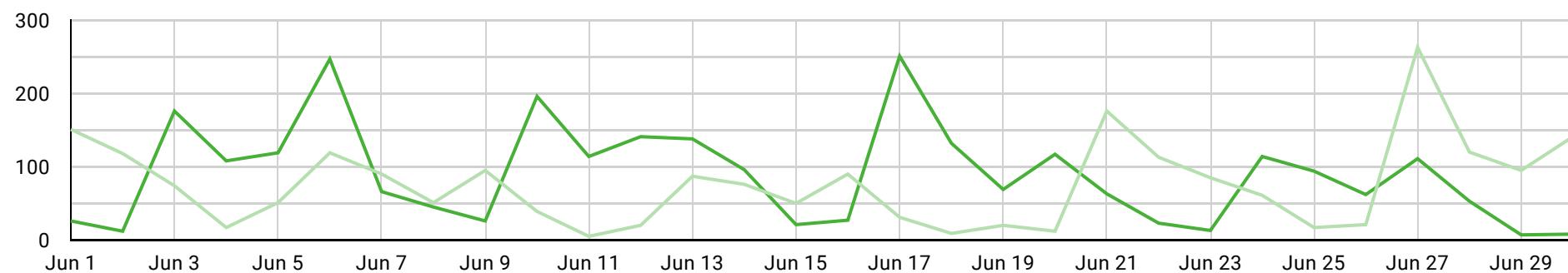
User Conversions Rate

**0.56%**

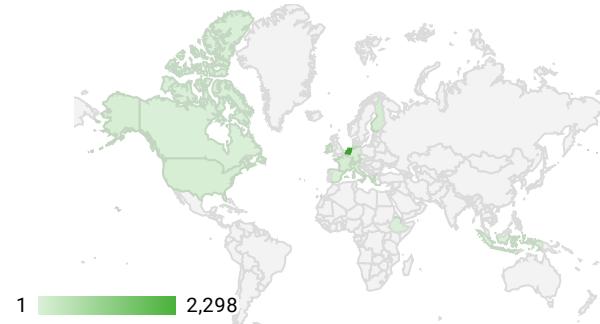
↑ 33.6%

## Sessions vs Sessions (previous month)

Sessions Sessions (previous month)



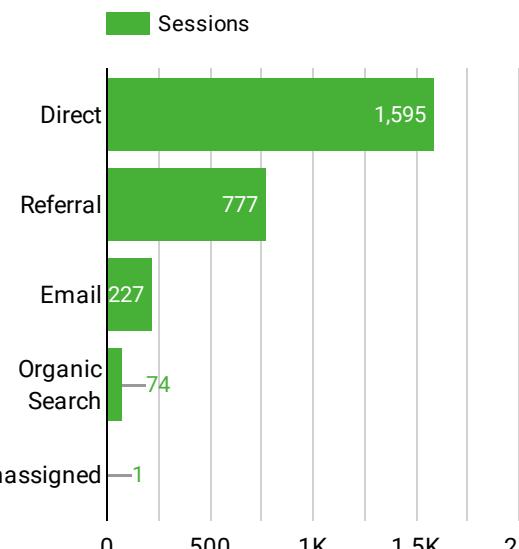
## Sessions by Country



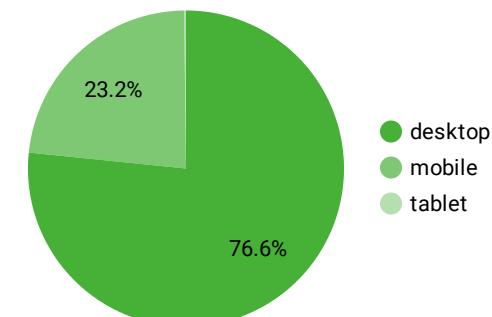
Country	Sessions ▾	% Δ
1. Netherlands	2,298	11.0% ↑
2. Finland	79	-11.2% ↓
3. France	64	56.1% ↑

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## Sessions by Channel



## Sessions by Device





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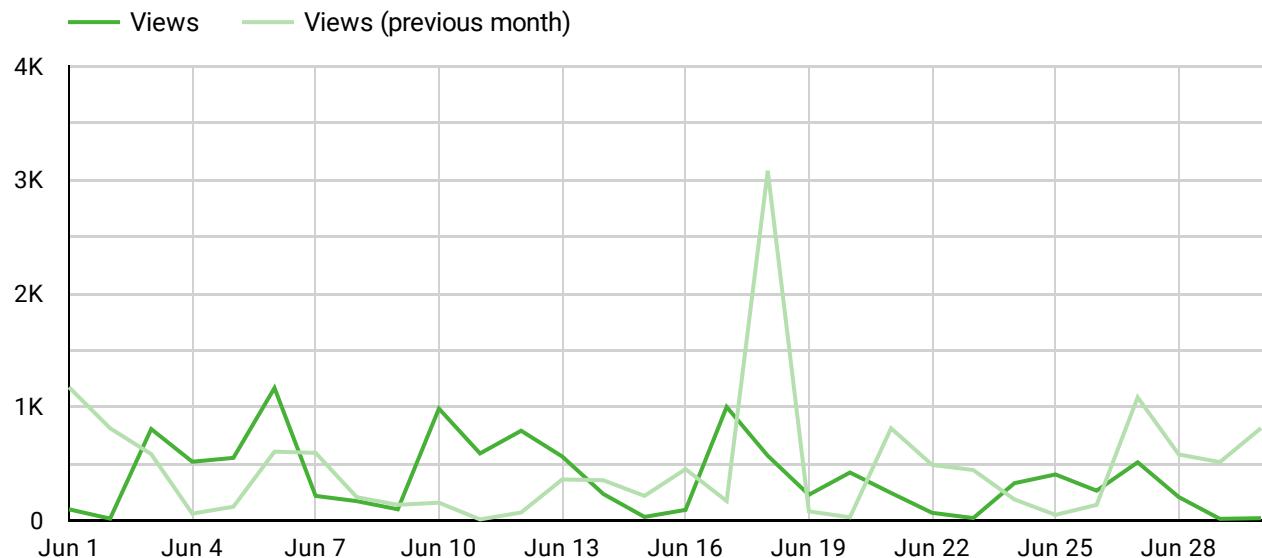
## Content

Views

**11,188**

-24.0%

Page path ▾



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Page path	Views ▾	% Δ	Event count	% Δ	Conversions	% Δ
1. /dashboard	1,493	16.0% <span>▲</span>	4,208	16.3% <span>▲</span>	0	-
2. /users/login/check	1,005	6.0% <span>▲</span>	3,966	4.1% <span>▲</span>	0	-
3. /challenges	535	-3.3% <span>▼</span>	1,086	-2.4% <span>▼</span>	0	-
4. /users/login	534	30.6% <span>▲</span>	1,659	36.9% <span>▲</span>	0	-
5. /dashboard/scores/pmo/scores	439	86.8% <span>▲</span>	1,141	86.7% <span>▲</span>	0	-
6. /health-index/de-zorggroep	418	1,572.0% <span>▲</span>	510	589.2% <span>▲</span>	0	-
7. /articles	387	23.2% <span>▲</span>	724	31.9% <span>▲</span>	0	-
8. /stores/de-zorggroep/search	322	-26.8% <span>▼</span>	585	-20.1% <span>▼</span>	0	-
9. /challenges/1143549174	237	-56.5% <span>▼</span>	625	-57.6% <span>▼</span>	0	-
10. /dashboard/smiles	233	7.4% <span>▲</span>	605	1.7% <span>▲</span>	0	-
11. Grand total	11,188	-24.0% <span>▼</span>	30,986	-16.4% <span>▼</span>	15	50.0% <span>▲</span>



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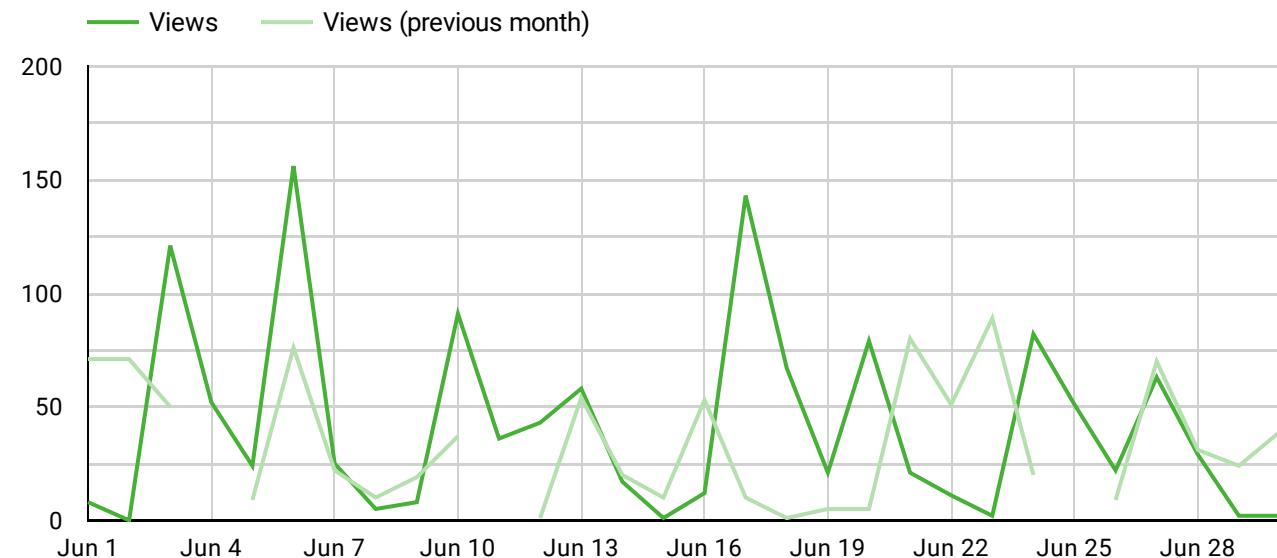
## Blog Posts

Views

**1,252**

▲ 30.3%

Page path ▾



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Page path	Views ▾	% Δ	Event count	% Δ	Conversions	% Δ
1. /articles/345911064	101	10,000.0% ▲	291	14,450.0% ▲	0	-
2. /articles/1668040706	84	8,300.0% ▲	253	8,333.3% ▲	0	-
3. /articles/2037576036	64	6,300.0% ▲	187	9,250.0% ▲	0	-
4. /articles/1368838821	62	6,100.0% ▲	193	6,333.3% ▲	0	-
5. /articles/813137263	61	510.0% ▲	189	759.1% ▲	0	-
6. /articles/1297564336	56	5,500.0% ▲	157	5,133.3% ▲	0	-
7. /articles/6201127	54	5,300.0% ▲	158	7,800.0% ▲	0	-
8. /articles/644588785	53	5,200.0% ▲	151	7,450.0% ▲	0	-
9. /articles/1014615515	45	4,400.0% ▲	121	3,933.3% ▲	0	-
10. /articles/12148172	34	3,300.0% ▲	98	3,166.7% ▲	0	-
<b>Grand total</b>	<b>1,252</b>	<b>30.3% ▲</b>	<b>3,477</b>	<b>32.0% ▲</b>	<b>0</b>	<b>-</b>



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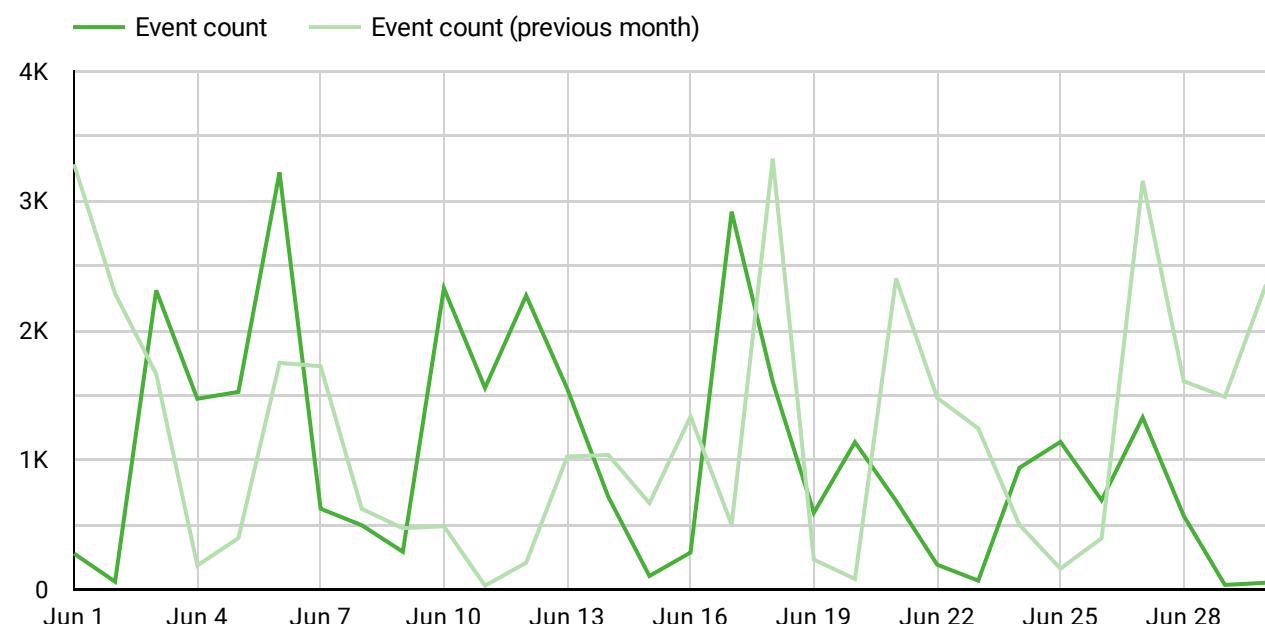
## Events

Event count

**30,986**

▼ -16.4%

Event name ▾



Event name	Event count ▾	% Δ
1. page_view	11,188	-24.0% 🔻
2. user_engagement	8,539	-13.2% 🔻
3. scroll	6,164	-17.2% 🔻
4. session_start	2,671	9.1% 🔺
5. first_visit	1,087	5.9% 🔺
6. view_item	456	-17.5% 🔻
7. view_store	396	-3.9% 🔻
8. view_item_list	232	-20.3% 🔻
9. view_search_results	85	41.7% 🔺
10. add_to_cart	41	57.7% 🔺
<b>Grand total</b>	<b>30,986</b>	<b>-16.4% 🔻</b>



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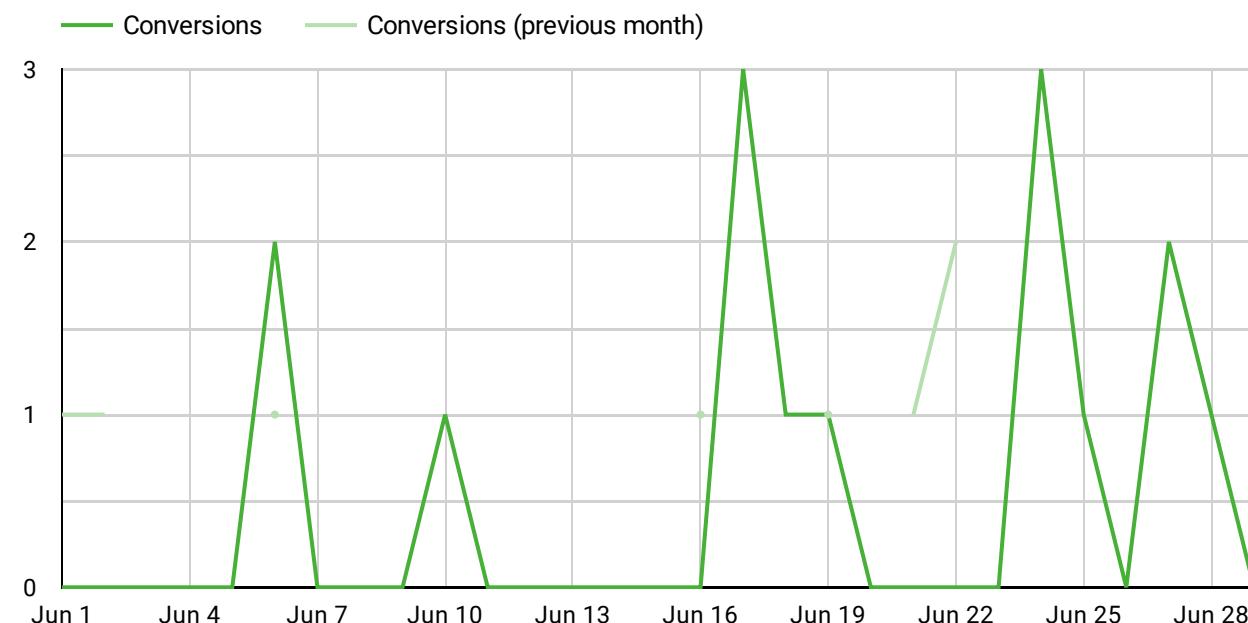
# Conversions

Conversions

15

▲ 50.0%

Device category ▾



## Event name

## Conversions ▾

## % Δ

1.	purchase	15	50.0% <span>▲</span>
2.	add_payment_info	0	-
3.	add_to_cart	0	-
4.	add_to_wishlist	0	-
5.	begin_checkout	0	-
6.	click	0	-
7.	first_visit	0	-
8.	page_view	0	-
9.	remove_from_cart	0	-
10.	scroll	0	-

Grand total

15

50.0% ▲



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## Search Console Overview

Clicks

**11**

↑ 450.0%

Impressions

**288**

↑ 101.4%

Site CTR

**3.82%**

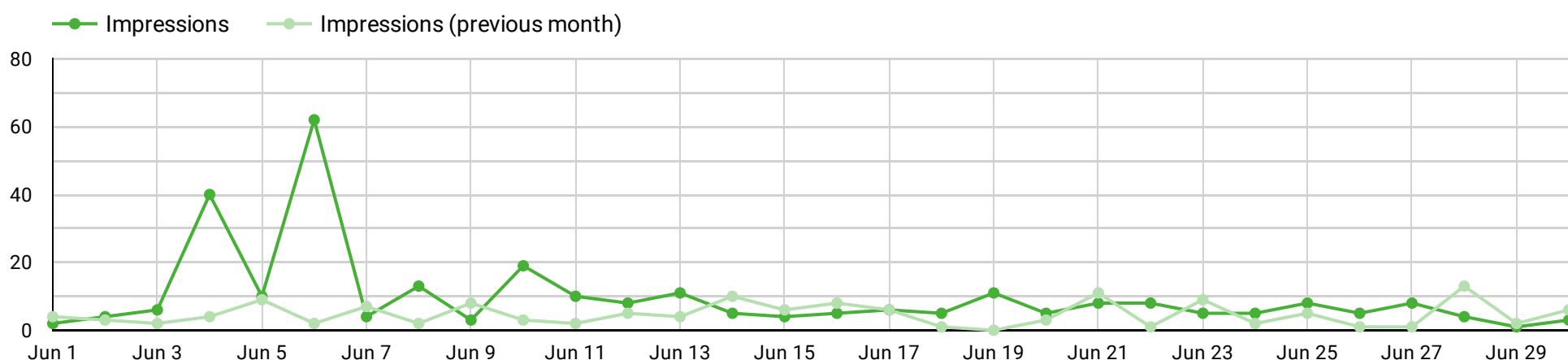
↑ 173.1%

Average Position

**12.55**

↓ -35.2%

### Impressions vs Impressions (previous month)



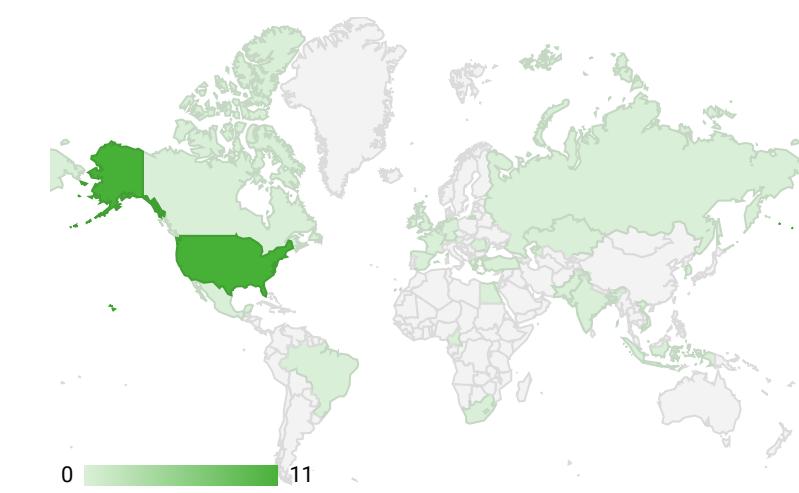
### Statistics by Country

Country	Clicks ▾	Impressions	Site CTR	Average Position
1. United States	11	234	4.7%	8.99
2. South Africa	0	1	0%	42
3. Romania	0	1	0%	24
4. Pakistan	0	4	0%	3.5
5. United Kingdom	0	9	0%	12.11

Grand total

**11****288****3.82%****12.55**

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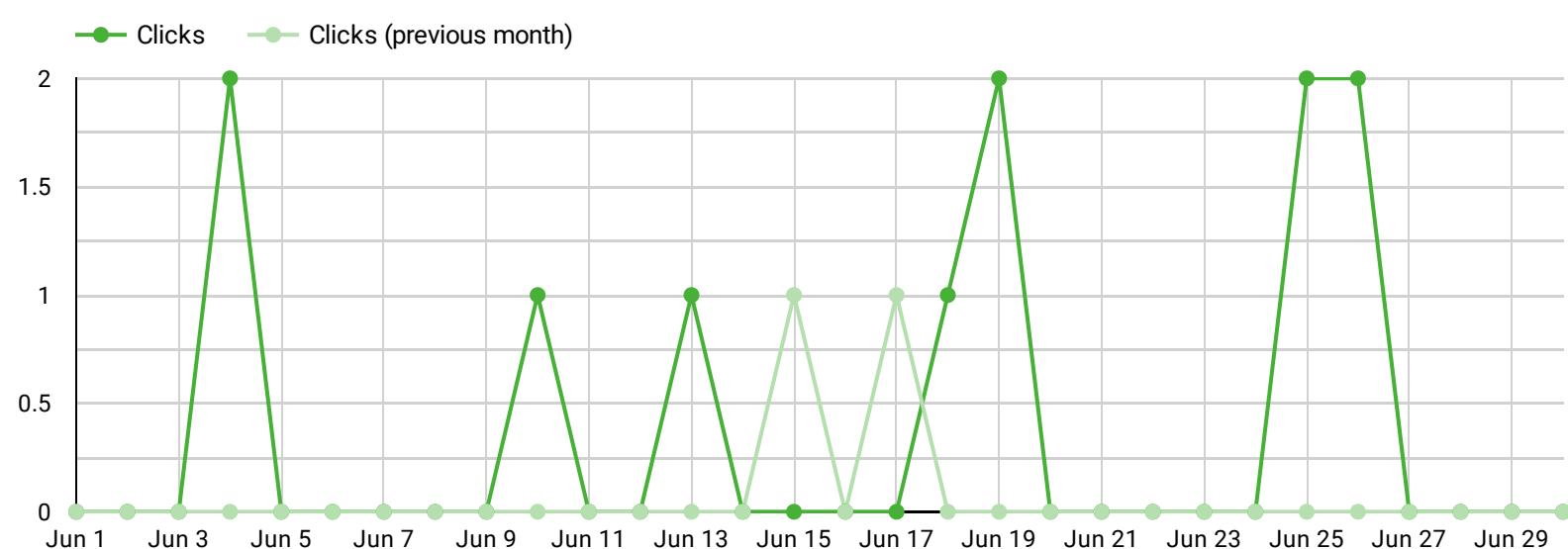
# Pages & Keywords Statistics

## Clicks vs Clicks (previous month)

Clicks

**11**

↑ 450.0%

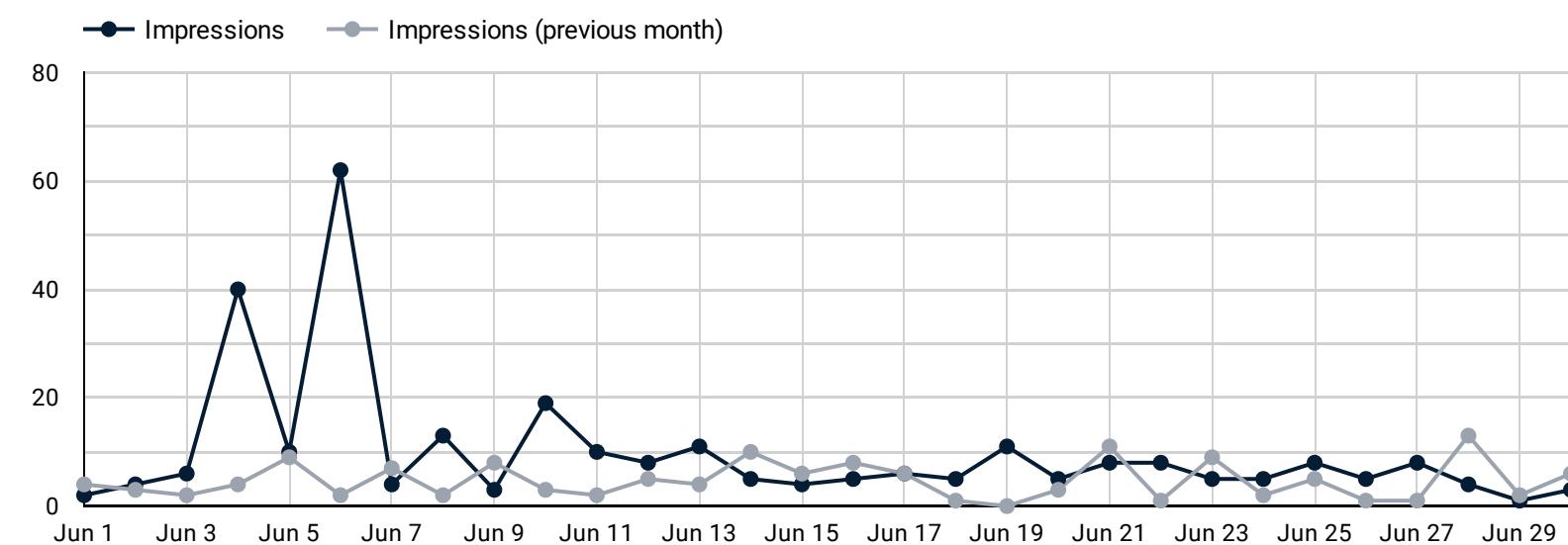


## Keywords vs Keywords (previous month)

Keywords

**14**

↑ 55.6%





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## Generic Keywords

Query	Clicks	Impressions	Average Position
<b>14</b>	<b>0</b>	<b>45</b>	<b>25.73</b>
⬆ 55.6%	N/A	⬇ -4.3%	⬆ 56.3%

Query	Clicks ▾	% Δ	Impressions	% Δ	Average Position	% Δ
1. blake wittman	0	-	1	-	73	-
2. depression counseling for men	0	-	1	-	15	-
3. christian counseling syracuse	0	-	2	-75.0% ⚡	14.5	2.7% ⚡
4. syracuse christian counseling	0	-	4	-69.2% ⚡	10.75	4.3% ⚡
5. men's mental health services near me	0	-	1	-	9	-
6. medical hypnosis near me	0	-	1	0.0%	49	-14.0% ⚡
7. marcus smith cardiologist	0	-	1	-	57	-
8. hypnosis syracuse ny	0	-	14	-	14.79	-
9. syracuse psychological services	0	-	5	-	93	-
10. genevieve gregorich	0	-	2	-50.0% ⚡	32.5	-0.8% ⚡
11. counseling for men	0	-	3	-	12.67	-
12. mens counseling	0	-	1	-	7	-
13. christian counseling syracuse ny	0	-	2	0.0%	21	-12.5% ⚡
14. hypnotherapy syracuse ny	0	-	7	-56.3% ⚡	8.43	-13.6% ⚡

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## Branded Keywords

Query

**1**

No data

Clicks

**0**

No data

Impressions

**1**

No data

Average Position

**9**

No data

Query	Clicks ▾	% Δ	Impressions	% Δ	Average Position	% Δ
1. men's mental health services near me	0	-	1	-	9	-



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## Question Keywords

Query

**No data**

No data

Clicks

**No data**

No data

Impressions

**No data**

No data

Average Position

**No data**

No data

Query	Clicks ▾	% Δ	Impressions	% Δ	Average Position	% Δ
			No data			